

Brief History

The “Aurel Vlaicu” University of Arad Publishing House was established in 1994, alongside the consolidation of the modern university structure of the institution, as part of the efforts to support teaching activities and scientific research. Over time, the publishing house has developed steadily, adapting its editorial program to the needs of the academic environment and to the evolving fields of study within the university.

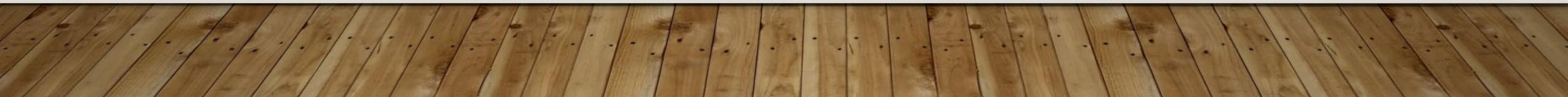
In the following years, the “Aurel Vlaicu” University of Arad Publishing House expanded its portfolio of publications, issuing specialized works, university textbooks, collective volumes, and publications resulting from scientific events. Through these activities, it has contributed to the professional training of students and to the dissemination of academic research results. Within the broader process of modernizing university activities, the publishing house initiated a process of alignment with contemporary publishing standards, placing particular emphasis on the scientific quality of publications, the transparency of the editorial process, and the development of digital publishing components.

As recognition of the quality of its editorial activity, following the evaluation conducted by the National Council for Scientific Research (CNCS) in 2020, the “Aurel Vlaicu” University of Arad Publishing House was classified in Category B in the field of Theology and Category C in the field of Philology (https://www.cncs-nrc.ro/wp-content/uploads/2021/09/categorii.Edituri.Site_.CNCS_.2020.2021.pdf).

Present

At present, the “Aurel Vlaicu” University of Arad Publishing House serves as the university’s academic publishing platform, responsible for publishing and disseminating scientific, educational, and cultural works produced within the university community, as well as in collaboration with external authors. The publishing house provides a professional institutional framework for promoting the results of research and teaching activities, contributing to the academic visibility and prestige of the university.

The “Aurel Vlaicu” University of Arad Publishing House publishes research works, university textbooks and course materials, collective volumes, and publications resulting from scientific events in various fields of knowledge, while respecting editorial quality standards, academic ethics, and best practices in scholarly publishing.



Mission

The mission of the “Aurel Vlaicu” University of Arad Publishing House is to support the development and dissemination of academic work by publishing relevant, high-quality works that contribute to the university educational process, scientific research, and interdisciplinary dialogue, in accordance with the institutional strategy and values of the university.

Specific Objectives

The “Aurel Vlaicu” University of Arad Publishing House pursues the following specific objectives:

- ✓ Supporting university scientific research by publishing original results of academic activity;
- ✓ Ensuring the scientific and editorial quality of publications through rigorous evaluation and editing procedures;
- ✓ Supporting the university teaching process by publishing textbooks, courses, and teaching materials;
- ✓ Increasing the visibility and impact of publications through institutional promotion and appropriate dissemination;
- ✓ Aligning with international editorial standards and respecting the ethics of academic publishing;
- ✓ Developing and consolidating thematic editorial series;
- ✓ Encouraging academic and institutional collaboration;
- ✓ Digitizing and modernizing editorial activity.

Fields and Types of Publications

The “Aurel Vlaicu” University of Arad Publishing House publishes journals, monographs, university course materials, doctoral theses, and scientific and academic works in fields such as philology, theology, arts, education sciences, humanities and social sciences, economics, exact sciences, engineering sciences, technical and natural sciences, physical education and sport, as well as other fields relevant to the activity and history of “Aurel Vlaicu” University of Arad.

Publications are organized into thematic editorial series, designed to ensure coherence and continuity within the editorial program.



Promotion and Dissemination of Publications

The “Aurel Vlaicu” University of Arad Publishing House gives constant attention to the promotion and dissemination of its publications in order to ensure access for the academic community and the interested public to the results of university research and teaching activities.

The publications of the publishing house are disseminated through:

- ✓ institutional distribution to university and research libraries;
- ✓ editorial exchange with other university presses and academic institutions in Romania and abroad;
- ✓ participation in book fairs, publishing exhibitions, and scientific events;
- ✓ promotion through the official channels of the university (institutional websites, catalogues, and academic announcements).

In the context of the development of digital components, the “Aurel Vlaicu” University of Arad Publishing House aims to expand access to its publications by:

- ✓ the progressive integration of electronic formats;
- ✓ promoting publications within the online academic environment;
- ✓ supporting the visibility of published works by complying with indexing and identification standards (ISBN, DOI).

Through these initiatives, the “Aurel Vlaicu” University of Arad Publishing House contributes to increasing the academic impact of its publications and to promoting the results of university research at both national and international levels.

