

LISTA DE LUCRĂRI

Prof.dr.SILVIU-GABRIEL SZENTESI

I. Cărți publicate

a) Edituri recunoscute CNCS

1. Denisia, C.L., Dana, R., Camelia-Daniela, H., Corina, P. and Gabriel, S.S. (2025), "Willingness to Pay Extra for Eco-friendly Products: A Sequential Mediation Analysis of Behavioural Antecedents and Attitude Towards Behavioural Sustainability", Grima, S., Maditinos, D., Noja, G.-G., Stankevičienė, J., Tarczynska-Luniewska, M., Thalassinou, E.I. and Nermend, K. (Ed.) *Green Wealth: Navigating towards a Sustainable Future (Contemporary Studies in Economic and Financial Analysis, Vol. 117)*, Emerald Publishing Limited, Leeds, pp. 295-306. <https://doi.org/10.1108/S1569-375920250000117015>.
2. Szentesi, SG,(2019), *Fundamentals of business administration* Editura UAV Arad, carte în limba engleză
3. Lile, R; Szenteși, S.G, Rusu, S , Csorba, L., Bălan, L.(2015) – *Statistică economică*, Editura Presa Universitara Clujeană, Cluj, 2015, 316 pag.
4. Szentesi, SG, Al.Ciorana,R. Lile, R.Cureteanu, (2009), *Managementul proiectelor* editura UAV (Aurel Vlaicu Publishing House), Arad , 2009 ISBN : 978-973-752-360-0, pag.457
5. Szentesi,SG, R. Lile, M Iacob, F Barbu (2011), *Marketing caiet de practică* Editura Aurel Vlaicu University Publishing House, Arad , 2011 ISBN : 978-973-752-5581-9, 95 pag.
6. Szentesi,SG, R.Lile,L. Csorba L. Balan, S. Rusu,(2011), *Satistica Economică*, Aurel Vlaicu University Publishing House, Arad , 2011, ISBN: 978-973-752-553-6, 371 pag.
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8. Szentesi,S.G., Cristescu G., Moț G., (coordinatori) și Fanțescu M., Viezental M., Crișan,S., Dănoiu, D.,(2010). *Modelarea echilibrului economic ecologic pentru proiectele de investiții* Editura Universității Aurel Vlaicu, Arad ISBN 978-973-752-388-4, 2010, 241 pag.
9. Szentesi,S.G. coautor, colectiv autori (2010). *Știință, Economie, Societate*, Editura universității Aurel Vlaicu Arad 2010 978-973-752-507-9 235 pag.
10. Szentesi,S.G., Sabău, F.,(2009). *Cercetări de marketing în comerț turism și servicii* Editura Aurel Vlaicu University Publishing House, Arad, 2009
11. Szenteși, S.G., Lile,R., Bălan, L., Rusu, S., (2009). *Statistica* Editura universității Aurel Vlaicu Arad;
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13. Szentesi,S.G. coautor, colectiv autori (2006). *Teste de evaluare pentru examenul de licență specializarea Comerț, Turism, Servicii* Editura universității Aurel Vlaicu Arad.

14. Szentesi, S.G. coautor, colectiv autori (2005). *Teste de evaluare pentru examenul de licență specializarea Comerț, Turism, Servicii* Editura universității Aurel Vlaicu Arad.
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18. Szenteși, S.G., (1999). *Decizii în procesul de investiții*, Editura universității Aurel Vlaicu Arad;
19. Szenteși, S.G., (1998). *Managementul proiectelor de investiții*, Editura universității Aurel Vlaicu Arad;
20. Szenteși, S.G., (1998). *Statistica în economie*, Editura universității Aurel Vlaicu Arad;
21. Szenteși, S.G., (1997). *Satistica economică*, Editura universității Aurel Vlaicu Arad;
22. Szenteși, S.G., (1995). *Satistica*, Editura universității de Vest Vasile Goldiș Arad.

b) Manuale universitare

1. Szenteși, S.G., (2025), *Introducere în managementul organizațiilor, Vol 1 Management artistic*, Editura Concordia Arad
2. Szenteși, S.G., (1998). *Marketing Mix*, Editura universității Aurel Vlaicu Arad;
3. Szenteși, S.G., (1996). *Eficiența economică a investițiilor*, Editura universității Aurel Vlaicu Arad;

