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OSEEC 2024

CONFERENCE PROGRAMME October 11th-12th 2024

UAV – OSEEC CONFERENCE
Arad, Romania





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OFFICIAL OPENING CEREMONY AND PLENARY SESSION

Thursday, October 10th 2024

14:00 – 19:00 Welcoming guests, Hotel Continental, Revoluției Blvd no. 79-81, Arad

19:00 – 00:00 Welcome dinner, Hotel Continental, Revoluției Blvd no. 79-81, Arad (Room Mondo, ground floor)

Friday, October 11th 2024

8:00 – 9:00 Registration of participants, Faculty of Economics, Paul Chinezul St. No. 10, Arad

9:00 – 10:00 Festive opening, Faculty of Economics (Room 139, floor 1)

Moderator: **Bogdan COSTEA**, Arad Television

ORGANIZERS SPEECH

Teodor-Florin CILAN, Rector of *Aurel Vlaicu University of Arad*

Mioara-Florina PANTEA, Dean of Faculty of Economics, *Aurel Vlaicu University of Arad*

SPONSORS SPEECH

Andrada VERDES, Country Plant Manager at *Leoni*

Bogdan ANDRICA, Director of *Transilvania Bank Arad*

PARTNERS AND GUESTS SPEECH

Valentin IONESCU, General Director of *Institute of Financial Studies (ISF)*

Marian SIMINICĂ, Executive Director of *Institute of Financial Studies (ISF)*

Adrian MICU, Research Director of *Institute of Financial Studies (ISF)*

Roxana BĂLUȚĂ, Life&Health Insurance Specialist at the *National Union of Insurance and Reinsurance Companies in Romania (UN SAR)*

10:00 – 10:15 Coffee break, Faculty of Economics (Room 136, floor 1)





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10:15 – 12:00 Keynote speakers - Plenary presentations, Faculty of Economics (Room 139, floor 1)

DIGITAL FINANCIAL EDUCATION AND ENTREPRENEURSHIP: THE KEY TO SUCCESS IN THE DEVELOPMENT OF MODERN BUSINESSES, **Gabriel CROITORU**, Faculty of Economics, Valahia University of Targoviște

NEW INSIGHTS ON THE INTERNATIONAL ANTI-MONEY LAUNDERING FIGHT, **Monica-Violeta ACHIM**, Babeş-Bolyai University of Cluj-Napoca

ONGOING SOCIAL, ECONOMIC, AND ENVIRONMENTAL CHALLENGES – ESSENTIAL NEW SKILLS FOR EDUCATION, **Adriana TIRON-TUDOR**, Babeş-Bolyai University of Cluj-Napoca

BVB AND THE ROMANIAN CAPITAL MARKET, **Ştefan MUSGOCIU**, Business Development and Public Affairs Specialist at Bucharest Stock Exchange (BVB)

THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE LIBERAL PROFESSIONS, **Daniel MANAŢE**, Faculty of Economics, Aurel Vlaicu University of Arad

12:00 – 13:30 Lunch break, Faculty of Economics (Room P16, groundfloor)

13:30 – 18:00 PAPERS PRESENTATION (also accessing ZOOM Platform), Faculty of Economics (Room 137, floor 1)

Moderator: Silviu-Gabriel SZENTESI, UAV Arad

13:30 – 15:30 Workshop ISF with special guests, Faculty of Economics (Room 246, floor 2)

Participants: students of Faculty of Economics, UAV Arad

Moderator: Daniel MANAŢE, UAV Arad

Topics:

- ✓ **BVB AND THE ROMANIAN CAPITAL MARKET. ECONOMY FINANCING**
Ştefan MUSGOCIU, BVB
- ✓ **THE CAPITAL MARKET. INVESTMENT FUNDS**
Laurenţiu RIVIŞ, LION CAPITAL
- ✓ **THE INSURANCE MARKET**
Roxana BĂLUŢĂ, UNSAR
- ✓ **NEXT-GEN FINANCE. ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING ARE REWRITING THE RULES OF THE FINANCIAL GAME**
Paul DUMITRU, ASF

19:00 – 00:00 Gala dinner, Hotel Continental, Revoluţiei Blvd no. 79-81, Arad (Room Mondo, ground floor)

Saturday, October 12th 2024

8:00 – 10:00 Breakfast

10:00 – 13:00 PAPER PRESENTATION (also accessing ZOOM Platform), Faculty of Economics (Room 137, floor 1)

Moderator: Silviu-Gabriel SZENTESI, UAV Arad





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FRIDAY, October 11th 2024

13:30 – 18:00 PAPERS PRESENTATION (also accessing ZOOM Platform)

