



Faculty of
Economics



the 3rd International Conference on
"ONGOING SOCIAL, ECONOMIC, AND ENVIRONMENTAL CHALLENGES"
OSEEC 2025

October 16th - 18th, 2025

Moneasa, Arad county, Romania





Facultatea de
Științe Economice



OSEEC 2025

CONFERENCE PROGRAMME

October 16th-18th 2025



Moneasa, Arad county, Romania



CENTRUL CULTURAL
JUDEȚEAN ARAD



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OFFICIAL OPENING CEREMONY AND PLENARY SESSION

Thursday, October 16th 2025

14:00 – 19:00 Welcoming guests, Hotel Parc, Moneasa – location of the Conference

19:00 – 00:00 Welcome dinner, Hotel Parc, Moneasa

Friday, October 17th 2025

8:00 – 9:00 Registration of participants, Hotel Parc, Moneasa

9:00 – 10:30 Festive opening, Hotel Parc, Moneasa (Conference room)

Moderator: Professor Habil. PhD **Silviu Gabriel SZENTESI**, Faculty of Economics, AVU of Arad

ORGANIZERS SPEECH

Teodor Florin CILAN, Rector of *Aurel Vlaicu University of Arad*

Mioara Florina PANTEA, Dean of Faculty of Economics, *Aurel Vlaicu University of Arad*

SPONSORS SPEECH

Mihaela DRAICA, Director of Arad Agency at the *Raiffeisen Bank Romania*

Fabian RUSU, Head of SME Service at the *Transilvania Bank Arad Branch*

PARTNERS AND GUESTS SPEECH

Valentin IONESCU, President of the *Institute of Financial Studies (ISF)*

Cristian PASCU, Member of the Board of Directors of the *Bucharest Stock Exchange (BVB)*, Vice President of the *Romanian Association of Fund Administrators (AAF)*

Marian SIMINICĂ, Executive Director of the *Institute of Financial Studies (ISF)*

Florentin TUDOR, Financial Education Specialist at the *Financial Supervisory Authority (ASF)*

Roxana BĂLUȚĂ, Life&Health Insurance Specialist at the *National Union of Insurance and Reinsurance Companies in Romania (UNRAR)*

10:30 – 11:00 Coffee break, Hotel Parc, Moneasa (Restaurant)



11:00 – 12:00 Keynote speakers - Plenary presentations, Hotel Parc, Moneasa (Conference room)

THE IMPORTANCE OF ORGANIZATIONAL CULTURE FOR SUCCESSFULLY IMPLEMENTING BUSINESS STRATEGY, **Associate Professor Habil. PhD Cosmin JOLDES**, Bucharest University of Economic Studies, Faculty of International Business and Economics, Romania

MAY I NUDGE YOU A BIT?, **Professor PhD Ekrem TUFAN**, Çanakkale Onsekiz Mart University, Faculty of Applied Science, Turkey

ARTIFICIAL INTELLIGENCE: GREAT HELP OR BIG TROUBLE FOR STUDENTS?, **Associate Professor PhD Daniel MANAȚE**, Aurel Vlaicu University of Arad, Faculty of Economics, Romania

12:00 – 12:30 Debates, questions, Hotel Parc, Moneasa (Conference room)

12:30 – 14:00 Lunch break, Hotel Parc, Moneasa (Restaurant)

14:00 – 18:00 PAPERS PRESENTATION (also accessing ZOOM Platform), Hotel Parc, Moneasa (Conference room)

Moderator: Professor Habil. PhD **Silviu Gabriel SZENTESI**, Faculty of Economics, AVU of Arad

14:00 – 16:00 Workshop ISF with special guests, Moneasa Camp Complex

16:00 – 17:00 Lunch for students, Hotel Parc, Moneasa (Restaurant)

Participants: Students of Faculty of Economics, AVU of Arad

Moderator: Associate Professor PhD **Daniel MANAȚE**, Faculty of Economics, AVU of Arad

Topics:

- ✓ BVB ȘI FINANȚAREA ECONOMIEI (BVB AND THE FINANCING OF THE ECONOMY)
Cristian PASCU, BVB, AAF
- ✓ BANII TĂI, VIITORUL TĂU: DE CE SĂ ALEGI PILONUL III DE PENSII PRIVATE? (YOUR MONEY, YOUR FUTURE: WHY CHOOSE THE THIRD PILLAR OF PRIVATE PENSIONS?)
Florentin TUDOR, ASF
- ✓ DE CE ASIGURĂRI? (WHY INSURANCE?)
Roxana BĂLUȚĂ, UNSAR

