

List of scientific publications

1. Books

Frauenbilder in der österreichischen literarischen Moderne, Hamburg, Verlag Dr Kovac, 2013, ISBN 978-3-8300-7037-5

Reader. British Culture and Civilisation (to be published)

2. ARTICLES, STUDIES, PAPERS, REVIEWS

2.1. Articles in journals indexed in international databases, A or B rated journals, international conference proceedings:

Neurad: A World in a District in "Journal of Humanistic and Social Studies", vol.15, nr. 1/2024, [ISSN 2067-6557], p. 89 - 96.

THE ROLE OF MEDIA OUTLETS IN CREATING A CULTURAL IMAGE, in "Literature as Mediator. Intersecting Discourses and Dialogues in a Multicultural World", Tîrgu-Mureş, 2018, ISBN: 978-606-8624-14-3, p. 204-207.

Adela Drăucean, Melitta Sava (2017): *Gemeinsamkeiten und Unterschiede zwischen deutschen und rumänischen Märchen*, in „Journal of Humanistic and Social Studies” ,nr. 2/2017, [ISSN 2067-6557] p.31-38.

Petra-Melitta Roşu (2016): *THE OUTSIDE WOMAN, OTHERNESS AS AN EXOTIC FEATURE. CONSIDERATIONS ON FEMALE CHARACTERS IN EARLY 20TH CENTURY AUSTRIAN LITERATURE* în "Globalization and National Identity. Studies on the Strategies of Intercultural Dialogue", vol. III, Tîrgu-Mureş : Arhipelag XXI, 2016 ISBN 978-606-8624-03-7, p. 841-850.

Petra-Melitta Roşu, *Overcoming Otherness. Considerations on Intercultural Aspects in Karin Gündisch's Novels* in "Культура/Culture", Skopje, nr. 10/2015, [ISSN 1857-7717], p. 53-60.

Petra-Melitta Roşu: *Zur Figur der Ehebrecherin in Stefan Zweigs Novelle Angst* in „Temeswarer Beiträge zur Germanistik“, Vol. 9, Timișoara: Mirton, 2012, [ISSN 1453-7621], p. 61-70.

Petra-Melitta Roşu: *Klassen und Rassen in Robert Musils Roman Der Mann ohne Eigenschaften*, in „Journal of Humanistic and Social Studies“, nr. 3/2011, [ISSN 2067-6557], p. 15-21.

Petra-Melitta Roşu: *Ansätze zur literarischen Moderne in Österreich. Besonderheiten der Jahrhundertwende 1900* in "Research and Education in an Innovation Era", Section: Cultural Identities and Modern Discourses, „Aurel Vlaicu“ University Press, Arad, 2010 [ISSN 2065-2569], p. 209-215.

Petra-Melitta Roșu / Anca Maghețiu: *Considerations on the Language in Car Advertisements with Special Focus upon the Gender and Cultural Background of the Target Consumer*, in “Proceedings of the 4th International Conference on Business Excellence”, Infomarket, Brașov, 2009, (ISBN 978-973-1747-12-5), p. 173-176.

Petra-Melitta Roșu/ Anca Maghețiu: *Denglisch. Sprachenwirrwarr im Alltag und Ratlosigkeit der Politik*, in „Professional Communication and Translation Studies“, Vol.1, Issue 1-2, Timișoara, Politehnica, 2008 [ISSN 2065-099X], p.43-48.

Petra-Melitta Roșu/ Corina Pelău: *Intercultural Communication in Advertising*, in Proceedings of the 3rd International Conference on Business English, Special Issue of “Review of Management and Economical Engineering”, vol 7, nr.7, Publishing House of the Technical University of Cluj Napoca, 2008, [ISSN 1583-624X], p. 82-85.

Petra-Melitta Roșu: *Identitätsfragen bei Bachmann und Atwood (Franza und Marian Mc Alpin – vom Ich zum Sie und zurück)* in “Research and Education in an Innovation Era” 2nd Edition Cultural Identities and Modern Discourses, „Aurel Vlaicu“ University Press, Arad, 2008 [ISSN 2065-2569], p. 326-330.

2.2. in: Annals, bulletins, scientific yearbooks of universities/Academy, collective volumes, C rated journals, unrated journals:

Petra-Melitta Roșu: *Galizien ein Ort der Gegensätze. Zu Joseph Roths Das falsche Gewicht. Die Geschichte eines Eichmeisters und Karl Emil Franzos' Der Shylock von Barnow*, in „Scientific and Technical Bulletin“, Nr. 12, 2008 [ISSN: 1582-7976], p.84-90.

