

Name of the field	Description
University	„Aurel Vlaicu” University of Arad
Faculty	Faculty of Economics
Department	Department of Economic Disciplines
Position in the organisational chart	No. 22
Academic position	Associate Professor
Academic disciplines in the curricula	Project management I, II; Marketing and Management; Marketing in public administration; Marketing strategies and product development; Urban management and marketing.
Scientific Area	Marketing
Description of the vacant position	<p>The position of Associate Professor, position 22 proposed for promotion, has in its composition:</p> <ul style="list-style-type: none"> - Project management I, - 1 hours course and 1 hours seminar; - Project management II - 2 hours course and 2 hours seminar; - Marketing and Management - 1 hours course and 0,5 hours seminar; - Marketing in public administration - 3 hours seminar; - Marketing strategies and product development - 2,5 hours course; - Urban management and marketing - 1,5 hours seminar.
Related responsibilities/tasks	<p>1. Educational activities:</p> <p>a) Teaching activities;</p> <p>b) Seminar teaching, practical and laboratory work, guiding annual projects;</p> <p>c) Guiding the elaboration of B.A. papers;</p> <p>d) Guiding the elaboration of dissertation papers;</p> <p>e) Other teaching activities, vocational and research activities, which are included in the curriculum</p> <p>f) Evaluation activities;</p> <p>g) Tutoring, scientific advice, guidance of students scientific circles</p> <p>h) Scientific and methodological training activities and other educational activities;</p> <p>i) Participation in all activities organized by the department, faculty and/or university;</p> <p>j) Participation in educational panels and committees;</p> <p>2. Research activities:</p> <p>a) Activities in the research centre, that are included in the internal educational plan;</p> <p>b) Initiating, developing and monitoring programs and projects;</p> <p>c) Participating in conferences, scientific sessions, dissemination</p>

	sessions of scientific research results; d) Elaboration and publication of articles, treaties, monographs, and books required by the internal plan.
Minimum wage according to position classification	4498 lei
Exam calendar:	
Registration period	05.12.2022 - 16.12.2022 16.01.2023 - 20.01.2023
Date and time of the contest	06.02.2023 - 13.02.2023
Place for the contest	„Aurel Vlaicu” University of Arad, Faculty of Economics, B-dul Revoluției, no. 77, Arad, room D19
Time of taking competition tests including lectures, courses, a.s.o.	06.02.2023 - 13.02.2023 – room D19 10 a.m. – didactic lecture 11 a.m. – scientific lecture
Results communication date	13.02.2023
Results appeal period	14.02.2023-16.02.2023
General description of exam topics and bibliography	<p>Scientific/didactic lecture (if applicable) on a topic from the job structure established by the committee according to the own UAV competition methodology.</p> <p>Public lecture in which the candidate details the most significant scientific results and the individual plan for further academic development.</p> <p>TOPICS</p> <ol style="list-style-type: none"> 1. Defining the marketing concept; 2. The market in the marketing vision (definition, dynamics, segmentation); 3. Market capacity indicators; 4. The marketing mix; 5. Marketing strategies. 6. The components of a financing project; 7. Definition and functions of management; 8. Organizational structure. Definition, components, typology. 9. The business plan. Realization of the management planning function. Component elements. 10. The concept of entrepreneurship. Definition, Business ethics, Entrepreneurial values <p>BIBLIOGRAPHY</p> <ol style="list-style-type: none"> 11. Burdus E., Popa I. - Fundamentele managementului organizatiei. Editia a III-a, Editura Pro Universitaria, 2018; 12. Burdus E., Popa I. - Metodologii manageriale. Editia a II-a, Editura Pro Universitaria, 2018; 13. Grigore A.M. - Antreprenoriat si management pentru afaceri mici

	<p>si mijlocii, Editura C.H. Beck, 2019</p> <ol style="list-style-type: none"> 14. Kotler Ph. - Managementul marketingului, Editura Teora, București, 2008; 15. Kotler Ph. - Marketing în sectorul public, Editura Meteor Press, București, 2008, pp. 1-39. 16. Kotler Ph., Armstrong G., Saunders J., Wong V. - Principiile marketingului, Editura Teora, București, ediția a IV-a, 2008; 17. Mâlcome P., Florescu C., Pop N. Al. (coordonatori) - Marketing-Dicționar explicativ, Editura Economică, București, 2003; 18. Munteanu V.A., - Marketing public", Ed. Sedcom Libris , Iași, 2006; 19. Nedelea, Al., - Marketing în administrația publică, Ed. Didactică și Pedagogică, București, 2006; 20. Olteanu V., - Marketingul - serviciilor, Editura Ecomar, București, 2003; <p>10.Yu Lu, Xudong Gao - The Impact of Artificial Intelligence Technology on Market Public Administration in a Complex Market Environment, Hindawi, Wireless Communications and Mobile Computing, Volume 2022, Article ID 5646234, 13 pages, https://doi.org/10.1155/2022/5646234</p>
<p>Description of the competition procedures</p>	<p>The general standards related to the position of Associate Professor are minimum and mandatory requirements in applying for the position.</p> <p>The applicant must cumulatively fulfill the requirements of national minimum standards and the standards of the university for each teaching and research position targeted.</p> <p>The applicant must also fulfill the specific conditions for the targeted position:</p> <ol style="list-style-type: none"> a) PhD in the field of marketing or a related field; b) master degree/ certificate for graduating the psycho-pedagogical module or an equivalent document; c) At least 6 years of experience as a teacher in UAV. <p>The competition for the professor position consists of:</p> <ul style="list-style-type: none"> - analysis of the file submitted for the contest; - a scientific/didactic lecture on a topic from the job structure established by the commission according to UAV competition methodology. The theme of the lecture is announced to the candidates 48 hours before the contest by email as well and on the U.A.V website. - delivery of a public lecture for a minimum of 45 minutes in which the candidate presents the most significant professional results and the university career development plan. It will obligatorily contain a questioning session from the commission and from the public <p>The contest committee will evaluate the candidate in keeping</p>