19:00 – 00:00 Gala dinner, Hotel Parc, Moneasa

Saturday, October 18th 2025

8:00 – 10:00 Breakfast, Hotel Parc, Moneasa (Restaurant)

10:00 – 13:00 PAPERS PRESENTATION (also accessing ZOOM Platform), Hotel Parc, Moneasa (Conference room)

Moderator: Professor Habil. PhD **Silviu Gabriel SZENTESI**, Faculty of Economics, AVU of Arad

Free time / Visiting the Moneasa resort

FRIDAY, October 17th 2025

14:00 – 18:00 PAPERS PRESENTATION (also accessing ZOOM Platform)

Hotel Parc, Moneasa (Conference room)

Sections

ACCOUNTING, FINANCE AND FINANCIAL ANALYSIS MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION INTERDISCIPLINARY CHALLENGES

Alina Ioana ALEXANDRU (NICOLAESCU), Constantin POPESCU, *THE GREEN TRANSITION AND PUBLIC INTERVENTION: THE ROLE OF STATE AID IN ACHIEVING THE EUROPEAN GREEN DEAL*

Alexandru Ionuț ALMAȘAN, *OPTIMIZING INTERNAL CONTROL SYSTEMS TO ENHANCE THE EFFICIENCY OF INTERNAL AUDIT IN THE PUBLIC SECTOR*

Adriana Maria ANCA, *FRAUD AND TAX EVASION THROUGH ACCOUNTING DOCUMENTS*

Violeta Andreea ANDREIANA, Georgiana Daniela STOICA, Georgiana Tatiana BONDAC, *THE IMPACT OF DIGITALIZATION ON THE PURCHASING BEHAVIOR OF ROMANIAN CONSUMERS*

Constantin Răzvan ARICI, Attila TAMAS-SZORA, *BIG DATA AND MANAGERIAL ACCOUNTING: A SYSTEMATIC LITERATURE REVIEW ON DIGITAL TRANSFORMATION AND DECISION-MAKING*

Chaima ARRIBI, Soraya BOUTARFA, *DIGITAL ENVIRONMENTAL SOLUTIONS: A CASE STUDY ON SMART WASTE MANAGEMENT IN THE EUROPEAN UNION*

Alina BADULESCU, Alexandra Carmen HODISAN, Dragos HODISAN, *ARTIFICIAL INTELLIGENCE AND DIGITALIZATION IN BUSINESS ADMINISTRATION: BETWEEN OPPORTUNITY AND CHALLENGE*

Ceren BAKAL, Zulfukar Aytac KISMAN, Raluca Simina BILȚI, *THE APPLICATION OF ARTIFICIAL INTELLIGENCE IN THE DEFENSE INDUSTRY: THE THEORETICAL FRAMEWORK AND PRACTICAL APPLICATIONS*

Marcela Karina BENITEZ-GAIBOR, Silvina MARCOLINI, Vasilica Maria MARGALINA, *AVANCES IN THE STUDY OF THE CAPACITY OF TEMPORARY BOOK-TAX DIFFERENCES TO PREDICT THE PERSISTENCE OF EARNINGS*

Ioana Carmen BOZINTAN (COSMA-GULER), Monica CRESPI, Daniel BADULESCU, *EMPOWERING ROMANIAN SMES: ECOSYSTEM-DRIVEN ACCESS TO FINANCE AND EDUCATION*

Teodora Odette BREAZ, Ioana Andreea CIOLOMIC, Georgiana TRIF, *SUSTAINABILITY MANAGEMENT AND EDUCATIONAL TRANSFORMATIONS IN HIGHER EDUCATION*

Carmen Mihaela BULĂU, Mihaela Denisa COMAN, THE ROLE OF ACCOUNTING INFORMATION, RISK MODELLING, AND CORPORATE GOVERNANCE IN ENHANCING FINANCIAL STABILITY AND SUSTAINABILITY

Marius Emanuel CARAGEA, CONCEPTUALIZING AUTHENTIC MILITARY LEADERSHIP FOR ADAPTIVE DECISION-MAKING IN VOLATILE, UNCERTAIN, COMPLEX, AND AMBIGUOUS ENVIRONMENTS

Marius Emanuel CARAGEA, LEADERSHIP TRANSFORMATION WITHIN THE ROMANIAN ARMED FORCES: INSTITUTIONAL PATHWAYS TOWARDS SUSTAINABLE PROFESSIONAL GROWTH

