

ISAC FLORIN LUCIAN

1. ACTIVITATEA ȘTIINȚIFICĂ

I. Cărți

a. Publicate în edituri recunoscute CNCS

1. Cioarna, A., **Isac,F.L.- Metodologie și eficiență în activitatea de cercetare științifică**, Ed. Gutenberg Univers, Arad, 2016,ISBN: 978-606-675-098-1, 151 pagini.
2. **Isac, F.L.- Comportament organizațional**, Ed. Universității Aurel Vlaicu din Arad, 2015, ISBN 978-973-752-744-8, 199 pagini.
3. **Isac, F.L., Bălan, L.S.- Management comparat**, Ed. Universității Aurel Vlaicu din Arad, 2015, ISBN 978-973-752-726-4, 154 pagini.
4. **Isac,F.L.- Management în organizații**, Ed. Universității Aurel Vlaicu din Arad, 2010, ISBN 978-973-752-488-1, 255 pagini.
5. **Isac,F.L., Rusu,S.- Administrarea afacerilor hoteliere și de restaurație**, Ed. Universității Aurel Vlaicu din Arad, 2010.
- 6.**Isac,F.L.- Comunicare comercială. De la mesaj la consumator**, Ed. Universității Aurel Vlaicu din Arad, 2009, ISBN 978-973-752-422-5, 167 pagini.
7. **Isac,F.L.- Comportamentul consumatorului, ediție revizuită și adăugită**, Ed.Mirton, Timișoara, 2009, I.S.B.N. 978-973-52-0604-8,323 pagini.
8. **Isac,F.L.- Management organizațional**, Ed.Mirton, Timișoara, 2009, I.S.B.N. 978-973-52-0605-5, 253 pagini.
9. **Rusu, S., Isac,F.L.- Turism rural și ecoturism, Ed.a II-a revizuită și adăugită**, Ed.Universității Aurel Vlaicu din Arad, I.S.B.N. 78-973-752-335-8, 188 pagini.
10. **Isac,F.L- Management în servicii**, Editura Mirton, Timișoara, 2008,ISBN 978-973-52-0424-2, 202 pagini.
11. **Isac,F.L.,Rusu,S.- Administrarea afacerilor în turism, ediția a doua revizuită și adăugită**, Ed. Mirton, Timișoara, 2008,I.S.B.N. 978-973-52-0537-9, 269 pagini.
12. **Isac,F.L.,Rusu,S.- Administrarea afacerilor în turism, Ed. Mirton, Timișoara**, 2008,I.S.B.N. 978-973-52-0471-6, 255 pagini.
13. **Isac,F.L.-Tehnici promoționale**, Ed.Mirton, Timișoara,2008,I.S.B.N. 978-973-52-0470-9,173 pagini
14. **Isac, F.L.- Management**, Ed.Mirton, Timișoara,2008,I.S.B.N.978-973-52-0352-8,238 pag.
15. **Isac, F.L.- Comportamentul și protecția consumatorului**, Ed. Mirton, Timișoara,2008, I.S.B.N. 978-973-52-0353-5, 327 pag.
16. **Isac, F.L.- Comunicare comercială și corporativă**, Ed.Mirton, Timișoara,2007, I.S.B.N.978-973-52-0234-7,263 pag.
17. **Isac, F.L., Rusu,S.- Management și marketing în turism, ediția a doua revizuită și adăugită**, Ed. Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0294-1, 245 pag.
18. **Isac, F.L.- Managementul serviciilor**, Ed.Mirton, Timișoara, 2007, I.S.B.N. 978-973-52-0268-2,170 pag.
19. **Isac, F.L.- Cultură, Leadership și Motivație în Organizații**, volumul I, Ed.Mirton,Timișoara, ISBN: 978-973-52-0142-5 General,227 pag.

20. **Isac, F.L.-** *Cultură, Leadership și Motivație în Organizații*, volumul II, Ed.Mirton, Timișoara,ISBN: 978-973-52-0142-5 General,221 pag.
21. **Isac, F.L. -** *Comunicarea în marketing*, Editura Mirton, Timișoara, 2007, ISBN 978-973-52-0121-0, 239 pag.
22. **Isac, F.L.,Rusu, S.-** *Management în turism, ediția a doua revizuită și adăugită*, Ed.Mirton, Timișoara,2007,I.S.B.N.: 978-973-52-0126-5,220 pag.
23. **Isac, F.L.-** *Management. O abordare procesuală*, Ed.Mirton, Timișoara,2007, ISBN:978-973-52-0120-3,196 pag.
24. **Isac, F.L.-** *Comportamentul consumatorului*, Ed.Mirton, Timișoara,2007,ISBN: 978-973-52-0119-7,345 pag.
25. **Isac, F.L., Rusu, S.-** *Management în turism*, Ed.Mirton, Timișoara,2007,I.S.B.N.:(10) 973-52-0055-4 (13) 978-973-52-0055-8,208 pag.
26. **Isac, F.L. -** *Tehnici de comunicare în marketing*, Editura Mirton,Timișoara, 2006, ISBN (10) 973-661-989-3, (13) 978-973-661-989-2,223 pag.
27. **Isac, F.L. -** *Comportamentul consumatorului* , Editura Mirton,Timișoara,2004, ISBN 973-661-444-1.181 pag.
28. **Sergiu Rusu, Florin Lucian Isac -** *Turism rural și ecoturism* ,Editura Universității Aurel Vlaicu,Arad, 2008, ISBN 978-973-752-233-7,170 pag.

b. Publicate prin granturi ale ANCS / CNCS

c. Indexate în catalogul mondial World Cat (www.worldcat.org)

d. Manuale și cursuri universitare publicate în edituri recunoscute CNCS

1. **Cioarna, A., Isac,F.L., Cilan,T.-** *Economie. Teorie și Probleme*, Ed. Universității Aurel Vlaicu din Arad, 2010, ISBN 978-973-752-204-7,140 pagini.
2. **Isac,F.L., Bîja,M.-** *Tranzacții comerciale. Note de curs pentru uzul intern al studenților*, Ed. Universității Aurel Vlaicu din Arad, 2009, ISBN 978-973-752-425-6, 138 pagini.
3. **Isac,F.L., Rusu, S.-** *Comunicare și negociere în afaceri .Note de curs pentru uzul intern al studenților*, Editura Universității Aurel Vlaicu din Arad,2009.
4. **Cioarna, Alexandru, Isac, Florin Lucian, Cilan, Teodor-** *Economie II, Teorie și practică*, Ed.Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0285—9(general), , vol. II., pagini.
5. **Isac, F.L., Rusu,S-** *Comunicare și negociere în afaceri, note de curs pentru uzul intern al studenților*,I.S.B.N. 78-973-752-234-4, Editura Universității Aurel Vlaicu din Arad, 2008,139 pagini.
6. **Cioarna, Alexandru, Isac, Florin Lucian, Cilan, Teodor-** *Economie I (Teorie, probleme de reflecție, aplicații practice)*, Editura Universității Aurel Vlaicu din Arad, 2008, I.S.B.N. 978-973-752-204-7, vol. I: 978-973-752-205-4.
7. **Cioarna, Alexandru, Isac, Florin Lucian, Cilan, Teodor-** *Economie II (Teorie, probleme de reflecție, aplicații practice)*, Editura Universității Aurel Vlaicu din Arad, 2008, I.S.B.N. 978-973-752-204-7, vol. II: 978-973-752-206-1.
8. **Cioarna, Alexandru, Isac, Florin Lucian, Cilan, Teodor-** *Economie I, Teorie și practică*, Ed.Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0285—9(general), 978-973-52-0286-6, vol. I.,224 pagini.
9. **Isac, F.L., Rusu,S.-** *Management și marketing în turism*, Ed. Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0235-4, 262 pagini.

10. Păcurariu, Gheorghe, Szenteși, Silviu, Maxim, Olga, **Isac, Florin Lucian**, Sanda, Grigorie, Cureteanu, Radu, Băra, Eva., *Teste pentru examenul de licență: specializarea Economia comerțului, turismului și serviciilor*, Editura Mirton, Timisoara, 2006, ISBN 973-661-834-X, p. 118 . (capitolele Bazele managementului și Management în turism).
11. Păcurariu, G. Szenteși, S., Maxim, O., **Isac, F.L.**, Sanda, G., Cureteanu, R., 2005, *Teste de evaluare pentru examenul de licență specializarea Economia comerțului, turismului și serviciilor*, Arad, Editura UAV, ISBN 973-8363-76-4, p.150 (capitolele Management în comerț și Management în turism).
12. Cioarna, A, **Isac, F.L.**, - *Economie (Scheme logice, teste, probleme, răspunsuri, rezolvări, soluții)*, vol. II, Timișoara, Editura Mirton, 2005, ISBN 973-661-48-2, 315 pagini.
13. **Isac, F.L., Cioarna, Al.** - *Economie (scheme logice, teste, probleme, răspunsuri, rezolvări, soluții)*, Timișoara, Ed. Mirton, 2004, ISBN 973-661-483-2, 299 pagini.
14. **Isac, F.L.**, - *Teste grilă pentru pregătirea examenului de licență-pentru specializarea finanțe-asigurări*, Timișoara, Ed. Mirton, ISBN 973-661-328-3, 2004, p.10-32.
15. **Isac, F.L.** - *Teste grilă pentru pregătirea examenului de licență-pentru specializarea contabilitate și informatică de gestiune*, Timișoara, Editura Mirton, ISBN 973-661-315-1, 2004, p. 8-27.
16. **Isac, F.L.**, 2003, *Teste grilă pentru pregătirea examenului de licență*, Timișoara, Editura Mirton, ISBN 973-585-955-6, 806 pagini.
17. **Isac, F.L., Cioarna, Al.** - *Economie-teste, probleme, rezolvări-răspunsuri*, Arad, Editura Servo-Sat, ISBN-973-9442-39-0, 2003, 436 pagini.
18. **Isac, F.L.** - *Teste grilă pentru pregătirea examenului de licență*, Arad, ISBN 973-8096-46-4, 2002, 250 pagini.
19. **Isac, F.L., Cioarna, Al., Remeș, E.** - *Economie Sinteze, Teste, Probleme, Rezolvări*, Arad, Editura Servo-Sat, 2000, ISBN 973-9442-08-0, 292 pagini .

e. Coordonarea unor volume colective publicate în edituri recunoscute CNCS

II. Studii publicate în volume

a. Capitole publicate în cărți

1. Puiu Nistoreanu, Marinela Ghereș (coordonatori), **Florin Isac** (co-autor: Cap. I, Cap. II), „*Turism rural – Tratat*”, Editura C.H.Beck, București, 2010, ISBN 978-973-115-780-1, 276 pagini – volum premiat de către Asociația Jurnaliștilor și Scriitorilor de Turism din România cu premiul A.J.T.R. “Cartea care zidește”;
2. Mirjana Radovic-Markovic (coordonator), **Isac Florin**, 2011, *Organizational Behaviour and Culture: Globalization and the Changing Environment of Organizations*, VDM Verlag Dr. Müller, Saarbrücken, Germany, ISBN 978-3-639-35923-7, 356 p., chapter Organizational Culture and Corporate Performance: Implications for Economic Development p. 237- 260.
3. Nedelea, Alexandru (coordonator), **Isac Florin** (coautor), 2014- *Turism. Teorie și Practică*, Ed. Casa Cărții de Știință, Cluj Napoca, ISBN 978-606-17-0593-1, capitolul V „Antreprenoriatul în turism”, în colaborare cu dr. Sergiu Rusu, p.167-181.
4. **Isac, F.L.**, Cuc, L.D. (2018) - *Aspecte ale calității educației în facultățile cu profil economic. O abordare prin prisma standardelor specifice de evaluare*, în volumul „Calitatea în învățământ: o prioritate pentru școlile arădene”, coordonator Cuc Lavinia-Denisa, Ed. Universității Aurel Vlaicu din Arad, ISBN 978-973-752.782.0, p.85-89
5. Almași, R., **Isac, F.L.**, 2018 - *Abordare comparativă a sistemelor de guvernare corporativă*, în volumul „Aportul contabilității la dezvoltarea societății românești în contextul aniversării

centenarului unirii”, Ed. Eurostampa, Timișoara, ISSN 2344-2239, simpozion „PAVEL CIUCE” Ediția a XVI-a, Moneasa 19-21 octombrie 2018, organizat de CECCAR Arad

6. **Isac, F.L., Cuc, L.D. (2019)**- *Culture and Conflict. A particularization in the Business Context*, Journal of Romanian Literary Studies, 17/2019, Arhipelag XXI Press, Târgu Mureș, p.278-286, Indexat ERIHPLUS
7. **Mateș, Dorel, Topor, Ioan Dan, Bogdan, Oana, Isac, Florin Lucian, Lascu, Ronela Manuela (2020)**- *Impozitarea veniturilor din cedarea folosinței bunurilor mobile*, în volumul colectiv „*Profesionistul contabil – creator de valoare adăugată și partener consecvent al mediului de afaceri*”, Editura CECCAR București, p.259-268
8. **Isac, F.L., Rusu, S.(2020)**- *Comportamentul consumatorului în turism, capitolul 7*, în **Nedelea, A.M.(coordonator)**- *Marketing în turism,. Teorie și practică*, Ed. Economică, București, 2020, p.201-227

b. Studii prezentate la conferințe

III. Studii și articole în reviste de specialitate din fluxul principal de informații

a. Articole științifice publicate în reviste de specialitate cotate ISI

Florea, Nicoleta Valentina; Croitoru, Gabriel; Robescu, Valentina Ofelia; Lile, Ramona; Joldeș, Cosmin Silviu Raul; Isac, Florin-Lucian; Cuc, Lavinia Denisia (2023). *Improving The Management Of Physical Activity And Recreational Sport Program To Promote Health And Wellbeing For Eu Citizens Using Mathematical Simulation*, Economic Computation & Economic Cybernetics Studies & Research, 2023, Vol 57, Issue 4, p225, DOI 10.24818/18423264/57.4.23.14

