

ACTIVITATEA ȘTIINȚIFICĂ

I. Cărți

a. Publicate în edituri recunoscute CNCS

- **Sergiu Rusu**, 2014, „Antreprenoriat în turism și industria ospitalității”, Editura C.H.Beck, București, ISBN 978-606-18-0364-4, 288 pagini;
- **Sergiu Rusu**, Florin Isac, 2010, „Turism rural și ecoturism”, Ediția a III-a revizuită, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-463-8, 190 pagini;
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- Florin Isac, **Sergiu Rusu**, 2008, „Management și marketing în turism” Ediția a doua revizuită și adăugită, Editura Mirton, Timișoara, ISBN 978-973-52-0294-1, 246 pagini;
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b. Publicate prin granturi ale ANCS / CNCS

c. Indexate în catalogul mondial World Cat (www.worldcat.org)

d. Manuale și cursuri universitare publicate în edituri recunoscute CNCS

- Ramona Lile, Silviu Szenteși, **Sergiu Rusu**, Lueila Csorba, Leonard Bălan, 2015, "Statistică economică: Micro- și Macroeconomică", Editura Presa Universitară Clujeană, ISBN 978-973-595-898-5, 316 pagini;

- **Sergiu Rusu**, 2014, „Bazele economiei întreprinderii”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-716-5, 258 pagini;
- Silviu Szenteși, Ramona Lile, **Sergiu Rusu**, Luiela Csorba, Leonard Bălan, 2011, „Statistică economică”, Ediția a III-a revizuită și adăugită, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-553-6, 372 pagini;
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- Silviu Szenteși, Elisabeta Ionescu, Ramona Lile, Radu Cureteanu, **Sergiu Rusu**, 2006, „Statistică economică”, Editura Universității „Aurel Vlaicu”, Arad, ISBN (10) 973-952-031-6, ISBN (13) 978-973-952-031-7, 336 pagini;
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e. Coordonarea unor volume colective publicate în edituri recunoscute CNCS

II. Studii publicate în volume

a. Capitole publicate în cărți

- Alexandru Nedelea (coordonator), **Sergiu Rusu** (co-autor: Cap. 7), 2020, „Marketing în turism - Teorie și practică”, Editura Economică, București, ISBN 978-973-709-943-3
- Alexandru Nedelea (coordonator), **Sergiu Rusu** (co-autor: Cap. V), 2014, „Turism. Teorie și practică”, Editura Casa Cărții de Știință, Cluj-Napoca, ISBN 978-606-17-0593-1

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b. Studii prezentate la conferințe

III. Studii și articole în reviste de specialitate din fluxul principal de informații

a. Articole științifice publicate în reviste de specialitate cotate ISI

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- Tănase Mihail Ovidiu, Dina Răzvan, Isac Florin-Lucian, **Rusu Sergiu**, Nistoreanu Puiu, Mirea Cosmin Nicolae, 2022, Romanian Wine Tourism - A Paved Road or a Footpath in Rural Tourism? *Sustainability* 2022, 14, 4026. <https://doi.org/10.3390/su14074026>, <https://www.mdpi.com/2071-1050/14/7/4026/htm>
- Luiela Magdalena Csorba, Valentin Burcă, Florentina-Daniela Munteanu, **Sergiu Rusu**, 2021, The Romanian consumers' perception regarding the safety of dietary supplements, *Journal of Public Health: From Theory to Practice*, Print ISSN: 2198-1833, E-ISSN: 1613-2238, Article influence score (AIS): 0.315, <https://doi.org/10.1007/s10389-020-01425-6>, https://link.springer.com/epdf/10.1007/s10389-020-01425-6?sharing_token=lwhHtQDLvDu1hFjEiZlxXfe4RwlQNchNByi7wbcMAY6PA15_ykcaWR7y2XoigkSE9HvR-GOcCDUd3fD816w46ZT0fWlgYgSFqG68JFsQNTFEh9ads6XXlKc0u8ulvVN8qYsIUWZ4QKfsn5oZHNI8iyCkDYTFx8YCBiNome5IT3g%3D