Mirela Laura CÂRPACIU, Andreea ARDELEAN, INNOVATIVE APPROACHES TO IMPROVING WASTE MANAGEMENT AND REDUCING ECOLOGICAL FOOTPRINT

Andreea Ruxandra COMAN OPRIN, FROM AGILE PRINCIPLES TO ADAPTIVE PEOPLE: BUILDING WORKFORCE RESILIENCE IN TIMES OF UNCERTAINTY

Iulia Diana COSTEA, Camelia Daniela HAȚEGAN, EVOLUTION OF SUSTAINABILITY REPORTING AND ASSURANCE: A BIBLIOMETRIC ANALYSIS

Monica CRESPI, Ioana Carmen BOZINTAN (COSMA-GULER), Daniel BADULESCU, THE ENTREPRENEURIAL ECOSYSTEM AND SME PERFORMANCE IN ROMANIA – A PROPOSAL FOR AN APPLIED ANALYTICAL APPROACH

Cristina CRISTE, Alina IONAȘCU, Larisa MISTREAN, Oana Ramona LOBONȚ, GrațIELA Georgiana NOJA, THE DIGITAL-GLOBAL NEXUS: E-GOVERNMENT AS A CATALYST FOR SUSTAINABLE DEVELOPMENT AND ECONOMIC PERFORMANCE IN THE EU

Andreea Roxana CROCNAN, ITALIAN INVESTMENT IN ROMANIA: A DECADE OF FINANCIAL PERFORMANCE AND ESG DISCLOSURE TRENDS

Gabriel CROITORU, Nicoleta Valentina FLOREA, Daria FLOREA, Mihai Bogdan CROITORU, Georgeta FERNANDEZ, AUGMENTED LEADERSHIP: HUMAN-AI COLLABORATION, A VECTOR FOR ORGANISATIONAL INNOVATION

Paula Paraschiva DRAGAN (SPIRIDON), Camelia Daniela HAȚEGAN, Carmen Mihaela IMBRESCU, DIGITAL FINANCIAL REPORTING IN PUBLIC UNIVERSITIES: ENHANCING TRANSPARENCY AND ACCOUNTABILITY

Osman Vedüd EŞİDİR, PUBLIC RESOURCES AND MEDIA MARKETS: THE ECONOMIC IMPACT OF TURKEY'S PRESS ADVERTISEMENT AGENCY

Andrea FEHER, Cosmina Simona TOADER, THE EUROPEAN UNION BUDGET: EVOLUTION, PRESENT AND PERSPECTIVES. CASE STUDY – ROMANIA

Melinda Timea FÜLÖP, Nicolae MĂGDAȘ, George Silviu CORDOȘ, IS AI BEING SHAPED BY AUDITORS, OR IS IT TRANSFORMING THE VERY NATURE OF THE AUDIT

Melinda Timea FÜLÖP, Tudor OPRIȘOR, Dragoș PĂUN, SUSTAINABILITY IN ROMANIAN ECONOMIC HIGHER EDUCATION

Romina Medea GHEȚIE, Lavinia Denisia CUC, MOTIVATIONAL SALARY POLICY

Beatrice Elena GORE, Carmen Mihaela BULĂU, Loredana Cristina TĂNASE, ACCOUNTING INFORMATION IN THE DIGITAL AGE: PREPARING FOR THE FUTURE

Lilia GRIGOROI, Rodica FRUNZE, PARADIGMS OF VALUATION IN ACCOUNTING: A MAPPING OF THE LITERATURE

Elena HERȚE, Raul HERȚE, SUSTAINABLE INNOVATION IN SMES: AN INTEGRATIVE CONCEPTUAL APPROACH

Oana Raluca IVAN, Ioana Bianca (CÂMPEAN) PĂTRÎNȚAN, NON-FINANCIAL REPORTING AND THE RISK OF GREENWASHING: INSIGHTS FROM THE LITERATURE

Ziya Kivanç KIRAÇ, THE IDEOLOGICAL CONTEXT OF DISCOURSE

Anatolijs KRIVINS, DIGITAL FINANCIAL REPORTING: LEGAL ASPECT

Ariel Alberto LIMA SÁNCHEZ, Amanda MACHADO VALDIVIA, DEVELOPING A METHODOLOGICAL FRAMEWORK FOR EVALUATING MARKETING STRATEGIES IN UNIVERSITY INTERNATIONALIZATION: A MULTIDIMENSIONAL APPROACH TO GLOBAL HIGHER EDUCATION CHALLENGES

