

SCIENTIFIC ACTIVITY

I. Books

a. Published and CNCS recognized

- **Sergiu Rusu**, 2014, „Antreprenoriat în turism și industria ospitalității”, Editura C.H.Beck, București, ISBN 978-606-18-0364-4, 288 pages;
- **Sergiu Rusu**, Florin Isac, 2010, „Turism rural și ecoturism”, Third Edition, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-463-8, 190 pages;
- **Sergiu Rusu**, Florin Isac, 2009, „Turism rural și ecoturism”, Second Edition, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-335-8, 190 pages;
- Florin Isac, **Sergiu Rusu**, 2009, „Administrarea afacerilor în turism”, Ediția a II-a revizuită și adăugită, Editura Mirton, Timișoara, ISBN 978-973-52-0537-9, 272 pages;
- Florin Isac, **Sergiu Rusu**, 2008, „Administrarea afacerilor în turism”, Editura Mirton, Timișoara, ISBN 978-973-52-0471-6, 256 pages;
- **Sergiu Rusu**, Florin Isac, 2008, „Turism rural și ecoturism”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-233-7, 170 pages;
- Florin Isac, **Sergiu Rusu**, 2008, „Management și marketing în turism”, Second Edition, Editura Mirton, Timișoara, ISBN 978-973-52-0294-1, 246 pages;
- Florin Isac, **Sergiu Rusu**, 2007, „Management în turism”, Second Edition, Editura Mirton, Timișoara, ISBN 978-973-52-0126-5, 222 pages;
- **Sergiu Rusu**, 2007, „Turism rural și agroturism”, Editura Mirton, Timișoara, ISBN 978-973-52-0147-0, 262 pages;
- Florin Isac, **Sergiu Rusu**, 2007, „Management și marketing în turism”, Editura Mirton, Timișoara, ISBN 978-973-52-0235-4, 264 pages;
- Florin Isac, **Sergiu Rusu**, 2007, „Management în turism”, Editura Mirton, Timișoara, ISBN (10) 973-52-0055-4, ISBN (13) 978-973-52-0055-8, 208 pages;

b. Published by grants of NASR / CNCS

c. Indexed in World World Cat catalog (www.worldcat.org)

d. Textbooks and university courses published at publishing houses recognized by CNCS

- Ramona Lile, Silviu Szenteși, **Sergiu Rusu**, Luiela Csorba, Leonard Bălan, 2015, "Statistică economică: Micro- și Macroeconomică", Editura Presa Universitară Clujeană, ISBN 978-973-595-898-5, 316 pagini;
- **Sergiu Rusu**, 2014, „Bazele economiei întreprinderii”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-716-5, 258 pages;
- Silviu Szenteși, Ramona Lile, **Sergiu Rusu**, Luiela Csorba, Leonard Bălan, 2011, „Statistică economică”, Third Edition, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-553-6, 372 pages;
- **Sergiu Rusu**, 2010, „Proiecte Economice”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-516-1, 166 pages;
- **Sergiu Rusu**, Bianca Rista, 2010, „Proiecte Economice”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-464-5, 122 pages;
- Florentina Barbu, **Sergiu Rusu**, 2010, „Noțiuni introductive în econometrie”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-525-3, 104 pages;
- Silviu Szenteși, Ramona Lile, Luiela Csorba, Leonard Bălan, **Sergiu Rusu**, 2009, „Statistică”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-428-7, 372 pages;
- Silviu Szenteși, Elisabeta Ionescu, Ramona Lile, **Sergiu Rusu**, Leonard Bălan, 2008, „Bazele statisticii”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-297-9, 350 pages;
- Florin Isac, **Sergiu Rusu**, 2008, „Comunicare și negociere în afaceri”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-234-4, 140 pages;
- Florin Isac, **Sergiu Rusu**, 2008, „Managementul și marketingul serviciilor hoteliere și de restaurație”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-219-1, 196 pages;
- Silviu Szenteși, Elisabeta Ionescu, Ramona Lile, Leonard Bălan, **Sergiu Rusu**, 2007, „Statistică economică”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-185-9, 352 pages;
- Silviu Szenteși, Elisabeta Ionescu, Ramona Lile, Leonard Bălan, **Sergiu Rusu**, 2007, „Statistică economică”, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-095-1, 336 pages;
- Silviu Szenteși, Elisabeta Ionescu, Ramona Lile, Radu Cureteanu, **Sergiu Rusu**, 2006, „Statistică economică”, Editura Universității „Aurel Vlaicu”, Arad, ISBN (10) 973-952-031-6, ISBN (13) 978-973-952-031-7, 336 pages;
- Silviu Szenteși, **Sergiu Rusu**, Radu Cureteanu, 2005, „Statistica activității economice”, Editura Mirton, Timișoara, ISBN 973-661-624-X, 156 pages;