Dabija, D.C., Csorba, LM., Isac, F.L., Rusu, S.(2023). *Managing Sustainable Sharing Economy Platforms: A Stimulus–Organism–Response Based Structural Equation Modelling on an Emerging Market*, *Sustainability* 2023, 15(6), 5583; <https://doi.org/10.3390/su15065583>

Tănase, M.O., Dina, R., Isac, F.L., Rusu, S., Nistoreanu, P., Mirea, C.N.(2022)- *Romanian Wine Tourism—A Paved Road or a Footpath in Rural Tourism?* *Sustainability* 2022, 14, 4026. <https://doi.org/10.3390/su14074026>

Dabija, D.C., Csorba, LM., Isac, F.L., Rusu, S.(2022). *Building Trust toward Sharing Economy Platforms beyond the COVID-19 Pandemic*, *Electronics*, 11, 2916. <https://doi.org/10.3390/electronics11182916>

Isac, Florin-Lucian, Remeș Eugen-Florin (2021)- *Learnng from Chinese Management*, Studia Universitatis Vasile Goldis”Arad. Economics Series, vol.31(4), ISSN online: 2285 –3065, p.70-84, Clarivate Analytics, ESCI

b. Articole științifice publicate în reviste de specialitate cotate CNCS în categoria B+ și/sau indexate în BDI (cel puțin două BDI)

Pintea, C.R., Isac, F.L.(2024). *Work & Life Balance in the Post-Pandemic Period in Romania*, Ovidius University Annals, Economic Sciences Series, volume XXIV, Issue 1, RePEc, DOAJ, EBSCO, CABELL, <https://stec.univ-ovidius.ro/html/anale/RO/2024i1/Section%203/21.pdf>

Rusu, S., Isac, F.L., Csorba, L.M.(2022). *Food tourism, vector of the development of tourism destinations*, USAMVBT, Facultatea de Management Agricol, *Lucrări Științifice Management Agricol*, Seria I, Vol.XXIV(1), p.221-226, B+, indexat EBSCO, CABI Full Text

Isac,F.L., Rusu,S.(2021)-*Entrepreneurship, cultural diversity and context*,, USAMVBT, Facultatea de Management Agricol, *Lucrări Științifice Management Agricol*, Seria I, Vol.XXIII(1), p.45-53, B+, indexat EBSCO, CABI Full Text

Isac, Florin Lucian, Bușa, Ioana Isabel, Cuc Lavinia Denisa (2021)- *The boundary between two decades. From success to bankruptcy*, *Lucrări Științifice Seria I*. vol.23(1), CABI Fulltext, p.53-60

Rusu, S., Isac, F.L.(2020)- *A view on medical tourism*, *Lucrări Științifice Management Agricol*, Vol.22., Nr.1, p. 199-205

Rusu, S., Isac, F.L.(2020)- *Challenges of tourism education and career development in the hospitality industry*, *Lucrări Științifice Management Agricol*, Vol.22., Nr.1, p. 206-211

Isac, F.L., Remeș, F.E.(2020)- *Tradition vs. Modernity in Japanese Management*, *Studia Universitatis Vasile Goldis”Arad. Economics Series*, vol.30(1), ISSN online: 2285 –3065, Baidu Scholar; Cabell's Directory; CEEOL - Central and Eastern European Online Library; CNKI Scholar (China National Knowledge Infrastructure); CNPIEC; DOAJ (Directory of Open Access Journals); EBSCO (relevant databases); EBSCO Discovery Service; ERIH PLUS (European Reference Index for the Humanities and Social Sciences); Google Scholar; Index Copernicus; J-Gate; JournalGuide; JournalTOCs; KESLI-NDSL (Korean National Discovery for Science Leaders); Naviga (Softweco); Primo Central (ExLibris); ProQuest (relevant databases); Publons; ReadCube; Research Papers in Economics (RePEc); Sherpa/RoMEO; Summon (Serials Solutions/ProQuest); TDNet; Ulrich's Periodicals Directory/ulrichsweb; WanFang Data; WorldCat (OCLC), Clarivate Analytics, ESCI, p.76-90

Isac,F.L., Rusu,S.(2019)- *The Influence of Culture on Communication in the Tourism Sector*, USAMVBT, Facultatea de Management Agricol, *Lucrări Științifice Management Agricol*, Seria I, Vol.XXI(1), p.116-121, B+, indexat EBSCO, CABI Full Text

Isac,F.L., Rusu,S.(2019)- *The Role of Innovation and Entrepreneurship in Small and Medium Businesses*, USAMVBT, Facultatea de Management Agricol, *Lucrări Științifice Management Agricol*, Seria I, Vol.XXI(1), p.122-128, B+, indexat EBSCO, CABI Full Text

Isac, F.L., Remeș, E.F.(2018)-*The Relationship Between Culture and Strategy-A Managerial Perspective Approach*, *Studia Universitatis “Vasile Goldis”Arad. Economics Series* Vol 28, Issue 3/2018 ISSN:1584-2339;(online) ISSN: 2285 –3065,p.76-85, Baidu Scholar; Cabell's Directory;

CEEOL - Central and Eastern European Online Library; CNKI Scholar (China National Knowledge Infrastructure); CNPIEC; DOAJ (Directory of Open Access Journals); EBSCO (relevant databases); EBSCO Discovery Service; ERIH PLUS (European Reference Index for the Humanities and Social Sciences); Google Scholar; Index Copernicus; J-Gate; JournalGuide; JournalTOCs; KESLI-NDSL (Korean National Discovery for Science Leaders); Naviga (Softweco); Primo Central (ExLibris); ProQuest (relevant databases); Publons; ReadCube; Research Papers in Economics (RePEc); Sherpa/RoMEO; Summon (Serials Solutions/ProQuest); TDNet; Ulrich's Periodicals Directory/ulrichsweb; WanFang Data; WorldCat (OCLC), Clarivate Analytics, ESCI

Isac, F.L., Cuc, L.D.(2018)- *The Influence of Culture on Work Teams*, în Iulian Boldea, Dumitru Mircea Buda, Cornel Sigmirean(eds.)- *Mediating Globalization:Identities in Dialogue, Social Sciences*, Arhipelag XXI Press, ISBN 978-606-93692-8-9, P.201-208

Rusu, S., Milin, A.I., Isac, F.L., (2017)- *Entrepreneurship in Tourism: Necessary Resources and Impediments*, Ecoforum Journal, vol.6, nr.3., ISSN: 2344-2174, indexată în DOAJ, RePEc, EBSCO, ERIHPLUS, Econlit, CEEOL, Ulrichs Web, Base, DRJI, OAJI, ZBW, J-Gate, Academic Keys

Isac, F.L., Remeş, E.F.(2017)- *Culture and Business Ethics. A Comparative perspective*, Studia Universitatis "Vasile Goldis" Arad. Economics Series Vol 27 Issue 3/2017, ISSN: 1584-2339; (online) ISSN: 2285 – 3065, indexată RePEc, DOAJ, EBSCO, CEEOL, Index Copernicus, p. 54 – 65

Isac, Florin Lucian, 2016- *Service perceived consumer equity: theoretical and operational issues*, Anale Seria Ştiinţe Economice, Universitatea Tibiscus, Timișoara, vol. XXII, e-I.S.S.N. 1582 – 6333, indexată CEEOL, JEL on CD, DOAJ, EconLit, DOAJ, RePEc, EBSCO.

Isac, Florin Lucian, 2016- *Nurturing and managing talent-priorities of the modern organization*, Anale Seria Ştiinţe Economice, Universitatea Tibiscus, Timișoara, vol. XXII, e-I.S.S.N. 1582 – 6333, indexată CEEOL, JEL on CD, DOAJ, EconLit, DOAJ, RePEc, EBSCO.

Isac, F.L., 2016- *Cultural Influences and Work Motivation-A Literature Review*, Journal of Economics and Business Research, volume XXII, No.1, DOAJ, EBSCO, INDEX COPERNICUS, SCPIO, EconBiz, WorldCat, NewJour, CABI Abstracts, Econbib, p.110-121

Isac, F.L., Rusu, S., 2016- *The Influence of Culture on the Human Resources Management and Practices*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Ştiinţifice, Seria I., DOAJ, EBSCO, CABI ,vol. XVIII(2), ISSN: 1453-1410, p.77-81

Isac, F.L., Rusu, S., 2016- *Emotions and Consumer Satisfaction*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol Lucrări Ştiinţifice, Seria I., vol. XVIII(2), DOAJ, EBSCO, CABI, ISSN: 1453-1410, p.81-89

Isac, F.L., Milovan-Ciuta, A.M., Dobre, A., 2015- *Behavioral consequences of customer satisfaction with banking products and services*, Timișoara Journal of Economics and Business, vol. 8, nr.2., 2015, CABI, DOAJ, EBSCO, EconLit, NewJour, PrimoCentral, RePec, Sumon, Ulrich's Periodical Directory, WorldCat, ISSN-L 2286-0991, p.232-254

1Sergiu Rusu, **Florin Lucian Isac**, Radu Cureteanu, 2015-*Worldwide Tourism Entrepreneurship, A Global Perspective*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68

Sergiu Rusu, **Florin Lucian Isac**, Radu Cureteanu, 2015-*Cultural Dimensions in Romanian Management*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVI (2), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. , p. 136-140

Isac, Florin Lucian- *Influence of Culture on the Process of Managing Decisions Adoption*, Journal of Economics and Business Research, volume XXI, No.2, 2015, indexed DOAJ, EBSCO, INDEX COPERNICUS, SCIPPIO, EconBiz, WorldCat, NewJour, ISSN 2068-3537, p.99-106

Rusu, Sergiu, **Isac, Florin Lucian**- *Entrepreneurship and Small Business in Tourism*, Ovidius Annals, Economic Sciences Series, vol. XV, Issue 1, ISSN 2393-3127, p.616-621

Isac, Florin Lucian, Rusu, Sergiu- *Theories of Consumer's Satisfaction and thr operationalization of the Expectation Disconfirmation Paradigm*, Annals of The „Constantin Brâncuși” University of Târgu Jiu, Issue 2/2014, indexed IDEAS, Genamic Seek Journal Database, EconPapers, EBSCO, Cabells, SCIPPIO, DOAJ, REPEC, Econbiz, Ulrichs, Scirius, York University, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing , ISSN 2344-3685, p.82-88

Isac, Florin Lucian, Rusu, Sergiu- *Particularizing Strategies and Research Methods for Perceived Quality in The Field of Bank Services*, Annals of The „Constantin Brâncuși” University of Târgu Jiu, Issue 2/2014, indexed IDEAS, Genamic Seek Journal Database, EconPapers, EBSCO, Cabells, SCIPPIO, DOAJ, REPEC, Econbiz, Ulrichs, Scirius, York University, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, ISSN 2344-3685 p.185-187.

Rusu, Sergiu, Isac, Florin-Lucian, Cureteanu, Radu Silviu- *Hospitality Industry and Tourism*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice Seria I, Vol. XVI(4), 2014, ISSN 1453-1410, CNCSIS B+, Indexed Copernicus, EBSCO, CABI Fulltext and DOAJ Databases, p.1-4

Rusu, Sergiu, Isac, Florin-Lucian, Cureteanu, Radu Silviu- *The Dimensions of Hospitality Industry*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea

de Management Agricol, *Lucrări Științifice Seria I*, Vol. XVI(4), 2014, ISSN 1453-1410, CNCSIS B+, Indexed Copernicus, EBSCO, CABI Fulltext and DOAJ Databases, p.28-31

Rusu, Sergiu , **Isac, Florin**,Cureteanu, Radu -,„*Innovation, Tourism and Entrepreneurship*”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, *Lucrări Științifice*, SERIA I, VOL.XV (4), 2013, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 187-190

Rusu, Sergiu , Cureteanu, Radu, Isac, Florin-„*The European Countries and Tourism Entrepreneurship*”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, *Lucrări Științifice*, SERIA I, VOL.XV (4), 2013, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 179-186

Rusu, Sergiu., Cureteanu, Radu, **Isac, Florin Lucian**.- *Transnational entrepreneurial opportunities and the new businesses*, LUCRĂRI ȘTIINȚIFICE, SERIA I, VOL. XIV (1),Facultatea de Management Agricol, USAMBV Timișoara, p.293-296.

Rusu, Sergiu., **Isac, Florin Lucian**, Cureteanu, Radu,- *Entrepreneurial activity and economic growth*, LUCRĂRI ȘTIINȚIFICE, SERIA I, VOL. XIV (1),Facultatea de Management Agricol, USAMBV Timișoara, p.283-288

Csorba Luiela, **Isac Florin**, Cureteanu Radu, Rusu Sergiu, "*The mobile phones consumer protection*", *European Scientific Journal*, London, vol. 8, nr. 25, October special edition 2012, ISSN 1857-7881, p. 1-23 (Indexat BDI: Open J Gate, Proquest, EBSCO, Index Copernicus , Ulrichs, JournalSeek, Scirus etc.)

