

D**Erasmus Policy Statement (Overall Strategy)*****D. Erasmus Policy Statement (Overall Strategy)***

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

Among other objectives, UAV has in prospect to harmonize the educational system with the European trends and to adjust the educational offer to the demands of the regional, national and international labour market, to promote the performing scientific research, to guarantee maximum quality and to support performance in every field of activity. The international strategy of UAV aims at: developing and implementing an international dimension in all degree level curricula; providing high quality service for all students; improving staff members' international qualifications during their employment. Within the LLP Programme, UAV will continue the already established bilateral agreements with universities and higher education institutions in Europe. Consequently, the University's institutional Erasmus policy will have in view those partnerships that are compatible with the objectives of our University, the promotion of a certain group of activities, their expansion to the dimension of the LLP Programme. UAV will also take into consideration the promotion of bilateral agreements in fields which have not been included until now in the Programme and will encourage active partnership in projects which increase University's visibility in Europe.

The major objectives of UAV regarding student and teaching staff mobilities are:

- To promote its educational offer on European territory by sending to other universities information materials about the University (Presentation Booklet and the ECTS Guide), through contact with Erasmus coordinators from other universities and through correspondence;
- To promote within "Aurel Vlaicu" University the academic offer of the universities we have bilateral agreements with;
- To increase the number of outgoing and incoming students and teachers. Visiting lecturers are expected to take an active role in developing a high academic standard of "internationalisation at home" in order to provide students and staff with professional inspiration, and to raise the scientific level in degree programmes;
- To increase the visibility of "Aurel Vlaicu" within the European academic system, through participation in contact making seminars and visits, educational fairs.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

Our strategy aims at:

- Setting up partnerships with prestigious universities outside Romania, with multi-national companies, with governmental and non-governmental organizations;
- Integrating the university in consortia including prestigious universities and research institutes;
- Supporting mobility programmes for teachers and researchers;
- Ensuring a close cooperation between research and teaching activities;
- Enhancing its attractiveness as a host institution and increase the number of international teachers;
- Improving marketing and promoting the research capacity of the university (through mass-media, internet etc.);
- Managing or joining research consortia in order to increase expertise recognition at institutional level.

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

By participating in the Programme, 'Aurel Vlaicu' University of Arad expects to become one of the best universities in Romania and to achieve a better recognition on the national and international level. The cooperation between UAV and national, European and international universities will be developed. The quality of our educational system will be improved. The teachers' professional performances will be increased. All these facts will determine a substantial raise in the number of students and also an increasing of the fundings obtained by the university. UAV will be a leader in the area, being a viable partner for enterprises in the Western part of Romania (but not only), contributing to the economic development of this region by providing specialists among its students.

* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)