

Selective list of published works

I. Books

a. Published in CNCS recognized publishers

Cioarna, A., **Isac, F.L.**- *Metodologie și eficiență în activitatea de cercetare științifică*, Ed. Gutenberg Univers, Arad, 2016, ISBN: 978-606-675-098-1, 151 pages.

Isac, F.L.- *Comportament organizațional*, Ed. Universității Aurel Vlaicu din Arad, 2015, ISBN 978-973-752-744-8, 199 pages;

Isac, F.L., Bălan, L.S.- *Management comparat*, Ed. Universității Aurel Vlaicu din Arad, 2015, ISBN 978-973-752-726-4, 154 pages

Isac, F.L.- *Management în organizații*, Ed. Universității Aurel Vlaicu din Arad, 2010, ISBN 978-973-752-488-1, 255 pages

Isac, F.L., Rusu, S.- *Administrarea afacerilor hoteliere și de restaurație*, Ed. Universității Aurel Vlaicu din Arad, 2010.

Isac, F.L.- *Comunicare comercială. De la mesaj la consumator*, Ed. Universității Aurel Vlaicu din Arad, 2009, ISBN 978-973-752-422-5, 167 pages

Isac, F.L.- *Comportamentul consumatorului, ediție revizuită și adăugită*, Ed. Mirton, Timișoara, 2009, I.S.B.N. 978-973-52-0604-8, 323 pages

Isac, F.L.- *Management organizațional*, Ed. Mirton, Timișoara, 2009, I.S.B.N. 978-973-52-0605-5, 253 pages

Rusu, S., Isac, F.L.- *Turism rural și ecoturism, Ed. a II-a revizuită și adăugită*, Ed. Universității Aurel Vlaicu din Arad, I.S.B.N. 978-973-752-335-8, 188 pages

Isac, F.L.- *Management în servicii*, Editura Mirton, Timișoara, 2008, ISBN 978-973-52-0424-2, 202 pages

Isac, F.L., Rusu, S.- *Administrarea afacerilor în turism, ediția a doua revizuită și adăugită*, Ed. Mirton, Timișoara, 2008, I.S.B.N. 978-973-52-0537-9, 269 pages

Isac, F.L.- *Tehnici promoționale*, Ed. Mirton, Timișoara, 2008, I.S.B.N. 978-973-52-0470-9, 173 pages

Isac, F.L.- *Comportamentul și protecția consumatorului*, Ed. Mirton, Timișoara, 2008, I.S.B.N. 978-973-52-0353-5, 327 pages

Isac, F.L.- *Cultură, Leadership și Motivație în Organizații*, volumul I, Ed. Mirton, Timișoara, ISBN: 978-973-52-0142-5 General, 227 pages

Isac, F.L.- *Cultură, Leadership și Motivație în Organizații*, volumul II, Ed. Mirton, Timișoara, ISBN: 978-973-52-0142-5 General, 221 pages

Isac, F.L. - *Comunicarea în marketing*, Editura Mirton, Timișoara, 2007, ISBN 978-973-52-0121-0, 239 pages

d. Published textbooks and university courses by CNCS recognized publishers

Cioarna, A., **Isac, F.L., Cilan, T.**- *Economie. Teorie și Probleme*, Ed. Universității Aurel Vlaicu din Arad, 2010, ISBN 978-973-752-204-7, 140 pages

Isac, F.L., Bîja, M.- *Tranzacții comerciale. Note de curs pentru uzul intern al studenților*, Ed. Universității Aurel Vlaicu din Arad, 2009, ISBN 978-973-752-425-6, 138 pages

Isac, F.L., Rusu, S.- *Comunicare și negociere în afaceri. Note de curs pentru uzul intern al studenților*, Editura Universității Aurel Vlaicu din Arad, 2009.

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie II, Teorie și practică*, Ed. Mirton, Timișoara, 2007, I.S.B.N. 978-973-52-0285—9 (general), , vol. II

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie I (Teorie, probleme de reflecție, aplicații practice)*, Editura Universității Aurel Vlaicu din Arad, 2008, I.S.B.N. 978-973-752-204-7, vol. I: 978-973-752-205-4.

