

## List of scientific publications

### 1. Books

#### 1.1. Book based on the PhD thesis:

Petra-Melitta Roşu: **Frauenbilder in der österreichischen literarischen Moderne**, Hamburg, Verlag Dr Kovac, 2013, ISBN 978-3-8300-7037-5

### 2. ARTICLES, STUDIES, PAPERS, REVIEWS

#### 2.1. Articles in journals indexed in international databases, A or B rated journals, international conference proceedings:

Petra-Melitta Roşu, *Overcoming Otherness. Considerations on Intercultural Aspects in Karin Gündisch's Novels* in "Култура/Culture", Skopje [ISSN 1857-7717] (in print)

Petra-Melitta Roşu: *Zur Figur der Ehebrecherin in Stefan Zweigs Novelle Angst* in „Temeswarer Beiträge zur Germanistik“, Vol. 9, Timișoara: Mirton, 2012, [ISSN 1453-7621], p. 61-70.

Petra-Melitta Roşu: *Klassen und Rassen in Robert Musils Roman Der Mann ohne Eigenschaften*, in „Journal of Humanistic and Social Studies“, nr. 3/2011, [ISSN 2067-6557], p. 15-21.

Petra-Melitta Roşu: *Ansätze zur literarischen Moderne in Österreich. Besonderheiten der Jahrhundertwende 1900* in "Research and Education in an Innovation Era", Section: Cultural Identities and Modern Discourses, „Aurel Vlaicu“ University Press, Arad, 2010 [ISSN 2065-2569], p. 209-215.

Petra-Melitta Roşu / Anca Maghețiu: *Considerations on the Language in Car Advertisements with Special Focus upon the Gender and Cultural Background of the Target Consumer*, in "Proceedings of the 4th International Conference on Business Excellence", Infomarket, Braşov, 2009, (ISBN 978-973-1747-12-5), p. 173-176.

Petra-Melitta Roşu/ Anca Maghețiu: *Denglisch. Sprachenwirrwarr im Alltag und Ratlosigkeit der Politik*, in „Professional Communication and Translation Studies“, Vol.1, Issue 1-2, Timișoara, Politehnica, 2008 [ISSN 2065-099X], p.43-48.

Petra-Melitta Roşu/ Corina Pelău: *Intercultural Communication in Advertising*, in Proceedings of the 3rd International Conference on Business English, Special Issue of "Review of Management and Economical Engineering", vol 7, nr.7, Publishing House of the Technical University of Cluj Napoca, 2008, [ISSN 1583-624X], p. 82-85.

Petra-Melitta Roşu: *Identitätsfragen bei Bachmann und Atwood (Franza und Marian Mc Alpin – vom Ich zum Sie und zurück)* in "Research and Education in an Innovation Era" 2nd

Edition Cultural Identities and Modern Discourses, „Aurel Vlaicu“ University Press, Arad, 2008 [ISSN 2065-2569], p. 326-330.

**2.2. in: Annals, bulletins, scientific yearbooks of universities/Academy, collective volumes, C rated journals, unrated journals:**

Petra-Melitta Roșu: *Galizien ein Ort der Gegensätze. Zu Joseph Roths Das falsche Gewicht. Die Geschichte eines Eichmeisters und Karl Emil Franzos' Der Shylock von Barnow*, in „Scientific and Technical Bulletin“, Nr. 12, 2008 [ISSN: 1582-7976], p.84-90.

**2.3. Other articles published in extenso:**

Melitta Roșu, A fi om (<http://ro.thinking-approach.eu/Materials/Material.aspx?mid=8>)

Florica Bodiștean, Melitta Roșu, Despre nemurire (<http://ro.thinking-approach.eu/Materials/Material.aspx?mid=6>)

Florica Bodiștean, Melitta Roșu, Despre cuvintele care substituie și relaționează (<http://ro.thinking-approach.eu/Materials/Material.aspx?mid=9>)

**2.3. Conference papers (presented at symposiums, round tables, conferences, scientific workshops organised by universities, research institutes or the Romanian Academy:**

*Asemănări și deosebiri între basmele românești și cele germane*, în cadrul „Research and Education in an Innovation Era”, Arad 5-7 nov. 2014.

*Overcoming Otherness. Considerations on Intercultural Aspects in Karin Gündisch's Novels*, at the CCCS Conference „Cultural Memory”, Skopje 5-7 sept. 2013.

*Considerations on the Image of the Woman in Austrian Literature in the Early 20th Century*, at the international symposium „Research and Education in an Innovation Era”, Arad, 8-9.11.2012.

*Zur Figur der Ehebrecherin in Stefan Zweigs Novelle Angst*, at the international symposium „Germanistik heute: Sprache-Literatur-Kultur”, Timișoara, 15-16.10.2010.

*Ansätze zur literarischen Moderne in Österreich. Besonderheiten der Jahrhundertwende 1900*, at the international symposium „Research and Education in an Innovation Era”, Arad, 11-12.11.2010;

*Identitätsfragen bei Bachmann und Atwood (Franza und Marian Mc Alpin – vom Ich zum Sie und zurück)*, at the international symposium „Research and Education in an Innovation Era”, Arad, 20-21.11.2008;

*Considerations on the Language in Car Advertisements with Special Focus upon the Gender and Cultural Background of the Target Consumer*, at the „International Conference on Business Excellence”, Brașov, 16-17.10.2009;

*Intercultural Communication in Advertising*, at the „International Conference on Business Excellence”, Braşov, 17-18.10.2008;

*Galizien ein Ort der Gegensätze. Zu Joseph Roths **Das falsche Gewicht. Die Geschichte eines Eichmeisters** und Karl Emil Franzos' **Der Shylock von Barnow***, at the conference „Small Languages and Multiculturalism in the E.U”, Arad, 25-27.10.2007

*Nadja - Bachmanns Überlebensart!?!* at the international symposium - “Research and Education in an Innovation Era”, Arad, 16-18.11.2006

### **3. Project**

2006-2008 member of the European Socrates project „Lingua 2. New Learners in the New Europe”, TA (Thinking Approach). Contract 225835-CP-1-2005-1-LV-LINGUA-L2 ([www.thinking-approach.org](http://www.thinking-approach.org); [www.thinking-approach.eu](http://www.thinking-approach.eu))