Faculty of Economics (Room 137, floor 1)

Sections

**ACCOUNTING, FINANCE AND FINANCIAL ANALYSIS
MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION
INTERDISCIPLINARY CHALLENGES**

ANCA ADRIANA-MARIA, *THE IMPACT OF TAX HAVENS ON UE ECONOMIES*

BADESCU RUXANDRA, PELAU CORINA, *SOCIAL MEDIA, INFORMATION OVERLOAD, AND THEIR DUAL IMPACT ON CONSUMER BEHAVIOR AND FINANCIAL MARKETS*

BARBULESCU MARIANA-ALEXANDRA, RAN TAO, COSTEA FLORIN, MAZILESCU ANDRU, MARKOVIC NIKOLA, *EUROPEAN UNION AT THE CROSSROADS: TACKLING CLIMATE CHANGE RISKS THROUGH ROBUST ENVIRONMENTAL GOVERNANCE*

BLAGA RADU-LUCIAN, ISAC FLORIN-LUCIAN, ŢIGAN EUGENIA, GAVRILAŞ SIMONA, TRIFAN VANINA-ADORIANA, *DOES CULTURE INSPIRE ENTREPRENEURIAL PROGRESS OF EASTERN PARTNER COUNTRIES (EAP)?*

BOJAN ADRIAN, ACHIM MONICA-VIOLETA, *FINANCIAL TRANSPARENCY AND TAX AVOIDANCE RISKS FOR MANUFACTURING COMPANIES: A STOCK MARKET ANALYSIS OF TAX COMPLIANCE IN ROMANIA*

BOVARY CIEL, CRISTE CRISTINA, DORAŞ ANASTASIA, LOBONŢ OANA-RAMONA, *WILL DIGITAL GOVERNMENT BE THE KEY TO A MORE SUSTAINABLE FUTURE?*

BULĂU CARMEN-MIHAELA, MUSTĂŢEA AURA-OANA, MATEI (PANĂ) MIRELA, *MITIGATING BANKRUPTCY RISK: THE ROLE OF BAD DEBT RECEIVABLES, CREDIT CONTROL, AND DIGITALIZATION IN MODERN FINANCIAL SYSTEMS*

CĂPUŞNEANU SORINEL, TOPOR DAN-IOAN, STOLOJESCU BOGDAN-IONUŢ-NICOLAE, *IMPLEMENTATION OF ACTIVITY-BASED COSTING ÎN THE HIGHER EDUCATION INSTITUTIONS ÎN ROMANIA*

CHIOSEA DOROTHEEA-BEATRICE-RUXANDRA, HAŢEGAN CAMELIA-DANIELA, IMBRESCU CARMEN-MIHAELA, *A BIBLIOMETRIC ANALYSIS REGARDING THE RESEARCH TRENDS IN GOING CONCERN ASSESSMENT IN LAST TWO DECADES*

CORDOŞ GEORGE-SILVIU, PĂUN DRAGOŞ, *SCRAPPAGE SCHEMES, GOVERNMENT INCENTIVES AND THEIR EFFECT ON GREEN CAR SALES IN ROMANIA*

COSTEA IULIA-DIANA, HAŢEGAN CAMELIA-DANIELA, *THE CURRENT TRENDS OF SUSTAINABILITY ASSURANCE ENGAGEMENTS*





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CROC NAN ANDREEA-ROXANA, *THE IMPACT OF FINANCIAL ANALYSIS AND FOREIGN INVESTMENTS ON THE ROMANIAN ECONOMY: A CASE STUDY ON ITALIAN CAPITAL*

CROITORU GABRIEL, FLOREA NICOLETA-VALENTINA, FLOREA DARIA, CROITORU MIHAI-BOGDAN, DRAGOMIR BRÂNDUȘA-ADRIANA, *MEASURING THE IMPACT OF SOCIAL, ECONOMIC AND ENVIRONMENTAL CHALLENGES ON SUSTAINABLE DEVELOPMENT*

DUMITRAȘCU MIRCEA, *SOME ASPECTS ON THE FISCAL TREATMENT OF CRYPTOCURRENCIES*

DUMNICI BEATRICE-LARISA, ACHIM MONICA-VIOLETA, *GREEN FINANCE – CHALLENGES AND OPPORTUNITIES FOR IMPLEMENTING AGENDA 2030*