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie II (Teorie, probleme de reflecție, aplicații practice)*, Editura Universității Aurel Vlaicu din Arad, 2008, I.S.B.N. 978-973-752-204-7, vol. II: 978-973-752-206-1.

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie I, Teorie și practică*, Ed.Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0285—9(general), 978-973-52-0286-6, vol. I.,224 pages.

Păcurariu, Gheorghe, Szenteși, Silviu, Maxim, Olga, **Isac, Florin Lucian**, Sanda, Grigorie, Cureteanu, Radu, Băra, Eva., *Teste pentru examenul de licență: specializarea Economia comerțului, turismului și serviciilor*, Editura Mirton, Timisoara, 2006, ISBN 973-661-834-X, p. 118 . (chapters Bazele managementului și Management în turism).

Păcurariu ,G.Szenteși ,S., Maxim,O., **Isac , F.L.**, Sanda., G., Cureteanu , R.,2005, *Teste de evaluare pentru examenul de licență specializarea Economia comerțului, turismului și serviciilor*, Arad,Editura UAV,ISBN 973-8363-76-4,p.150 (chapters Management în comerț și Management în turism).

Cioarna , A , **Isac, F.L.**,.- *Economie (Scheme logice, teste, probleme, răspunsuri, rezolvări, soluții)*, vol. II, Timișoara, Editura Mirton,2005, ISBN 973-661-48-2, 315 pages.

Isac, F.L., Cioarna, Al.- *Economie (scheme logice, teste, probleme, răspunsuri, rezolvări, soluții)*, Timișoara, Ed.Mirton,2004, ISBN 973-661-483-2,299 pages.

Isac, F.L., - *Teste grilă pentru pregătirea examenului de licență-pentru specializarea finanțe-asigurări*, Timișoara, Ed.Mirton, ISBN 973-661-328-3,2004, p.10-32.

Isac, F.L.- *Teste grilă pentru pregătirea examenului de licență-pentru specializarea contabilitate și informatică de gestiune*, Timișoara, Editura Mirton, ISBN 973-661-315-1, 2004, p. 8-27.

Isac, F.L., 2003, *Teste grilă pentru pregătirea examenului de licență*, Timișoara, Editura Mirton, ISBN 973-585-955-6,806 pages

Isac,F.L., Cioarna,Al.- *Economie-teste, probleme, rezolvări-răspunsuri*, Arad , Editura Servo-Sat, ISBN-973-9442-39-0,2003,436 pages

Isac, F.L.- *Teste grilă pentru pregătirea examenului de licență* ,Arad, ISBN 973-8096-46-4, 2002, 250 pages

Isac, F.L., Cioarna,Al., Remeș,E.- *Economie Sinteze, Teste, Probleme, Rezolvări*, Arad, Editura Servo-Sat,2000, ISBN 973-9442-08-0, 292 pages.

II. Studies published in volumes

a. Chapter published in books

Puiu Nistoreanu, Marinela Ghereș (coord.), **Florin Isac** (co-author: Cap. I, Cap. II), „Turism rural – Tratat”, Editura C.H.Beck, București, 2010, ISBN 978-973-115-780-1, 276 pages

Mirjana Radovic-Markovic (coordonator), **Isac Florin**, 2011, *Organizational Behaviour and Culture: Globalization and the Changing Environment of Organizations*, VDM Verlag Dr. Müller, Saarbrücken, Germany, ISBN 978-3-639-35923-7, 356 p., chapter Organizational Culture and Corporate Performance: Implications for Economic Development p. 237- 260.

Nedelea, Alexandru(coordonator), **Isac Florin** (coauthor), 2014- *Turism. Teorie și Practică*, Ed. Casa Cărții de Știință, Cluj Napoca, ISBN 978-606-17-0593-1, capitolul V „Antreprenoriatul în turism”,in collaboration with dr. Sergiu Rusu, p.167-181.

