ERASMUS INTERNATIONAL WEEK

AUREL VLAICU UNIVERSITY OF ARAD

5th Edition, 7-11 July 2025

	Monday 07.07.2025	Tuesday	Wednesday	Thursday	Friday 11.07.2025
		08.07.2025	09.07.2025	10.07.2025	
LOCATION	MICĂLACA room 134	MICĂLACA room 134		MICĂLACA room 134	MICĂLACA room 134
9.30-		Taste of Romania - a	9 am		
10.30		marketing approach for the	TRIP		
		attractiveness of a tourist			
		destination			
10.30-	Welcoming the participants	Flavor and color from		An insight into the	Closing session and plans for future
11.30	Registration	Transylvania		Erasmus+ programme	events and collaborations
	Signing financial contracts				
11.30-12	Coffee break	Coffee break		Coffee break	Receiving the mobility documents
12-12.45	Welcome speeches	Homes Across Borders		From Tradition to	
	Institutional greetings			Transformation – The	
	Introduction of the			Technical Essence of	
	participants			Romania	
12.45-14	Lunch	Lunch		Lunch	
14-16	Romanian Language Crash			Promoting my	
	Course/Ice breaking activities	Promoting my organization		organization	
16	Discover Arad on your own	Arad guided tour		Discover Arad on your	
				own	
18.30	WELCOME DINNER			FAREWELL DINNER	
	(venue to be confirmed)			(venue to be confirmed)	