

**LIST OF WORKS**  
**Prof. Dr. SILVIU-GABRIEL SZENTESI I.**

**Published books**

**a) Publishing houses recognized by CNCS**

1. Szentesi, SG, (2019), Fundamentals of business administration UAV Arad Publishing House, book in English
2. Lile, R; Szenteși, S.G, Rusu, S, Csorba, L., Bălan, L. (2015) – Economic statistics, Cluj University Press, Cluj, 2015, 316 pages.
3. Szentesi, SG, Al. Ciorana, R. Lile, R.Cureteanu, (2009), Management of projects UAV publishing house (Aurel Vlaicu Publishing House), Arad, 2009 ISBN : 978-973-752-360-0, page 457
4. Szentesi,SG, R. Lile, M Iacob, F Barbu (2011), Marketing workbook Aurel Vlaicu University Publishing House, Arad, 2011 ISBN : 978-973-752-5581-9, 95 pages.
5. Szentesi, SG, R. Lile, L. Csorba L. Balan, S. Rusu, (2011), Economic Statistics, Aurel Vlaicu University Publishing House, Arad, 2011, ISBN: 978-973-752-553-6, 371 pages.
6. Szentesi SG, (2010) Marketing research, Vol I., Aurel Vlaicu University Publishing House, Arad.
7. Szentesi, S.G., Cristescu G., Moț G., (coordinators) and Fanțescu M., Viezentel M., Crișan, S., Dănoiu, D., (2010). Modeling the ecological economic balance for investment projects Aurel Vlaicu University Publishing House, Arad ISBN 978-973-752-388-4, 2010, 241 pages.
8. Szentesi, S.G. co-author, collective authors (2010). Science, Economy, Society, Aurel Vlaicu University Publishing House Arad 2010 978-973-752-507-9 235 pages.
9. Szentesi, S.G., Sabău, F., (2009). Marketing research in trade, tourism and services Aurel Vlaicu University Publishing House, Arad, 2009
10. Szenteși, S.G., Lile, R., Bălan, L., Rusu, S., (2009). Statistics Aurel Vlaicu University Publishing House Arad;
11. Szenteși, S.G., Ionescu, E., Lile, R., Bălan, L., Rusu, S., (2008). Statistics Aurel Vlaicu University Publishing House Arad;
12. Szentesi, S.G. co-author, collective authors (2006). Assessment tests for the Bachelor's degree Trade, Tourism, Services specialization Aurel Vlaicu Arad University Publishing House.
13. Szentesi, S.G. co-author, collective authors (2005). Assessment tests for the Bachelor's degree Trade, Tourism, Services specialization Aurel Vlaicu Arad University Publishing House.
14. Szenteși, S.G., Rusu, S., Cureteanu, R., (2005). Economic activity statistics. Mirton Publishing House Timisoara;
15. Szenteși, S.G., Cureteanu, R., (2004). Management and analysis of investment projects, Mirton Timișoara Publishing House;
16. Florescu, C-tin., Malcomete, P., Pop, N.Al., (coord.), Szenteși, S.G., co-author (2003). Marketing. Explanatory dictionary. Bucharest Economic Publishing House
17. Szenteși, S.G., (1999). Decisions in the investment process, Aurel Vlaicu Arad University Publishing House;

18. Szenteși, S.G., (1998). Management of investment products, Aurel Vlaicu Arad University Publishing House;
19. Szenteși, S.G., (1998). Statistics in economics, Aurel Vlaicu Arad University Publishing House;
20. Szenteși, S.G., (1997). Economic statistics, Aurel Vlaicu Arad University Publishing House;
21. Szenteși, S.G., (1995). Statistica, Vasile Goldiș Arad University Publishing House.

