

## Scientific Activities

## I. Books

## a. Published in recognized CNCS publish houses

1. Bălan, L., 2011, *Bazele economiei întreprinderii*, Arad, Editura Universității „Aurel Vlaicu”, ISBN 978-973-752-576-5, 200 p
2. Bălan, L., 2009, *Economia întreprinderii*, Arad, Editura Universității „Aurel Vlaicu”, ISBN 978-973-752-378-5, 221 p.

## b. Published through ANCS / CNCS grants

c. Indexed in the catalog World Cat ([www.worldcat.org](http://www.worldcat.org))

## d. Textbooks and university lectures published in recognized CNCS publish houses

1. Lile, R., **Bălan, L.**, Săplăcan, S., Condea C., *Management. Caiet de seminar*, 2015, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-743-1, 70 p
2. Isac, F.L., **Bălan, L.**, *Management comparat*, 2015, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-726-4, 154 p
3. Lile, R., Szentesi, S., Rusu, S., Luiela, C., Bălan, L., *Statistică economică. Micro și macroeconomică. Ediția a II-a, revizuită și adăugită*, 2015, Editura Presa Universitară Clujeană, Cluj-Napoca, ISBN 978-973-595-898-5, 316 p.
4. Lile R., **Bălan L.**, Sabău F, 2008, *Managementul producției*, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-301-3, 240 p.
5. Szentesi S., Ionescu E., Rusu S., **Bălan L.**, 2008, *Bazele statisticii*, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-297-9, 351 p.
6. Szentesi, S., Ionescu, E., Lile, R., **Bălan, L.**, Rusu, S., 2007, *Statistica economică - ediția a II-a*, Arad, Editura Universității „Aurel Vlaicu”, ISBN(10) 973-752-095-1, 336 p.
7. Szentesi, S., Ionescu, E., Lile, R., **Bălan, L.**, Rusu, S., 2007, *Statistica economică - ediția a III-a*, Arad, Editura Universității „Aurel Vlaicu”, ISBN 978-973-752-185-9, 351 p.

## e. Coordination of collective volumes published in recognized CNCS publish houses

## II. Studies published in volumes

## a. Chapters published in books

## b. Studies presented at conferences

### III. Studies and articles in speciality magazines from the main flow of information

#### a. Scientific articles published in speciality magazines rated ISI

#### b. Scientific articles published in speciality magazines rated CNCS in category B + and/or indexed in BDI (at least two BDI)

1. Rusu, C.M., Bîlți, R.S., Barbu, F.S., **Bălan L.S.**, 2023, “The Impact of the Workforce Diversity, Innovation Capacity and Corporate Social Responsibility on the Image of the Organization”, Proceedings of the 17th International Conference on Business Excellence, volume 17(1), 23rd-25th of March 2023, Society for Business Excellence & Faculty of Business Administration in Foreign Languages (FABIZ), De Gruyter Publishing House, ISSN online 2558-9652, DOI 10.2478/picbe-2023-0100, p. 1119-1127, IDBs: EBSCO, Proquest, ExLibris, OCLC, Google Scholar, Microsoft Academic, CELDES, CNPIE, Naviga, Thomson Reuters ISI Web of Science (WOS) Conference Proceedings Citation Index
2. Săplăcan, S., **Bălan, L.S.**, Lile, R., Cuc, L.D., 2018, *Efficient Management Of Tax Payment In Cash By Legal Entities In Romania*, The International Scientific Conference, Communication, context, interdisciplinarity ediția a 5-a, Târgu Mureș, The Challenges of Communication, Contexts and Strategies in the World of Globalism - 5th Edition, ISBN: 978-606-8624-00-6, pg. 68-72
3. Roman, R.M., **Bălan, L.S.**, 2015, *Communication management in organizations .A case of private companies in western Romania*, Journal of Economics and Business Research, vol. XXI, no. 2/2015, ISSN 206-3537 (BDI: DOAJ, EBSCO, Index Copernicus, SCPIO; EconBiz, WorldCat; NewJour), pg. 172-184
4. **Bălan , L.S.**, 2013, *A Strategic Approach To Corporate Integrity Using Knowledge And Business Management*, vol. “Management agricol. Lucrări științifice”, seria I, vol. XV(2), Editura Agroprint, Timișoara, (BDI: CABI Full Text, Index Copernicus, EBSCO, DOAJ), pg. 263-268;
5. **Bălan , L.S.**, 2013, *Management. The New Knowledge Economy*, vol. “Economie și dezvoltare rurală”, seria I, vol. XV(1), Editura Agroprint, Timișoara, (BDI: CABI Full Text, Index Copernicus, EBSCO, DOAJ), pg. 341-345;
6. **Bălan , L.S.**, Lile, A., 2012, *A Context of Organizational Culture on Business Management. The gender aspects of organizations*, Journal of Economics and Business Research, vol. XVIII, no. 1/2012, (BDI: DOAJ, EBSCO, Index Copernicus), ISSN 2068-3537, pg. 152-160;
7. **Bălan, L.S.**, 2012, *Management Research and Practice*, Journal of Economics and Business Research, vol. XVIII, no. 1/2012, (BDI: DOAJ, EBSCO, Index Copernicus), ISSN 2068-3537, pg. 160-166;
8. **Bălan, L.S.**, 2011, *Organizational and Technological Dimensions of Management Services in Companies*, Journal of Economics and Business Research, vol. XVII, no. 2/2011, (BDI: DOAJ, EBSCO, Index Copernicus), ISSN 2068-3537, pg. 198-207.

