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Centrul de Cercetări și Consultanță în Economie



the 4<sup>th</sup> International Conference on  
“ONGOING SOCIAL, ECONOMIC, AND ENVIRONMENTAL CHALLENGES”  
**OSEEC 2026**  
October 14 - 16, 2026  
Moneasa, Arad county, Romania



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# OSEEC 2026

## CONFERENCE PROGRAMME

### October 14-16, 2026



Moneasa, Arad county, Romania



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Lecturer PhD **Radu Lucian BLAGA**, Faculty of Economics, AVU of Arad

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Lecturer PhD **Suzana Monica VERESS**, Faculty of Economics, AVU of Arad



## OFFICIAL OPENING CEREMONY AND PLENARY SESSION

**Wednesday, 14 October 2026**

**14:00 – 19:00 Welcoming guests**, Hotel Parc, Moneasa – location of the Conference

**19:00 – 00:00 Welcome dinner**, Hotel Parc, Moneasa

**Thursday, 15 October 2026**

**9:00 – 10:00 Registration of participants**, Hotel Parc, Moneasa

**10:00 – 11:00 Festive opening**, Hotel Parc, Moneasa (Conference room)

### ORGANIZERS SPEECH

**Ramona LILE**, Rector of *Aurel Vlaicu University of Arad*

**Mioara Florina PANTEA**, Dean of Faculty of Economics, *Aurel Vlaicu University of Arad*

### SPONSORS SPEECH

**Bogdan ANDRICA**, Director of *Transilvania Bank Arad Branch*

### PARTNERS AND GUESTS SPEECH

**Valentin IONESCU**, President of the *Institute of Financial Studies (ISF)*

**Marian SIMINICĂ**, Executive Director of the *Institute of Financial Studies (ISF)*

**Cristian PASCU**, President of the *Romanian Association for Private Pension Funds (APAPR)*

**Dorel DUȚĂ**, President of the *National Union of Insurance Intermediation and Consulting Companies (UNSICAR)*

**Roxana BĂLUȚĂ**, Life&Health Insurance Specialist at the *National Union of Insurance and Reinsurance Companies in Romania (UNSAR)*

**Sergiu BÎLCEA**, Vice-President of the *Arad County Council*

**Adrian Rareș CIUCE**, President of the *CECCAR Arad*

**Bogdan Virgil CONDEA**, Deputy Mayor of Moneasa

**11:00 – 11:30 Coffee break**, Hotel Parc, Moneasa (Restaurant)





**11:30 – 13:00 Keynote speakers - Plenary presentations, Hotel Parc, Moneasa (Conference room)**

*RETHINKING ECONOMIC RESILIENCE IN SMALL OPEN ECONOMIES: DIGITAL TRANSFORMATION, HUMAN CAPITAL AND SUSTAINABLE GROWTH*

**Associate Professor PhD Oxana BARBĂNEAGRĂ**, Academy of Economic Studies of Moldova, Faculty of General Economics and Law, Republic of Moldova

*FROM DIGITAL PAYMENTS TO FINANCIAL INCLUSION: TRANSFORMING ACCESS, TRUST AND CONSUMER BEHAVIOUR IN THE DIGITAL ECONOMY*

**Associate Professor PhD Larisa MISTREAN**, Academy of Economic Studies of Moldova, Faculty of Finance, Republic of Moldova

*REGULATORY TECHNOLOGY IN DIGITAL CUSTOMER ONBOARDING: MAPPING RISK-BASED ANTI-MONEY-LAUNDERING CONTROLS AND SUPERVISORY EFFECTIVENESS*