#### **b) University textbooks**

1. Szenteși, S.G., (1998). Marketing Mix, Publishing House of Aurel Vlaicu Arad University;
2. Szenteși, S.G., (1996). The economic efficiency of investments, Aurel Vlaicu Arad University Publishing House;

## **II. Studies and articles published in specialized journals**

### **A.1. Scientific articles published in ISI-listed journals**

1. Trifan, V. A., Szentesi, S. G., Cuc, L. D., & Pantea, M. F Assessing Tax Compliance Behavior Among Romanian Taxpayers: An Empirical Case Study. SAGE Open, 13(3), 21582440231195676. - Q2 yellow SAGE Open /2.03 13(3), 21582440231195676. 7 Sep/2023, <https://doi.org/10.1177/21582440231195676> pg.1-21
2. Cuc Lavinia Denisia, Rad Dana, Manate Daniel, Szentesi Silviu Gabriel, Dicu Anca, Pantea Mioara Florina, Trifan Vanina Adoriana, Joldes Cosmin Silviu Raul, Batca-Dumitru Graziella Corina Representations of the Smart Green Concept and the Intention to Implement IoT in Romanian Real Estate Development. Sustainability. 2023; 15(10):7777. <https://doi.org/10.3390/su15107777> , WOS:000998166900001 - Q2 yellow
3. Daniela Cîrnațu 1, 2, Silviu Gabriel Szentesi 3, Lavinia Denisia Cuc3, Elena Ciurariu4, Liliana Renate Bran5, Graziel-5 la-Corina Bâtcă-Dumitru 6, Mioara Florina Pantea3, Cosmin Silviu Raul Joldes 6, Simona Pârveu, Investigation and Modeling of the Variables of the Decision to Vaccinate as the Foundation of an Algorithm for Reducing Vaccination Reluctance. Systems, 11(5), 220.
4. Manaș, D., Lile, R., Rad, D., Szentesi S.G., and Cuc L.D., (2023), An analysis of the concept of green buildings in Romania in the context of the energy paradigm change in the EU's Transformations in Business & Economics of Vilnius University, and published in first issue 2023.
5. Rad, D.; Cuc, L.D.; Lile, R.; Balas, V.E.; Barna, C.; Pantea, M.F.; Bâtcă-Dumitru, G.C.; Szentesi, S.G.; Rad, G. - A Cognitive Systems Engineering Approach Using Unsupervised Fuzzy C-Means Technique, Exploratory Factor Analysis and Network Analysis—A Preliminary Statistical Investigation of the Bean Counter Profiling Scale Robustness. International J. Environ. Res. Public Health 2022, 19, 12821. <https://doi.org/10.3390/ijerph191912821>, WOS:000866955300001
6. Cuc, L.D.; Feher, A.; Cuc, P.N.; Szentesi, S.G.; Rad, D.; Rad, G.; Pantea, M.F.; Joldes, C.S.R. (2022) -A Parallel Mediation Analysis on the Effects of Pandemic Accentuated Occupational Stress on Hospitality Industry Staff Turnover Intentions in COVID-19. International Journal of

