

ACTIVITATEA ȘTIINȚIFICĂ

I. Cărți

a. Publicate în edituri recunoscute CNCS

- **Sergiu Rusu**, 2014, „Antreprenoriat în turism și industria ospitalității”, Editura C.H.Beck, București, ISBN 978-606-18-0364-4, 288 pagini;
- **Sergiu Rusu**, Florin Isac, 2010, „Turism rural și ecoturism”, Ediția a III-a revizuită, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-463-8, 190 pagini;
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- Florin Isac, **Sergiu Rusu**, 2008, „Management și marketing în turism” Ediția a doua revizuită și adăugită, Editura Mirton, Timișoara, ISBN 978-973-52-0294-1, 246 pagini;
- Florin Isac, **Sergiu Rusu**, 2007, „Management în turism”, Ediția a doua revizuită și adăugită, Editura Mirton, Timișoara, ISBN 978-973-52-0126-5, 222 pagini;
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- Florin Isac, **Sergiu Rusu**, 2007, „Management în turism”, Editura Mirton, Timișoara, ISBN (10) 973-52-0055-4, ISBN (13) 978-973-52-0055-8, 208 pagini;

b. Publicate prin granturi ale ANCS / CNCS

c. Indexate în catalogul mondial World Cat (www.worldcat.org)

d. Manuale și cursuri universitare publicate în edituri recunoscute CNCS

- Ramona Lile, Silviu Szenteși, **Sergiu Rusu**, Luiela Csorba, Leonard Bălan, 2015, "Statistică economică: Micro- și Macroeconomică", Editura Presa Universitară Clujeană, ISBN 978-973-595-898-5, 316 pagini;

- **Sergiu Rusu**, 2014, „Bazele economiei întreprinderii”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-716-5, 258 pagini;
- Silviu Szenteși, Ramona Lile, **Sergiu Rusu**, Luiela Csorba, Leonard Bălan, 2011, „Statistică economică”, Ediția a III-a revizuită și adăugită, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-553-6, 372 pagini;
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- Silviu Szenteși, Elisabeta Ionescu, Ramona Lile, Radu Cureteanu, **Sergiu Rusu**, 2006, „Statistică economică”, Editura Universității „Aurel Vlaicu”, Arad, ISBN (10) 973-952-031-6, ISBN (13) 978-973-952-031-7, 336 pagini;
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e. Coordonarea unor volume colective publicate în edituri recunoscute CNCS

II. Studii publicate în volume

a. Capitole publicate în cărți

- Alexandru Nedelea (coordonator), **Sergiu Rusu** (co-autor: Cap. 7), 2020, „Marketing în turism - Teorie și practică”, Editura Economică, București, ISBN 978-973-709-943-3
- Alexandru Nedelea (coordonator), **Sergiu Rusu** (co-autor: Cap. V), 2014, „Turism. Teorie și practică”, Editura Casa Cărții de Știință, Cluj-Napoca, ISBN 978-606-17-0593-1

- Puiu Nistoreanu, Marinela Ghereș (coordonatori), **Sergiu Rusu** (co-autor: Cap. I, Cap. II), 2010, „Turism rural – Tratat”, Editura C.H.Beck, București, ISBN 978-973-115-780-1, 276 pagini – volum premiat de către Asociația Jurnaliștilor și Scriitorilor de Turism din România cu premiul A.J.T.R. “Cartea care zidește”;

b. Studii prezentate la conferințe

III. Studii și articole în reviste de specialitate din fluxul principal de informații

a. Articole științifice publicate în reviste de specialitate cotate ISI

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- Tănase Mihail Ovidiu, Dina Răzvan, Isac Florin-Lucian, **Rusu Sergiu**, Nistoreanu Puiu, Mirea Cosmin Nicolae, 2022, Romanian Wine Tourism - A Paved Road or a Footpath in Rural Tourism? Sustainability 2022, 14, 4026. <https://doi.org/10.3390/su14074026>, <https://www.mdpi.com/2071-1050/14/7/4026/htm>

- Luiela Magdalena Csorba, Valentin Burcă, Florentina-Daniela Munteanu, **Sergiu Rusu**, 2021, The Romanian consumers’ perception regarding the safety of dietary supplements, Journal of Public Health: From Theory to Practice, Print ISSN: 2198-1833, E-ISSN: 1613-2238, Article influence score (AIS): 0.315, <https://doi.org/10.1007/s10389-020-01425-6>, https://link.springer.com/epdf/10.1007/s10389-020-01425-6?sharing_token=lwhHtQDLvDu1hFjEiZlxXfe4RwlQNchNByi7wbcMAY6PA15_ykcaWR7y2XoigkSE9HvR-GOcCDUd3fD816w46ZT0fWlgYgSFqG68JFsQNTFEh9ads6XXIKc0u8ulvVN8qYsIUWZ4QKf5n5oZHNI8iyCkDYTFx8YCBiNome5IT3g%3D