Sergiu Rusu, Luiela Csorba, Radu Cureteanu, **Florin Isac**, “Tourism Entrepreneurship and its Role in the Activity of SMEs in Romania”, *Journal of Economics and Business Research* Volume XVIII, No. 2/2012, “AUREL VLAICU” University Arad, 2012, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.23-32, indexed: DOAJ, EBSCO, Index Copernicus

Rusu, Sergiu, **Isac, Florin Lucian**, Cureteanu, Radu Silviu Csorba, Luiela *Entrepreneurship and entrepreneur: a review of literature concepts*, *African Journal of Business Management* vol 6(10) pp. 3570-3575, 14 March 2012, ISSN: 1993-8233, DOI: 10.5897/AJBM11.2785, Indexed DOAJ, Open J-gate, Genamics Journal Seek, ASCI, VCU Library

Costinel Dobre, Anca Dragomir, **Florin Lucian Isac**, *Duality, asymmetry and the placebo effect of the sale price. The relationship between the perceived prices and perceived value of products in the marketing literature*, *Revista Română de Marketing*, 4/2011,B+, Cabell's , EBSCO host ,Index Copernicus , ProQuest , p.23-31.

Isac,F.,2011- *Antecedents of Services Consumer Satisfaction Mirroring Individual Differences*, *Journal of Economics and Business Research*, Year XVII, No.1, p.160-165.

Rusu S., Cureteanu R., **Isac F.**, *Entrepreneur – essential vector of economic growth*, Ovidius University of Constanta, Round Table discussion on “The Effects of the Present Crisis on Global Economy”, Annals of Ovidius University, Economic Science Series Volume XI, Issue 2, 2011, ISSN 1582-9383, CNCSIS "Clasa B+" indexed RePEc database, Directory of Open Access Journals (DOAJ) database, EBSCO database, p. 1151-1155

Rusu S., **Isac F.**, Cureteanu R., *The Labor Force International Migration and its Causes*, Ovidius University of Constanta, International Conference “Present Issues of Global Economy”, 8th Edition April 16-17, 2011, Ovidius University Annals, Economic Science Series Volume XI, Issue 1, 2011, ISSN 1582-9383, CNCSIS "Clasa B+" indexed RePEc database and Directory of Open Access Journals (DOAJ) database, p.1889-1894

Rusu S., Cureteanu R., **Isac F.**, *Relationship between tourism and national economy*, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May, 2011, Scientifical Papers Seria I Vol. XIII(2), ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 151-156

Isac Florin Lucian, Rusu Sergiu, Cureteanu Radu, *Improvement of the management at a tourists' pension from Savarsin area*, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May 20, 2010, Scientifical Papers Seria I Vol. XII(3), ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 471-478

Rusu Sergiu, **Isac Florin Lucian**, Cureteanu Radu, *Business tourism, motivations and forms*, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May 20, 2010, Scientifical Papers Seria I Vol. XII(3),ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p.479-486

Sergiu Rusu, **Florin Isac**, 2009, *Place and integration of the rural tourism inside the local and national economy*, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410, pag. 223-230, B+

Isac,F.L., Rusu,S.- „*Assesment of the quality of the touristic services by means of "walk-through" audit*”, Lucrari Stiintifice Seria I,Vol.XI(3), p.341-349,B+.

Isac,F.L., Nițu, C.- *Organizational Change Models*, Annals of the Oradea University, Fascicle of Management and Technological Engineering, ISSN 1583 –0691, disponibil la http://imtuoradea.ro/auo.fmte/files-2008/MIE_files/ISAC%20LUCIAN%203.pdf, B+

Isac, F.L., Rusu, S., 2008, *Cultural Peculiarities of the Negotiation Style*, Lucrări Științifice seria I, vol X, Facultatea de Management Agricol, USAMVB Timișoara,2008,ISSN 1453-1410(cotată B+).

Isac, F.L., 2008, *Peculiarities in the Management of the Quality in Services in Tourism*, Lucrări Științifice seria I, vol X, Facultatea de Management Agricol, USAMVB Timișoara, 2008, ISSN 1453-1410 (cotată B+).

Rusu, S., Isac, F.L., 2008, *Ecotourism and the sustainable development*, Lucrări Științifice seria I, vol X, Facultatea de Management Agricol, USAMVB Timișoara, 2008, ISSN 1453-1410 (cotată B+).

Isac, F.L., 2008, *Dimensions of the Corporate Social Responsibility, Annals of the Oradea University, Fascicle of Management and Technological Engineering, ISSN 1583 – 0691 (cotată B+)*.

Isac, F.L., 2008, *General Manager's Responsibilities and skill Development within Hotel Enterprise, Annals of the Oradea University, Fascicle of Management and Technological Engineering, ISSN 1583 – 0691 (cotată B+)*.

Isac, F.L., 2008, *Methods of Assessing The Quality in Services, European Integration-New Challenges for The Romanian Economy*, 4th. Ed., Oradea, 30-31 may, Analele Universității din Oradea, Seria Științe Economice, ediție pe suport CD-ROM. , ISSN 1582 - 5450, (cotată B+).

Isac, F.L., 2008, *Distinctive Aspects of The Services Strategy, European Integration-New Challenges for The Romanian Economy*, 4th. Ed., Oradea, 30-31 may, Analele Universității din Oradea, Seria Științe Economice, ISSN 1582 - 5450, ediție pe suport CD-ROM, (cotată B+).

Isac F.L., 2007, *Convergence towards a european management model?*, European Integration-New Challenges for The Romanian Economy, 3 rd. Editura Oradea, 25-26 mai 2007, Analele Universității Oradea, Seria Științe Economice, ediție pe suport CD-ROM, ISSN 1582-5450.

Isac F.L., 2007, *The role of the cultural factors in the verbal and nonverbal communication*, European Integration - New Challenges for The Romanian Economy, 3 rd. Editura Oradea, 25-26 mai 2007, Analele Universității Oradea, Seria Științe Economice, ediție pe suport CD-ROM, ISSN 1582-5450.

c. Articole științifice publicate în reviste de specialitate cotate CNCS în categoria B și/sau indexate în BDI (o singură BDI)

Isac, F.L., Cureteanu, R., Rusu, S., 2010, „The role of the service - profit chain inside the interaction between the service supplying company and the client”, University “Vasile Alecsandri” Bacău, The Fifth International Conference "Contemporary Economy and Romanian Realities" April 18 - 20, 2010, Studies and Scientific Research, Economics Series, ISSN 2066 - 561X, indexed RePEc database, pag. 371-374;

Isac, F.L., Cureteanu, R., Rusu, S., 2010, „The Economic Role of Tourism and the Dimension of the Touristic Phenomenon on a National and Global Scale”, University “Vasile Alecsandri” Bacău, The Fifth International Conference "Contemporary Economy and Romanian Realities" April 18 - 20, 2010, Studies and Scientific Research, Economics Series, ISSN 2066 - 561X, indexed RePEc database, pag. 440-442;

Isac, F.L., Rusu, S. - *Problems In Defining The Organizational Culture*, International Conference „Leadership and Organizational Culture”, Cluj Napoca, 2008. (categoria B), Editura Risoprint, Cluj Napoca, p.80-84.

Isac, F.L. - *Interferences between national culture and organizational culture*, International Conference: Integrative Relations between the European Union institutions and the member states, Sibiu, 15-16 mai 2008, Revista Economica, acreditată CNCSIS pe nivel B

Isac F., 2007, *Leadership styles taxonomy in some organization of Arad town*, The International Economic Conference: Romania within the EU: Opportunities, Requirements and perspectives, vol.II, Section II: Management, Marketing, Tourism, Lucian Blaga Publishing House, ISBN (13) 978-973-739-443-9, p. 222-229

d. Articole științifice publicate în reviste de specialitate cotate CNCS în categoria C

Isac,F.L., Rusu.,S.- *La fidélité du consommateur et les programmes de fidélisation*, Theoretical and Practical Approaches in Economics, Ed.Universității Aurel Vlaicu din Arad, ISBN 978-973-752-523-9, 2010, p.50-59.

Rusu, S., Isac,F.L.- *Entrepreneurship a symbol of the market economy*, Theoretical and Practical Approaches in Economics, Ed.Universității Aurel Vlaicu din Arad, ISBN 978-973-752-523-9, 2010, p.117-123.

Isac,F.L., 2008, *Challenges of the planning of the human resources in tourism firms*, Theoretical Developments in Contemporary Economics, Mirton Publishing House, ISBN 978-973-52-0489-1,p.85-91.

Isac,F.L., 2008, *Aspects of the organization of the housekeeping department in a hotel*, Theoretical Developments in Contemporary Economics, Mirton Publishing House, ISBN 978-973-52-0489-1,p. 155-161

Isac, F.L. - *Particularités du management de la qualité dans les services*, 4th International Scientific Conference ECO-TREND 2007, Economics and Globalization, 23-24 november 2007, Târgu Jiu, ISSN 1842-4856, Analele Universității Constantin Brâncuși din Târgu Jiu nr.1/2008, ISSN 1842-4856.(categoria C.)

Isac,F.L. - *Cultural Influences on the administration of business negotiation processes*, 4th International Scientific Conference ECO-TREND 2007,Economics and Globalization, 23-24 november 2007, Târgu Jiu,Analele Universității Constantin Brâncuși din Târgu Jiu nr.1/2008, ISSN 1842-4856.(categoria C).

Isac,F.L., 2006, *The Management of the collective financial rewards*, Economic Science in a Knowledge Society, Mirton Publishing House,Timișoara, ISBN (10) 973-52-0014-7 (13) 978-973-52-0014-5, p.50-59

Isac,F.L., 2006, *The Management of the collective financial rewards*, Economic Science in a Knowledge Society, Mirton Publishing House,Timișoara, ISBN (10) 973-52-0014-7 (13) 978-973-52-0014-5, p.50-59.

Isac,F.L., 2006, *Characteristics of the advertising media in some European countries*, Economic Science in a Knowledge Society, Mirton Publishing House,Timișoara, ISBN (10) 973-52-0014-7 (13) 978-973-52-0014-5, p. 412-417.

Isac,F.L., 2006, *Leadership și putere în organizații*, a XVI-a sesiune științifică cu participare internațională Economia Cunoașterii și Globalizarea, Anuar tomul XVI, Iași, ISBN (10) 973-37-1175-6 (13) 978-973-37-1175-9.

Isac,F.L., 2006, *Determinanții culturali ai stilului de leadership*, a XVI-a sesiune științifică cu participare internațională Economia Cunoașterii și Globalizarea, Anuar tomul XVI, Iași, ISBN (10) 973-37-1175-6 (13) 978-973-37-1175-9.

Isac,F.L., 2004, *Implicații ale diverselor abordări ale culturii în management-* Economia contemporană-prezent și perspective, Universitatea din Pitești,vol 4, ed. AGIR, ISBN 973-8466-56-3, p.229-239.

- Isac,F.L.**,2004, *Analiză comparativă între leadershipul autocratic și leadershipul democratic*” Economia contemporană-prezent și perspective, Universitatea din Pitești,vol 4, Editura AGIR, ISBN 973-8466-56-3, p.239-245.
- Isac,F.L.**, 2004, *Probleme ale definirii conceptului de leadership*, Analele Universității din Oradea, volumul IV, Editura Universității din Oradea,ISSN 1582-5590, p. 235-239.
- Isac,F.L.**, 2004, *Particularități ale leadershipului în cultura americană*, Analele Universității din Oradea, volumul IV, Editura Universității din Oradea, ISSN 1582-5590, p. 239-245.
- Isac,F.L.**, 2004, *Diferențe fundamentale între leadership și management, Eficiență și calitate în învățământul superior*, Sibiu, Editura Academiei Forțelor Terestre, ISBN 973-7809-02-5, p. 65-71.
- Isac,F.L.**, 2004, *Teoria atribuirii și leadershipul carismatic, Eficiență și calitate în învățământul superior*, Sibiu, Editura Academiei Forțelor Terestre, ISBN 973-7809-02-5, p. 71-77.
- Isac,F.L.**, 2004, *Perspectivile unei noi culturi a muncii în organizațiile contemporane*, Analele Universității Aurel Vlaicu din Arad, Seria Economie, ISSN 1582-3385, p.135-140.
- Isac,F.L.**, 2004, *Cultură, comunicare și relații interpersonale*, Analele Universității Aurel Vlaicu din Arad, Seria Economie, ISSN 1582-3385, p.140-146.
- Isac,F.L.**, 2004, *Influențele culturii asupra comportamentului consumatorului serviciilor de ospitalitate*, Scientific and Technical Bulletin, Anul X, Nr. 9, ISSN 1454-8321, p.37-45.
- Isac,F.L.**, 2004, *Comportamentul consumatorului de servicii de ospitalitate în contextul erei postmoderne*, Scientific and Technical Bulletin, Anul X, Nr. 9, ISSN 1454-8321, p.83-90.
- Isac,F.L.**, 2004,*Utilizarea modelului bicefal în comunicația publicitară, Economia contemporană-prezent și perspective*,Universitatea din Pitești, vol 5, ed. AGIR, ISBN 973-8466-56-3., p.63-69.
- Isac,F.L.**, 2004,*Particularități ale leadershipului în cultura arabă*, Scientific and Technical Bulletin ,Anul X, Nr. 8, ISSN 1454-8321, p.49-55.
- Isac,F.L.**, 2004, *Aspecte culturale ale leadershipului în Scandinavia*, Scientific and Technical Bulletin, Anul X, nr. 5, ISSN 1582-7976, p. 31-38.
- Isac,F.L.**2002, *Mecanismele gândirii și comunicația publicitară*, Analele Universității Aurel Vlaicu din Arad,ISSN 1582-3385, p. 95-101.
- Isac,F.L.,Remeș, E**, 2000,*Integrarea României în structurile europene între deziderat și realitate*, Studia Universitatis Vasile Goldiș Arad, ediția 10, ed.Universității de Vest Vasile Goldiș Arad, ISSN 1453-103X.
- Isac,F.L.,***Considerații privind relația întreprindere-mediul de marketing în economia de tranziție*, Studia Universitatis ‘Vasile Goldiș’ Arad”,ediția 9, Editura Universității de Vest „Vasile Goldiș”, Arad, ISSN 1453-103X.
- Isac,F.L., Remeș, E**, 1999, *Considerații privind procesul inovațional al firmei*, Analele Universității Aurel Vlaicu Arad.
- Remeș, E, Isac,F.L.**, 1999, *Aplicarea modelului ELECTRE în practică pentru rezolvarea unei probleme decizionale de investiție*, Analele Universității Aurel Vlaicu” Arad.
- Remeș, E, Isac,F.L.**, 1999, *Elemente specifice ale proceselor decizionale în economia unor țări dezvoltate*, Analele Universității Aurel Vlaicu Arad.
- Isac,F.L., Remeș,E.**, *Aspecte privind evoluția șomajului în România,cu particularități în județul Arad,în contextul tranziției la economia de piață*, Studii de Economie, vol.XX, tom 4,1999,ISSN 1223-1894,p.1841-1848.
- Isac,F.L.,Haiduc,C, Remeș, E, Sanda,G**, 1998, *Studiu comparativ privind dezvoltarea regională*, Studia Universitatis ‘Vasile Goldiș’ Arad”, Ediția 8, Editura Universității de Vest Vasile Goldiș din Arad, ISSN 1453-103X, p.630 - 637.