Isac, F.L., Cuc, L.D.(2018)- *Aspecte ale calității educației în facultățile cu profil economic. O abordare prin prisma standardelor specifice de evaluare*, in the volume „Calitatea în învățământ: o prioritate pentru școlile arădene”, coordinator Cuc Lavinia-Denisa, Ed.Universității Aurel Vlaicu din Arad, ISBN 978-973-752.782.0, p.85-89

Almași, R., Isac, F.L.(2018)- *Abordare comparativă a sistemelor de guvernare corporativă*, în volumul „Aportul contabilității la dezvoltarea societății românești în contextul aniversării centenarului unirii”, Ed. Eurostampa, Timișoara, ISSN 2344-2239, „PAVEL CIUCE” Szmposium, 16 thedition, Moneasa 19-21 October 2018, organized by CECCAR Arad

Isac, F.L., Cuc, L.D.(2019)- *Culture and Conflict. A particularization in the Business Context*, Journal of Romanian Literay Studies, 17/2019, Arhipelag XXI Press, Târgu Mureș, p.278-286, Indexed ERIHPLUS

Mateș, Dorel, Topor, Ioan Dan, Bogdan, Oana, Isac, Florin Lucian, Lascu, Ronela Manuela(2020)- *Impozitarea veniturilor din cedarea folosinței bunurilor mobile*, in „Profesionistul contabil – creator de valoare adăugată și partener consecvent al mediului de afaceri”, CECCAR București, p.259-268

Isac, F.L., Rusu, S.(2020)- *Comportamentul consumatorului în turism, capitolul 7*, in **Nedelea, A.M.(coordonator)-** *Marketing în turism,. Teorie și practică*, Ed. Economică, București, 2020, p.201-227

b. Studies presented at coferences

K. B. Schebesch; R. L. Blaga; F. L. Isac; V. A. Trifan(2025). *Exploring the Role of Culture in European Entrepreneurial Success: Qualitative Insights and Strategic Recommendations for Coalition Capital*, Proceedings of the 19th International Conference on Business Excellence 2025, DOI: 10.2478/picbe-2025-0304, pp. 3978-3987, ISSN 2558-9652

III. Studies and articles in magazines mainstream information

Cuc, L. D., Rad, D., Cilan, T. F., Gomoii, B. C., Nicolaescu, C., Almași, R., Dzitac, S., Isac, F. L., & Pandelica, I. (2025). *From AI Knowledge to AI Usage Intention in the Managerial Accounting Profession and the Role of Personality Traits—A Decision Tree Regression Approach*. *Electronics*, 14(6), 1107. <https://doi.org/10.3390/electronics14061107>

Dicu, A.M.; Cuc, L.D.; Rad,D.; Rusu, A.I.; Feher, A.; Isac, F.L.;Manate, D.; Pallag, A.; Barbu, F.S. *Exploration of Food Attitudes and Management of Eating Behavior from a Psycho-Nutritional Perspective*, *Healthcare* 2024, 12, 1934 <https://doi.org/10.3390/healthcare12191934>

Florea, Nicoleta Valentina; Croitoru, Gabriel; Robescu, Valentina Ofelia; Lile, Ramona; Joldeș, Cosmin Silviu Raul; Isac, Florin-Lucian; Cuc, Lavinia Denisia (2023). *Improving The Management Of Physical Activity And Recreational Sport Program To Promote Health And Wellbeing For Eu Citizens Using Mathematical Simulation*, *Economic Computation & Economic Cybernetics Studies & Research*, 2023, Vol 57, Issue 4, p225, DOI 10.24818/18423264/57.4.23.14

Dabija, D.C., Csorba, L.M., Isac, F.L., Rusu,S.(2023). *Managing Sustainable Sharing Economy Platforms: A Stimulus–Organism–Response Based Structural Equation Modelling on an Emerging Market*, *Sustainability* 2023, 15(6), 5583; <https://doi.org/10.3390/su15065583>

Tănase, M.O., Dina, R., Isac, F.L., Rusu, S., Nistoreanu, P., Mirea, C.N.(2022)- *Romanian Wine Tourism—A Paved Road or a Footpath in Rural Tourism?* *Sustainability* 2022, 14, 4026. <https://doi.org/10.3390/su14074026>

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Isac, Florin-Lucian, Remeș Eugen-Florin (2021)- *Learnng from Chinese Management*, Studia Universitatis Vasile Goldis”Arad. Economics Series, vol.31(4), ISSN online: 2285 –3065, p.70-84,Clarivate Analytics, ESCI

b. Scientific aticles published in journals listed in category B+ CNCS and/or indexed in IDB (at least two IDB)