**Professor PhD Claudiu BOȚOC**, West University of Timișoara, Faculty of Economics and Business Administration, Romania

*CAN AI HELP YOU BECOME A BETTER INVESTOR?*

**Associate Professor PhD Daniel MANAȚE**, Aurel Vlaicu University of Arad, Faculty of Economics, Romania

**13:00 – 14:00 Lunch break, Hotel Parc, Moneasa (Restaurant)**

**14:00 – 18:00 PAPERS PRESENTATION (also accessing ZOOM Platform), Hotel Parc, Moneasa (Conference room)**

**Hybrid Session Moderators:** Professor Habil. PhD **Silviu Gabriel SZENTESI**

Faculty of Economics, AVU of Arad

Associate Professor Habil. PhD **Vanina Adoriana TRIFAN**

Faculty of Economics, AVU of Arad

Lecturer PhD **Valentin BURCĂ**

Faculty of Economics, AVU of Arad

**14:00 – 15:30 Vocational training seminar - The SmartFIN@ISF & ASF Academic Laboratory, Moneasa Camp Complex**

**15:30 – 16:30 Lunch for students, Hotel Parc, Moneasa (Restaurant)**

**Participants:** Students of Faculty of Economics, AVU of Arad

**Moderator:** Associate Professor PhD **Daniel MANAȚE**, Faculty of Economics, AVU of Arad

**Guest speakers:**

✓ **Ieronim Ștefan, ISF**

✓ **Cristian PASCU, APAPR**

✓ **Roxana BĂLUȚĂ, UNSAR**

**20:00 – 00:00 Gala dinner, Hotel Parc, Moneasa**





**Friday, 16 October 2026**

**8:00 – 9:00 Breakfast**, Hotel Parc, Moneasa (Restaurant)

**9:00 – 11:00 PAPERS PRESENTATION (also accessing ZOOM Platform)**, Hotel Parc, Moneasa (Conference room)

**Moderator:** Professor Habil. PhD **Silviu Gabriel SZENTESI**, Faculty of Economics, *AVU of Arad*

**11:00 Free time / Visiting the Moneasa resort**

**11:00 – 12:30** Tourist Train & Marble Quarry Viewpoint

**12:30 – 13:00** Visit to the "Grota Ursului" Cave



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**THURSDAY, 15 October 2026**

**14:00 – 18:00 PAPERS PRESENTATION** (also accessing ZOOM Platform)

Hotel Parc, Moneasa (Conference room)

## Sections

**MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION**

**ACCOUNTING AND FINANCE**

**ECONOMICS AND INTERNATIONAL RELATIONS**

**INTERDISCIPLINARITY OF OTHER SOCIAL SCIENCES**

**Adriana Maria ANCA**, *TRANSFORMING FINANCIAL AND ACCOUNTING INFORMATION THROUGH ARTIFICIAL INTELLIGENCE: A NEW TOOL AGAINST ECONOMIC CRIME*

**Constantin Răzvan ARICI, Attila TAMAS-SZORA**, *ARTIFICIAL INTELLIGENCE AND THE TRANSFORMATION OF MANAGERIAL ACCOUNTING: OPPORTUNITIES, CHALLENGES AND FUTURE PERSPECTIVES*

**Cristina Teodora BĂLĂCEANU, Anca BRATU, Mihaela GRUESCU**, *OPPORTUNITY ANALYSIS OF THE DECISION TO REPLACE ENERGY PRODUCED FROM COAL WITH ENERGY PRODUCED FROM RENEWABLE SOURCES. THE CASE OF VALEA JIULUI*

**Oana Valentina BEZERGHEANU, Ovidiu Constantin BUNGET**, *DO COMMERCIAL ESG SCORES ADD INFORMATION BEYOND FIRM SIZE? EVIDENCE ON FINANCIAL REPORTING AND AUDIT OUTCOMES*

**Georgiana Tatiana BONDAC, Sorina Geanina STĂNESCU, Luiza IONESCU**, *ENTREPRENEURIAL ORIENTATION AND INNOVATION IN BUSINESS DEVELOPMENT IN A DIGITAL ECONOMY*

**Adriana Madalina BUCUR (COSCONEL), Sorina Geanina STANESCU, Maria Magdalena FLOREA (APOSTOLACHE-FLOREA)**, *DIGITIZATION VERSUS DIGITALIZATION IN PUBLIC SECTOR ACCOUNTING: A CONCEPTUAL FRAMEWORK FOR ACCOUNTABILITY AND DECISION-MAKING*

**Carmen Mihaela BULĂU, Alexandra MEHEDINTU, Dan Marius COMAN**, *FINANCIAL ROBUSTNESS, ARTIFICIAL INTELLIGENCE, AND GOVERNANCE: A WOS REVIEW OF Z-SCORE VALIDATION AND SUSTAINABILITY IN FINANCIAL INSTITUTIONS*

**Claudia Ramona CIOCNITU (SOICONI)**, *INTEGRATED ESG PERFORMANCE ASSESSMENT AND THE IMPLEMENTATION OF SUSTAINABILITY IN ENTREPRENEURIAL BUSINESSES: A FRAMEWORK FOR SUSTAINABLE VALUE CREATION IN SMEs*

**Laura Raluca CIUI, Cristian Iulian MOLDOVAN**, *SUSTAINABILITY MANAGEMENT WITHIN THE AI ERA AT AMAZON*

**Andreea Ruxandra COMAN OPRIN**, *AGILE IS NOT A ONE-SIZE-FITS-ALL MODEL: CULTURAL AND INSTITUTIONAL FILTERS IN THE TRANSFER OF AGILE HR PRACTICES TO ROMANIA*



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**Cristian CONSTANTIN**, *FROM PROFESSIONAL EXPERTISE TO PROFESSIONAL RESILIENCE: THE ROLE OF ECONOMIC AND ENTREPRENEURIAL COMPETENCIES IN UNIVERSITY CURRICULA FOR LIBERAL PROFESSIONS*

**Nicoleta CRISTACHE, Oana PRICOPOAIA, Andrei VIZITIU**, *TRANSGENERATIONAL INNOVATION DYNAMICS: THE ROLE OF STRATEGIC ENTREPRENEURSHIP IN FAMILY BUSINESS CONTINUITY*

**Diawara DALOBA**, *POPULATION AGEING AND THE SUSTAINABILITY OF HEALTHCARE SYSTEMS IN THE EUROPEAN UNION: A COMPARATIVE PANEL DATA ANALYSIS*