e. Coordination of collective volumes published in recognized by CNCS publishing houses

II. Chapters published in tomes

a. Chapters published in books

- Alexandru Nedelea (editor), **Sergiu Rusu** (co-author: Cap. 7), 2020, „Marketing în turism - Teorie și practică”, Editura Economică, București, ISBN 978-973-709-943-3
- Alexandru Nedelea (editor), **Sergiu Rusu** (co-author: Chapter V), 2014, „Turism. Teorie și practică”, Editura Casa Cărții de Știință, Cluj-Napoca, ISBN 978-606-17-0593-1
- Puiu Nistoreanu, Marinela Ghereș (editors), **Sergiu Rusu** (co-author: Chapter I, Chapter II), 2010, „Turism rural – Tratat”, Editura C.H.Beck, București, ISBN 978-973-115-780-1, 276 pages;

b. Studies presented in conferences

III. Studies and articles in specialty magazines from the main flux of information

a. Scientific articles published in specialty magazines rated by ISI

- Dan-Cristian Dabija, Luiela Magdalena Csorba, Florin-Lucian Isac and **Sergiu Rusu**, 2023, Managing Sustainable Sharing Economy Platforms: A Stimulus–Organism–Response Based Structural Equation Modelling on an Emerging Market. Sustainability 2023, 15, 5583. <https://doi.org/10.3390/su15065583>, <https://www.mdpi.com/2071-1050/15/6/5583/htm>
- Dan-Cristian Dabija, Luiela Magdalena Csorba, Florin-Lucian Isac and **Sergiu Rusu**, 2022, Building Trust toward Sharing Economy Platforms beyond the COVID-19 Pandemic, Electronics, 2022, 11, 2916, <https://doi.org/10.3390/electronics111182>, <https://www.mdpi.com/2079-9292/11/18/2916>
- Tănase Mihail Ovidiu, Dina Răzvan, Isac Florin-Lucian, **Rusu Sergiu**, Nistoreanu Puiu, Mirea Cosmin Nicolae, 2022, Romanian Wine Tourism - A Paved Road or a Footpath in Rural Tourism? Sustainability 2022, 14, 4026. <https://doi.org/10.3390/su14074026>, <https://www.mdpi.com/2071-1050/14/7/4026/htm>
- Luiela Magdalena Csorba, Valentin Burcă, Florentina-Daniela Munteanu, **Sergiu Rusu**, 2021, The Romanian consumers' perception regarding the safety of dietary supplements, Journal of Public Health: From Theory to Practice, Print ISSN: 2198-1833, E-ISSN: 1613-2238, Article influence score (AIS): 0.315, <https://doi.org/10.1007/s10389-020-01425-6>, https://link.springer.com/epdf/10.1007/s10389-020-01425-6?sharing_token=lwhHtQDLvDu1hFjEiZlxXfe4RwlQNchNByi7wbcMAY6PA15_ykcaWR7y2XoigkSE9HvR-GOcCDUd3fD816w46ZT0fWlgYgSFqG68JFsQNTFEh9ads6XXIKc0u8ulvVN8qYsIUWZ4QKf5n5oZHNI8iyCkDYTFx8YCBiNome5IT3g%3D

b. Scientific articles published in specialty magazines rated by CNCS in the B+ category and/or indexed in BDI (at least two BDI)