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- **Sergiu Rusu**, Florin Lucian Isac, Luiela Csorba, 2022, Food Tourism, Vector of the Development of Tourist Destinations, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice Vol 24, No 1 (2022), ISSN print 1453-1410 , indexed EBSCO, CABI full text
- Florin Lucian Isac, **Sergiu Rusu**, 2021, Entrepreneurship, Cultural Diversity And Context, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice Vol 23, No 1 (2021), ISSN print 1453-1410, indexed EBSCO, CABI full text, p.45-52
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- Isac Florin Lucian, **Rusu Sergiu**, 2019, The Influence of Culture on Communication in the Tourism Sector, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, Seria I, Vol.XXI (1), ISSN print 1453-1410, indexed: EBSCO, CABI full text, p.116-121
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 - **Sergiu Rusu**, Luiela Csorba, Radu Cureteanu, Florin Isac, 2012, “Tourism Entrepreneurship and its Role in the Activity of SMEs in Romania”, Journal of Economics and Business Research Volume XVIII, No. 2/2012, “Aurel Vlaicu” University Arad, 2012, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.23-32, indexed: DOAJ, EBSCO, Index Copernicus
 - **Sergiu Rusu**, Florin Isac, Radu Cureteanu, Luiela Csorba, 2012, „Entrepreneurship and entrepreneur: A review of literature concepts”, African Journal of Business Management Vol. 6(10), pp. 3570-3575, 14 March, 2012, ISSN 1993-8233,
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 - Mirela Nicolov, **Sergiu Rusu**, 2012, „Innovation, a Process of Change and Development”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Sustainable Rural Development, May, 2012, Scientifical Papers Seria I Vol. XIV, ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPENICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 289-292
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- **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2012, „Entrepreneurial Activity and Economic Growth”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Sustainable Rural Development, May, 2012, Scientifical Papers Seria I Vol. XIV, ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 283-288
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- **Sergiu Rusu**, Radu Cureteanu, Florin Isac, 2011, „Entrepreneur – essential vector of economic growth”, Ovidius University of Constanta, Round Table discussion on “The Effects of the Present Crisis on Global Economy”, Annals of Ovidius University, Economic Science Series Volume XI, Issue 2, 2011, ISSN 1582-9383, CNCSIS "Clasa B+" indexed RePEc database, Directory of Open Access Journals (DOAJ) database, EBSCO database, p. 1151-1155
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- Florin Isac, **Sergiu Rusu**, 2010, „La fidélité du consommateur et les programmes de fidélisation”, Theoretical and Practical Approaches in Economics, „Aurel Vlaicu” University of Arad, 2010, ISBN 978-973-752-523-9, pag. 50-58;
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IV. ISI Proceedings

V. Participări la conferințe naționale și internaționale (comunicările marcate cu * au fost publicate)

VI. Proiecte de cercetare pe bază de contract / grant

- Membru în cadrul proiectului Simpozion Științific Studentesc „Economia - Prezent și Viitor”, Ediția a XXV-a, 2024, finanțat de Ministerul Educației Naționale, pe baza ordinului 6121/2022, derulat în 19.11.2024, valoare totală: 9900 lei, 2024
- Membru în cadrul proiectului „Atelierul de antreprenoriat – școala de vară” ediția 2024 - proiect finanțat de Consiliul Județean Arad prin Centrul Cultural Județean Arad, derulat în perioada 23.05.2024-13.06.2024, valoare totală: 15.000 lei, 2024
- Membru în cadrul proiectului „Atelierul de antreprenoriat – școala de vară” ediția 2023 - proiect finanțat de Consiliul Județean Arad prin Centrul Cultural Județean Arad, contract de finanțare: 1882/08.05.2023, derulat în perioada 05.06.2023-21.06.2023, valoare totală: 10.000 lei, 2023
- Membru în cadrul proiectului Simpozion Științific Studentesc „Economia - Prezent și Viitor”, Ediția a XXIV-a, 2023, finanțat de Ministerul Educației Naționale, pe baza ordinului 6121/2022, derulat în 28.11.2023, valoare totală: 9900 lei, 2023
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- Membru în cadrul proiectului „Atelierul de antreprenoriat – școala de vară” ediția 2022 - proiect finanțat de Consiliul Județean Arad prin Centrul Cultural Județean Arad, contract de finanțare: 2094/23.06.2022, derulat în perioada 14.07.2022, valoare totală: 7000 lei, 2022
- Membru în cadrul proiectului POCU „Măsurî integrate pentru tranziția studenților pe piața muncii” - poziția în cadrul proiectului: tutore/instructor de practică, 11.11.2020-10.11.2022 (din 22.05.2021), Codul proiectului: 132639, valoare totală: 4.687.731 lei, 2021-2022.
- Membru în cadrul proiectului "Stimularea creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale", Ediția 2021, finanțat de către Centrul Municipal de Cultură Arad, contract de finanțare: 2299/13.07.2021, derulat în perioada 01.09.2021-14.12.2021, valoare totală: 9100 lei, 2021.
- Îndrumător proiecte în cadrul proiectului „Atelierul de antreprenoriat – școala de vară” ediția 2021 - proiect finanțat de Consiliul Județean Arad prin Centrul Cultural Județean Arad, contract de finanțare: 2094/23/06.2021, derulat în perioada 24.06.2021-29.07.2021, valoare totală: 7000 lei, 2021.
- Îndrumător lucrări în cadrul proiectului „Concursul de economie Virgil Madgearu pentru studenți și elevi” ediția a VIII-a, 2021 - proiect finanțat de Ministerul Educației Naționale 3111/2018, derulat în perioada 24.11.2021-26.11.2021, valoare totală: 9000 lei, 2021.
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- Membru în cadrul proiectului „Concursul Virgil Madgearu pentru studenți și elevi” ediția a VI-a - proiect finanțat de Ministerul Educației Naționale, derulat în perioada 08.05.2019-10.05.2019, valoare totală: 7000 lei, 2019.
- Membru în cadrul proiectului „START în carieră, între așteptări și realitate” - Proiecte tineret sesiunea I, derulat în parteneriat cu Centrul Municipal de Cultură Arad și Primăria Arad, în perioada 25.05.2019-30.11.2019, pe baza contractului nr. 2957/22.05.2019, valoare totală: 4500 lei, 2019.
- Membru în cadrul proiectului „Școala de Vară Căsoaia” – Ediția I / „Patrimoniul Județului Arad – noi direcții de dezvoltare a turismului – Căsoaia 2018”, 16-19 iulie 2018, organizat de Universitatea „Aurel Vlaicu” Arad prin Facultatea de Design și Facultatea de Științe Economice, în colaborare cu Consiliul Județean Arad, 2018.
- Membru în cadrul proiectului „Concursul Virgil Madgearu pentru studenți și elevi” ediția a V-a - proiect finanțat de Ministerul Educației Naționale, derulat în perioada 01.04.2018-15.05.2018, valoare totală: 8500 lei, 2018.