FEHER ANDREA, TOADER COSMINA-SIMONA, CUC ZARA-MARIA, *MAKING LEARNING FUN: GAMES IN PROMOTING LEARNING*

FÜLÖP MELINDA-TIMEA, MĂGDAȘ NICOLAE, TOPOR DAN-IOAN, *DOES THE AUDITOR SHAPE AI IN THE AUDIT MISSION OR WILL AI SHAPE THE AUDIT MISSION?*

GORE BEATRICE-ELENA, NEAGU (ION) ANA-REBECA, TARAU ALEXANDRA, RADU FLORIN, *THE IMPACT OF THE DIGITAL AGE, WITH A FOCUS ON THE COMPETITIVENESS OF HUMAN CAPITAL IN THE ACCOUNTING PROFESSION*

HARAGUȘ RAMONA-IONELA, TAMAȘ ATTILA-SZORA, *WHAT WILL BE THE IMPACT OF TRANSPOSING DIRECTIVE (EU) 2022/2464 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL IN ROMANIA?*

HRESTIC MARIA-LUIZA, BONDAC GEORGIANA-TATIANA, *THE IMPACT OF ARTIFICIAL INTELLIGENCE ON LEARNING-EVALUATION ACTIVITIES WITHIN SCHOOL ORGANIZATIONS*

IORDACHE CĂTĂLIN-VASILE, POPESCU CONSTANȚA, *SOLUTIONS FOR SMART COMMUNITIES*

KRIVINS ANATOLIJS, *ARTIFICIAL INTELLIGENCE AND BUSINESS: ECONOMIC AND LEGAL CHALLENGES*

MANCI TOMINA-MARIA, ACHIM MONICA-VIOLETA, *THE ROLE OF THE PROFESSIONAL ACCOUNTANT IN REDUCING CORRUPTION FRAUD*

MĂGDAȘ NICOLAE, FÜLÖP MELINDA-TIMEA, TOPOR DAN-IOAN, *AI-TOOL OR PARTNER IN AUDIT?*

MUNTEAN EMIL, *MANAGEMENT ACCOUNTING IN HEALTHCARE SYSTEM*

MUREȘAN GABRIELA-MIHAELA, SAFTA IOANA-LAVINIA, SABADÎȘ GAVRIL-CLAUDIU, *ONCE MORE: CAN PRIVATE HEALTH INSURANCE BUY HAPPINESS? EVIDENCE FROM ROMANIAN PEOPLE*

OLAR ANDREEA-NICOLETA, BILȚI RALUCA-SIMINA, RUSU CORINA-MARIA, CILAN TEODOR-FLORIN, *THE INFLUENCE OF ARTIFICIAL INTELLIGENCE ON FINANCIAL MANAGEMENT DECISION*

OPREA (BÎRLĂ) DANIELA-CORINA, *THE FUTURE OF ENVIRONMENTAL, SOCIAL, GOVERNANCE (ESG) FACTORS: EMERGING TRENDS AND THEIR POTENTIAL IMPACT ON GLOBAL MARKETS*

POP RUBEN, ACHIM MONICA-VIOLETA, *GREENWASHING-CONCEPTS AND WAYS TO COMBAT THEM*





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POPESCU CONSTANȚA, RÎNJEA LOREDANA-MIHAELA, STRESS AND BURNOUT IN PUBLIC ORDER AND NATIONAL SECURITY SYSTEM

RADU VALENTIN, TĂBÎRCĂ ALINA-IULIANA, TRANSFORMING FINANCIAL ACCOUNTING INFORMATION SYSTEMS USING INNOVATIVE APPROACHES

SIDOR VANESA-LUISA, CUC LAVINIA-DENISIA, SĂPLĂCAN SILVIU-ILIE, RAD DANA, THE USE OF DIGITALIZATION IN BUSINESS MANAGEMENT IN EUROPE

STAN CLAUDIU-GABRIEL, THE IMPORTANCE OF SOCIAL RESPONSIBILITY AND ETHICS IN ORGANIZATIONAL MANAGEMENT

STANCU (LIȚĂ) ISABELA, RADU FLORIN, THE CONTRIBUTION OF ACCOUNTING INFORMATION SYSTEMS TO DECISION SUPPORT AND MONITORING OF NON-REIMBURSABLE FUND MANAGEMENT FOR PRE-UNIVERSITY EDUCATION IN ROMANIA

STĂNCIOIU TIMONE-SILVIU, SZENTESI SILVIU-GABRIEL, THE INFLUENCE OF ORGANIZATIONAL POLICIES ON CAREER MANAGEMENT AND WORK-LIFE BALANCE: A STUDY OF SME PRACTICES