- **Sergiu Rusu**, Florin Lucian Isac, Luiela Csorba, 2022, Food Tourism, Vector of the Development of Tourist Destinations, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice* Vol 24, No 1 (2022), ISSN print 1453-1410 , indexed EBSCO, CABI full text
- Florin Lucian Isac, **Sergiu Rusu**, 2021, Entrepreneurship, Cultural Diversity And Context, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice* Vol 23, No 1 (2021), ISSN print 1453-1410, indexed EBSCO, CABI full text, p.45-52
- **Sergiu Rusu**, Florin Lucian Isac, 2020, A View on Medical Tourism, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice* Vol 22, No 1 (2020), ISSN print 1453-1410 , indexed EBSCO, CABI full text, p.199-205
- **Sergiu Rusu**, Florin Lucian Isac, 2020, Challenges of Tourism Education and Career Development in the Hospitality Industry, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice* Vol 22, No 1 (2020), ISSN print 1453-1410 , indexed EBSCO, CABI full text, p.206-211
- Isac Florin Lucian, **Rusu Sergiu**, 2019, The Role of Innovation and Entrepreneurship in Small and Medium Businesses, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice*, Seria I, Vol.XXI (1), ISSN print 1453-1410, indexed: EBSCO, CABI full text, p.122-127
- Isac Florin Lucian, **Rusu Sergiu**, 2019, The Influence of Culture on Communication in the Tourism Sector, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice*, Seria I, Vol.XXI (1), ISSN print 1453-1410, indexed: EBSCO, CABI full text, p.116-121
- Luiela Magdalena Csorba, Valentin Burcă, **Sergiu Rusu**, 2018, „The Controversial Behavior Of Romanian Consumers Regarding The Safety Of Flu Shot Immunization”, *Economic Alternatives*, 2018, Issue 1, ISSN (print): 1312-7462, pp. 86-112, indexed: EconLit, EBSCO, RePec, Econbiz
- **Rusu S.**, Milin A.I., F.L. Isac, 2017, „Entrepreneurship in Tourism - Reasons, Necessary Resources and Impediments”, *Ecoforum Journal*, Volume 6, Issue 3(13), 2017, ISSN: 2344-2174, indexed: DOAJ, EBSCO, RePec, EconLit, ErihPlus, UlrichsWeb
- **Rusu S.**, Csorba L.M., 2016, „Smartphones - a powerful Tool for Tourism. Romanian Travel Apps”, *Journal of Economics and Business Research*, ISSN: 2068 - 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, Year XXII, No. 1, 2016, pp. 69-78, indexed: DOAJ, EBSCO, Index Copernicus, Scipio, WorldCat, NewJour, EconBiz
- Isac, F.L., **Rusu, S.**, 2016, „The Influence of Culture on the Human Resources Management and Practices”, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, *Lucrări Științifice*, Seria I., vol. XVIII(2), ISSN: 1453-1410, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.77-81
- Isac, F.L., **Rusu, S.**, 2016, „Emotions and Consumer Satisfaction”, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management