- Environmental Research and Public Health, Special Issue Advances and Innovations in Mental Health and Public Health, 19 (19), 12050. <https://doi.org/10.3390/ijerph191912050>
7. Cuc, L.D., Pelau, C., Szentesi, S.G., and Sanda, G., (2022). The Impact of Green Marketing on the Consumers' Intention to Buy Green Products in the Context of the Green Deal. *Economic Amphitheater*, 24(60), pp. 330-345. DOI: 10.24818/EA/2022/60/330;
  8. Cuc LD, Feher A, Cuc PN, Szentesi SG, Rad D, Rad G, Pantea MF, Joldes CSR (2022). A Parallel Mediation Analysis on the Effects of Pandemic Accentuated Occupational Stress on Hospitality Industry Staff Turnover Intentions in the COVID-19 Context. *International Journal of Environmental Research and Public Health*. 2022; 19(19):12050. <https://doi.org/10.3390/ijerph191912050>;
  9. Dabija, D.C., Pop, N.Al., Szentesi, S.G., (2014) -A Customer-oriented Perspective on Retail Brand Equity in the Fashion Industry, *Textile Industry Scientific Magazine* n.2 February 2014 Bucharest;
  10. Rad, D., Cuc, L.D., Lile, R., Balas, V.E., Barna, C., Pantea, M.F., Bâtcă-Dumitru, G.C., Szentesi, S.G., Rad, G., (2022). A cognitive systems engineering approach using unsupervised Fuzzy C-Means technique, exploratory factor analysis and network analysis – a preliminary statistical investigation of the Bean Counter Profiling Scale robustness, *Int. J. Environ. Res. Public Health* 2022, 19, <https://doi.org/10.3390/ijerph191912821> *International Journal of Environmental Research and Public Health*.
  11. Szentesi, S.G., Cuc, L.D., Lile, R. and Cuc, P.N., (2021)- Internet of Things (IoT), Challenges and Perspectives in Romania: A Qualitative Research. *Economic Amphitheater*, 23(57), pp.448-464. DOI: 10.24818/EA/2021/57/448;
  12. Szentesi, S.G.; Cuc, L.D.; Feher, A.; Cuc, P.N. (2021) - Does COVID-19 Affect Safety and Security Perception in the Hospitality Industry? A Romanian Case Study. *Sustainability* 2021, 13, 11388. <https://doi.org/10.3390/su132011388>
  13. Szentesi, S.G., (2017), Book review: Ethics and Neuromarketing. Implications for Market Research and Business practice, *Amfiteatru Economic*, July 2017, Bucharest. Impact factor 0.581;
  14. Ceng, L-Ch., Petrusel, A., Szentesi, S.G., Yao, J-Ch., (2010). Approximation of common fixed points and variational solutions for one-parameter family of Lipschitz pseudocontractions. *Proceedings in ISI Thomson database. Fixed Point Theory*, 11(2010), no. 2, 203-224, [http://www.math.ubbcluj.ro/\\_nodeacj/sfptcj.html](http://www.math.ubbcluj.ro/_nodeacj/sfptcj.html),
  15. Lazar, T., Moț, G., Petrușel, G., Szentesi, S.G., (2010) The Theory of Reich's Fixed Point Theorem for Multivalued Operators, *Fixed Point Theory and Applications*, Volume 2010 (2010), Article ID 178421 , 10 pages 10.1155/2010/178421

## **A.2. Publications ISI Proceedings**

1. Szentesi, S.G.;Pantea, M. F; Trifan, V. A.; Mazuru, L. I.; Szentesi, N. F. G. (2024), *Standardization of Regression Equation Parameters in the Case of Multiple Linear Regression for an Econometric Model Development to Determine the Price of Apartments*| published by Sciendo. DOI: 10.2478/picbe-2024-0198, pp. 2344-2352, ISSN 2558-9652 | Proceedings of the 18 th International Conference on Business Excellence 2024;
2. Silviu Gabriel Szentesi, Vanina Adoriana Trifan, Mioara Florina Pantea, Camelia Daniela Hațegan, Maria Sinaci (2023), *Development and validation of a managerial model to understand taxpayers attitudes and perceptions towards tax compliance*, Institute of Financial Studies Vol VIII, No.14 UAV – OSEEC CONFERENCE Moneasa, Arad County. VOL VIII, NO.14 177-191. 10.55654/JFS.2023.SP.24.DEC. 2023, Studies and Research JFS Journal of Financial Studie;
3. Cuc, L.D., Feher, A., Szentesi, S.G. and Cuc P.N.,(2022). *Customers' Perception of the Risks Associated with the COVID-19 Pandemic in the Romanian Hospitality Industry*. In: R. Pamfilie, V. Dinu, C. Vasiliu, D. Pleșea, L. Tăchiciu eds. 2022. *8<sup>th</sup> BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Graz, Austria, 25-27 May 2022. Bucharest: ASE, pp. 238-244 DOI: 10.24818/BASIQ/2022/08/031
4. Feher, A., Raicov, M., Cuc, L. and Szentesi, S.G. (2021). *Perspectives and Impacts of Accelerating the European Funds Absorption in Romanian Economy*. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 2021. *7th BASIQ International Conference on New Trends in Sustainable Business and Consumption*. Foggia, Italy, 3-5 June 2021. Bucharest: ASE, pp. 216-224 DOI: 10.24818/BASIQ/2021/07/028
5. Szentesi, S.G., Cîrnațu, D., Szentesi, E., (2018), *The impact of digitalization of communication in the way we understand the communication the Risks Related to Diseases in the present and future*. 4e Colloque International Comsymbol Journal Essachess -IARSIC au Paul Valery Montpellier 3 France, avec l'Université Aurel Vlaicu d'Arad, ISI Proceedings.
6. Gabriela Cristescu, Laurentiu Jitaru, Silviu Gabriel Szentesi, (2009) *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*, Publicatia cotata ISI, American Institute of Physics USA, Conference Proceeedings, 1184(2009), pag.254-261.