Pintea, C.R., Isac, F.L. (2024). *Work & Life Balance in the Post-Pandemic Period in Romania*, Ovidius University Annals, Economic Sciences Series, volume XXIV, Issue 1, RePEc, DOAJ, EBSCO, CABELL,<https://stec.univ-ovidius.ro/html/anale/RO/2024i1/Section%203/21.pdf>

Rusu, S., Isac, F.L., Csorba, L.M.(2022). *Food tourism, vector of the development of tourism destinations*, USAMVBT, Facultatea de Management Agricol, Lucrări Științifice Management Agricol, Seria I, Vol.XXIV(1), p.221-226, B+, indexat EBSCO, CABI Full Text

Isac,F.L., Rusu,S.(2021)-Entrepreneurship, cultural diversity and context., USAMVBT, Facultatea de Management Agricol, Lucrări Științifice Management Agricol, Seria I, Vol.XXIII(1), p.45-53, B+, indexat EBSCO, CABI Full Text

Isac, Florin Lucian, Bușa, Ioana Isabel, Cuc Lavinia Denisa (2021)- *The boundary between two decades. From success to bankruptcy*, Lucrări Științifice Seria I. vol.23(1), CABI Fulltext, p.53-60

Rusu, S., Isac, F.L.(2020)- *A view on medical tourism*, Lucrări Științifice Management Agricol, Vol.22., Nr.1, p. 199-205

Rusu, S., Isac, F.L.(2020)- *Challenges of tourism education and career development in the hospitality industry*, Lucrări Științifice Management Agricol, Vol.22., Nr.1, p. 206-211

Isac, F.L., Remeș, F.E.(2020)- *Tradition vs. Modernity in Japanese Management*, Studia Universitatis Vasile Goldis”Arad. Economics Series, vol.30(1), ISSN online: 2285 –3065, Baidu Scholar; Cabell's Directory; CEEOL - Central and Eastern European Online Library; CNKI Scholar (China National Knowledge Infrastructure); CNPIEC; DOAJ (Directory of Open Access Journals); EBSCO (relevant databases); EBSCO Discovery Service; ERIH PLUS (European Reference Index for the Humanities and Social Sciences); Google Scholar; Index Copernicus; J-Gate; JournalGuide; JournalTOCs; KESLI-NDSL (Korean National Discovery for Science Leaders); Naviga (Softweco); Primo Central (ExLibris); ProQuest (relevant databases); Publons; ReadCube; Research Papers in Economics (RePEc); Sherpa/RoMEO; Summon (Serials Solutions/ProQuest); TDNet; Ulrich's Periodicals Directory/ulrichsweb; WanFang Data; WorldCat (OCLC), Clarivate Analytics, ESCI, p.76-90

Isac,F.L., Rusu,S.(2019)- *The Influence of Culture on Communication in the Tourism Sector*, USAMVBT, Facultatea de Management Agricol, Lucrări Științifice Management Agricol, Seria I, Vol.XXI(1), p.116-121, B+, indexat EBSCO, CABI Full Text

Isac,F.L., Rusu,S.(2019)- *The Role of Innovation and Entrepreneurship in Small and Medium Businesses*, USAMVBT, Facultatea de Management Agricol, Lucrări Științifice Management Agricol, Seria I, Vol.XXI(1), p.122-128, B+, indexat EBSCO, CABI Full Text

Isac, F.L., Remeș, E.F.(2018)-*The Relationship Between Culture and Strategy-A Managerial Perspective Approach*, Studia Universitatis “Vasile Goldis”Arad. Economics Series Vol 28, Issue 3/2018 ISSN:1584-2339;(online) ISSN: 2285 –3065,p.76-85, Baidu Scholar; Cabell's Directory; CEEOL - Central and Eastern European Online Library; CNKI Scholar (China National Knowledge Infrastructure); CNPIEC; DOAJ (Directory of Open Access Journals); EBSCO (relevant databases); EBSCO Discovery Service; ERIH PLUS (European Reference Index for the Humanities and Social Sciences); Google Scholar; Index Copernicus; J-Gate; JournalGuide; JournalTOCs; KESLI-NDSL (Korean National Discovery for Science Leaders); Naviga (Softweco); Primo Central (ExLibris); ProQuest (relevant databases); Publons; ReadCube; Research Papers in Economics (RePEc); Sherpa/RoMEO; Summon (Serials Solutions/ProQuest); TDNet; Ulrich's Periodicals Directory/ulrichsweb; WanFang Data; WorldCat (OCLC), Clarivate Analytics, ESCI