#### c. Scientific articles published in speciality magazines rated CNCS in category B and/or indexed in BDI (one BDI)

#### d. Scientific articles published in speciality magazines rated CNCS in category C

1. **Bălan, L.S.**, 2003, *Dimensiuni culturale în management. Modelul cvadridimensional al diferențelor între culturile naționale*, în Scientific and Technical Bulletin, series Social and Humanistic Sciences, (IX), Nr.4, ISSN 1454-8321, p. 149-152.

#### **e. Scientific articles published in the volumes of international conferences**

1. **Bălan, L.S.**, 2010, Băra E., *Industrial sociology and work. Scientific and technical revolution and globalization process*, Research and Education in Innovation Era, International Conference, 3<sup>rd</sup> Edition, Theoretical and Practical Approaches in Economics, Editura Universității „Aurel Vlaicu” ,Arad, ISBN 978-973-752-523-9, pg. 123-134
2. **Bălan L.S., Băra E.**, 2008, *Theoretical models of the work-related stress. The effects of work stress*, Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara, 2008, ISBN 978-973-52-0489-1, pg. 127-129;
3. **Băra E., Bălan L.S.**, 2008, *The developments phases and current status of the work-related stress researches*, , Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara 2008, ISBN 978-973-52-0489-1, pg. 232-236.

#### **f. Other scientific articles**

### **IV. ISI Proceedings**

### **V. Participation in national and international conferences (information marked with \* have been published)**

1. **Bălan, L.S.**, 2010, *Considerations on the concept of „stress”. Theoretical models of occupational stress*, Sesiunea de comunicări doctorale în management, Timișoara, iulie 2010.
2. **Bălan, L.S.**, 2010, Băra E., *Industrial sociology and work. Scientific and technical revolution and globalization process*, Research and Education in Innovation Era, International Conference, 3<sup>rd</sup> Edition, Theoretical and Practical Approaches in Economics, Editura Universității „Aurel Vlaicu” ,Arad, ISBN 978-973-752-523-9, pg. 123-134
3. **Bălan L.S., Băra E.**, 2008, *Theoretical models of the work-related stress. The effects of work stress*, Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara, 2008, ISBN 978-973-52-0489-1, pg. 127-129;
4. **Băra E., Bălan L.S.**, 2008, *The developments phases and current status of the work-related stress researches*, , Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara 2008, ISBN 978-973-52-0489-1, pg. 232-236.

## 2. RESEARCH PROJECTS BASED ON CONTRACT/GRANT

- *"Setting up a consultancy network for Romanian-Hungarian firms TAMARO"*, Hungary-Romania cross-border co-operation program 2007-2013, period 2010-2011, value 74.056 euro, project manager Nagy Mariana;
- *"Pre-feasibility study on tourism development of Canalul Morilor "*, period 02.2009 - 06.2009, value 110.000 lei, project manager Spînu Marian-Nicu;
- Activities within the project *"Transport Masterplan"* - Contract no. 1192 / 04.06.2010 with Dr. Brenner Ingenieurgesellschaft MBH for HURO / 0801/081 - student coordinator (educational expert 235202).

## 3. RECOGNITION OF ACHIEVEMENTS BY PROFESSIONALS AND INSTITUTIONS

### I. Reviews of published work

### II. Citations in books or magazines

### III. Participation in specialty committees and expertise activities

### IV. Coordination of scientific, professional or administrative structures

### V. Professional affiliations

Society for Business Excellence (SBE) - member

### VI. Titles and Awards

Date

29.09.2025

Signature,