II. Studii și articole publicate în reviste de specialitate

A.1. Articole științifice publicate în reviste cotate ISI

1. Trifan, V. A., **Szentesi, S. G.**, Cuc, L. D., & Pantea, M. F Assessing Tax Compliance Behavior Among Romanian Taxpayers: An Empirical Case Study. SAGE Open, 13(3), 21582440231195676. - Q2 galben SAGE Open /2,03 13(3), 21582440231195676. 7 septembrie/2023, <https://doi.org/10.1177/21582440231195676> pg.1-21.
2. Cuc Lavinia Denisia, Rad Dana, Manate Daniel, **Szentesi Silviu Gabriel**, Dicu Anca, Pantea Mioara Florina, Trifan Vanina Adoriana, Joldes Cosmin Silviu Raul, Batca-Dumitru Graziella Corina Representations of the Smart Green Concept and the Intention to Implement IoT in Romanian Real Estate Development. Sustainability. 2023; 15(10):7777.<https://doi.org/10.3390/su15107777> , WOS:000998166900001 - Q2 galben
3. Daniela Cîrnațu 1, 2, Silviu Gabriel Szentesi 3, Lavinia Denisia Cuc3, Elena Ciurariu4, Liliana Renate Bran5, Graziel- 5 la-Corina Bâtcă-Dumitru 6, Mioara Florina Pantea3, Cosmin Silviu Raul Joldes 6, Simona Pârvu, Investigation and Modeling of the Variables of the Decision to Vaccinate as the Foundation of an Algorithm for Reducing Vaccination Reluctance. Systems, 11(5), 220.

4. Manate,D., Lile,R., Rad,D., Szentesi S.G., and Cuc L.D., (2023), *An analysis of the concept of green buildings in Romania in the context of the energy paradigm change in the EUs*” Transformations in Business & Economics of Vilnius University, and published in first issue 2023.
5. Rad, D.; Cuc, L.D.; Lile, R.; Balas, V.E.; Barna, C.; Pantea, M.F.; Bătcă-Dumitru, G.C.; Szentesi, S.G.; Rad, G. - A Cognitive Systems Engineering Approach Using Unsupervised Fuzzy C-Means Technique, Exploratory Factor Analysis and Network Analysis—A Preliminary Statistical Investigation of the Bean Counter Profiling Scale Robustness. *Int. J. Environ. Res. Public Health* 2022, 19, 12821. <https://doi.org/10.3390/ijerph191912821>, WOS:000866955300001
6. Cuc, L.D.; Feher, A.; Cuc, P.N.; Szentesi, S.G.; Rad, D.; Rad, G.; Pantea, M.F.; Joldes, C.S.R. (2022) -A Parallel Mediation Analysis on the Effects of Pandemic Accentuated Occupational Stress on Hospitality Industry Staff Turnover Intentions in COVID-19. *International Journal of Environmental Research and Public Health*, Special Issue [Advances and Innovations in Mental Health and Public Health](https://doi.org/10.3390/ijerph191912050), 19 (19), 12050. <https://doi.org/10.3390/ijerph191912050>
7. Cuc, L.D., Pelau, C., Szentesi, S.G., and Sanda, G.,(2022). *The Impact of Green Marketing on the Consumers' Intention to Buy Green Products in the Context of the Green Deal*. *Amfiteatru Economic*, 24(60), pp. 330-345. DOI: 10.24818/EA/2022/60/330;
8. Cuc LD, Feher A, Cuc PN, Szentesi SG, Rad D, Rad G, Pantea MF, Joldes CSR (2022). *A Parallel Mediation Analysis on the Effects of Pandemic Accentuated Occupational Stress on Hospitality Industry Staff Turnover Intentions in COVID-19 Context*. *International Journal of Environmental Research and Public Health*. 2022; 19(19):12050. <https://doi.org/10.3390/ijerph191912050>;
9. Dabija, D.C., Pop, N.Al., Szentesi, S.G.,(2014) -*A Customer-oriented Perspective on Retail Brand Equity in the Fashion Industry*, *Textile Industry Scientific Magazine* n.2 February 2014 Bucharest;
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11. Szentesi, S.G., Cuc, L.D., Lile, R. and Cuc, P.N., (2021)- *Internet of Things (IoT), Challenges and Perspectives in Romania: A Qualitative Research*. *Amfiteatru Economic*, 23(57), pp.448-464. DOI: 10.24818/EA/2021/57/448;
12. Szentesi, S.G.; Cuc, L.D.; Feher, A.; Cuc, P.N. (2021) - *Does COVID-19 Affect Safety and Security Perception in the Hospitality Industry? A Romanian Case Study*. *Sustainability* 2021, 13, 11388. [https:// doi.org/10.3390/su132011388](https://doi.org/10.3390/su132011388)