## **B. Published scientific articles classified +B, BDI and CNCSIS recognized journals**

1. Szentesi S.G., (2018 May), . *Communication with the Citizens for an efficient Management of Investment Projects Proposals in Large Infrastructures with the purpose of Accelerated Economic and Social Development by using Statistical Methods*. Conference,,International Symposium Research and Education in an Innovation Era 7th Edition, May 17th-20th, Arad 2018”
2. Szentesi, S.G., (2014), *Applying utility theory in the sustainable development modelling: a case study for an industrial pollution*, Christian International Conference “The Power to be different”30-31 th of Octomber I Edition Timișoara, România.
3. Szentesi S.G., Franțescu M., (2010) Research conducted in the Concept Research Project 1239 PN II 2007 *CNCSIS Designing a management model for achieving economic-environmental*

*balance in investment projects*” International Conference “European Integration – new challenges for Romanian economy”, 6<sup>th</sup> Edition and "EU Sustainable Economic Development and Competitiveness", 141564-LLP-1-2008-1-RO-AJM-MO, Oradea 2010

4. Szentesi, S.G., Crişan S., Frantescu, M., *Dynamic Model for Evaluation the Economical-Ecological Equilibrium for an Investment Project* Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS, 4th Edition of International Conference „Current Issues of Global Economy”, held on the 20th celebration of „Ovidius” University, Constanta, May 21-22, 2010. Ovidius University, Constanta 2010.
5. Szentesi, SG, Frantescu Marius, *Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental*” CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference” Industrial Revolution from the globalization and postglobation perspective, University „Lucian Blaga” Sibiu 2009
6. Szentesi Silviu Gabriel, Cristescu Gabriela „*Modern numerical approach to economic environmental for for investment projects*” Annals of the Oradea University, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
7. Szentesi S.G., Cristescu G.,(2009). *Ecologic-economic efficiency by non-numerical multiple criteria decision methods*. Annals of the Oradea University, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
8. Szentesi,S.G., Sabău,F., Sanda, G.,(2008). *Measurment in marketing research* The international scientific conference” European integration new challenges for Romanian Economy, May 30-31, Oradea Romania 2008
9. Szentesi, S.G., Cristescu, G.,(2008) *Environmental valuation methods used for impoving economic-ecologic balance* The international scientific conference” European integration new challenges for Romanian Economy, May 30-31, Oradea Romania 2008.

### **C. Published scientific articles classified B, C BDI and CNCSIS recognized journals**

1. Szentesi,S.G.,Frantescu,M.,(2010). *Achieving economic and ecological balance for investment objectives with the model confirmation / infirmation*, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad
2. Szentesi S.G., (2010). *Achieving economic and ecological balance for investment projects based on utility model* UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad.