2.3. Other articles published in extenso:

Melitta Roșu, A fi om (<http://ro.thinking-approach.eu/Materials/Material.aspx?mid=8>)

Florica Bodiștean, Melitta Roșu, Despre nemuire (<http://ro.thinking-approach.eu/Materials/Material.aspx?mid=6>)

Florica Bodiștean, Melitta Roșu, Despre cuvintele care substituie și relaționează (<http://ro.thinking-approach.eu/Materials/Material.aspx?mid=9>)

2.3. Conference papers (presented at symposiums, round tables, conferences, scientific workshops organised by universities, research institutes or the Romanian Academy:

Motherhood in 20th Century Austrian Literature, Europe: Tradition, Culture, Administration, Arad, 17. 05.2022

My Homeland is the World - Carmen Francesca Banciu, „Research and Education in an Innovation Era”, VIIIth ed, Arad, 23-25.05.2019

THE ROLE OF MEDIA OUTLETS IN CREATING A CULTURAL IMAGE, Literature as Mediator. Intersecting Discourses and Dialogues in a Multicultural World, Tîrgu-Mureș, 8-9.12.2018

Viewing Culture from the Inside. The Case of BBC's history website, „Research and Education in an Innovation Era” VIIth ed, Arad, 17-20.05.2018

Images of the Romanian Universities between Ideal and Reality, Harruckern Legacy - Innovation in the Southern Great Plain, Gal Ferenc College, Bekescsaba, 14.11.2018

Alterity and Multiculturalism in Popular Culture, Summerschool: Comunicare și interculturalitate în anul Centenarului – XVIIth ed , Arad 5.07.- 7.07.2018

Zur Bewältigung der Fremdheit in Karin Gündischs Romanen at the INTERNATIONAL CONFERENCE GERMANISTIK ZWISCHEN REGIONALITÄT UND INTERNATIONALITÄT: 60 JAHRE TEMESWARER GERMANISTIK, Timișoara 20.– 22.10.2016

Otherness as an Exotic Feature. Considerations on Female Characters in Early Twentieth-Century Austrian Literature, at the CCCS Conference on Identity and Culture, Skopje 3-5 sept. 2015.

Asemănări și deosebiri între basmele românești și cele germane, at the international symposium „Research and Education in an Innovation Era”, Arad 5-7 nov. 2014.

Overcoming Otherness. Considerations on Intercultural Aspects in Karin Gündisch's Novels, at the CCCS Conference „Cultural Memory”, Skopje 5-7 sept. 2013.

Considerations on the Image of the Woman in Austrian Literature in the Early 20th Century, at the international symposium „Research and Education in an Innovation Era”, Arad, 8-9.11. 2012.

*Zur Figur der Ehebrecherin in Stefan Zweigs Novelle **Angst***, at the international symposium „Germanistik heute: Sprache-Literatur-Kultur”, Timișoara, 15-16.10.2010.

Ansätze zur literarischen Moderne in Österreich. Besonderheiten der Jahrhundertwende 1900, at the international symposium „Research and Education in an Innovation Era”, Arad, 11-12.11.2010;

Identitätsfragen bei Bachmann und Atwood (Franza und Marian Mc Alpin – vom Ich zum Sie und zurück), at the international symposium „Research and Education in an Innovation Era”, Arad, 20-21.11.2008;

Considerations on the Language in Car Advertisements with Special Focus upon the Gender and Cultural Background of the Target Consumer, at the „International Conference on Business Excellence”, Brașov, 16-17.10.2009;

Intercultural Communication in Advertising, at the „International Conference on Business Excellence”, Brașov, 17-18.10.2008;

Galizien ein Ort der Gegensätze. Zu Joseph Roths Das falsche Gewicht. Die Geschichte eines Eichmeisters und Karl Emil Franzos' Der Shylock von Barnow, at the conference „Small Languages and Multiculturalism in the E.U”, Arad, 25-27.10.2007

Nadja - Bachmanns Überlebensart!?! at the international symposium - “Research and Education in an Innovation Era”, Arad, 16-18.11.2006

3. Project

Expert in the scientific quality evaluation process of school books for German as foreign language (O.M.E.N. 3103/2019), A.2.1 și A.2.2, 15.05.2019 - 03.06.2019

2006-2008 member of the European Socrates project „Lingua 2. New Learners in the New Europe”, TA (Thinking Approach). Contract 225835-CP-1-2005-1-LV-LINGUA-L2 (www.thinking-approach.org; www.thinking-approach.eu)