

## CURRICULUM VITAE



**First name:** Eugenia  
**Last name** TIGAN  
**Nationality** Romanian and Italian  
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**Basic Studies**  
**University studies:** 1985 - 1989 Inst. Of Agric. Techniques Salonta, Bihor;  
1990-1995 Faculty of Agricultural Sciences of Banat's University  
Agricultural Sciences Timisoara (USAMVB)  
**Agricultural Sciences Degree, 1995;**  
1997 - 2001 University of Economic Sciences Timisoara (RO)  
**Economics Degree, 2001;**  
2013 -2016, Aurel Vlaicu University of Arad, Faculty of  
Educational Sciences, Psychology and Social Assistance, Degree  
in Psychology, 2016

**Post university studies:** **Master** in Agrarian Management and Marketing, at the University  
of Pisa, Department of Agrarian Economy Pisa, Italy, 1996;  
**Agricultural Sciences PhD**, University of Timisoara, RO, 2002.  
(The thesis won the "Natter Foundation Prize" at the Hohenheim  
University, Germany);  
Certificated as "educator" for the project of International  
Cooperation, Dept. of International Studies, University of Padova,  
2003  
Habilitation thesis, University of Agricultural Sciences and  
Veterinary Medicine Bucharest, Ministry Order no.5303/28.06.2024

**Professional Experiences:** 1995 -1996 -assistant researcher –Dept of Agricultural Researches,  
Arad (Romania);  
1996-1999 – Teacher assistant USAMVB Timisoara, Faculty of  
Agricultural Management;  
1999 – 2002 - Teacher Assistant at Rural Sociology Dept.;  
2002 – University Lecturer at USAMVB Timisoara;  
2007 October – October 2008 University Lecturer at Aurel Vlaicu,  
Arad, RO  
October 2008 - present Associated professor at University Aurel  
Vlaicu, Arad, RO

**Main activities and  
Responsibilities** Teacher of Communication, Management of Human Resources,  
Marketing and Agroturistic Marketing at Aurel Valicu University.  
Teacher of Managerial Communication, Management of Human  
Resources and Marketing sessions.  
Teacher of "Communication" courses and "Customer Behaviour"  
courses, teaching and managing different kinds of researches made  
by the students. In particular I was the co-ordinator of the projects  
concerning "Rural Monographies", including a deep analysis of the  
rural areas starting from the aspects regarding local history,  
geographic position and climate influences, analyzing  
infrastructural facilities and possibilities of rural communication  
and development from the integrated point of view considering the  
economy of the area itself.

Giving these items to the students, coordinating their job and, at the end, evaluating the job finalized to the exam of the session. Some of the researches were finalized as "degree thesis" for the students.

Moreover, concerning the field Communication in Rural Development, I was the coordinator for many interviews made by the students finalized to statistic and mainly I worked with a computing programme SPSS for data interpretation and analysis.

**Other experiences in the field:**

**1996-1997** Researcher with University of Hohenheim (Germany) for the Rural development in the province of Timisoara;

**1998- 2000**– Researcher for the PHARE Project to issue “The Green Book of the rural areas of Romania”;

**1999** – Collaborator with the Dept. of Agrarian Economy of the University of Florence, for researches about Rural Sociology;

**2002 – 2003** Researcher on “Definition and evaluation of the ecological footprint in Tuscany” for the University of Pisa;

Working at University of Pisa, Dep. of Agricultural Economy, making:

Researches in the field of Communication and Environmental Economy;

Researches about Ecological Footprint of the SEL (Economic Local Systems) of Tuscany;

Teaching Session to the students about marketing of biological products.

**Teacher Mobility 2009** – „The Ecological Footprint – practical aspects for the agrotouristic marketing”, at the University of Cagliari, DIGITA Department

**Teacher Mobility 2015** at the University of Peniche Portugal

**Invited speaker – International Conference of Project: Oroblu3. I monti Ernici. Ipotesi di un percorso culturale**, at Filetrino, Italy, 4 octombrie 2008.

**Invited speaker - International Conference 8-9 may 2013 of Mattera: Biodiversità di Specie ad Elevato Valore Nutraceutico ed Agroenergetico AGRO.BIO Project**

**Invited speaker - International Conference 23 november 2014 Policoro Italy, Biodiversità di Specie ad Elevato Valore Nutraceutico ed Agroenergetico AGRO.BIO Project**

**Invited speaker - International Conference 21 november 2015 Policoro Italy, BIOFUN project**

**Domains of competence:** Marketing and Consumer’s Behaviour; Environmental Economy, Trainer for International Co-operation; Rural sociology; Coordinator for Rural Monographs;

**Scientific Activity:** **30 scientific paperwork** issued for national and international congresses about:

- Communication and rural sociology with themes of rural development, aspects of marginality and integrated rural development, the demographic development in the rural areas, rural monographs;
- Marketing, communication and the behaviour of the agricultural products consumer;
- economic-environmental themes;

- 6 articles issued by “Banat’s Agriculture Magazine”
- **Eugenia Țigan**, Oana Brînzan, *Indicators of sustainability – ecological footprint analysis of the Arad county*, Journal of Environmental Protection and Ecology (JEPE), ISSN 1311-5065, vol. 13, No. 2A, 1019 - 1024 (2012), Science Citation Index, Impact Factor (2009) = 0.169, **Impact Factor (2010)= 0,178**
- Oana Brînzan, **Eugenia Țigan**, Dana Radu, *Food consumption and sustainability*, Journal of Environmental Protection and Ecology (JEPE), ISSN 1311-5065, book 3, vol. 13 No. 1, 253 -257 (2012), Science Citation Index, Impact Factor (2009) = 0.169, **Impact Factor (2010)= 0,178**

**publication of the book**

“Desvoltarea integrata a spatului rural” (Integrated development of rural areas), Ed. Eurostampa- Timisoara, 2003.

“*La Storia e l’Economia dell’Alta Valle dell’Aniene – I castelli, le rocche e la natura degli antichi borghi*”, Eugenia Țigan, in collaboration with Associazione Culturale Progetto Arkes, Roma, Ed. Esedra, Padova 2008, Italy

„*Sorgenti e terme della valle del Sacco*””, Eugenia Țigan, in collaboration with Associazione Culturale Progetto Arkes, Roma, Ed. Esedra, Padova 2009, Italia

„*Territorio e terme della bassa valle del Tevere*”, Eugenia Țigan, in collaboration with Associazione Culturale Progetto Arkes, Roma, Ed. Esedra, Padova 2009, Italy

“*Un viaggio nella memoria delle strade del Lazio*” - Eugenia Tigan, Oana Brinزان, in collaboration with Associazione Culturale Progetto Arkes, Roma, Ed. Esedra, Padova, 2011 Italy

„Marketing”, Eugenia Tigan Ed. University „Aurel Vlaicu” of Arad, 2008.

**Aree rurali e sistema agroalimentare nella valle del Sacco -**

**Eugenia Tigan**, Oana Brinزان in collaboration with Associazione Culturale Progetto Arkes, Roma, Ed. Esedra, Padova,, 2013, Italy,

**Others**

Member of the editorial staff of “Banat’s Agriculture Magazine” issued by University of Agricultural Sciences and Vet Medicine of Banat, Timisoara;

Member of the cultural association “Dante Alighieri” of Timisoara;

**Computer skills**

Windows and MS Office pack: good;

Statistics software SPSS: good.

**Languages:**

Romanian: mother tongue;

Italian: very good;

English: good;

French: basic

08.10.2024

Eugenia Tigan