



Carmen NEAMȚU is a Ph.D. professor at "Aurel Vlaicu" Public University from Arad, Romania. She obtained her Doctoral Habilitation in 2019 from the Faculty of Letters, History, and Theology at West University of Timișoara, Romania, and earned her Ph.D. *magna cum laude* in 2002. Between 1992 and 1997, she completed her Bachelor's Degree at the Faculty of Letters, History, and Philosophy at West University of Timișoara. She pursued a Master's Degree in Comparative Literature and Intertextuality at the same faculty from 1997 to 1998 and obtained a Bachelor's Degree in Journalism from West University of Timișoara between 1994 and 1998. She is a member of the editorial board of the Professional Association of Writers' Journal, *ARCA*, and a member of the Romanian Association of Professional Journalists and the Association of Training Experts in Journalism and Communication – Romania. She has contributed as an author to the *Handbook for Journalism* (Eds. Mihai Coman), Iași, Polirom, 2009; *Media Rhetoric. How Advertising and Digital Media Influences Us* (Eds. Samuel Mateus), Cambridge Scholars Publishing, UK, 2021; and the *Handbook of Applied Journalism Theory and Practice* (Eds. Leon Barkho, Jairo Alfonso Lugo-Ocando, Sadia Jamil), Springer Handbooks of Political Science and International Relations (SHPPSIR), Springer Cham, 2024.

ORCID: 0000-0002-9951-9376

carmenneamtu2000@gmail.com

carmen_neamtu2000@yahoo.com

carmen.neamtu@uav.ro

Carmen Neamțu es profesora de doctorado en la «Aurel Vlaicu» Universidad Pública de Arad, Rumanía. Obtuvo su Habilitación Doctoral en 2019 en la Facultad de Letras, Historia y Teología de la Universidad Occidental de Timișoara, Rumanía, y se doctoró magna cum laude en 2002. Entre 1992 y 1997 se licenció en la Facultad de Letras, Historia y Filosofía de la Universidad Occidental de Timișoara. Entre 1997 y 1998 cursó un máster en Literatura Comparada e Intertextualidad en la misma facultad, y entre 1994 y 1998 obtuvo la licenciatura en Periodismo por la Universidad Occidental de Timișoara. Es miembro del consejo editorial de la Revista de la Asociación Profesional de Escritores, ARCA, y miembro de la Asociación Rumana de Periodistas Profesionales y de la Asociación de Expertos en Formación en Periodismo y Comunicación - Rumanía. Ha colaborado como autora en Handbook for Journalism (Eds. Mihai Coman), Iași, Polirom, 2009; Media Rhetoric. How Advertising and Digital Media Influences Us (Eds. Samuel Mateus), Cambridge Scholars Publishing, Reino Unido, 2021; y el Handbook of Applied Journalism Theory and Practice (Eds. Leon Barkho, Jairo Alfonso Lugo-Ocando, Sadia Jamil), Springer Handbooks of Political Science and International Relations (SHPPSIR), Springer Cham, 2024.