- Agricol, *Lucrări Științifice*, Seria I., vol. XVIII(2), ISSN: 1453-1410, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.81-89
- **Sergiu Rusu**, Florin Lucian Isac, 2015, „Entrepreneurship and Small Business in Tourism”, *Ovidius Annals, Economic Sciences Series*, vol. XV, Issue 1, ISSN 2393-3127, p.616-621
 - **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2015, „Worldwide Tourism Entrepreneurship, A Global Perspective”, *Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII (1-4)*, 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68
 - **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2015, „Cultural Dimensions in Romanian Management”, *Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVI (1-4)*, 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.136-140
 - Luiela Csorba, **Sergiu Rusu**, 2015, “The History of Sustainable Management – A Literature Review”, *Journal of Economics and Business Research Volume XXI, No. 2/2015*, “Aurel Vlaicu” University Arad, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.45-64, indexed: DOAJ, EBSCO, Index Copernicus, Scipio, WorldCat, NewJour, EconBiz
 - **Sergiu Rusu**, Luiela Csorba, 2014, “The Evolution of the Number of Tourists Accommodated in Arad”, *Journal of Economics and Business Research Volume XX, No. 2/2014*, “Aurel Vlaicu” University Arad, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.52-60, indexed: DOAJ, EBSCO, Index Copernicus, Scipio, WorldCat, NewJour
 - Luiela Csorba, **Sergiu Rusu**, 2014, “Current Trend in Providing the Toys Security and Consumer Protection”, *Journal of Economics and Business Research Volume XX, No. 1/2014*, “Aurel Vlaicu” University Arad, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.47-64, indexed: DOAJ, EBSCO, Index Copernicus, Scipio, WorldCat, NewJour
 - Florin Lucian Isac, **Sergiu Rusu**, 2014, „Theories of Consumer’s Satisfaction and the Operationalization of the Expectation Disconfirmation Paradigm”, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 2/2014*, „Academica Brâncuși” Publisher, Indexed DOAJ, EBSCO, Cabell’s, REPEC, SCIOPIO, EconBiz etc., ISSN 2344 – 3685/ISSN-L 1844 – 7007, p. 82-88
 - Florin Lucian Isac, **Sergiu Rusu**, 2014, „Particularizing Strategies and Research Methods for Perceived Quality in the Field of Bank Services”, *Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 2/2014*, „Academica Brâncuși” Publisher, Indexed DOAJ, EBSCO, Cabell’s, REPEC, SCIOPIO, EconBiz etc., ISSN 2344 – 3685/ISSN-L 1844 – 7007, p. 185-187
 - Luiela Csorba, **Sergiu Rusu**, 2014, „Current Trends in providing the Toys Security and Consumer Protection”, *Journal of Economics and Business Research, Volume XX, No. 1/2014*, Indexed Directory of Open Access Journals (DOAJ), EBSCO, INDEX COPERNICUS, SCIOPIO and EconBiz, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p. 47-64

- **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2014, „Hospitality Industry and Tourism”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVI (4), 2014, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 1-4
- **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2014, „The Dimensions of Hospitality Industry”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVI (4), 2014, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 28-31
- **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2013, „Innovation, Tourism and Entrepreneurship”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XV (4), 2013, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 187-190
- **Sergiu Rusu**, Radu Cureteanu, Florin Isac, 2013, „The European Countries and Tourism Entrepreneurship”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XV (4), 2013, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 179-186
- Radu Cureteanu, Florin Lucian Isac, **Sergiu Rusu**, 2012, „Communication: an important management tool for leaders”, Conferința Internațională „Probleme Actuale ale Economiei Globale”, 31 mai 2012, Secțiunea Marketing-Management
- Radu Cureteanu, Florin Lucian Isac, **Sergiu Rusu**, 2012, „The Challenge of Innovation for Employees”, Conferința Internațională „Probleme Actuale ale Economiei Globale”, 31 mai 2012, Secțiunea Marketing-Management
- Csorba Luiela, Isac Florin, Cureteanu Radu, **Rusu Sergiu**, 2012, "The mobile phones consumer protection", European Scientific Journal, London, vol. 8, nr. 25, October special edition 2012, ISSN 1857-7881, p. 1-23 (Indexed BDI: Open J Gate, Proquest, EBSCO, Index Copernicus , Ulrichs, JournalSeek, Scirus etc.)
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- **Sergiu Rusu**, Florin Isac, Radu Cureteanu, Luiela Csorba, 2012, „Entrepreneurship and entrepreneur: A review of literature concepts”, African Journal of Business Management Vol. 6(10), pp. 3570-3575, 14 March, 2012, ISSN 1993-8233,
- Mirela Nicolov, **Sergiu Rusu**, 2012, „Innovations in SME’s in Industry in Romania between 2000-2008 by using the Share of Turnover of Innovative Product Business”, Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 1/2012
- Mirela Nicolov, **Sergiu Rusu**, 2012, „Innovation, a Process of Change and Development”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Sustainable Rural Development, May, 2012, Scientifical Papers Seria I Vol. XIV,