e. Articole științifice publicate în volumele unor conferințe internaționale

1. **Isac Florin Lucian**, Rusu Sergiu, Cureteanu Radu, *Problems in defining the concept of consumer satisfaction*, "Constantin Brâncuși" University of Târgu-Jiu ECOTREND 2011 International Conference, 8th edition, November 25-26, 2011 published in "Constantin Brâncuși" University Annals, Economic Series, Issue 4/I/2011, ISSN 1844-7007 CNCSIS B+ cod 652 indexed RePEc database, IDEAS, Genamics Journal Seek Database, EconPapers, NewJour international catalogue
2. **Isac, Florin Lucian-** *L'interface travail-famille: question d'actualité du comportement organisationnel*, lucrare comunicată în cadrul conferinței internaționale ISREIE 2016 organizată de UAV Arad în intervalul 08-10 decembrie 2016
3. **Isac, F.L., Rusu, S.(2019)-** *Problems and challenges of teaching organizational behavior at university level*, International Symposium Research and Education in an Innovation Era, 8th Edition, May 23th-25th, 2019 p.74-84

f. Alte articole științifice

1. **Neag, Ioana Paula, Isac Florin-Lucian (2020)-**Particularități ale stresului în muncă al angajaților care lucrează cu persoane cu handicap, Revista Studenților Economiști, vol.1, online, p. 209-223
2. **Filippi, Angela Franceska, Isac Florin-Lucian(2020)-**Hărțuirea la locul de muncă și comportamentul organizațional, , Revista Studenților Economiști, vol.1, online, p. 223-238

IV. ISI Proceedings

V. Participări la conferințe naționale și internaționale (comunicările marcate cu * au fost publicate)

2. PROIECTE DE CERCETARE PE BAZĂ DE CONTRACT / GRANT

Nr.cr	Programul/Proiectul	Valoare proiect	Director de proiect	Funcția deținută	Perioada:de la... până la...
1	Măsuri integrate pentru tranziția studenților pe piața muncii	4687731 lei	Lile Ramona/Pantea Mioara-Florina	Expert orientare	11.11.2020-10.11.2021
2	<i>Proiectul „Studentul consiliat-Excelent viitor angajat”, Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 – 2013 Cod Contract POSDRU/160/2.1/S/138850</i>		Melania Vergu	Expert atragere și menținere grup țintă	2014-2015
3	<i>European Manager for export and import(EM fEI) – testing, implementation and certification of concept for the vocational training in foreign trade”- Lifelong Learning programme, Leonardo da Vinci LdV, Contract nr. DE/09/LLP-LdV/TOI/147244, Agreement number: 147 244/2009-1-DE2-LEO05-01765</i>		Prof.univ.dr. Lucian Cernușca	membru	2010-2011
4	TAMARO		Prof.univ.dr.M ariana Nagy	Lector cursuri de comerț exterior și turism	2010-2011
5	Proiectul european Dolceta organizat și coordonat de Universitatea “Aurel Vlaicu” Arad, în parteneriat (subcontractant) cu Asociația Națională pentru Protecția Consumatorilor și Promovarea Programelor și Strategiilor din România, București.	44.800 euro	Prof.univ.dr. Dorin Herlo	Manager al modului 6: Services of General Interest (servicii de interes general)	2007-2010
6	<i>PHARE 2005-Programul de coeziune economică și socială Dezvoltarea formării continue pentru personalul din învățământul preuniversitar Managerul Școlar Linia de buget: RO2005/017-553.04.01.02.04.02 Cod PERSEUS: RO2005/017-553.04.01.02.04.02.</i>		Lector univ.dr. Alina Roman	Expert pentru cursurile și seminariile la disciplinele <i>Managementul calității</i> <i>Managementul resurselor din instituțiile de învățământ</i>	2007- 2008,
7	Contract nr.315 din 03.10.2007 cu SC. COANDI SRL. „ <i>Studierea ofertei spațiilor de cazare din unitățile turistice ale Municipiului Arad în vederea îmbunătățirii calității serviciilor hoteliere</i> ”	10.000 lei	Conf.univ.dr Olga Irina Maxim	Membru	2007-2008,
8	UAV-IT Incubator este partener cu Colegiul “Tessedik Sámuel” Gyula Ungaria într-un proiect INTERREG III. A. HURO-06/02 (Ungaria) nr. HURO0602/140 cu titlul “ <i>Dezvoltarea resurselor umane în turismul transfrontalier</i> ”	15 mil. ft.	Sanda Grigorie	Membru	2007-2008
9	UAV-IT Incubator este partener cu B.M.V.A. Bekescsaba Ungaria într-un proiect INTERREG III A. cu titlul <i>Realizarea unei rețele de colaborare în domeniul agriculturii</i>	35 mil. ft.	Sanda Grigorie	Membru	2007-2008

	<i>(legume fructe)</i>				
10	Contract 130/ 18.10.2007 cu Astra Bus „Dezvoltarea pieței interne de troleibuse”	3.000 euro	Conf.univ.dr Florin Ion Coană	Membru	2007-2008
11	Proiectul <i>SME’s Actor</i> , contract de Grant nr. RO/06/B/F/PP175026, finanțat prin programul Leonardo Da Vinci, partener pentru Unimpresa România,	500.000 Euro, din care UAV 26.600Euro	Mariana Lodroman, Mariana Nagy- director partener	Facilitator	2006- în derulare
12	„Închidere rampă de deșeuri amplasată în strada Câmpul Liniștii”- contract de cercetare nr. 25579/19.06.2006.	75.000 lei	Prof.univ.dr. Lizica Mihuț	Membru	2006-2007
13	Program PHARE 2000- Coeziune economică și socială: <i>Perfecționarea și recalificarea forței de muncă disponibile în județul Arad.</i>	50.000 Euro	Lizica Mihuț	Membru	2002-2003
14	„Orașe pentru toți (2001-2005), etapa a II-a, 2002/2003”, proiect finanțat de Ambasada SUA, secțiunea afaceri publice.	4400 USD	Ecaterina Ani Jager ANPH	Membru	Ianuarie 2002 – decembrie 2003
15	<i>Proiectul”Anunul Handicapului”, proiect finanțat de Organizația UNICEF</i>	17.000 USD	Ioana Monica Antoci, coordonator național ANPH	Membru	August 2002 – iulie 2003
16	„Egalizarea șanselor pentru persoanele cu handicap din România”, partenerii contractului: Universitatea „Aurel Vlaicu” din Arad, Agenția Județeană de ocupare și formare profesională a județului Arad, ANPH și Fundația „Europa pentru Europa” din Arad.	8.000 USD	Ioana Monica Antoci, coordonator național ANPH	Membru	Iunie 2003 – mai 2004
17	„Centru de documentare, informare, consultanță și consiliere pentru persoanele cu handicap și familiile lor”, partenerii contractului: Universitatea „Aurel Vlaicu” din Arad, Agenția Județeană de ocupare și formare profesională a județului Arad și Direcția de asistență comunitară din cadrul Primăriei Municipiului Arad.	12.000 USD	Ioana Monica Antoci, coordonator național ANPH	Membru	sept. 2003 – august 2004

Proiecte locale – membru

1. *Un sfert de veac de UAV*, derulat în perioada septembrie - decembrie 2016, Universitatea „Aurel Vlaicu” din Arad partener, alături de Centrul Cultural Municipal Arad și Primăria Arad, director proiect lect. univ. dr. Cuc Lavinia Denisia, valoarea proiectului 87.000 lei, din care 75.000 lei contribuția CMCA și 12.000 lei UAV

2. **Comunicare si interculturalitate. Editia a XV-a a Scolii de vara Moneasa**, derulat în perioada iulie - octombrie 2016, Universitatea „Aurel Vlaicu” din Arad partener, alături de Centrul Cultural Județean Arad, coordonator proiect prof. univ. dr. Lile Ramona, valoarea proiectului 20.600 lei, din care 15.000 contribuția CCJA și 5.600 UAV..

3. **Un an din viața UAV 2015-2016**, derulat în perioada noiembrie - decembrie 2016, Universitatea „Aurel Vlaicu” din Arad partener, alături de Centrul Cultural Județean Arad, coordonator proiect conf. univ. dr. Pantea Mioara Florina, valoarea proiectului 40.950 lei, din care 34.950 lei contribuția CCJA și 6.000 lei UAV.

4. **Gala excelenței la UAV**, derulat în perioada septembrie - decembrie 2016, Universitatea „Aurel Vlaicu” din Arad partener, alături de Centrul Cultural Municipal Arad, coordonator proiect conf. univ. dr. Trifan Vanina Adoriana, valoarea proiectului 23.000 lei, din care 20.000 lei contribuția CMCA și 3.000 lei UAV.

5. Membru în proiectul **“Stimularea creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale”**, ediția a doua, 01.09.2017-14.12.2017, director proiect Conf.univ.dr. Teodor Florin Cilan, valoarea proiectului 20.620 lei

6. Membru în proiectul **“Calitatea în învățământ – o prioritate pentru școlile arădene”**, Centrul Municipal de Cultură Arad, valoare 8895 lei, derulat în perioada 01.07.2017 – 30.12.2017, director proiect Lect.univ.dr. Lavinia Cuc

7. Membru în proiectul **„Tinerii și rolul Aradului în înfăptuirea Marii Uniri”**, desfășurat în Arad în perioada 25 martie -31 iulie 2018, la Universitatea “Aurel Vlaicu” din Arad ,valoare 11.200 lei, reprezentând finanțarea nerambursabilă de la CMCA 10.000 lei și contribuția UAV 1.200, în baza contractului nr. 1620 din 03.04.2018, director proiect lect.univ.dr. Lavinia Cuc.

8. Membru în proiectul **„Tendențe și perspective în ocuparea forței de muncă în municipiul Arad la 100 de ani de la Marea Unire”**, perioada de derulare 01.10.2018-31.12.2018, valoare 6800 lei, director proiect prof.univ.dr.Cerनुषca Lucian.

9. Membru în proiectul **“Simpozion Științific Studentesc ”Economia – Prezent și Viitor”**, Ediția a XIX-a, 2018”, perioada de derulare 01.03.2018-05.04.2018, valoare 4010 lei, director proiect lect.univ.dr. Gomoi Bogdan.