- Membru în cadrul proiectului „Concursul Virgil Madgearu pentru studenți și elevi” - proiect finanțat de Ministerul Educației Naționale, derulat în luna mai 2017, valoare totală: 3200 lei, 2017.
- Membru în cadrul proiectului „Stimularea creativității tinerilor arădeni prin proiecte și simulări antreprenoriale” - proiect câștigat prin competiție în 2017 (competiție organizată de Centrul Municipal de Cultură Arad - Primaria Arad), valoare totală: 14050 lei, 2017.
- Membru în cadrul proiectului „Stimularea creativității tinerilor arădeni prin proiecte și simulări antreprenoriale” - proiect câștigat prin competiție în sesiunea a II-a 2016 (competiție organizată de Centrul Municipal de Cultură Arad - Primaria Arad), valoare totală: 13000 lei (din care 11500 lei finanțare din partea Centrului Municipal de Cultură Arad - Primăria Arad), 2016.
- Membru în cadrul proiectului „Un an din viața UAV 2015-2016”, derulat în perioada noiembrie - decembrie 2016, Universitatea „Aurel Vlaicu” din Arad partener, alături de Centrul Cultural Județean Arad, valoarea proiectului 40.950 lei, din care 34.950 lei contribuția CCJA și 6.000 lei UAV, 2016.
- Membru în cadrul “Studiului de prefezabilitate privind dezvoltarea turistică a Canalului Morilor”, număr proiect de cercetare: 446/2009, titular proiect de cercetare: Primăria Orașului Ineu, executant: Universitatea „Aurel Vlaicu” din Arad. Obiectivul proiectului: reconectarea traseului din România cu traseul din Ungaria, 2009.
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VII. Recunoașterea realizărilor de către specialiști și instituții

1. Recenzii asupra lucrărilor publicate

2. Citări în cărți sau reviste de specialitate

- Priya Chaturvedi, Jitendra Sharma, Aditya Ranjan, 2025, Reliving the Unsung Freedom Fighter of India Through Rural Tourism, Itihas Darpan, Vol. XXVIII (2)
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- Poonam Khurana, Renuka Kapoor, Madhu Arora, 2025, Understanding Tourism Entrepreneurship: Key Concepts and Insights, Sustainable Tourism: Entrepreneurship Innovations and Strategies (Volume 1), Manpreet Arora, Anukrati Sharma, Che-Jen Su - editors, ISBN print: 978-1-83662-257-4, DOI: <https://doi.org/10.1108/978-1-83662-256-720251001>, <https://www.emerald.com/books/edited-volume/17478/chapter-abstract/97276416/Understanding-Tourism-Entrepreneurship-Key?redirectedFrom=fulltext>

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- Rasheed, A. K. F., 2025, Please visit again: investigating the role of awe experiences, leisure satisfaction, and perceived safety in theme park retention strategies. Leisure/Loisir, 1–28. <https://doi.org/10.1080/14927713.2025.2551522>, <https://www.tandfonline.com/doi/abs/10.1080/14927713.2025.2551522>

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- Revista de Turism - studii și cercetări în turism RDT (ISSN: 1844-2994) - Recenzor / membru evaluator (2014 - prezent), <http://www.revistadeturism.ro/rdt/about/editorialTeam>
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