STOICA SILVIU-IONEL, GORE BEATRICE-ELENA, RADU VALENTIN, RADU FLORIN, THE IMPACT OF INDUSTRY 5.0 ON INTERNAL CONTROL AND FINANCIAL MANAGEMENT IN CULTURAL ORGANIZATIONS

ȘTEFAN MARIA-CRISTINA, ANDREIANA VIOLETA-ANDREEA, BONDAC GEORGIANA-TATIANA, BEHAVIORAL CHANGES OF ROMANIAN CONSUMERS IN THE PURCHASE OF THE MONTHLY BASKET: TRENDS AND DETERMINING FACTORS

TACHE (BUZĂȚOIU) ELENA-SIMONA, DĂNĂILĂ (CALAFETEANU) AMALIA-MAGDALENA, RADU FLORIN, INFLUENCE OF ACCOUNTING PRINCIPLES ON REPORTING FINANCE IN BUDGETARY INSTITUTIONS

TARAU ALEXANDRA, IMPACT OF DIGITALIZATION IN FOOD INDUSTRY

TIMUȘ ANGELA, ȘARGU LILIA, ULINICI ANDRIAN, RESILIENT STRATEGIES FOR DEVELOPING SUSTAINABLE AND COMPETITIVE BUSINESS MODELS WITH THE EFFICIENT INTERACTION BETWEEN FINANCIAL RESOURCES AND INNOVATIONS

TOMA RADU-GABRIEL, STEGĂROIU ION, IDENTIFYING AND ANALYZING THE IMPACT OF MOTIVATIONAL FACTORS ON PERFORMANCE AMONG EMPLOYEES OF GENERATIONS Y AND Z

TROCAN MIRUNA-MAURA, SZENTESI SILVIU-GABRIEL, NICOLĂIȚĂ ALEXANDRU, EMPIRICAL ANALYSIS OF THE IMPACT OF MANAGEMENT STRATEGIES ON SMS'S ORGANIZATIONAL PERFORMANCE

ȚURCANU LILIANA, GRIGOROI LILIA, INFORMATIONAL VALUES OF THE INCOME AND EXPENDITURE BUDGET IN PUBLIC HIGHER EDUCATION INSTITUTIONS WITH FINANCIAL AUTONOMY

USVAT DAN, RADU FLORIN, A STUDY ON BLOCKCHAIN AND ITS APPLICATION IN ACCOUNTING

VĂTAVU SORANA, LOBONȚ OANA-RAMONA, MOLDOVAN NICOLETA-CLAUDIA, NICOLESCU ANA-CRISTINA, RETHINKING CSR STRATEGIES TO TACKLE CLIMATE CHANGE RISKS

YAMAN TUBA, HISTORICAL BACKGROUND OF BALKAN MIGRATION



SATURDAY, October 12th 2024

10:00 – 13:00 PAPERS PRESENTATION (also accessing ZOOM Platform)

Faculty of Economics (Room 137, floor 1)

Sections

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INTERDISCIPLINARY CHALLENGES

BARBU FLORENTINA-SIMONA, LĂPĂDAT ANDREEA-ANAMARIA, SANDA CRISTINA-MARIA, SANDA GRIGORIE, A NEW BUSINESS MODEL APPROACHED IN THE BANKING SECTOR

BÂTCĂ-DUMITRU CORINA-GRAZIELLA, ȘENDROIU CLEOPATRA, CUC LAVINIA-DENISIA, ACCOUNTING FOR CIRCULARITY (ECONOMIC CIRCULARITY): A RESEARCH OF THE REPORTING PRACTICES OF ROMANIAN COMPANIES WITH PUBLIC CAPITAL

CONDEA BOGDAN-VIRGIL, HARANGUȘ DANIELA, ROMANIA'S BUDGET DEFICIT BETWEEN RESOURCE AND FISCAL BURDEN

DĂIANU DANA-CODRUȚA, CONSIDERATIONS REGARDING THE EVOLUTION AND SUPPORT OF THE DEVELOPMENT OF FEMALE ENTREPRENEURSHIP IN THE EUROPEAN UNION

DĂIANU DANA-CODRUȚA, HARANGUȘ DANIELA, THE IMPORTANCE OF EUROPEAN FUNDS FOR THE ECONOMIC DEVELOPMENT OF POLAND

FAUR FLAVIU-CASIAN, BĂLAN LEONARD-SERGIU, RUSU SERGIU, ALMASI ROBERT-CRISTIAN, BAICU ADRIAN-COSMIN, THE IMPACT AND CHALLENGES OF ARTIFICIAL INTELLIGENCE USE IN INSURANCE COMPANIES IN ROMANIA: EFFICIENCY, ETHICS, AND REGULATION