Andreea Nicoleta LIȚĂ (MATEI), Petronela Alice GRIGORESCU, Maria BUDUI (VASILE), METHODOLOGICAL APPROACHES TO DETECTING AND INVESTIGATING FINANCIAL AND ACCOUNTING FRAUD

Gabriela Ana Maria LUPU (FILIP), Roxana Mihaela NIOATA (CHIREAC), Cristina SULTĂNOIU (PĂTULARU), Stefan MARGARITESCU, THE STUDY OF THE VOLATILITY OF THE NIGERIAN CAPITAL MARKET

Amanda MACHADO VALDIVIA, Ariel Alberto LIMA SÁNCHEZ, DIGITAL TRANSFORMATION, A CHALLENGE FOR UNIVERSITY MANAGEMENT

Stefan MARGARITESCU, Gabriela Ana Maria LUPU (FILIP), Roxana Mihaela NIOATA (CHIREAC), Cristina SULTĂNOIU (PĂTULARU), AN INTERDISCIPLINARY APPROACH FOR THE CONCEPT OF QUANTITATIVE FINANCE

Bucur MILANCOVICI, Suzana Monica VERESS, Raluca Simina BILȚI, INTEGRATING RECOMMENDER SYSTEMS INTO THE STRATEGIC DECISION ARCHITECTURE OF ORGANIZATIONS: A MANAGERIAL PERSPECTIVE ON E-COMMERCE (2000–2025)

Larisa MISTREAN, FUTURE DIRECTIONS OF OPEN BANKING IN SHAPING DIGITAL FINANCIAL SERVICES

Gabriela Mihaele MUREȘAN, Nicolae MĂGDAȘ, George Silviu CORDOȘ, AI IN AUDIT – MERE TOOL OR TRUSTED PARTNER

Ana Rebeca NEAGU (ION), Laurențiu Eduard ION, Beatrice Elena GORE, Emil GRĂȚIANU, Florin RADU, INNOVATION AND SECURITY: HOW CLOUD MANAGEMENT AND ACCOUNTING ARE SHAPING THE FUTURE

Mihai NEGREA, Dan Ioan TOPOR, *THE FINANCIAL RELEVANCE OF ESG REPORTING: FROM COMPLIANCE TO STRATEGIC ADVANTAGE*

Alexandru NICOLĂIȚĂ, Miruna Maura TROCAN, Mircea PELE, Cosmin Horațiu DANCIU, Gabriel CROITORU, *REMOTE, HYBRID, AND IN-OFFICE WORK: MANAGERIAL DECISIONS AND EMPLOYEE PERFORMANCE IN MULTINATIONAL COMPANIES IN ARAD, ROMANIA DURING COVID-19 CRISIS*

Monica OCNEAN, *STUDY ON CORPORATE GOVERNANCE IN ROMANIA IN RELATION TO THE SITUATION IN EUROPE AND THE USA*

Giorgiana OLTEANU, *EVALUATION OF THE PERFORMANCE OF EUROPEAN FUNDS MANAGEMENT IN THE CITY OF CHISINEU-CRIS AND OPTIMIZATION SOLUTIONS*

Teodora Lucia OPREA, *MANAGERIAL PRACTICES FOR INTEGRATING WORK–LIFE BALANCE INTO HUMAN CAPITAL MANAGEMENT POLICIES IN THE CURRENT CONTEXT*

Daniela Corina OPREA (BÎRLĂ), *TRENDS AND INSIGHTS IN CORPORATE GOVERNANCE OF PUBLIC ENTERPRISES: A BIBLIOMETRIC STUDY*

Rodolfo PÉREZ LAVANDERA, Yanlis RODRĂGUEZ VEIGUELA, Glessler Vladimir RAMOS-GIRAL, *CURRENT TRENDS OF THE MARKETING MIX IN HIGHER EDUCATION: A BIBLIOMETRIC ANALYSIS*

Angela PESAVENTO, Silviu Gabriel SZENTESI, *RESILIENCE OF EUROPEAN HEALTHCARE SYSTEMS DURING THE PANDEMIC: LESSONS AND PERSPECTIVES FOR HEALTHCARE MANAGEMENT*

Violeta POPA, Cristinel Petrisor CONSTANTIN, *THE EVOLUTION OF TENDER PROCEDURES FOR PUBLIC PROCUREMENT CONTRACTS ON SEAP*