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- Florin Lucian Isac, **Sergiu Rusu**, 2021, Entrepreneurship, Cultural Diversity And Context, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de

- Management Agricol, *Lucrări Științifice* Vol 23, No 1 (2021), ISSN print 1453-1410, indexed EBSCO, CABI full text, p.45-52
- **Sergiu Rusu**, Florin Lucian Isac, 2020, A View on Medical Tourism, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, *Facultatea de Management Agricol, Lucrări Științifice* Vol 22, No 1 (2020), ISSN print 1453-1410 , indexed EBSCO, CABI full text, p.199-205
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 - Isac Florin Lucian, **Rusu Sergiu**, 2019, The Role of Innovation and Entrepreneurship in Small and Medium Businesses, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, *Facultatea de Management Agricol, Lucrări Științifice, Seria I, Vol.XXI* (1), ISSN print 1453-1410, indexed: EBSCO, CABI full text, p.122-127
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 - **Rusu S.**, Milin A.I., F.L. Isac, 2017, „Entrepreneurship in Tourism - Reasons, Necessary Resources and Impediments”, *Ecoforum Journal*, Volume 6, Issue 3(13), 2017, ISSN: 2344-2174, indexed: DOAJ, EBSCO, RePec, EconLit, ErihPlus, UlrichsWeb
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 - **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2015, „Worldwide Tourism Entrepreneurship, A Global Perspective”, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, *Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII* (1-4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68

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 - **Sergiu Rusu**, Florin Isac, Radu Cureteanu, Luiela Csorba, 2012, „Entrepreneurship and entrepreneur: A review of literature concepts”, African Journal of Business Management Vol. 6(10), pp. 3570-3575, 14 March, 2012, ISSN 1993-8233,
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 - Mirela Nicolov, **Sergiu Rusu**, 2012, „Innovation, a Process of Change and Development”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Sustainable Rural Development, May, 2012, Scientifical Papers Seria I Vol. XIV, ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 289-292
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IV. ISI Proceedings

V. Participări la conferințe naționale și internaționale (comunicările marcate cu * au fost publicate)

VI. Proiecte de cercetare pe bază de contract / grant

- Membru în cadrul proiectului „Atelierul de antreprenoriat – școala de vară” ediția 2023 - proiect finanțat de Consiliul Județean Arad prin Centrul Cultural Județean Arad, contract de finanțare: 1882/08.05.2023, derulat în perioada 05.06.2023-21.06.2023, valoare totală: 10.000 lei, 2023
- Membru în cadrul proiectului Simpozion Științific Studentesc „Economia - Prezent și Viitor”, Ediția a XXIV-a, 2023, finanțat de Ministerul Educației Naționale, pe baza ordinului 6121/2022, derulat în 28.11.2023, valoare totală: 9900 lei, 2023
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- Membru în cadrul proiectului „Atelierul de antreprenoriat – școala de vară” ediția 2022 - proiect finanțat de Consiliul Județean Arad prin Centrul Cultural Județean Arad, contract de finanțare: 2094/23.06.2022, derulat în perioada 14.07.2022, valoare totală: 7000 lei, 2022
- Membru în cadrul proiectului POCU „Măsuri integrate pentru tranziția studenților pe piața muncii” - poziția în cadrul proiectului: tutore/instructor de practică, 11.11.2020-10.11.2022 (din 22.05.2021), Codul proiectului: 132639, valoare totală: 4.687.731 lei, 2021-2022.
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- Îndrumător lucrări în cadrul proiectului „Concursul de economie Virgil Madgearu pentru studenți și elevi” ediția a VIII-a, 2021 - proiect finanțat de Ministerul Educației Naționale 3111/2018, derulat în perioada 24.11.2021-26.11.2021, valoare totală: 9000 lei, 2021.