### **D. Participation in conferences and scientific articles published in the annals of international conferences**

1. Silviu Gabriel Szentesi, Vanina Adoriana Trifan, Mioara Florina Pantea, Camelia Daniela Haţegan, Maria Sinaci, *Development and validation of a managerial model to understand*

*taxpayers attitudes and perceptions towards tax compliance*, Institute of Financial Studies  
Vol VIII, No.14 UAV – OSEEC CONFERENCE Moneasa, Arad County. VOL VIII,  
NO.14 DEC. 2023, Studies and Research JFS

2. Lavinia Denisia Cuc., Dana Rad., Silviu Gabriel Szentesi, Gabriel Croitoru, Gavril Rad,  
*Evaluation of safety and hygiene measures in Romanian hospitality industry in the context  
of the COVID-19 pandemic and customer profile*, USAMV 2023 Octombrie Conferință  
plenară.
3. Szentesi, S.G., Cîrnațu, D., Szentesi, E., (2018), *The impact of digitalization of  
communication in the way we understand the communication the risks related to diseases  
in the present and future*. 4e Colloque International Comsymbol Journal Essachess -  
IARSIC au Paul Valery Montpellier 3 France, avec l'Université Aurel Vlaicu d'Arad, ISI  
Proceedings.
4. Cristescu,G., Jitaru,L.,Szentesi, S.G. (2009). *Bilevel Generalized Quasi Convex  
Optimization in Ecologic Economic Efficiency*. The 35<sup>th</sup> Conference *Applications of  
Mathematics in Engineering and Economics* (AMEE'09) held June 7 - 12, 2009 at  
Sozopol.Bulgaria
5. „*The 23-th European Conference on Operational Research*”, 5-8 July 2009, Bonn,  
Germany
6. Cristescu,G., Neamtiu,L., Szentesi, S.G.,(2008). *Multiple Criteria Optimization Models  
for solving Contemporary Ethical Issues in Decision Making*.Third Human Centered  
Processes Conference, Delft The Netherlands June 8-12, 2008
7. Szentesi, S.G.,(2001). *Aspects of evaluating the efficiency of price reducing action*.  
Technical University of Budapest PAMM- Centre 2001 –Nonlinear aspects for the  
transportation problem, Interuniversity Network in Central Europe. Balaton.
8. Szentesi, S.G., (1998). *Entscheidungsmodelle zur werebudgetplanung grundlage :die  
werbe- response funktion statische response funktionen* . Technical University of  
Budapest PAMM- Centre
9. Szentesi,S.G., Frantescu, M.,(2010).*Achieving economic and ecological balance for  
investment objectives with the confirmation model*, UAV 2010 ISREIE 2010: International  
Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-  
12, 2010, organized by "Aurel Vlaicu" University of Arad
10. Szentesi,S.G.,(2010).*Achieving economic and ecological balance for investment projects  
based on utility model* UAV 2010 ISREIE 2010: International Symposium Research and  
Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by  
"Aurel Vlaicu" University of Arad.