Constanța POPESCU, Diana Georgiana DINU, *INTEGRATION OF ARTIFICIAL INTELLIGENCE IN GLOBAL CORPORATIONS AND ITS IMPACT ON INNOVATION MANAGEMENT*

Valentin RADU, Dedhy SULISTIAWAN, I Made Wianto PUTRA, *THE ROLE OF DIGITAL TECHNOLOGIES IN SHAPING CREATIVE ACCOUNTING PRACTICES*

Glessler Vladimir RAMOS-GIRAL, Rodolfo PÉREZ LAVANDERA, *EXPLORATORY STUDY OF THE IMPACTS OF THE COVID-19 CRISIS ON CUBAN TOURISM*

Loredana Mihaela RÎNJEA, Constanța POPESCU, *COGNITIVE SCHEMAS AND STRESS MANAGEMENT IN NEWLY HIRED EMPLOYEES IN THE POLICE INSTITUTION*

Vanesa Luisa SIDOR, Teodor Florin CILAN, Laura Georgiana SAS, Dana RAD, *PERCEPTIONS, COMFORT AND ACCEPTANCE OF THE DIGITALLY ASSISTED MANAGER IN ORGANIZATIONS*

Vanesa Luisa SIDOR, Lavinia Denisia CUC, Mirkó György GÁTI, *THE ADVANTAGES AND RISKS OF ORGANIZATIONAL DECISIONMAKING DIGITALIZATION: A COMPARATIVE BIBLIOMETRIC APPROACH TO AN EMERGENT LITERATURE*

Timone Silviu STĂNCIOIU, Adina Eleonora SPÎNU, Mioara Florina PANTEA, CAREER MANAGEMENT AND WORK-LIFE BALANCE: A QUALITATIVE STUDY ON ORGANIZATIONAL PERFORMANCE FROM A PROTEAN CAREER PERSPECTIVE

Silviu Ionel STOICA, Valentin RADU, Alina Iuliana TĂBÎRCĂ, GOOD GOVERNANCE IN PUBLIC CULTURAL INSTITUTIONS BY IMPROVING INTERNAL CONTROL

Cleopatra ȘENDROIU, Corina Graziella BÂTCĂ-DUMITRU, Gabriela Lidia TĂNASE, ETHICS, CORPORATE GOVERNANCE AND PROFESSIONAL RESPONSIBILITY: A CONCEPTUAL MODEL FOR THE MODERN ACCOUNTANT IN THE DIGITAL AND ESG ERA

Alina Iuliana TĂBÎRCĂ, Felizia Arni RUDIAWARNI, THE IMPORTANCE OF INTANGIBLE ASSETS IN RECOGNIZING A COMPANY'S VALUE

Giammarco TOSI, AI-DRIVEN DIGITAL TWINS FOR ORGANIZATIONAL CONTINUITY: NARRATIVE COHERENCE, MEMORY, AND VALUE ALIGNMENT

Alexandra ȚĂRĂU, Emil MUNTEAN, MANAGERIAL ACCOUNTING AND ECONOMIC SUSTAINABILITY IN THE BAKERY INDUSTRY

Sergii VERBYTSKYI, Nataliia PATSERA, Liudmyla DEINEKO, Yaroslav RYBAK, Anatolii YUZEFOVICH, RESILIENCE OF UKRAINE'S FOOD SYSTEM UNDER WAR CONDITIONS: INTEGRATING LOCAL COOPERATION, INSTITUTIONAL ADAPTATION AND INNOVATIVE STRATEGIES

Adriana Delia VLAICU, MANAGEMENT OF RURAL COMMUNITIES IN THE CONTEXT OF STRUCTURAL TRANSFORMATIONS: DEFINING FACTORS AND STRATEGIES FOR SUSTAINABLE DEVELOPMENT

Zhou WEIBO, SUSTAINABLE URBAN PATH OF ESG INTEGRATION DRIVEN BY DIGITAL TWIN TECHNOLOGY

SATURDAY, October 18th 2025

10:00 – 13:00 PAPERS PRESENTATION (also accessing ZOOM Platform)

Hotel Parc, Moneasa (Conference room)

Sections

ACCOUNTING, FINANCE AND FINANCIAL ANALYSIS MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION INTERDISCIPLINARY CHALLENGES

Emilia Mary BĂLAN, Cristina Georgiana ZELDEA, Mioara IORDAN, Simona ZAMȘA, Corina Maria RUSU, *THE EVOLUTION OF RENEWABLE ENERGY RESEARCH IN EUROPE: STRUCTURAL SHIFTS, INNOVATION, AND COMPETITIVE GROWTH*