	<p>with the following aspects:</p> <ul style="list-style-type: none"> - the fulfillment of the minimal national criteria required and U.A.V. criteria - relevance and impact of the candidate's scientific results; - the candidate's ability to guide students and young researchers; - the didactic capacity of the candidate for those positions that entail didactic activities; - the candidate's capacity to transfer knowledge and results to the economic or social field or to disseminate his own scientific results; - the candidate's capacity for team work and his efficiency in scientific collaborations, according to the specifics of the teaching field - the candidate's capacity to manage research and development projects;
<p>List of required documentation according to UAV Methodology</p>	<p>1) Cover according to the model in Annex 12;</p> <p>2) Contents (the list of documents from the contest file, number of pages and the page where the document is placed) according to Annex 13;</p> <p>3) Application form, signed by the applicant; includes a declaration regarding the veracity of supplied information, registered at UAV registry office (Annex 2);</p> <p>4) University career development proposal both in terms of teaching and scientific field; proposal written by the candidate and contains maximum 10 pages, one of the main criteria for selecting the candidates; The document shall be signed at the bottom of the page, right side of each page in blue ink;</p> <p>5) Printed and digital copy of the applicant's CV according to Art 15. The document shall be signed at the bottom of the page, right side of each page in blue ink;</p> <p><i>Curriculum vitae must include:</i></p> <p>Information about studies completed and diplomas obtained; Information about work experience and relevant jobs; Information about the research and development projects he led as project director and the grants obtained or in which he was active as a member, indicating for each funding source, the volume of funding and the main publications or patents resulting; Information about awards or other recognition of the candidate's scientific contributions.</p> <p>6) List of published works – printed and digital copies according to Art 16. The document shall be signed at the bottom of the page, right side of each page in blue ink;</p> <p>The list of works will be structured as follows:</p> <p>a) the list of a maximum of 10 works considered by the candidate to</p>

be the most relevant for their own professional achievements, which are included in electronic format in the file and which can also be found in the other categories of works provided for in this article;

- b) doctoral thesis or theses and/or habilitation thesis or theses;
- c) invention patents and other industrial property titles;
- d) books and chapters in books;
- e) articles/studies in extenso, published in journals from the main international scientific stream;
- f) publications in extenso, appearing in papers of the main international specialized conferences;
- g) other scientific works and contributions or, as the case may be, in the field of artistic creation.

7) Verifying form of university standards fulfillment, whose standard is provided by their own competition methodology. Checklist is completed and signed by the candidate; The document shall be signed at the bottom of the page, right side of each page in blue ink;

8) Documents regarding the PhD diploma: certified copy of the PhD diploma, and if the original PhD diploma is not recognized in Romania, the attestation of equivalence or recognition of it;

9) Documents regarding habilitation (for candidates for the position of professor) in legalized copy;

10) A summary of the doctoral thesis/habilitation thesis both in Romanian and in an international language; maximum 1 page each;

11) The candidate's declaration stating that he has not been disciplined in the last 3 years;

12) Proof of obtaining the qualification "very good" in the last 3 years, copies of the annual evaluation sheets certified for compliance by the department director;

12) Certified copies of other certificates attesting the applicant's studies (bachelor's degree and transcript);


13) Copies of other diplomas certifying the candidate's studies (baccalaureate diploma or equivalent, bachelor's degree or equivalent, master's diploma accompanied by the supplement to the diploma/transcript, copies according to the original or legalized);

14) Copy of the identity card. If the candidate does not have an identity card, a copy of the passport or another identity document

	<p>drawn up for a purpose equivalent to the identity card;</p> <p>15) In case the applicant changed his/her name, copies attesting towards such modifications must be provided;</p> <p>16) Birth certificate;</p> <p>17) A maximum of 10 publications, patents or other relevant documents supplied in an electronic format and selected by the applicant as best representing his/her professional achievements. The publications shall also be submitted in scanned, PDF form;</p> <p>18) The certificate attesting seniority as a teacher in UAV;</p> <p>19) At least 3 recommendation letters of personalities from Romania or from abroad in this scientific field with their names and contact addresses for the positions of associate prof and professor according to Art 17;</p> <p>20) CD with the contest file (containing all documents including the scanned ones). The documents included in the file shall be saved as PDF documents.</p>
Address for submission of contest file	Universitatea "Aurel Vlaicu" din Arad, Arad, Bdul. Revoluției nr. 77 ,județul Arad, cod 310130
Methodology	The methodology of „Aurel Vlaicu” University of Arad M.11 posted on its site

Dean,

Lect. Grigorie SANDA, PhD

Drafted by,
Head of department,

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