3. RECUNOAȘTEREA REALIZĂRILOR DE CĂTRE SPECIALIȘTI ȘI INSTITUȚII

I. Recenzii asupra lucrărilor publicate

Marcel Ciprian Pop- Book Review on “Rural Tourism – Treaty” by Puiu Nistoreanu and Marinela Gheres (coord.), C.H. Beck Publishing House, Bucharest, 2010, International Journal of Economic Practices and Theories, Vol. 1, No. 1, 2011 (July)

II. Citări în cărți sau reviste de specialitate- selectiv

Sinteza citări 2017-2021

Anul 2017

Articol citat	Articole (lucrări) în care este citat
<p>Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), "Entrepreneurship and entrepreneur: A review of literature concepts", African journal of business management, Vol. 6 No. 10, p. 3570-3575</p>	<p>Otovic, S., Demirovic, D., Kosic, K. Vujko,(2017)- Fostering Entrepreneurship at High Schools. A case of rural areas in Vojvodina(Serbia), Economics of Agriculture, 4/2017, p. 1523-1535</p> <p>Wahab,S., Varbi,V.(2017)-Model konstruksi kognitif metaphora kevirusahaan:pendetakan konseptual, Jurnal Ekonomi, vol.XXII, nr.2., p.286-313</p> <p>Dhar,S., Farzana, T.(2017)-Entrepreneurs with disabilities in Bangladesh:An Exploratory Study on Their Entrepreneurial Motivation and Challenges, European Journal of Business and Management, vol.9, nr.36., p.103-114</p> <p>Dhar,S., Farzana, T.(2017)-Barriers to entrepreneurship confronted by persons with disabilities:an exploratory study of entrepreneurs with disabilities in Bangladesh, Management Development, vol.31., nr.2., p.73-96</p> <p>Lugo, J.E.B.(2017)-Levels of Entrepreneurial Traits of University Students in Puerto Rico, Forum Empresarial, vol.22., nr.2., p.85-108</p>
<p>Isac FL., Rusu S., Theories of consumer's satisfaction and the operationalization of the expectation disconfirmation paradigm. Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie. 2014; 2(2):86-87</p>	<p>Forero, D.E., Gomes,A.(2017)-Comparison of measurement models based on expectations and perceived performance for the satisfaction study in health services, Suma Psicologica, 24, p.87-96</p>
<p>Puiu Nistoreanu, Marinela Ghereș (coordonatori), Isac Florin-Lucian (co-autor: Cap. I, Cap. II), „<i>Turism rural – Tratat</i>”, Editura C.H.Beck, București, 2010</p>	<p>Popa, R.G.(2017)-Protecting the natural environment in the long run through green tourism activities, Analele Universitatii Constantin Brancusi din Targu Jiu Seria Inginerie, nr.4., p.24-30</p> <p>Marian,I(2017)-Rural Tourism and Agro-tourism in Romania, Ovidius University Annals, Economic Science Series, volume XVII, issue 2, p.226-231</p> <p>Bâc, D., Roșca,P.(2017)-A Short Analysis of the forms of sustainable tourism present in selected central ad eastern european countries, The Annals of University of Oradea, Economic Sciences, XXVI, p.43-49</p>
<p>Rusu, S.; Isac, F.; Cureteanu, R. (2015). Cultural Dimensions in Romanian Management. Agricultural Management / Lucrari Stiintifice</p>	<p>Gashi,L.M., Pozega, Z., Crnkovic, B.(2017)-A Cross Sectorial Study of Value Profiles and Diferences Between Employees in Public</p>

Seria I, Management Agricol, 17 [2]: 136-140.	Private Sector In South East Europe, South East European Journal of Economics and Business, 12(2), p.7-19
Sergiu Rusu, Florin Lucian Isac, Radu Cureteanu, 2015- <i>Worldwide Tourism Entrepreneurship, A Global Perspective</i> , Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68	Ghișoiu, M. et al. (2017)-Conservation and co-creation through film tourism at heritage sites: An initial focus on Northern Ireland, <i>Revista de Turismo and Desenvolvimento</i> , 27/28, p.225-2135

Anul 2018

Articol citat	Articole (lucrări) în care este citat
Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), "Entrepreneurship and entrepreneur: A review of literature concepts", <i>African journal of business management</i> , Vol. 6 No. 10, p. 3570-3575	Maxwell Chun Sing Ho, 2018, Conceptualizing teachers' entrepreneurial behavior: An exploratory review, <i>International Journal of Liberal Arts and Social Science</i> , Vol. 6 No. 1, January 2018, www.ijlass.org, ISSN:2307-924X, p.14-28
Isac FL., Rusu S., Theories of consumer's satisfaction and the operationalization of the expectation disconfirmation paradigm. <i>Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie</i> . 2014; 2(2):86-87	<p>Andreea-Daniela Moraru, Cristina Duhnea, 2018, E-banking and Customer Satisfaction with Banking Services, <i>International Journal of Strategic Management and Decision Support Systems in Strategic Management, STRATEGIC MANAGEMENT</i>, Vol. 23 (2018), No. 3, pp. 003-009, ISSN 1821-3448</p> <p>Carolina Hernández Gutiérrez, Manuel Juárez Pacheco, 2018, Satisfacción de los estudiantes en un curso propedéutico de matemáticas en e-modalidades, <i>Apertura. Revista de innovación educativa</i>, Vol. 10, núm. 2 / octubre 2018 - marzo 2019 / e-ISSN 2007-1094</p> <p>Ogbechi Adigwe Daniel, Okafor Linus Izediuno, Onifade Temitayo Alice, 2018, Determinants of Customer Satisfaction and Loyalty in Relation to Corporate Performance of Insurance Industry in Nigeria, <i>International Journal of Economics, Commerce and Management UK</i>, Vol. VI, Issue 4, April 2018, ISSN 2348 0386, pp 679-690</p> <p>Ogbechi Adigwe Daniel, Okafor Linus Izediuno, Onifade Temitayo Alice, 2018, Determinants of Customer Satisfaction and Loyalty in Relation to Corporate Performance of Insurance Industry in</p>

	<p>Nigeria, International Journal of Economics, Commerce and Management UK, Vol. VI, Issue 4, April 2018, ISSN 2348 0386, pp 679-690</p> <p>Sudhaya Vinodkumar, Binu Gigimon Varghese, Maninder Singh Setia, 2018, Factors associated with patient satisfaction in a private health care setting in India: A cross-sectional analysis, Journal of Hospital Administration 2018, Vol. 7, No. 4, ISSN 1927-6990 E-ISSN 1927-7008</p>
<p>Puiu Nistoreanu, Marinela Ghereș (coordonatori), Isac Florin-Lucian (co-autor: Cap. I, Cap. II), „<i>Turism rural – Tratat</i>”, Editura C.H.Beck, București, 2010</p>	<p>Nicula, V., Sp]nu,S.(2018)-An Analysis of Tourism Competitiveness in Romania, Trivent Libri, p.83-99</p> <p>Cheia, G., Marici, M.(2018)-Rural Tourism in Suceava County between 1996-2010. Evolution of accomodation capacity and touristic flow, Journal of Tourism, Issue 13, p.27-31</p> <p>Slusariuc, G.C.(2018)-Rural Tourism an opportunity for sustainable development, Ovidius University Annals, Economic Science Series, volume XVIII, issue 2, p.349-353</p> <p>Postelnicu, C., Dabija, D.C.(2018)-Romanian Tourism:Past, Present and Future in the Context of Globalization, Ecoforum, Volume 7, Issue 1(14), p.1-13</p>
<p>Sergiu Rusu, Luela Csorba, Radu Cureteanu, Florin Isac, “Tourism Entrepreneurship and its Role in the Activity of SMEs in Romania”, Journal of Economics and Business Research Volume XVIII, No. 2/2012, “AUREL VLAICU” University Arad, 2012, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.23-32, indexed: DOAJ, EBSCO, Index Copernicus</p>	<p>Bharati, P.S.(2018)-Women entrepreneurship and its scope in tourism sector in Telangana, ICTACT Journal of Management Studies, volume 5, issue 1, p.912-916</p>

Anul 2019

Articol citat	Articole (lucrări) în care este citat
<p>Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), “Entrepreneurship and entrepreneur: A review of literature concepts”, African journal of business management, Vol. 6 No. 10, p. 3570-3575</p>	<p>Othman, N., Rahman, A.L., Sa’at,N.h.(2019)- Evolution of Skipper Entrepreneur in rthe Fishing Industry in Malaysia, Journal of Nusantara Studies, 41(1), p.112-135</p> <p>Khalid, N. Et. al.(2019)-Public Sector</p>

	<p>Universities and Performance in the 21st Century: Underlining High Time for Entrepreneurship in The Higher Education System, International Journal of Innovation, Creativity and Change, vol.6., issue 10, p.11-26</p> <p>James T.A.(2019)-A Basic Financial Accounting Knowledge:A Panacea for Successful Entrepreneurship Study among Postgraduate Students in the University of Ibadan, American Journal of Creative Education, vol.2., nr.4., p.173-186</p> <p>Gascon Jr.S.(2019)-BIYAYA: A Web-Based Agricultural Management System, Proceedings of International Conference on Technological Challenges for Better World,</p> <p>Adekoya, J.O. et al (2019)- Financing and entrepreneurship in small business enterprises in Ogun State, Nigeria, Journal of Educational Thought, vol.8., nr.1., p.431-447</p> <p>Chatterjee, N., Das, N. and Srivastava, N.K. (2019), "A structural model assessing key factors affecting women's entrepreneurial success: Evidence from India", Journal of Entrepreneurship in Emerging Economies, Vol. 11 No. 1, pp. 122-151, ESCI</p>
<p>Isac FL., Rusu S., Theories of consumer's satisfaction and the operationalization of the expectation disconfirmation paradigm. Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie. 2014; 2(2):86-87</p>	<p>Mukami, K.M., Kuru, D.(2019)-Quality Management Strategies and Customer Satisfaction among Public Hospitals in Embu County Kenya, International Journal of Current Aspects, vol.3., issue 2., p.12-25</p> <p>Hussain, S., Khanna, K.(2019)-Guest Satisfaction: A Comparative Study of Hotel Employees'and Guests'Perception, International Journal of Hospitality & Tourism Systems, vol.12, issue 1, p.83-93</p> <p>Vinodkumar, S. et al.(2019)-Factors Associated with patient satisfaction in a private self care setting in India, A Cross Sectional Analysis, Journal of Hospital Administration, vol.7., nr.4., p.44-51</p> <p>Mamza, J.E. et. al.(2019)-Security Risk Analysis and Management in Online Retailing Transactions, using Konga as a case study, Research Journal of Science and IT</p>

	Management, p.9-15
Sergiu Rusu, Florin Lucian Isac, Radu Cureteanu, 2015- <i>Worldwide Tourism Entrepreneurship, A Global Perspective</i> , Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, <i>Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68</i>	Ntshangase,S.D., Ezeuduji, I.O.(2019)-The Attributes of Successful Tourism-Related Entrepreneurs: A Case from South Africa, <i>EuroEconomica</i> , 2(38),p.296-313 Situmorang, R., Trilaksono, T., Japutra, A.(2019)- Friend or Foe? The complex relationship between indigenous people and policymakers regarding rural tourism in Indonesia, <i>Journal of Hospitality and Tourism Management</i> , 39, p.20-29, AIS=0,899

Anul 2020

Articol citat	Articole (lucrări) în care este citat
Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), “Entrepreneurship and entrepreneur: A review of literature concepts”, <i>African journal of business management</i> , Vol. 6 No. 10, p. 3570-3575	Ran, X., Ping, W. (2020)- Influence of Confucian culture on entrepreneurial decision making using data from China's floating population, <i>Social Behavior and Personality:An International Journal</i> , 48, 7, p.1-12 Olufemi,A.(2020)-Entrepreneurship:an Option to solve unemployment problem among nigerian youths, <i>European Business and Management</i> , 6(6),p.151-163 Genoveva, Maria Jacinta Arquisola, Cindy Maydita Srianish), Antonius Whisnu Perdana Widiputra(2020)-Entrepreneurship Education in SMK Amanah Bangsa, Cikarang, <i>Academics in Action Journal</i> , vol.1., nr.2., p.101-108 Diniz, D.M. et.al.(2020)- Types of Entrepreneurs and their Distinctive Features: a Study in São João Del Rei (Minas Gerais, MG), <i>GEINTEC</i> , vol.10, nr.2., p.5399-5414
Isac FL., Rusu S., Theories of consumer’s satisfaction and the operationalization of the expectation disconfirmation paradigm. <i>Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie</i> . 2014; 2(2):86-87	Malony, T., Love Odion, I.(2020)- Adapting Herzberg: Predicting Attendees' Motivation, Satisfaction, and Intention to Revisit a Festival in Cameroon Using an Ordered Logit Approach, <i>Tourism Review International</i> , vol.24., nr.2-3,

	<p>p.91-107 Yu et. al.(2020)-Unravelling the relationship between responde time and user eperience in mobile applications, Internet Research, vol.30., nr.5., p.1353-1382 Customer satisfaction among unviersity students towards budget hotels, International Journal of Modelling in Operations Management, 8,2, p</p>
Puiu Nistoreanu, Marinela Ghereș (coordonatori), Isac Florin-Lucian (co-autor: Cap. I, Cap. II), „ <i>Turism rural – Tratat</i> ”, Editura C.H.Beck, București, 2010	Moisă, O.C.,Andronache, B.E.(2020)- Perspectives of the development of ecotourism in Romania, Annales Universitatis Apulensis Series Oeconomica, 22(2), 97-111 Petelca, O. Garbuz, V.(2020)-Social and economic effects of rural tourism on the development of rural areas, CES Working Papers, vol.XII, issue2 Șoșea, Cristina; Gheorghită, Simona (2020)-The isolated communities in Domogle-Cerna Valley National Park, Annals of the University of Craiova. Series Geography / Analele Universitatii din Craiova. Seria Geografie. 2020, Vol. 21, p. 61-82
Sergiu Rusu, Luiela Csorba, Radu Cureteanu, Florin Isac, “Tourism Entrepreneurship and its Role in the Activity of SMEs in Romania”, Journal of Economics and Business Research Volume XVIII, No. 2/2012, “AUREL VLAICU” University Arad, 2012, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.23-32, indexed: DOAJ, EBSCO, Index Copernicus	Maliva, N.(2020)-Women’s empowerment and tourism lifestyle entrepreneurship in Zanzibar, in Anderson, W., Mossberg, L., Andersson, T.(eds.)-Sustainavble Tourism Development in Tanzania, Cambrigde Scholar Publishing, chapter 12, p.255-274 Heni Widyaningsih, Eva Yulianti, Hermawan Hernawan, Yusmawati Yusmawati(2020)- The Impact of Sport Tourism as a Tourism Sector Analysis in Kepulauan Seribu, Indonesia, Advances in Health Sciences Research, volume 21, p.50-52
Isac, F.L., Remes, E.F., (2017), Culture and business ethics: a comparative perspective, Studia Universitatis “Vasile Goldis” Arad. Economics Series 27(3), 54–65	Fagbemi, T.O.(2020)- Impact Of Environmental, Demographical And Personal Factors On Auditors’ Ethical Decision Making In Nigeria, Studia Universitatis “Vasile Goldis” Arad. Economics Series 30(3), p.35-58
Sergiu Rusu, Florin Lucian Isac, Radu Cureteanu, 2015- <i>Worldwide Tourism Entrepreneurship, A Global Perspective</i> , Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-	Polycarp A. Igbojekwe, Omelebele U. Anuñobi (2020)- Hospitality and Tourism Education and Making of Entrepreneurs: A Review, International Journal of Research in Tourism and Hospitality, VOL. 6, issue 3, p.1-11

ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68

Anul 2021

Articol citat	Articole (lucrări) în care este citat
<p>Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), "Entrepreneurship and entrepreneur: A review of literature concepts", African journal of business management, Vol. 6 No. 10, p. 3570-3575</p>	<p>Chatterjee, N. et. Al.(2021)-Measuring the level of entrepreneurial drive of Indian micro-entrepreneurs using psychological variables and Carland Entrepreneurial Index, Academy of Marketing Studies Journal, vol.25., issue 3</p> <p>Guzel,O., Ehtyar, R., Ryan, C.(2021)- The Success Factors of wine tourism entrepreneurship for rural area: A thematic biographical narrative analysis in Turkey, Journal of Rural Studies, 84, p.230-239</p> <p>Adeosun, O.T., Shittu, A.I.(2021)-Small-medium enterprise formation and Nigerian economic growth, Review of Economics and Political Science</p> <p>Nkadi, U-O. R. et. al.(2021)- Entrepreneurial insight of youths toward job creation arising from COVID-19 in delta state, Nigeria, International Journal of Research in Human Resource Management, 3(2), p.124-133</p> <p>Ahmad,K. Et. al.(2021)-A Systematic Review on Understanding the Digital Rural Entrepreneurship, Asian Journal of Sociological Research, 5(4), p.1-10</p> <p>Uzoka, Onyechi Leonard, Nwaizugbo, I. Chukwudi(2021)-Government Intervention, Subjective Norms and the Entrepreneurial Intentions of Nigerian University Graduates, International Journal of Trend in Scientific Research and Development, vol.5., issue 4, p.1650-1659</p> <p>Wale, E., Chipfupa, U.(2021)- Entrepreneurship concepts/theories and smallholder agriculture: insights from the literature with empirical evidence from KwaZulu-Natal, South Africa, Transactions of the Royal Society of South Africa, p.1-13, Clarivate Analytics, IF 0,049</p>

<p>Isac FL., Rusu S., Theories of consumer's satisfaction and the operationalization of the expectation disconfirmation paradigm. <i>Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie</i>. 2014; 2(2):86-87</p>	<p>Pinquart, M., Endres,D., Teige-Mocigemba, S., Panitz, C., Scutz, A.C.(2021)- Why expectations do or do not change after expectation violation: A comparison of seven models, <i>Consciousness and Cognition</i>, vol.89, p.1-10, Clarivate Analytics, AIS 1,045</p> <p>Salome,R. et.al.(2021)-The Influence of the moderating role of logistics information systems on the relationship between logistics management practices and customer satisfaction of shippers in Kenya, <i>DBA Africa Management Review</i>, vol.11. nr.1., p.65-83</p>
<p>Sergiu Rusu, Luiela Csorba, Radu Cureteanu, Florin Isac, "Tourism Entrepreneurship and its Role in the Activity of SMEs in Romania", <i>Journal of Economics and Business Research</i> Volume XVIII, No. 2/2012, "AUREL VLAICU" University Arad, 2012, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.23-32, indexed: DOAJ, EBSCO, Index Copernicus</p>	<p>Farahani, H., Bayazidi, S., Jahansoozi, M., Milan, A.B. (2021)- Evaluation of Barriers to Tourism Entrepreneurship Development in Rural Areas (Case Study: Tourism Target Villages - Chaldoran County, Iran), <i>Journal of Research and Rural Planning</i>, vol.10, nr.1., p.25-42</p> <p>Ghaderi Esmaeil, Babaei Yavar , Ferdowsi Sajjad, Akbari Arbatan Gholsom(2021)- Explaining the Effect of Entrepreneurship Self-Efficacy and Innovation Capability on the Performance of Tourism Businesses (Tabriz as a case study), <i>Journal of Tourism Planning and Development</i>, vol.9., issue 35, p.112-134</p>
<p>Isac,F.L., Rusu,S.,2016- <i>The Influence of Culture on the Human Resources Management and Practices</i>, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, Seria I., DOAJ, EBSCO, CABI ,vol. XVIII(2), ISSN: 1453-1410, p.77-81</p>	<p>Springs, D.(2021)- An Exploratory Content Analysis of Human Resources Management in Healthcare Organizations, in <i>Handbook of research on Multidisciplinary Perspectives on Managerial and Leadership Psychology</i>, IGI GLOBAL, p.80-90</p>

<p>Sergiu Rusu, Florin Lucian Isac, Radu Cureteanu, 2015-<i>Worldwide Tourism Entrepreneurship, A Global Perspective</i>, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, <i>Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68</i></p>	<p>Saka, J.O.(2021)-<i>Tourism, Trade and Self-employment Growth in West Africa: Evidence from Ghana, Nigeria and Cote d'Ivoire</i>, <i>Management and Economics Research Journal</i>, vol.3., nr.1., p.44-59</p>
<p>Isac, F.L., Remeș, E.F.(2018)-<i>The Relationship Between Culture and Strategy-A Managerial Perspective Approach</i>, <i>Studia Universitatis "Vasile Goldis"Arad. Economics Series Vol 28, Issue 3/2018 ISSN:1584-2339;(online) ISSN: 2285 –3065,p.76-85</i>, Baidu Scholar; Cabell's Directory; CEEOL - Central and Eastern European Online Library; CNKI Scholar (China National Knowledge Infrastructure); CNPIEC; DOAJ (Directory of Open Access Journals); EBSCO (relevant databases); EBSCO Discovery Service; ERIH PLUS (European Reference Index for the Humanities and Social Sciences); Google Scholar; Index Copernicus; J-Gate; JournalGuide; JournalTOCs; KESLI-NDSL (Korean National Discovery for Science Leaders); Naviga (Softweco); Primo Central (ExLibris); ProQuest (relevant databases); Publons; ReadCube; Research Papers in Economics (RePEc); Sherpa/RoMEO; Summon (Serials Solutions/ProQuest); TDNet; Ulrich's Periodicals Directory/ulrichsweb; WanFang Data; WorldCat (OCLC), Clarivate Analytics, ESCI</p>	<p>Enwereji, P., Uwizeyimana, D.E.(2021)-<i>Managing Strategy-Culture Dichotomies in South African Municipalities: A Payment Culture Perspective</i>, <i>International Review of Management and Marketing</i>, 11(6), 30-37</p>
<p>Rusu, S., Milin, A.I., Isac, F.L., (2017)-<i>Entrepreneurship in Tourism: Necessary Resources and Impediments</i>, <i>Ecoforum Journal</i>, vol.6, nr.3., ISSN: 2344-2174, indexată în DOAJ, RePEc, EBSCO,.ERIHPLUS, Econlit, CEEOL,Ulrichs Web, Base, DRJI, OAJI, ZBW, J-Gate, Academic Keys</p>	<p>Haddoud, M.Y. et. al. (2021)- <i>The psychological drivers of entrepreneurial resilience in the tourism sector</i>, <i>Journal of Business Research</i>, vol.141., p.702-712, Clarivate Analytics, AIS 1,430</p>

Anul 2022

Articol citat	Articole (lucrări) în care este citat
<p>Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), "Entrepreneurship and entrepreneur: A review of literature concepts", African journal of business management, Vol. 6 No. 10, p. 3570-3575</p>	<p>Phetha, M., Amoo,A., Adam,J.K.(2022). Entrepreneurial intention of matric commerce students: An empirical study, The Southern African Journal of Entrepreneurship and Small Business Management,14(1)</p> <p>Obianefo,C.A., Mailafia,L., Yusuf, I., Nwatu, C.B.(2022). Mediating Role Of Entrepreneurship Development On The Economic Growth Of Women In Nigeria, The Bangladesh Journal of Agricultural Economics, 43(1), p.51-71</p> <p>Owais, M.M., Gul, S., Mufti, O., Atiq, M.(2022). Transitioning from a Mindset to Realization: An Exploration of the Triggers of Online Entrepreneurship, Indian Journal of Economics and Business, Vol. 21, No. 1, 469-494</p> <p>Ibtisam L F H Almutairi, Faisal L F H Almutairi, Bodoor F Alazemi(2022). Managing Entrepreneurship During The Covid-19 Pandemic Crisis In The State Of Kuwait: The Relevance Of Technology And Innovation, International Meetings and Conferences Research Association ISSN 2790-0169 / E-ISSN 2790-0177</p>
<p>Isac FL., Rusu S., Theories of consumer's satisfaction and the operationalization of the expectation disconfirmation paradigm. Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie. 2014; 2(2):86-87</p>	<p>Basir, S. N. M., Ramachandran, S. R., Ismail, F., Ismail, N. Q. A., Ishak, N. H. I., & Othman, N. Z. (2022). Regression Analysis on Customer Satisfaction towards Online Banking Service During Pandemic Covid-19. International Journal of Academic Research in Business and Social Sciences. 12(6), 785 – 793.</p> <p>A.K.S.; Prasetyo, Y.T.; Tayao, K.N.M.; Mariñas, K.A.; Ayuwati, I.D.; Nadlifatin, R.; Persada,S.F. Socio-Economic Factors Affecting Member's Satisfaction towards National Health Insurance: An Evidence from the Philippines. Int. J. Environ. Res. Public Health 2022, <i>19</i>, 15395. https://doi.org/10.3390/ijerph192215395</p> <p>Bekir Eşitti(2022). What Influences Attitude Change? Tourist Satisfaction, Motivation, Personality, Tolerance Level, Contact Situation (Level, Type, Frequency), Routledge Handbook of Social Psychology of Tourism, 11 pages</p>
<p>Dabija, D.C., Csorba, LM., Isac, F.L.,</p>	<p>Nurma Sari, Wirdah Irawati, Fathurrahman</p>

Rusu,S.(2022). *Building Trust toward Sharing Economy Platforms beyond the COVID-19 Pandemic*, Electronics, 11, 2916.

Anwar, Ghrina Zikran, Syafira Amanda(2022). Sustainable Use of the Sharing Economic Platform in Improving Quality of Service and Trust in Aceh, Indonesia, Journal of International Conference Proceedings (JICP) Vol.5 No.4, pp. 195-205

Obadă, D-R.,Dabija, D.C.(2022). The Mediation Effects of Social Media Usage and Sharing Fake News about Companies, Behavioral Sciences, 12, 372., <https://doi.org/10.3390/bs12100372>

Carey, Brian (2022). Metaverse Technologies, Behavioral Predictive Analytics, and Customer Location Tracking Tools in Blockchain-based Virtual Worlds, Review of Contemporary Philosophy,21, p.188-204

Balica, R.S.(2022). Geospatial Mapping Technologies, Predictive Modeling Algorithms, and Immersive Visualization Systems in the Virtual Economy of the Metaverse, Review of Contemporary Philosophy,21, p.138-153

Grupač, Marián ,George Lăzăroiu(2022). Image Processing Computational Algorithms, Sensory Data Mining Techniques, and Predictive Customer Analytics in the Metaverse Economy, Review of Contemporary Philosophy,21, p.205-222

Tomáš Klieštk, Marek Vochozka, Mile Vasić(2022). Biometric Sensor Technologies, Visual Imagery and Predictive Modeling Tools, and Ambient Sound Recognition Software in the Economic Infrastructure of the Metaverse, Review of Contemporary Philosophy,21, p.72-88

Katarína Valášková, Jakub Horák, Sofia Bratu(2022). Simulation Modeling and Image Recognition Tools, Spatial Computing Technology, and Behavioral Predictive Analytics in the Metaverse Economy, Review of Contemporary Philosophy,21, p.239-255