## **E. Other scientific publications**



1. Cobuz, G., Szentesi, S.G.,(2018) *In 100 years from the “Green Arrow” to the Monorail transport system*, in anniversary volume 100 years Cerebration since Great Union –The role of Arad City in the Great Union. Publishing house UAV, University “Aurel Vlaicu” Arad,
2. Szentesi, S.G.,(2007) Aprilie, Revista Economică nr. 4, *Filozofiile organizaționale și importanța marketingului educațional*.
3. Szentesi, S.G.,(2004), *Statistical methods for assessing poverty*, International conference „Christianism and postmodernism”, Emanuel University, Oradea, March Arad 26th, 2004
4. Szentesi, S.G.,(2000). *Marketing research role in decision making*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
5. Szentesi, S.G.,(2000) *Marketing Research Ethics*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
6. Szentesi, S.G.,(2000) *Statistical analysis of time series*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
7. Szentesi, S.G.,(2000). *Prediction methods based on autoregressive error models*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
8. Szentesi, S.G.,(2000). *Social and economical balance*, Scientific Symposium of Biblical Institute Oradea
9. Szentesi, S.G.,(2000). *Strategic decisions in pricing*; Arad Academic Days, Arad, May 17-20.
10. Szentesi, S.G.,(1999). *Price variance*, Technical and Scientific Bulletin, no.5, 1999, “Aurel Vlaicu” University, Arad
11. Szentesi, S.G.,(1998). *Fundamenting the decision of introducing of new product variants in production, based on updated profit*. Scientific session; West University, Timișoara, May 21-22, 1998
12. Szentesi, S.G.,(1998). *Assortment policy optimization using linear programming*. Arad Academic Days; 8th edition, Arad, May 8-9
13. Szentesi, S.G.,(1998). *National accounts system and environmental losses*, Arad Academic Days, 8th edition, Arad, May 8-9
14. Szentesi, S.G.,(1998). *Sampling in marketing*; “Economy – present and future” AGER symposium, Arad, November 27th, 1998.
15. Szentesi, S.G.,(1998).*Strategic decisions in pricing policy*; “Economy – present and future” AGER symposium, Arad, November 27th, 1998.
16. Szentesi, S.G.,(1996).*Law of social-economicevolution and development*, Arad Academic Days – 6th edition, May 25-26, 1996.
17. Szentesi, S.G.,(1996). *Experts’ opinion – modern economy management method*, Arad Academic Days – 6th Edition, 25-26 May 1996.
18. Szentesi, S.G.,(1996). *Commodities classification as marketing concept*, proceeding of the Scientific Communications Meeting, 3rd Edition, Arad, 16-17 May 1996, vol.13, p. 145-156
19. Szentesi, S.G.,(1995) *External effects of economic activity*, proceeding of the Scientific Communications Meeting, 3rd Edition, Arad, 16-17 May 1996, vol.13, p. 157-162.

20. Szentesi, S.G.,(1994) *Argument for organizing the marketing department at S.C. Arbema S.A. Arad*, Studia Universitatis edited by “Vasile Goldiș” University, Arad.
21. Szentesi, S.G.,(1994) *Organizing marketing activities in companies during transition process in Romania*, Arad Academic Days, 4th Edition, May 1994
22. Szentesi, S.G.,(1993) *Marketing study on food sales dependance on commercial area and numer of employees in Arad*, Studia Universitatis editated by “Vasile Goldiș” University, Arad
23. Szentesi, S.G.,(1993). *Economic balance – criteria for achieving it*, proceeding of the Scientific Communications Meeting, “Aurel Vlaicu” University, Arad 1992, vol.4. economics.
24. Szentesi, S.G.,(1992). *Study on bread sales in Arad*, Arad Academic Days – 2nd Edition, 1992
25. Szentesi, S.G.,(1992). *Economic and social development mechanism*, Arad Academic Days - 2nd Edition, 1992
26. Szentesi, S.G.,(199). *Meat sales prospects in Arad*, Arad Academic Days – 1st Edition, 1991
27. Szentesi, S.G.,(1991). *Proposals regarding the trade network structure in Arad commercial center*, Arad Academic Days – 2nd Edition, 1992