13. Szentesi, S.G., (2017), *Book review: Ethics and Neuromarketing. Implications for Market Research and Business practice*, Amfiteatru Economic, July 2017, Bucharest. Impact factor 0.581;
14. Ceng,L-Ch., Petrusel,A., Szentesi, S.G., Yao, J-Ch., (2010). *Approximation of common fixed points and variational solutions for one-parameter family of Lipschitz pseudocontractions*. Proceedings in ISI Thomson database. Fixed Point Theory, 11(2010), no. 2, 203-224, http://www.math.ubbcluj.ro/_nodeacj/sfptcj.html,
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A.2.Publicații ISI Proceedings

1. Gheție, Romina-Medea, Cuc Lavinia-Denisia , Rad Dana, Pantea Mioara-Florina and Szentesi Silviu-Gabriel (2025), "*Can AI Redefine Best Practices in Human Resources?*" Proceedings of the International Conference on Business Excellence, vol. 19, no. 1, The Bucharest University of Economic Studies, 2025, pp. 3936-3949. <https://doi.org/10.2478/picbe-2025-0301>. <https://sciendo.com/article/10.2478/picbe-2025-0301>;
2. Stăncioiu Timone Silviu, Szentesi Silviu Gabriel (2025), *The influence of organizational policies on career management and work-life balance: a study of SME practices*, revista de Studii Financiare ISF Vol. 10, Special Issue 2025, <https://revista.isfin.ro/2025/01/13/the-influence-of-organizational-policies-on-career-management-and-work-life-balance-a-study-of-sme-practices/>
3. Trocan Miruna Maura, Szentesi Silviu Gabriel Szentesi, Nicolăiță Alexandru, empirical analysis of the impact of management strategies on SMS's organizational performance, revista de Studii Financiare ISF Vol. 10, Special Issue 2025, <https://revista.isfin.ro/2025/03/11/empirical-analysis-of-the-impact-of-management-strategies-on-smss-organizational-performance-2/>
4. Szentesi, S.G.;Pantea, M. F; Trifan, V. A.; Mazuru, L. I.; Szentesi, N. F. G. (2024), *Standardization of Regression Equation Parameters in the Case of Multiple Linear Regression for an Econometric Model Development to Determine the Price of Apartments*| published by Sciendo. DOI: 10.2478/picbe-2024-0198, pp. 2344-2352, ISSN 2558-9652 | Proceedings of the 18 th International Conference on Business Excellence 2024;
5. Silviu Gabriel Szentesi, Vanina Adoriana Trifan, Mioara Florina Pantea, Camelia Daniela Hațegan, Maria Sinaci (2023), *Development and validation of a managerial model to understand taxpayers attitudes and perceptions towards tax compliance*, Institute of Financial Studies Vol VIII, No.14 UAV – OSEEC CONFERENCE Moneasa, Arad County. VOL VIII, NO.14 177-191. 10.55654/JFS.2023.SP.24.DEC. 2023, Studies and Research JFS Journal of Financial Studie;