<p>Rusu Sergiu, Isac Florin Lucian, Cureteanu Radu, <i>Business tourism, motivations and forms</i>, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May 20, 2010, Scientifical Papers Seria I Vol. XII(3),ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p.479-486</p>	<p>Gulmira Shavkatovna Isokova, Sarvinoz Fazliddin kizi Salimova (2022). Prospects of the Development of Business Tourism and Corporate Tourism, Spanish Journal of Innovation and Integrity, 6, p.230-236</p>
<p>Rusu, S., Milin, A.I., Isac, F.L., (2017)- <i>Entrepreneurship in Tourism: Necessary Resources and Impediments</i>, Ecoforum Journal, vol.6, nr.3., ISSN: 2344-2174, indexată în DOAJ, RePEc, EBSCO, ERIHPLUS, Econlit, CEEOL, Ulrichs Web, Base, DRJI, OAJI, ZBW, J-Gate, Academic Keys</p>	<p>Haddoud, M.Y., Onjewu, A.K., Al-Azab, M.R., Elbaz, A.M.(2022). The psychological drivers of entrepreneurial resilience in the tourism sector, Journal of Business Research, 141, p.702-712, https://doi.org/10.1016/j.jbusres.2021.11.069</p>
<p>Tănase, M.O., Dina, R., Isac, F.L., Rusu, S., Nistoreanu, P., Mirea, C.N.(2022)- <i>Romanian Wine Tourism—A Paved Road or a Footpath in Rural Tourism?</i> Sustainability 2022, 14, 4026. https://doi.org/10.3390/su14074026</p>	<p>Lavinia Denisia Cuc, Andrea Feher ,Paul Nichita Cuc, Silviu Gabriel Szentesi, Dana Rad, Gavril Rad, Mioara Florina Pantea and Cosmin Silviu Raul Joldes(2022). A Parallel Mediation Analysis on the Effects of Pandemic Accentuated Occupational Stress on Hospitality Industry Staff Turnover Intentions in COVID-19 Context, <i>Int. J. Environ. Res. Public Health</i> 2022, 19(19), 12050; https://doi.org/10.3390/ijerph191912050</p> <p>Ingrassia, M.; Altamore, L.; Bellia, C.; Grasso, G.L.; Silva, P.; Bacarella, S.; Columba, P.; Chironi, S. Visitor's Motivational Framework and Wine Routes' Contribution to</p>

	<p>Sustainable Agriculture and Tourism. Sustainability 2022, 14, 12082. https://doi.org/10.3390/su141912082</p> <p>Oltean, F.D.; Gabor, M.R. Wine Tourism—A Sustainable Management Tool for Rural Development and Vineyards: Cross-Cultural Analysis of the Consumer Profile from Romania and Moldova. Agriculture 2022, 12, 1614. https://doi.org/10.3390/agriculture12101614</p> <p>Pelau, C.; Nistoreanu, P.; Lazar, L.; Badescu, R. Celebrity vs. Product: A Neuroscientific Approach to the Distractors in Food Advertising for Sustainable Marketing. Sustainability 2022, 14, 12768. https://doi.org/10.3390/su141912768</p> <p>Giang, Ho Tra(2022). Factors Affecting Customer Satisfaction When Buying Wine in Ho Chi Minh City, International Journal of Research Publication and Reviews, Vol 3, no 9, pp 310-314,</p>
<p>Isac, F.L., Remes, E.F., (2017), Culture and business ethics: a comparative perspective, Studia Universitatis “Vasile Goldis” Arad. Economics Series 27(3), 54–65</p>	<p>Salim, Y., & Prisdani, U. Y. (2022). “Hostile Takeover Law and the Challenges in Market for Corporate Control: A Comparative Analysis between Indonesia and the United Kingdom”, Jambura Law Review. JALREV 4 (2): 246-269</p>

Anul 2023

Articol citat	Articole (lucrări) în care este citat
<p>Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), “Entrepreneurship and entrepreneur: A review of literature concepts”, African journal of business management, Vol. 6 No. 10, p. 3570-3575</p>	<p>Samer Abaddi, Moh’d Anwer AL-Shboul(2023). “Revealing the hidden”—challenges facing early digital entrepreneurs in Jordan, Management & Sustainability: An Arab Review, 2752-9819, DOI 10.1108/MSAR-02-2023-0011</p> <p>Dayah Abdi Kulmie, Mohamed Abdirahman Abdulle, Mukhtar Sheikh Hussein, Hussein Abdi Mohamud(2023). Effects of Islamic Modes of Financing on Profitability of Banking Institutions, International Journal of Business and Management; Vol. 18, No. 5; ISSN 1833-3850 E-ISSN 1833-8119</p>

Ribeiro, T. et al. (2023). Strengthening Bridges Between STEM Education and Entrepreneurship: Pathways to Societal Empowerment Towards Sustainability. In: Kaya-Capocci, S., Peters-Burton, E. (eds) Enhancing Entrepreneurial Mindsets Through STEM Education. Integrated Science, vol 15. Springer, Cham. https://doi.org/10.1007/978-3-031-17816-0_2

Akinyemi F. O.(2023). *Entrepreneurship Education And Policy Implementation In Nigeria*, International Journal Of Contemporary Issues In Education ,Vol. 5, Issue 1, p.327-334

Efri Syamsul Bahri et. al.(2023). *Successful of ASNAF Entrepreneur:The role of skills, knowledge and ability*, AZKA International Journal of Zakat and Social Finance, vol.4., nr.3., p.1-22

Abera Atto Ambo(2023). *Determinates of Entrepreneurial Intention among Graduating Students of Bonga Polytechnic College, Kaffa Zone, Ethiopia*, International Journal of Entrepreneurship, Business and Creative Economy, Vol. 3 No. 2 <https://doi.org/10.31098/ijebce.v3i2.1455>

Seda Kizil(2023).*The Moderator Effect of Perception of Social Self-Efficacy in the Relationship Between Communication Apprehension and Entrepreneurial Intention*, Trends in Business and Economics, 37(4), 300-307.

Mohiuddin, M.(ed.). Entrepreneurship.New Insights, InTech Open Series, vol.8

Toader, E.V.(2023). *Impactul antreprenoriatului social asupra comunității rurale*, AEE Papers, Issue 7, p.1-7

Leba, M.K., Ozturk, Y.K., Celik, M.(2023). *The Effect Of Innovation Activities On Entrepreneurship Skills Of Gifted Children*, Socrates Journal of Interdisciplinary Social Studies, 2023, Year 9, Volume 25

<p>Isac FL., Rusu S., Theories of consumer's satisfaction and the operationalization of the expectation disconfirmation paradigm. <i>Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie</i>. 2014; 2(2):86-87</p>	<p>Emmanuel Adu-Mensah, Gamel O. Wiredu(2023). <i>Explicating mobile money interoperability system and subscriber satisfaction: the role of perception</i>, <i>International Journal of Information Technology, Communications and Convergence</i> Vol. 4, No. 2, p.167-201</p>
<p>Dabija, D.C., Csorba, LM., Isac, F.L., Rusu,S.(2022). <i>Building Trust toward Sharing Economy Platforms beyond the COVID-19 Pandemic</i>, <i>Electronics</i>, 11, 2916.</p>	<p>Bugaj, Martin, Tomáš Klieštík, George Lăzăroiu (2023). Algorithms in Disease Risk Detection, in Personalized and Targeted Healthcare Procedures, and in Patient Care Safety and Quality, <i>Contemporary Readings in Law and Social Justice</i> ,15,1, p.9-26</p> <p>Aldea, Claudia-Irina (2023). Remote Sensing and Edge Artificial Intelligence Computing Systems, Environment Perception and Geospatial Mapping Technologies, and Simulation Modeling and Machine Learning-based Image Recognition Tools in the 3D Cognitive Digital Twin Metaverse, <i>Review of Contemporary Philosophy</i>, 22, p. 208-225</p> <p>Andronie, M., Iatagan, M., Uță, C., Hurloiu, I., Dijmărescu, A., & Dijmărescu, I.(2023). <i>Big data management algorithms in artificial Internet of Things-based fintech</i>. <i>Oeconomia Copernicana</i>, 14(3), 769–793. doi: 10.24136/oc.2023.023, Q1, Economics, IF 8,5, AIS 0,494</p> <p>Mazilu ,Mirela, Amalia Niță, Ionut, Adrian Drăguleasa, Oana Mititelu-Ionus (2023). <i>Fostering Urban Destination Prosperity through Post COVID-19 Sustainable Tourism in Craiova, Romania</i>, <i>Sustainability</i> 2023, 15,13106. https://doi.org/10.3390/su151713106 , IF 3,9, AIS 0,527</p> <p>Amoah, John Sulemana Bankuoru Egala, Solomon Keelson, Emmanuel Bruce, Raymond Dziworu & Frank Agyemang Duah (2023) Driving factors to competitive sustainability of SMEs in the tourism sector: An introspective analysis, <i>Cogent Business &</i></p>

Management, 10:1, 2163796, DOI: 10.1080/23311975.2022.2163796, IF 3, ESCI, AIS 0,356

Singharat, W.,Kraiwani, T., Sonsuphap, R., & Shaengchart, Y. (2023). The sharing economy in a developing economy:The perspective of the leisure business. *Corporate Law & Governance Review*, 5(2), 27–34. <https://doi.org/10.22495/clgrv5i2p3>

Qin L, Fang ES, Lai IKW, Han Y, Liu Y (2023) Consumer heterogeneity for shared accommodations at pre-and-post adoption stages: Insights from travelers in Shanghai, China. *PLoS ONE* 18(6): e0286868. <https://doi.org/10.1371/journal.pone.0286868>, IF 3,7, AIS 0,946

Bratu, Sofia(2023). *Brain-inspired Artificial Intelligence and Machine Learning-based Navigation Algorithms, Spatial Data Visualization and Digital Twin Modeling tools, and Emotion Detection and Recognition Technologies in the Decentralized and Interconnected Metaverse, Review of Contemporary Philosophy*, 22, p. 51-67

Bratu, Sofia(2023). Extended Reality-based Metaverse Technologies, Predictive Geospatial Modeling and Simulation Tools, and Image Processing Computational and Visual Cognitive Algorithms in Immersive Multisensory Virtual Space, *Review of Contemporary Philosophy*, 22, p. 94-110

Cai, Y.; Bae, B.-R. Antecedents of Engagement within Online Sharing Economy Communities. *Sustainability* 2023, 15, 8322. <https://doi.org/10.3390/su15108322>, IF 3,9, AIS 0,527

Rad, D.; Cuc, L.D.; Feher,A.; Joldes, , C.S.R.; Băta-Dumitru,G.C.; Sendroiu, C.; Almasi, R.C.; Chis, S., Popescu, M.G.(2023). The Influence of Social Stratification on Trust in Recommender Systems. *Electronics*, 2023, 12, 2160. <https://doi.org/10.3390/electronics12102160>

IF 2,9, AIS 0,402

Henley, Susan (2023). *Machine Learning-based Predictive and Virtual Mapping Algorithms, Immersive Metaverse and Holographic Telepresence Technologies, and 3D Generative Modeling and Multiscale Spatial Data Processing Tools in Extended Reality Environments*, Review of Contemporary Philosophy, 22, p.154-171

Griffin, Karen (2023). *Interactive 3D Geo-Visualization Systems, Deep Learningbased Image Classification Algorithms, and Virtual Navigation and Simulation Modeling Tools across Web3-powered Metaverse Worlds*, Linguistic & Philosophical Investigations, 2023, Vol 22, p230

Barker, Michael (2023). *Context Awareness and Deep Learning Algorithms, Immersive Visualization and Autonomous Cognitive Systems, and Natural Language Processing and Digital Twin Modeling Tools in the Blockchain-based Metaverse*, Review of Contemporary Philosophy, 22, p. 102-118

Stevens, Ann (2023). *Visual Perceptive and Blockchain-based Decentralized Metaverse Systems, Machine Vision and Geolocation Data Processing Algorithms, and Virtual Twin and Deep Learning-based Sensing Technologies in 3D Immersive Environments*, Review of Contemporary Philosophy, 22, p. 244-260

Porter, Kathleen(2023). *Digital Twin and Metaverse Technologies, Cognitive Mapping and Navigation Tools, and Image Processing Computational and Object Tracking Algorithms in Immersive 3D Virtual Reality Environments*, Linguistic & Philosophical Investigations, 2023, Vol 22, p179, DOI 10.22381/lpi22202311

Lei, B., Shi, S. and Liu, W. (2023), "The effect mechanism of the celebrity persona on consumers' purchase intention: based on the analysis of the grounded theory", *Kybernetes*, Vol. ahead-of-print No. ahead-of-print.

<https://doi.org/10.1108/K-09-2022-1300>

IF 2,5, AIS 0,293

Goodman, C. (2023). “Haptic and Biometric Sensor Technologies, Spatial Data Mining and Simulation Modeling Algorithms, and Virtual Navigation and Decision Intelligence Tools across Web3-powered Metaverse Worlds,” *Linguistic and Philosophical Investigations*, 22: 26–42. doi: 10.22381/lpi2220232.