Iuliana-Eva BĂRA, *TRANSPARENCY AND DIGITAL COMMUNICATION AS DRIVERS OF MODERN UNIVERSITY MANAGEMENT*

Radu Lucian BLAGA, Silviu Gabriel SZENTESI, Florentina Simona BARBU, Maria SINACI, Luminița BOZDOG, *THE ACCEPTANCE OF HUMANOID ROBOTS: EVIDENCE FROM ROMANIA*

Valentin BURCĂ, Teodor Florin CILAN, Cristina NICOLAESCU, Robert Cristian ALMASI, Luminița Ioana MAZURU, *SUSTAINABILITY REPORTING, ORGANIZATIONAL RESILIENCE AND EDUCATION. AN ASSESSMENT OF THE LEVEL OF INTEGRATION ON ACADEMIC CURRICULUM WITHIN BUSINESS UNIVERSITIES IN ROMANIA*

Roxana CHIȘ, Sabin CHIȘ, Sonia IGNAT, *BEHAVIOR, EMOTION AND ECONOMIC DECISION IN THE FACE OF SOCIO-ECONOMIC CHALLENGES*

Cristian Mihai CISMAȘ, Nicoleta ȘÎRGHI, Laura Mariana CISMAȘ and Melinda Petronela COSTIN (LUCA), *ECONOMIC TRANSFORMATIONS UNDER THE EUROPEAN GREEN DEAL: POLICIES, OPPORTUNITIES, AND SUSTAINABILITY CHALLENGES*

Bogdan Virgil CONDEA, Emima Florentina CONDEA, *A KEY FACTOR FOR A SUSTAINABLE FUTURE: CULTIVATING INVESTMENT BEHAVIOR AT THE NATIONAL LEVEL*

Melinda Petronela COSTIN (LUCA), Lucia NEGRUȚ, Andra MICULESCU, Cristian Mihai CISMAȘ, *MAPPING THE EUROPEAN GREEN DEAL: A BIBLIOMETRIC ANALYSIS OF RESEARCH, POLICIES, AND ECONOMIC TRANSFORMATIONS*

Dana Codruța DĂIANU, *ENTREPRENEURSHIP AND THE INFLUENCE OF CHAEBOLS IN THE SOUTH KOREAN ECONOMY*

Dana Codruța DĂIANU, *EVOLUTION OF THE MAIN PERFORMANCE INDICATORS IN THE FIELD OF INNOVATION WITHIN THE EUROPEAN UNION*

Flaviu Casian FAUR, Leonard Sergiu BĂLAN, Robert Cristian ALMASI, Florin Lucian ISAC, Sergiu RUSU, INNOVATION AND DIGITAL ENTREPRENEURSHIP IN THE POST-DIGITAL ERA: CHALLENGES, OPPORTUNITIES, AND PERSPECTIVES TOWARDS 2035

Bogdan Cosmin GOMOI, Luminița Ioana MAZURU, PROFITABILITY ANALYSIS IN THE EUROPEAN AUTOMOTIVE MANUFACTURING SECTOR - A COMPARATIVE STUDY

Vasile HAȚEGAN, LEADERSHIP USING PHILOSOPHY. INTERDISCIPLINARY ASPECTS OF PHILOSOPHICAL PRACTICE WITH THE BUSINESS ENVIRONMENT

Daniela IORGOVAN, Carina Elena STEGĂROIU, Constanța ENE, Elena-Iulia NIȚESCU, SUSTAINABLE DEVELOPMENT UNDER CLIMATE CHANGE PRESSURES: AN ECONOMETRIC ANALYSIS APPLIED TO ROMANIA

Florin Lucian ISAC, Sergiu RUSU, THE IMPORTANCE OF CONTEXT IN EXPLAINING THE CULTURE-COMMUNICATION RELATIONSHIP. A LOOK AT THE BUSINESS SECTOR

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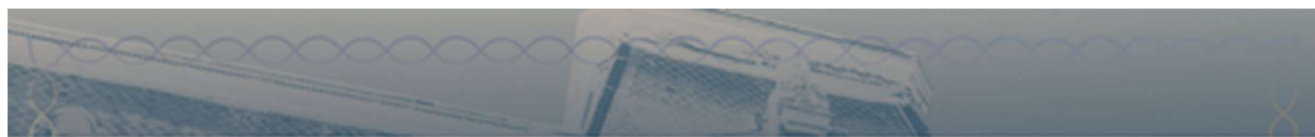
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