Isac, F.L., Cuc, L.D.(2018)- *The Influence of Culture on Work Teams*, în Iulian Boldea, Dumitru Mircea Buda, Cornel Sigmirean(eds.)- *Mediating Globalization:Identities in Dialogue, Social Sciences*, Arhipelag XXI Press, ISBN 978-606-93692-8-9, P.201-208

Rusu, S., Milin, A.I., Isac, F.L., (2017)- *Entrepreneurship in Tourism: Necessary Resources and Impediments*, Ecoforum Journal, vol.6, nr.3., ISSN: 2344-2174, indexată în DOAJ, RePEc, EBSCO,ERIHPLUS, Econlit, CEEOL,Ulrichs Web, Base, DRJI, OAJI, ZBW, J-Gate, Academic Keys

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Isac,F.L., Rusu,S.,2016-*Emotions and Consumer Satisfaction*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol Lucrări Științifice, Seria I., vol. XVIII(2),DOAJ, EBSCO, CABI, ISSN: 1453-1410, p.81-89

Isac,F.L., Milovan-Ciuta, A.M., Dobre,A.,2015- *Behavioral consequences of customer satisfaction with banking products and services*, Timișoara Journal of Economics and Business, vol. 8, nr.2., 2015, CABI, DOAJ, EBSCO, EconLit, NewJour, PrimoCentral, RePec, Sumon, Ulrich's Periodical Directory, WorldCat, ISSN-L 2286-0991, p.232-254

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Rusu, Sergiu, **Isac, Florin Lucian- *Entrepreneurship and Small Business in Tourism***,Ovidius Annals, Economic Sciences Series, vol. XV, Issue 1, ISSN 2393-3127, p.616-621

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Csorba Luiela, **Isac Florin,** Cureteanu Radu, Rusu Sergiu, *"The mobile phones consumer protection"*, European Scientific Journal, London, vol. 8, nr. 25, October special edition 2012, ISSN 1857-7881, p. 1-23 (Indexat BDI: Open J Gate, Proquest, EBSCO, Index Copernicus , Ulrichs, JournalSeek, Scirus etc.)

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e. Scientific articles published in volumes of some international conferences

Isac Florin Lucian, Rusu Sergiu, Cureteanu Radu, *Problems in defining the concept of consumer satisfaction*, ”Constantin Brâncuși” University of Târgu-Jiu ECOTREND 2011 International Conference, 8th edition, November 25-26, 2011 published in ”Constantin Brâncuși” University Annals, Economic Series, Issue 4/I/2011, ISSN 1844-7007 CNCIS B+ cod 652 indexed RePEc database, IDEAS, Genamics Journal Seek Database, EconPapers, NewJour international catalogue

Isac, Florin Lucian- *L’interface travail-famille: question d’actualité du comportement organisationnel*, lucrare comunicată în cadrul conferinței internaționale ISREIE 2016 organizată de UAV Arad în intervalul 08-10 decembrie 2016

Isac, F.L., Rusu, S.(2019)- *Problems and challenges of teaching organizational behavior at university level*, International Symposium Research and Education in an Innovation Era, 8th Edition, May 23th-25th, 2019 p.74-84