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7. Feher, A., Raicov, M., Cuc, L. and Szentesi, S.G. (2021). *Perspectives and Impacts of Accelerating the European Funds Absorption in Romanian Economy*. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 2021. 7th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Foggia, Italy, 3-5 June 2021. Bucharest: ASE, pp. 216-224 DOI: 10.24818/BASIQ/2021/07/028
8. Szentesi, S.G., Cîrnațu, D., Szentesi, E., (2018), *The impact of digitalization of communication in the way we understand the communication the Risks Related to Diseases in the present and future*. 4e Colloque International Comsymbol Journal Essachess -IARSIC au Paul Valery Montpellier 3 France, avec l'Université Aurel Vlaicu d'Arad, ISI Proceedings.
9. Gabriela Cristescu, Laurentiu Jitaru, Silviu Gabriel Szentesi, (2009) *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*, Publicatia cotata ISI, American Institute of Physics USA, Conference Proceedings, 1184(2009), pag.254-261.

B. Articole științifice publicate clasificate +B, BDI și reviste recunoscute CNCSIS

1. Szentesi S.G., (2018 May), . *Communication with the Citizens for an efficient Management of Investment Projects Proposals in Large Infrastructures with the purpose of Accelerated Economic and Social Development by using Statistical Methods*. Conference,,International Symposium Research and Education in an Innovation Era 7th Edition, May 17th-20th, Arad 2018”
2. Szentesi, S.G., (2014), *Applying utility theory in the sustainable development modelling: a case study for an industrial pollution*, Christian International Conference “The Power to be different”30-31 th of Octomber I Edition Timișoara, România.
3. Szentesi S.G., Frățescu M., (2010) Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS *Designing a management model for achieving economic-environmental balance in investment projects”* International Conference “European Integration – new challenges for Romanian economy”, 6th Edition and "EU Sustainable Economic Development and Competitiveness", 141564-LLP-1-2008-1-RO-AJM-MO, Oradea 2010
4. Szentesi, S.G., Crișan S., Frățescu, M., *Dynamic Model for Evaluation the Economical-Ecological Equilibrium for an Investment Project* Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS, 4th Edition of International Conference „Current Issues of Global Economy”, held on the 20th celebration of „Ovidius” University, Constanta, May 21-22, 2010. Ovidius University, Constanta 2010.
5. Szentesi, SG, Frățescu Marius, *Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental”* CD –ROM Edition,

ISBN 978-973-739-755-1, 16th International Economic Conference” Industrial Revolution from the globalization and postglobation perspective, University „Lucian Blaga” Sibiu 2009

6. Szentesi Silviu Gabriel, Cristescu Gabriela „*Modern numerical approach to economic environmental for investment projects*” Annals of the Oradea University, „Fascicle of Mangement and Tehnological Engineering, Volume VIII (XVIII) 2009
7. Szentesi S.G., Cristescu G.,(2009). *Ecologic-economic efficiency by non-numerical multiple criteria decision methods*. Annals of the Oradea University, „Fascicle of Mangement and Tehnological Engineering, Volume VIII (XVIII) 2009
8. Szentesi,S.G., Sabău,F., Sanda, G.,(2008). *Measurment in marketing research* The international scientific conference” European integration new challenges for Romanian Economy, May 30-31, Oradea Romania 2008
9. Szentesi, S.G., Cristescu, G.,(2008) *Environmental valuation methods used for improving economic-ecologic balance* The international scientific conference” European integration new challenges for Romanian Economy, May 30-31, Oradea Romania 2008.

C. Articole științifice publicate clasificate B, C BDI și reviste recunoscute CNCSIS

1. Szentesi,S.G.,Frantescu,M.,(2010). *Achieving economic and ecological balance for investment objectives with the model confirmation / infirmation*, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad
2. Szentesi S.G., (2010). *Achieving economic and ecological balance for investment projects based on utility model* UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad.

D. Participare la conferințe și articole științifice publicate în analele unor conferințe internaționale

1. Silviu Gabriel Szentesi, Vanina Adoriana Trifan, Mioara Florina Pantea, Camelia Daniela Hațegan, Maria Sinaci, *Development and validation of a managerial model to understand taxpayers attitudes and perceptions towards tax compliance*, Institute of Financial Studies Vol VIII, No.14 UAV – OSEEC CONFERENCE Moneasa, Arad County. VOL VIII, NO.14 DEC. 2023, Studies and Research JFS
2. Lavinia Denisia Cuc,, Dana Rad,, Silviu Gabriel Szentesi, Gabriel Croitoru, Gavril Rad, *Evaluation of safety and hygiene measures in Romanian hospitality industry in the context of the COVID-19 pandemic and customer profile*, USAMV 2023 Octombrie Conferință plenară.