Atkinson, Diana (2023). Generative Artificial Intelligence-based Treatment Planning in Patient Consultation and Support, in *Digital Health Interventions, and in Medical Practice and Education, Contemporary Readings in Law and Social Justice* , 15,1, p.134-151

Nuno Abranja, Tiago Rodrigues, Edgar Bernardo (2023). Critical Essay on Emerging, Transformative, and Disruptive Companies Influencing Consumer Behaviour, **in** *Measuring Consumer Behavior in Hospitality for Enhanced Decision Making*, IGI Global

Tomas Frajt, Katarina Frajtova Michalikova, Raluca-Stefania Balica(2023). *Productivity Software Tools, Wearable Augmented Reality Devices, and Generative Artificial Intelligence and Immersive Remote Collaboration Systems in Virtually Simulated Workspace Environments, Contemporary Readings in Law and Social Justice* ,15, 2, p.179-197

Popescu, Doina Ljungholm, Viorica Popescu (2023). *Generative Artificial Intelligence Algorithms in Talent and Performance Management, Job Displacement and Creation, and Employee Productivity and Well-Being, Contemporary Readings in Law and Social Justice* ,15, 2, p.9-25

Tănase, M.O., Dina, R., Isac,F.L., Rusu, S., Nistoreanu, P., Mirea, C.N.(2022)- *Romanian Wine Tourism—A Paved Road or a Footpath in Rural Tourism?* Sustainability 2022, 14, 4026. <https://doi.org/10.3390/su14074026>

Mazilu ,Mirela, Amalia Niță, Ionut, Adrian Drăguleasa, Oana Mititelu-Ionus (2023). *Fostering Urban Destination Prosperity through Post COVID-19 Sustainable Tourism in Craiova, Romania,* Sustainability 2023, 15,13106. <https://doi.org/10.3390/su151713106> , IF 3,9, AIS 0,527

Moise, G.; Popescu, A.;Bratu, I.A.; Raducuță, I.;

Nistoreanu, B.G.; Stanciu, M. Can We Talk about Smart Tourist Villages in Mărginimea Sibiului, Romania? *Sustainability*, 2023, 15, 7475. <https://doi.org/10.3390/su15097475>, IF 3,9, AIS 0,527

Martínez-Falcó, J., Marco-Lajara, B., Zaragoza-Sáez, P. and Sánchez-García, E. (2023), "The effect of wine tourism on the sustainable performance of Spanish wineries: a structural equation model analysis", *International Journal of Wine Business Research*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJWBR-02-2023-0006>

ESCI, IF 1,8, AIS 0,244

Sorcaru, Iulian Adrian Mihaela-Carmen Muntean, Ludmila-Daniela Manea & Rozalia Nistor (2023). *Entrepreneurs' perceptions of innovation, wine tourism experience, and sustainable wine tourism development: the case of Romanian wineries*, *International Entrepreneurship and Management Journal*, Vol.19. Issue 4, IF 5,6, AIS 1.023

Băbăț, A.-F.; Mazilu, M.; Nită, A.; Drăguleasa, I.-A.; Grigore, M. Tourism and Travel Competitiveness Index: From Theoretical Definition to Practical Analysis in Romania. *Sustainability* 2023, 15, 10157. <https://doi.org/10.3390/su151310157> IF 3,9, AIS 0,527

Velea, L.; Bojariu, R.; Irimescu, A.; Craciunescu, V.; Puiu, S.; Gallo, A. Climate Suitability for Tourism in Romania Based on HCI: Urban Climate Index in the Near-Future Climate. *Atmosphere* 2023, 14, 1020. <https://doi.org/10.3390/atmos14061020> IF 2,9 AIS 0,586

Cornelia Pop, Monica Maria Coros, Maria Andrada Georgescu (2023). *Wine Routes in Rural Romania, în Handbook of Research on Sustainability Challenges in the Wine Industry*, IGI Global

Anca Alexandra DUCMAN(2023). *Cultivating*

	<p><i>Connections: Crafting a Unique Identity in the Competitive Wine Market</i>, Management and Economics Review, 8, p. 397-409</p> <p>Pop, Cornelia; Coroş, Monica Maria (2023). <i>Rural Areas And Wine Tourism: The Case Of Romania</i>, Studia Universitatis Babeş-Bolyai, Negotia, 2023, Vol 68, Issue 1, p5, DOI 10.24193/subbnegotia.2023.1.01</p>
<p>Rusu, S., Milin, A.I., Isac, F.L., (2017)-<i>Entrepreneurship in Tourism: Necessary Resources and Impediments</i>, Ecoforum Journal, vol.6, nr.3., ISSN: 2344-2174, indexată în DOAJ, RePEc, EBSCO,.ERIHPLUS, Econlit, CEEOL,Ulrichs Web, Base, DRJI, OAJI, ZBW, J-Gate, Academic Keys</p>	<p>Ozdemir Ö. (2023). Women entrepreneurship in tourism industry; general outlook of Turkey. <i>Geographies, Planning & Tourism Studios</i>, 3(1): 70-75. https://doi.org/10.5505/gpts.2023.07279</p>
<p>Dabija, D.C., Csorba, LM., Isac, F.L., Rusu,S.(2023). <i>Managing Sustainable Sharing Economy Platforms: A Stimulus–Organism–Response Based Structural Equation Modelling on an Emerging Market</i>, <i>Sustainability</i> 2023, <i>15(6)</i>, 5583; https://doi.org/10.3390/su15065583</p>	<p>Grupač, Marián, Stefan Machcinik, Andreea-Elena Negoianu (2023). <i>Immersive Engagement and Geospatial Mapping Technologies, Deep Learning and Neural Network Algorithms, and Visual Perception and Data Mining Tools in Metaverse Interactive and Extended Reality Environments</i>, Linguistic and Philosophical Investigations, 22, 196-212</p>

Horák, Jakub Liton Chandra Voumik, Gheorghe H. Popescu(2023). *Remote Sensing Data Fusion Techniques, Multimodal Behavioral Predictive and Mobile Location Analytics, and Spatial Cognition and Context Awareness Algorithms in the Metaverse Economy*, Linguistic and Philosophical Investigations, 22, 77-93

Cano, Jose Alejandro, Abraham Allec Londono-Pineda, Emiro Antonio Campo, Sergio Augusto Fernandez(2023). Sustainable business models of e-marketplaces: An analysis from the consumer perspective, *Journal of Open Innovation: Technology, Market, and Complexity* Volume 9, Issue 3, September 2023

Andronie, M., Iatagan, M., Uță, C., Hurloiu, I., Dijmărescu, A., & Dijmărescu, I.(2023). *Big data management algorithms in artificial Internet of Things-based fintech. Oeconomia Copernicana*, 14(3), 769–793. doi: 10.24136/oc.2023.023, Q1, Economics, IF 8,5, AIS 0,494

Hongjoo Woo, Daeun Chloe Shin, Naeun Lauren Kim, Zhenghao Tong, Soyon Kwon(2023). Can sharing with others whom consumers Can't see increase their sense of community? An examination of social presence on sharing platforms, *Journal of Retailing and Consumer Services*, 76, IF 10,4, AIS:1,543

Rasheed, A.K.F. and Balakrishnan, J. (2023), "Cutting the clutter: how minimalism drives customer citizenship behaviour within the sharing economy-based services", *Kybernetes*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/K-08-2023-1387> IF 2,5, AIS 0,293

Băbăuț. A.-F.; Mazilu, M.; Niță, A.; Drăguleasa, I.-A.; Grigore, M. Tourism and Travel Competitiveness Index: From Theoretical Definition to Practical Analysis in Romania. *Sustainability* 2023, 15, 10157. <https://doi.org/10.3390/su151310157> IF 3,9, AIS 0,527

Mazilu ,Mirela, Amalia Niță, Ionut, Adrian

Drăguleasa, Oana Mititelu-Ionus (2023). *Fostering Urban Destination Prosperity through Post COVID-19 Sustainable Tourism in Craiova, Romania*, Sustainability 2023, 15,13106. <https://doi.org/10.3390/su151713106> , IF 3,9, AIS 0,527

Dogan-Südaş,H.; Kara, A., Karaca, E. Effects of Gamified Mobile Apps on Purchase Intentions and Word-of-Mouth Engagement: Implications for Sustainability Behavior. *Sustainability* 2023, 15, 10506. <https://doi.org/10.3390/su151310506> IF 3,9, AIS 0,527

Cai, Y.; Bae, B.-R. Antecedents of Engagement within Online Sharing Economy Communities. *Sustainability* 2023, 15, 8322. <https://doi.org/10.3390/su15108322>, IF 3,9, AIS 0,527

Kucera, Jiri, Pera, Aurel(2023). Acoustic Environment Recognition and Visual Tracking Algorithms, Deep Learning-based Ambient Sound Processing Tools, and Geospatial Mapping and Remote Sensing Technologies in a Real-Time Interoperable Decentralized Metaverse, 128 Linguistic and Philosophical Investigations 22, 2023, pp. 128–144, ISSN 1841-2394, eISSN 2471-0881

Rebecca Sullivan(2023). *Holographic Telepresence and Digital Twin Simulation Technologies, 3D Virtual Space Networking and Machine Learning-based Image Recognition Tools, and Environment Mapping and Cognitive Artificial Intelligence Algorithms in a Fully Connected Metavers*, Review of Contemporary Philosophy,22, 119-136

Henley, Susan (2023). *Machine Learning-based Predictive and Virtual Mapping Algorithms, Immersive Metaverse and Holographic Telepresence Technologies, and 3D Generative Modeling and Multiscale Spatial Data Processing Tools in Extended Reality Environments*, Review of Contemporary Philosophy, 22, p.154-171

Stevens, Ann (2023). *Generative Artificial*

Intelligence-based Diagnostic Algorithms in Patient Data Processing, in Medical Image Analysis Systems, and in Healthcare Risk Assessment , Contemporary Readings in Law and Social Justice,1, 99-115

Pera, Aurel, Mamunur Rashid(2023). *Immersive Metaverse and Digital Twin Technologies, Deep Learning-based Image Processing and Motion Planning Algorithms, and 3D Virtual Space Networking and Data Visualization Tools in Interactive Digital Worlds*, Review of Contemporary Philosophy,22, 172-189

Frans Sudirjo, Chevy Herli Sumerli A., Budi Mardikawati, Loso Judijanto(2023). The Influence of Consumer Confidence, Service Quality, and Product Differentiation Factors on the Success of Online Service Platforms: Case Studies on Online Transportation Platforms in Sukabumi City, West Science Journal Economic and Entrepreneurship Vol. 1, No. 03, March 2023, pp. 81~90

Nica, Elvira, Cristina Alpopi, Andreea-Ligia Drugău Constantin, Mihaela Melenciuc(2023). *Employee Engagement Analytics, Generative Artificial Intelligence and Task Automation Tools, and Computer-based Teamwork Simulations in Immersive Multisensory Virtual Spaces*,Contemporary Readings in Law and Social Justice ,2, 46-64

Marek Vochozka, Jakub Horák, Nancy Morley (2023). *Behavior Tracking, and Haptic and Biometric Sensors in Virtual Immersive Workspaces*, Contemporary Readings in Law and Social Justice, 2, 160-178

Rusu, S.; Isac, F.L.(2008). Turism rural și ecoturism, Ed. UAV, Arad	Merce Iuliana Ioana, Milin Ioana Anda (2023). Vaser valley-an important ecotourism destination in promoting maramures area, lucrări științifice, seria i, vol. Xxv, 1
Costinel Dobre, Anca Dragomir, Florin Lucian Isac , <i>Duality, asymmetry and the placebo effect of the sale price. The relationship between the perceived prices and perceived value of products in the marketing literature</i> , Revista Română de Marketing, 4/2011,B+, Cabell's , EBSCO host ,Index Copernicus , ProQuest , p.23-31.	Nguyen Xuan Nhi(2023). The impact of technology on the general insurance sector's organizational customers' perception of value, INTERNATIONAL JOURNAL OF BUSINESS ECOSYSTEM & STRATEGY 5(2) (2023), 21-36
Rusu, Sergiu, Isac, Florin Lucian - <i>Entrepreneurship and Small Business in Tourism</i> ,Ovidius Annals, Economic Sciences Series, vol. XV, Issue 1, ISSN 2393-3127, p.616-621	Ivan Čapeta, Sara Fuchs, Dino Manestar(2023). CHALLENGES OF SMALL ENTREPRENEURSHIP IN THE SUSTAINABLE DEVELOPMENT OF TOURISM IN THE REPUBLIC OF CROATIA, Tourism in Southern and Eastern Europe, Vol. 7, pp. 43-58
Isac, Florin-Lucian, Remeș Eugen-Florin(2021) - <i>Learnng from Chinese Management</i> , Studia Universitatis Vasile Goldis”Arad. Economics Series, vol.31(4), ISSN online: 2285 –3065, p.70-84,Clarivate Analytics, ESCI	Wei,J.(2023). ARE SATISFIED CONSUMERS WILLING TO BE LOYAL?A QUALITATIVE STUDY OF CHINESE CONSUMERS, Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior, Vol. 36 (2) Zhang,J.J.(2023). The Delta of Chinese Management, Springer

III. Participarea în comisii de specialitate și activități de expertiză

Participant în cadrul programului Erasmus Programme Staff Mobility, perioada 19/05/2013 - 24/05/2013 la Academy School, Napoli, Italia, titlul cursului prezentat “*The tourism industry in Romania: development potential and managerial issues*”.

Expert ARACIS domeniul management

IV. Coordonarea de structuri științifice, profesionale sau administrative

Director departament ID UAV (noiembrie 2007- martie 2012)

Director departament Discipline Economice (martie 2012-februarie 2014)

Decan al Facultății de Științe Economice din cadrul Universității Aurel Vlaicu din Arad (februarie 2014-mai 2016)

V. Afilieri profesionale

AMIER

AFER

VI. Titluri și premii

Diploma de excelență pentru rezultate remarcabile în cercetarea științifică și contribuții deosebite aduse la creșterea prestigiului UAV, Gala Excelenței UAV, 2016

Diploma de excelență pentru rezultate remarcabile în cercetarea științifică și contribuții deosebite aduse la creșterea prestigiului UAV în anul 2017, Gala Excelenței UAV, 7 decembrie 2017

Arad, 01.01.2024