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- Mirela Nicolov, **Sergiu Rusu**, 2012, „Studies of Innovations in West Region of Romania”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Sustainable Rural Development, May, 2012, Scientifical Papers Seria I Vol. XIV, ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 275-282
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 - **Sergiu Rusu**, Florin Isac, Radu Cureteanu, 2012, „Entrepreneurial Activity and Economic Growth”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Sustainable Rural Development, May, 2012, Scientifical Papers Seria I Vol. XIV, ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 283-288
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 - Florin Isac, **Sergiu Rusu**, Radu Cureteanu, 2011, „Problems in defining the concept of consumer satisfaction”, ”Constantin Brâncuși” University of Târgu-Jiu ECOTREND 2011 International Conference, 8th edition, November 25-26, 2011 published in ”Constantin Brâncuși” University Annals, Economic Series, Issue 4/I/2011, ISSN 1844-7007 CNCSIS B+ cod 652 indexed RePEc database, IDEAS, Genamics Journal Seek Database, EconPapers, NewJour international catalogue
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- Florin Isac, **Sergiu Rusu**, Radu Cureteanu, 2010, „Improvement of the management at a tourists’ pension from Săvârșin area”, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, University of Szeged, Management Of Durable Rural Development, May 20, 2010, Scientifical Papers Seria I Vol. XII(3), ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 471-478;
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- Radu Cureteanu, Florin Isac, **Sergiu Rusu**, 2010, „Strategy Making through Innovation”, Ovidius University of Constanța, The Sixth International Conference “Present Issues of Global Economy”, May 21-22, 2010, Ovidius University Annals, Economic Science Series Volume X, Issue 1, 2010, ISSN 1582-9383, CNCSIS "Clasa B+" indexed RePEc database and Directory of Open Access Journals (DOAJ) database, pag. 942-945;

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- **Sergiu Rusu**, Florin Isac, 2009, „Place and Integration of the Rural Tourism Inside the Local and National Economy”, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410 CNCSIS, "Clasa B+", pag. 223-230;
- Florin Isac, **Sergiu Rusu**, 2009, „Assesment of the quality of the touristic services by means of "walk-through" audit”, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410 CNCSIS, "Clasa B+", pag. 341-349;
- Florin Isac, **Sergiu Rusu**, 2008, „Problems in Defining the Organizational Culture”, The Proceedings of the International Conference „Leadership and Organizational Culture”, Cluj-Napoca, ISBN 978-973-751-924-5, CNCSIS "Clasa B+", pag. 80-83;
- Florin Isac, **Sergiu Rusu**, 2008, „The Nature of Motivation and the Rewards In the Working Process”, The Proceedings of the International Conference „Leadership and Organizational Culture”, Cluj-Napoca, ISBN 978-973-751-924-5, CNCSIS "Clasa B+", pag. 84-87;
- **Sergiu Rusu**, 2008, „Tourism Marketing, Component of the Marketing Services”, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410, CNCSIS "Clasa B+", pag. 81-88;
- **Sergiu Rusu**, Florin Isac, 2008, „Ecotourism and the sustainable development”, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410, CNCSIS "Clasa B+", pag. 89-96;
- Florin Isac, **Sergiu Rusu**, 2008, „Cultural Peculiarities of the negotiation style”, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410, CNCSIS "Clasa B+", pag. 257-264;
- **Sergiu Rusu**, 2007, „The Rural Tourism in Arad County. Achievements and perspectives”, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410, CNCSIS "Clasa B+", pag. 447-452;

c. Scientific articles published in specialty magazines rated by CNCS in the B category and/or indexed in BDI (one BDI)