### III. Participation at national and international conferences

1. Szentesi, S.G., Cîrnațu, D., Szentesi, E., (2018), *The impact of digitalization of communication in the way we understand the communication the Risks Related to Diseases in the present and future*. 4e Colloque International Comsymbol Journal Essachess -IARSIC au Paul Valery Montpellier 3 France, avec l’Université Aurel Vlaicu d’Arad, ISI Proceedings.
2. Cristescu,G., Jitaru,L.,Szentesi,S.G.,(2009). *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*. The 35<sup>th</sup> Conference *Applications of Mathematics in Engineering and Economics* (AMEE'09) June 7 - 12, 2009 at Sozopol.Bulgaria
3. Szentesi,S.G.,(2009) Atendent at conference „*The 23-th European Conference on Operational Research*”, 5-8 July 2009, Bonn, Germany
4. Cristescu,G. L. Neamtiu, S.G.Szentesi (2008). *Multiple Criteria Optimization Models for solving Contemporary Ethical Issues in Decision Making*.Third Human Centered Processes Conference, Delft The Netherlands june 8-12, 2008
5. Szentesi, S.G., (2001) *Aspects of evaluating the eficiency of price reducing action*. Technical University of Budapest PAMM- Centre 2001 –Nonlinear aspects for the transportation problem, Interuniversity Network in Central Europe. Ballton.
6. Szentesi, S.G.,(1998). *Entscheidungsmodelle zur werebugetplannung grundlage :die werbe-response funktion statische response funktionen* .Written by. Sen dr. Silviu Szentesi.Technical University of Budapest PAMM- Centre
7. Szentesi,S.G., Franțescu M., (2009).*Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental”* CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference” Industrial Revolution from the globalization and postglobation perspective, University „Lucian Blaga” Sibiu 7-8 May 2009.



8. Szentesi, S.G. Franțescu M. Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS. *Designing a management model for achieving economic-environmental balance in investment projects* International Conference „European integration – new challenges for Romanian economy”, 6<sup>th</sup> Edition and "EU Sustainable Economic Development and Competitiveness", 141564-LLP-1-2008-1-RO-AJM-MO, Oradea 2010
9. Szentesi S.G., Crișan S., Franțescu, M., (2010). *Dynamic Model for Evaluation the Economical-Ecological Equilibrium for an Investment Project* Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS, 4th Edition of International conference „Current Issues of Global Economy”, held on the 20th celebration of „Ovidius” University, Constanta, May 21-22, 2010. Ovidius University, Constanta 2010.
10. Szentesi, S.G., Frantescu M., (2009).*Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental”* CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference” Industrial Revolution from the globalization and postglobation perspective, University „Lucian Blaga” Sibiu 2009
11. Szentesi,S.G., Cristescu, G.,(2009). „*Modern numerical approach to economic environmental for investment projects”* Annals of the Oradea University, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
12. Szentesi,S.G., Cristescu, G.,(2009). *Ecologic-economic efficiency by non-numerical multiple criteria decision methods.* Annals of the Oradea University, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
13. Szentesi,S.G., Sabau, F., Sanda, G.,(2008).*Measurment in marketing research, The international scientific conference”* European integration new challenges for the Romanian Economy, May 30-31, Oradea Romania 2008
14. Szentesi, S.G.,Cristescu, G.(2008). *Environmental valuation methods used for improving economic-ecologic balance* ,The international scientific conference” European integration new challenges for the Romanian Economy, May 30-31, Oradea Romania 2008
15. Szentesi,S.G.,Cristescu, G.,(2008). *Environmental Valuation Techniques*, Annals of Oradea University.Fascicle of Mangement and Technological Engineering, volume VII (XVII), 2008
16. Silviu Gabriel Szentesi, Marius Frantescu *Develop economic-ecological balance of investment objectives with the confirmation model*, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad
17. Szentesi,S.G., (2010). *Realizarea echilibrului economic-ecologic pentru proiectele de investitii pe baza modelului utilitatii* UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad,
18. Szentesi,S.G., (2004), *Statistical methods for assessing poverty*, International conference „Christianism and postmodernism”, Emanuel University, Oradea, March 26th, 2004
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22. Szentesi,S.G.,(2000). *Prediction methods based on autoregressive error models*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
23. Szentesi,S.G., (2000). *Social and economical balance*, Scientific Symposium of Biblical Institute Oradea
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Date: Februarie 2024

Signature

A handwritten signature in blue ink, consisting of stylized, cursive letters, possibly 'S.G.', with a horizontal line extending to the right.