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- Membru în cadrul proiectului „STARt în carieră, între așteptări și realitate” - Proiecte tineret sesiunea I, derulat în parteneriat cu Centrul Municipal de Cultură Arad și Primăria Arad, în perioada 25.05.2019-30.11.2019, pe baza contractului nr. 2957/22.05.2019, valoare totală: 4500 lei, 2019.
- Membru în cadrul proiectului „Școala de Vară Căsoaia” – Ediția I / „Patrimoniul Județului Arad – noi direcții de dezvoltare a turismului – Căsoaia 2018”, 16-19 iulie 2018, organizat de Universitatea „Aurel Vlaicu” Arad prin Facultatea de Design și Facultatea de Științe Economice, în colaborare cu Consiliul Județean Arad, 2018.
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- Membru în cadrul proiectului „Stimularea creativității tinerilor arădeni prin proiecte și simulări antreprenoriale” - proiect câștigat prin competiție în 2017 (competiție organizată de Centrul Municipal de Cultură Arad - Primaria Arad), valoare totală: 14050 lei, 2017.
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- Membru în cadrul proiectului „Un an din viața UAV 2015-2016”, derulat în perioada noiembrie - decembrie 2016, Universitatea „Aurel Vlaicu” din Arad partener, alături de Centrul Cultural Județean Arad, valoarea proiectului 40.950 lei, din care 34.950 lei contribuția CCJA și 6.000 lei UAV, 2016.
- Membru în cadrul “Studiului de prefezabilitate privind dezvoltarea turistică a Canalului Morilor”, număr proiect de cercetare: 446/2009, titular proiect de cercetare: Primăria Orașului Ineu, executant: Universitatea „Aurel Vlaicu” din Arad. Obiectivul proiectului: reconectarea traseului din România cu traseul din Ungaria, 2009.

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VII. Recunoașterea realizărilor de către specialiști și instituții

1. Recenzii asupra lucrărilor publicate

2. Citări în cărți sau reviste de specialitate

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- *Ecoforum Journal* (ISSN: 2344-2174) - Recenzor / membru evaluator (2014 - prezent), <http://www.ecoforumjournal.ro/index.php/eco/about/displayMembership/7>
- *EINCO - The Annals of the University of Oradea* (ISSN 1222-569X, e-ISSN 1582-5450) - Membru în colectivul de redacție/review board (2013 - prezent)
- *Journal of Gastronomy, Hospitality and Travel / JOGHAT* (ISSN: 2619-9548) - Membru în Board of Referees (2019 - prezent) - <http://www.joghat.org/board-of-referees>
- Membru al DAAAM International Vienna, Austria

4. Coordonarea de structuri științifice, profesionale sau administrative

1. Coordonator ERASMUS+ (2007 - prezent) în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad

2. Membru în comitetul de organizare al Simpozionului Internațional "Research and Education in an Innovation Era" ISREIE, organizat de Universitatea "Aurel Vlaicu" din Arad (2016-2019)
3. Membru în Consiliul Departamentului (2012 - 2016) în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad
4. Membru în Comisia pentru relații internaționale în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad
5. Membru în Comisia Erasmus+ în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad
6. Membru în Comisia de Admitere în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad (2003 - 2016)
7. Membru al Centrului de Cercetare și Consultanță în Economie din cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad
8. Îndrumător de an la specializarea Economia Comerțului, Turismului și Serviciilor ECTS în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad (2006 - 2022)
9. Coordonator practică la specializarea Economia Comerțului, Turismului și Serviciilor ECTS în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad (2006 - prezent)
10. Membru în echipa de promovare a Universității "Aurel Vlaicu" din Arad (2007 - 2017)
11. Membru în echipa de elaborare a dosarelor de Master Administrarea Afacerilor în Comerț și Turism AACT și Antreprenariat și Administrarea Afacerilor AAA
12. Coordonator Alumni (2008 - 2013) în cadrul Facultății de Științe Economice a Universității "Aurel Vlaicu" din Arad

5. Titluri și premii

- Diploma de excelență pentru activitatea științifică și rezultatele obținute în munca de cercetare în cadrul Universității Aurel Vlaicu din Arad - acordată în 10 decembrie 2018.
- Diploma de excelență pentru promovarea spiritului de echipă în cadrul Universității Aurel Vlaicu din Arad - acordată în 10 decembrie 2018.
- Diploma de excelență pentru rezultate remarcabile în cercetarea științifică și contribuții deosebite aduse prestigiului Universității Aurel Vlaicu din Arad - acordată în 7 decembrie 2017.
- Diploma de excelență pentru rezultate remarcabile în cercetarea științifică și contribuții deosebite aduse prestigiului Universității Aurel Vlaicu din Arad - acordată în 12 decembrie 2016.

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11.09.2024

Lect. univ. dr. Sergiu Rusu

A handwritten signature in blue ink, appearing to be 'Sergiu Rusu', written in a cursive style.