IV. RESEARCH PROJECTS BASED ON CONTRACT/GRANT

Nr.cr	Programul/Proiectul	Valoare proiect	Director de proiect	Funcția deținută	Perioada:de la... până la...
1	Măsuri integrate pentru tranziția studenților pe piața muncii	4687731 lei	Lile Ramona/Pantea Mioara-Florina	Expert orientare	11.11.2020-10.11.2021
2	<i>Proiectul „Studentul consiliat-Excelent viitor angajat”, Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 – 2013 Cod Contract POSDRU/160/2.1/S/138850</i>		Melania Vergu	Expert atragere și menținere grup țintă	2014-2015
3	<i>European Manager for export and import(EM fEI) – testing, implementation and certification of concept for the vocational training in foreign trade”- Lifelong Learning programme, Leonardo da Vinci LdV, Contract nr. DE/09/LLP-LdV/TOI/147244, Agreement number: 147 244/2009-1-DE2-LEO05-01765</i>		Prof.univ.dr. Lucian Cernușca	membru	2010-2011
4	TAMARO		Prof.univ.dr.M ariana Nagy	Lector cursuri de comerț exterior și turism	2010-2011
5	Proiectul european Dolceta organizat și coordonat de Universitatea “Aurel Vlaicu” Arad, în parteneriat (subcontractant) cu Asociația Națională pentru Protecția Consumatorilor și Promovarea Programelor și Strategiilor din România, București.	44.800 euro	Prof.univ.dr. Dorin Herlo	Manager al modului 6: Services of General Interest (servicii de interes general)	2007-2010
6	PHARE 2005-Programul de coeziune economică și socială Dezvoltarea formării continue pentru personalul din învățământul preuniversitar Managerul Școlar Linia de buget: RO2005/017-553.04.01.02.04.02 Cod PERSEUS: RO2005/017-553.04.01.02.04.02.		Lector univ.dr. Alina Roman	Expert pentru cursurile și seminariile la disciplinele <i>Managementul calității</i> <i>Managementul resurselor din instituțiile de învățământ</i>	2007- 2008,
7	Contract nr.315 din 03.10.2007 cu SC. COANDI SRL. „ <i>Studierea ofertei spațiilor de cazare din unitățile turistice ale Municipiului Arad în vederea îmbunătățirii calității serviciilor hoteliere</i> ”	10.000 lei	Conf.univ.dr Olga Irina Maxim	Membru	2007-2008,
8	UAV-IT Incubator este partener cu Colegiul “Tessedik Sámuel” Gyula Ungaria într-un proiect INTERREG III. A. HURO-06/02 (Ungaria) nr. HURO0602/140 cu titlul “ <i>Dezvoltarea resurselor umane în turismul transfrontalier</i> ”	15 mil. ft.	Sanda Grigorie	Membru	2007-2008
9	UAV-IT Incubator este partener cu B.M.V.A. Bekescsaba Ungaria într-un proiect INTERREG III A. cu titlul <i>Realizarea unei rețele de colaborare în domeniul agriculturii</i>	35 mil. ft.	Sanda Grigorie	Membru	2007-2008

	<i>(legume fructe)</i>				
10	Contract 130/ 18.10.2007 cu Astra Bus „Dezvoltarea pieței interne de troleibuse”	3.000 euro	Conf.univ.dr Florin Ion Coană	Membru	2007-2008
11	Proiectul <i>SME’s Actor</i> , contract de Grant nr. RO/06/B/F/PP175026, finanțat prin programul Leonardo Da Vinci, partener pentru Unimpresa România,	500.000 Euro, din care UAV 26.600Euro	Mariana Lodroman, Mariana Nagy-director partener	Facilitator	2006- în derulare
12	„Închidere rampă de deșeuri amplasată în strada Câmpul Liniștii”- contract de cercetare nr. 25579/19.06.2006.	75.000 lei	Prof.univ.dr. Lizica Mihuț	Membru	2006-2007
13	Program PHARE 2000- Coeziune economică și socială: <i>Perfecționarea și recalificarea forței de muncă disponibile în județul Arad.</i>	50.000 Euro	Lizica Mihuț	Membru	2002-2003
14	„Orașe pentru toți (2001-2005), etapa a II-a, 2002/2003”, proiect finanțat de Ambasada SUA, secțiunea afaceri publice.	4400 USD	Ecaterina Ani Jager ANPH	Membru	Ianuarie 2002 – decembrie 2003
15	<i>Proiectul”Anunul Handicapului”, proiect finanțat de Organizația UNICEF</i>	17.000 USD	Ioana Monica Antoci, coordonator național ANPH	Membru	August 2002 – iulie 2003
16	„Egalizarea șanselor pentru persoanele cu handicap din România”, partenerii contractului: Universitatea „Aurel Vlaicu” din Arad, Agenția Județeană de ocupare și formare profesională a județului Arad, ANPH și Fundația „Europa pentru Europa” din Arad.	8.000 USD	Ioana Monica Antoci, coordonator național ANPH	Membru	Iunie 2003 – mai 2004
17	„Centru de documentare, informare, consultanță și consiliere pentru persoanele cu handicap și familiile lor”, partenerii contractului: Universitatea „Aurel Vlaicu” din Arad, Agenția Județeană de ocupare și formare profesională a județului Arad și Direcția de asistență comunitară din cadrul Primăriei Municipiului Arad.	12.000 USD	Ioana Monica Antoci, coordonator național ANPH	Membru	sept. 2003 – august 2004