**Loredana Gabriela DINULESCU, Mădălina Ioana MONCEA, Răzvan Cătălin DOBREA**, *INTEGRATING DNSH CRITERIA INTO THE MANAGEMENT OF EU-FUNDED PROJECTS: A PERSPECTIVE ON SOCIAL, ECONOMIC, AND ENVIRONMENTAL SUSTAINABILITY*

**Simona Elena DRĂGOIU**, *ESG REPORTING QUALITY AND ENTITY PERFORMANCE: A BIBLIOMETRIC AND TCCM ANALYSIS OF RECENT LITERATURE (2020-2026)*

**Iulian ENCUȚU, Luliela Magdalena CSORBA**, *ANALYSIS OF BUY NOW, PAY LATER MECHANISMS IN ROMANIAN E-COMMERCE. CASE STUDY ON EMAG WALLET*

**Melinda Timea FÜLÖP, George Silviu CORDOȘ, Nicolae MĂGDAȘ, Ioan Dan TOPOR**, *THE ROLE OF AI-ASSISTED LEARNING IN DEVELOPING CRITICAL THINKING SKILLS AMONG BUSINESS STUDENTS*

**Romina Medea GHEȚIE, Lavinia Denisia CUC, Florin Lucian ISAC, Adriana Delia VLAICU**, *DIGITAL TRANSFORMATION OF HUMAN RESOURCE MANAGEMENT IN ROMANIAN PUBLIC ADMINISTRATION: EVIDENCE FROM PUBLIC SPORTS ORGANIZATIONS*

**Petronela Alice GRIGORESCU, Dan Marius COMAN, Ruxandra GEORGESCU (GRIGORESCU)**, *ASSESSING FINANCIAL PERFORMANCE AND SUSTAINABILITY IN ROMANIAN PUBLIC HOSPITALS: EVIDENCE FROM THE NEW CNAS PERFORMANCE DASHBOARD*

**Lilia GRIGOROI, Stefana DIMA, Rodica BLIDIȘEL**, *THE GAP BETWEEN THE REGULATORY FRAMEWORK AND CLIMATE-RELATED DISCLOSURE PRACTICES OF REPORTING ENTITIES IN THE REPUBLIC OF MOLDOVA*

**Dorin IANCU, Daniela Georgiana STOICA, Cristina Maria VOINEA**, *THE ROLE OF ENTREPRENEURIAL ORIENTATION AND INNOVATION IN BUSINESS DEVELOPMENT IN THE DIGITAL ECONOMY*

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**Anatolijs KRIVINS, THE FUTURE OF ENTREPRENEURSHIP: LEGAL CHALLENGES AND OPPORTUNITIES**

**Robert Istvan LASZLO, DIGITAL INNOVATION IN CULTURAL TOURISM: OPPORTUNITIES AND CHALLENGES FOR PUBLIC AUTHORITIES IN NORTH-WEST ROMANIA**

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**Sarah MEBREK, Fatiha BELHADJ, THE IMPACT OF RENEWABLE ENERGY CONSUMPTION ON CO2 EMISSIONS IN ALGERIA (1994–2021): AN ARDL ECONOMETRIC ANALYSIS**

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**Emilian Denis PLEȘA, ORGANIZATION OF AUTHORITY RELATIONSHIPS**

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**Nicolae SUCIU-GYORFI, Daniel BĂDULESCU, FROM SURVIVAL TO COMPETITIVE ADVANTAGE: A HUMAN-CENTERED FRAMEWORK LINKING ENTREPRENEURIAL AND ORGANIZATIONAL RESILIENCE THROUGH DIGITAL INNOVATION IN SMEs**

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**Maria Cristina ȘTEFAN, Constantin Aurelian IONESCU, Violeta-Andreea ANDREIANA, ARTIFICIAL INTELLIGENCE AND THE TRANSFORMATION OF CONSUMER BEHAVIOR IN THE DIGITAL ENVIRONMENT**

**Giammarco TOSI, LEADER DIGITAL TWINS IN THE WILD: PUBLIC CLAIMS, GOVERNANCE DISCLOSURE AND A STRUCTURED BLACK-BOX AUDIT**



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**Miruna Maura TROCAN, Alexandru NICOLĂIȚĂ, Silviu Gabriel SZENTESI, Radu Lucian BLAGA,** *MANAGEMENT STRATEGIES, ORGANIZATIONAL PERFORMANCE AND DYNAMIC CAPABILITIES IN ROMANIAN MEDIA ORGANISATIONS DURING COVID-19*

**Yuliya TSVILIK,** *EXPLORING CROSS-BORDER DESTINATION CO-EVOLUTION AND COOPETITION ALONG THE SILK ROAD: INSIGHTS FROM A PHD RESEARCH PROJECT*

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**FRIDAY, 16 October 2026**

**10:00 – 13:00 PAPERS PRESENTATION** (also accessing ZOOM Platform)

Hotel Parc, Moneasa (Conference room)

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