GHEȚIE ROMINA, RAD DANA, CUC LAVINIA-DENISIA, RĂDULESCU DANIEL, THE FUTURE OF TEACHING AND LEARNING: STUDENTS' ATTITUDES TOWARD THE USE OF ARTIFICIAL INTELLIGENCE

GOMOI BOGDAN-COSMIN, ALMASI ROBERT-CRISTIAN, BARBU FLORENTINA-SIMONA, PARTICULARITIES OF FINANCIAL ANALYSIS AND AUDIT WITHIN AN ADVERTISING COMPANY

GOMOI BOGDAN-COSMIN, CERNUȘCA LUCIAN, MAZURU LUMINIȚA-IOANA, DECLARATIVE AND PAYMENT OBLIGATIONS REGARDING THE TAXATION OF THE EXTRA-SALARY INCOME EARNED BY NATURAL PERSONS

GOMOI BOGDAN-COSMIN, PELE MIRCEA, DANCIU COSMIN-HORAȚIU, THE IMPACT OF LABOR COMPENSATION ON THE RISK OF INSOLVENCY ASSESSED ON FINANCIAL STATEMENTS. ROMANIAN COMPANIES VERSUS COMPANIES FROM THE EUROPEAN UNION

GULER MUSTAFA-ALI, KISMAN ZULFUKAR-AYTAC, BILȚI RALUCA-SIMINA, ARMS INDUSTRY IN GLOBAL SCALE: TECHNOLOGIES AND ECONOMICS



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HATĚGAN VASILE, THE SUSTAINABLE LEADERSHIP FOR BUSINESS: A PHILOSOPHICAL AND PRACTICAL APPROACH

MANAĚ DANIEL, CILAN TEODOR-FLORIN, BLAGA RADU-LUCIAN, INTEGRATING ESG FACTORS IN BUSINESS VALUATION METHODS. A REVIEW OF THE CURRENT STATUS, ISSUES AND TAKES

NICOLAESCU CRISTINA, IMPACT OF NEGATIVE BIAS IN ACCOUNTING ON FINANCIAL REPORTING AND MANAGEMENT DECISIONS

PALICIUC CĂLINA, THE IMPORTANCE OF TEACHING BUSINESS ENGLISH

RISTI LUCIA-CAMELIA, VERESS SUZANA-MONICA, CONSIDERATIONS ON THE INFORMATION-ACCOUNTING FLOWS OF THE STATE TREASURY GENERATED BY THE OPERATIONS WITH QUOTATIONS AND AMOUNTS BREAKDOWN FROM THE INCOME TAX AND VAT AT THE DISPOSAL OF UAT

SINACI MARIA, PANTEA MIOARA-FLORINA, TRIFAN VANINA-ADORIANA, ARTIFICIAL INTELLIGENCE AND ENVIRONMENTAL PROTECTION: PROMISES AND ETHICAL CHALLENGES

SPÎNU ADINA-ELEONORA, STĂNCIOIU TIMONE-SILVIU, THE INTEGRATION OF AI IN HUMAN RESOURCE MANAGEMENT REGARDING THE OPERATIONAL PROCESS OF SUPPLY AND SALES IN THE FOOD INDUSTRY

STANCA LIANA, CSORBA LUIELA-MAGDALENA, DABIJA DAN-CRISTIAN, SOUCA LUIZA, TRANSFORMING NEGOTIATIONS IN THE DIGITAL AGE: A COMPREHENSIVE ANALYSIS OF EMERGING TRENDS AND SKILLS

STOIAN CAMELIA-DACIANA, STOIAN RAREȘ-NICOLAE, DEMENESCU RADU, MANAGEMENT CONTRACT OF THE PUBLIC ADMINISTRATOR-CLAUSES DEDICATED TO BUSINESS AND INDUSTRIAL AREAS

STOIAN RAREȘ-NICOLAE, DEMENESCU RADU, THE BARTER CONTRACT IN THE CONTEXT OF CURRENCY FLUCTUATION

VERESS SUZANA-MONICA, RISTI LUCIA-CAMELIA, KNOWLEDGE TRANSFER AND ITS IMPACT ON PERFORMANCE IN AN ORGANIZATION

VILLANI SALVATORE, PICCIRILLI EDUARDO MARIA, THE ISSUE OF THE DISTRIBUTION OF FISCAL BURDENS IN THE THOUGHT OF GIACOMO MATTEOTTI: A LESSON FOR THE FUTURE





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