V. RECOGNITION BY SPECIALISTS AND INSTITUTIONS

A. Published works reviews

Marcel Ciprian Pop- Book Review on “Rural Tourism – Treaty” by Puiu Nistoreanu and Marinela Gheres (coord.), C.H. Beck Publishing House, Bucharest, 2010, International Journal of Economic Practices and Theories, Vol. 1, No. 1, 2011 (July)

B. Quotes in speciality books or magazines- selection (2017-2023)

2017

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Rusu, S., Isac, F., Cureteanu, R. and Csorba, L. (2012), “Entrepreneurship and entrepreneur: A review of literature concepts”, African journal of business management, Vol. 6 No. 10, p. 3570-3575	Otovic, S., Demirovic, D., Kosic, K. Vujko,(2017)- Fostering Entrepreneurship at High Schools. A case of rural areas in Vojvodina(Serbia), Economics of Agriculture, 4/2017, p. 1523-1535 Wahab,S., Varbi,V.(2017)-Model konstruksi kognitif metaphora kevirusahaan:pendetakan konseptual, Jurnal Ekonomi, vol.XXII, nr.2., p.286-313 Dhar,S., Farzana, T.(2017)-Entrepreneurs with disabilities in Bangladesh:An Exploratory Study on Their Entrepreneurial Motivation and Challenges, European Journal of Business and Management, vol.9, nr.36., p.103-114 Dhar,S., Farzana, T.(2017)-Barriers to entrepreneurship confronted by persons with disabilities:an exploratory study of entrepreneurs with disabilities in Bangladesh, Management Development, vol.31., nr.2., p.73-96 Lugo, J.E.B.(2017)-Levels of Entrepreneurial Traits of University Students in Puerto Rico, Forum Empresarial, vol.22., nr.2., p.85-108
Isac FL., Rusu S., Theories of consumer’s satisfaction and the operationalization of the expectation disconfirmation paradigm. Analele Universitatii Constantin Brancusi din Targu Jiu Seria Economie. 2014; 2(2):86-87	Forero, D.E., Gomes,A.(2017)-Comparison of measurement models based on expectations and perceived performance for the satisfaction study in health services, Suma Psicologica, 24, p.87-96
Puiu Nistoreanu, Marinela Gheres (coordonatori), Isac Florin-Lucian (co-autor: Cap. I, Cap. II), „ <i>Turism rural – Tratat</i> ”, Editura C.H.Beck, București, 2010	Popa, R.G.(2017)-Protecting the natural environment in the long run through green tourism activities, Analele Universitatii Constantin Brancusi din Targu Jiu Seria

	Inginerie, nr.4., p.24-30 Marian,I(2017)-Rural Tourism and Agro-tourism in Romania, Ovidius University Annals, Economic Science Series, volume XVII, issue 2, p.226-231 Bâc, D., Roșca,P.(2017)-A Short Analysis of the forms of sustainable tourism present in selected central ad eastern european countries, The Annals of University of Oradea, Economic Sciences, XXVI, p.43-49
Rusu, S.; Isac, F.; Cureteanu, R. (2015). Cultural Dimensions in Romanian Management. Agricultural Management / Lucrari Stiintifice Seria I, Management Agricol, 17 [2]: 136-140.	Gashi,L.M., Pozega, Z., Crnkovic, B.(2017)-A Cross Sectorial Study of Value Profiles and Diferences Between Employees in Public Private Sector In South East Europe, South East European Journal of Economics and Business, 12(2), p.7-19
Sergiu Rusu, Florin Lucian Isac, Radu Cureteanu, 2015- <i>Worldwide Tourism Entrepreneurship, A Global Perspective</i> , Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68	Ghișoiu, M. et al. (2017)-Conservation and co-creation through film tourism at heritage sites: An initial focus on Northern Ireland, Revit Turismo and Desenvolvimento, 27/28, p.225-2135

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