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4. Cristescu,G., Jitaru,L.,Szentesi, S.G. (2009). *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*. The 35th Conference *Applications of Mathematics in Engineering and Economics* (AMEE'09) held June 7 - 12, 2009 at Sozopol.Bulgaria
5. „The 23-th European Conference on Operational Research”, 5-8 July 2009, Bonn, Germany
6. Cristescu,G., Neamtiu,L., Szentesi, S.G.,(2008). *Multiple Criteria Optimization Models for solving Contemporary Ethical Issues in Decision Making*.Third Human Centered Processes Conference, Delft The Netherlands June 8-12, 2008
7. Szentesi, S.G.,(2001). *Aspects of evaluating the efficiency of price reducing action*. Technical University of Budapest PAMM- Centre 2001 –Nonlinear aspects for the transportation problem, Interuniversity Network in Central Europe. Balaton.
8. Szentesi, S.G., (1998). *Entscheidungsmodelle zur werebugetplanung grundlage :die werbe- response funktion statische response funktionen* . Technical University of Budapest PAMM- Centre
9. Szentesi,S.G., Frantescu, M.,(2010). *Achieving economic and ecological balance for investment objectives with the confirmation model*, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad
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E. Alte publicații științifice

1. Cobuz, G., Szentesi, S.G.,(2018) *In 100 years from the “Green Arrow” to the Monorail transport system*, in anniversary volume 100 years Cerebration since Great Union –The role of Arad City in the Great Union. Publishing house UAV, University “Aurel Vlaicu” Arad,
2. Szentesi, S.G.,(2007) Aprilie, Revista Economică nr. 4, *Filozofiile organizaționale și importanța marketingului educațional*.
3. Szentesi, S.G.,(2004), *Statistical methods for assessing poverty*, International conference „Christianism and postmodernism”, Emanuel University, Oradea, March Arad 26th, 2004
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5. Szentesi, S.G.,(2000) *Marketing Research Ethics*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
6. Szentesi, S.G.,(2000) *Statistical analysis of time series*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
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8. Szentesi, S.G.,(2000). *Social and economical balance*, Scientific Symposium of Biblical Institute Oradea
9. Szentesi, S.G.,(2000). *Strategic decisions in pricing*; Arad Academic Days, Arad, May 17-20.
10. Szentesi, S.G.,(1999). *Price variance*, Technical and Scientific Bulletin, no.5, 1999, "Aurel Vlaicu" University, Arad
11. Szentesi, S.G.,(1998). *Fundamenting the decision of introducing of new product variants in production, based on updated profit*. Scientific session; West University, Timișoara, May 21-22, 1998
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13. Szentesi, S.G.,(1998). *National accounts system and environmental losses*, Arad Academic Days, 8th edition, Arad, May 8-9
14. Szentesi, S.G.,(1998). *Sampling in marketing*; "Economy – present and future" AGER symposium, Arad, November 27th, 1998.
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17. Szentesi, S.G.,(1996). *Experts' opinion – modern economy management method*, Arad Academic Days – 6th Edition, 25-26 May 1996.
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27. Szentesi, S.G.,(1991). *Proposals regarding the trade network structure in Arad commercial center*, Arad Academic Days – 2nd Edition, 1992

III. Participarea la conferințe naționale și internaționale

1. Silviu Gabriel Szentesi, Vanina Adoriana Trifan, Mioara Florina Pantea, Camelia Daniela Hațegan, Maria Sinaci, *Development and validation of a managerial model to understand taxpayers attitudes and perceptions towards tax compliance*, Institute of Financial Studies Vol VIII, No.14 UAV – OSEEC CONFERENCE Moneasa, Arad County. VOL VIII, NO.14 DEC. 2023, Studies and Research JFS
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