- Florin Isac, Radu Cureteanu, **Sergiu Rusu**, 2010, „The role of the service - profit chain inside the interaction between the service supplying company and the client”, University “Vasile Alecsandri” Bacău, The Fifth International Conference "Contemporary Economy and Romanian Realities" April 18 - 20, 2010, Studies and Scientific Research, Economics Series, ISSN 2066 - 561X, CNCSIS "Clasa B+" indexed RePEc database, pag. 371-374;
- Florin Isac, Radu Cureteanu, **Sergiu Rusu**, 2010, „The Economic Role of Tourism and the Dimension of the Touristic Phenomenon on a National and Global Scale”, University “Vasile Alecsandri” Bacău, The Fifth International Conference "Contemporary Economy and Romanian Realities" April 18 - 20, 2010, Studies and Scientific Research, Economics Series, ISSN 2066 - 561X, CNCSIS "Clasa B+" indexed RePEc database, pag. 440-442;

d. Scientific articles published in specialty magazines rated CNCS in the C category

- Florin Isac, **Sergiu Rusu**, 2010, „La fidélité du consommateur et les programmes de fidélisation”, Theoretical and Practical Approaches in Economics, „Aurel Vlaicu” University of Arad, 2010, ISBN 978-973-752-523-9, pag. 50-58;
- **Sergiu Rusu**, Florin Isac, 2010, „Entrepreneurship, A Symbol of the Market Economy”, Theoretical and Practical Approaches in Economics, „Aurel Vlaicu” University of Arad, 2010, ISBN 978-973-752-523-9, pag. 117-122;

e. Scientific articles published in tomes of some international conferences

- F.L. Isac, **S. Rusu**, 2019, Problems and challenges of teaching organizational behavior at university level, International Symposium Research and Education in an Innovation Era 8th Edition, May 23th-25th, 2019, pag. 74-85
- **Sergiu Rusu**, Florin Isac, 2009, „The Rural Tourism In Arad County: Distinctive Aspects and Perspectives”, Proceedings of the 2009 International Conference on Tourism, April, 22nd-25th, University of Messina, Faculty of Economics, Italy, ISBN 978-88-96116-20-3, SGB Edizioni CD;

f. Other scientific articles

- Luiela Csorba, **Sergiu Rusu**, 2017, „Particularități ale politicii de protecție a consumatorilor de servicii financiar-bancare”, Simpozion „Pavel Ciuce” - Adaptabilitate, divergențe și perspective în contabilitatea și fiscalitatea contemporană, ediția XV, Moneasa 2017, Corpul Experților Contabili și Contabililor Autorizați din România - Filiala Arad, Editura Casa Cărții de Știință, ISSN 2344-2239, pp.165-179;
- **Sergiu Rusu**, 2012, „Antreprenorul și mediul de afaceri”, Economia și afacerile pe piețele emergente. Contribuții ale tinerilor cercetători, Editura Universității din Oradea, ISBN 978-606-10-0964-0, pp. 23-29
- **Sergiu Rusu**, 2011, „Antreprenoriatul, element de bază al micilor afaceri de familie din turism”, România și provocările crizei economice. Răspunsul tinerilor economiști, Lucrările Sesiunii de comunicări științifice a doctoranzilor în economie, Ediția a II-a, Editura Universității din Oradea, ISBN 978-606-10-0659-5, pp.133-140
- Florin Isac, **Sergiu Rusu**, 2010, „Cultura, comunicarea și relațiile interpersonale”, Revista de Comerț, Nr. 1 (121), Anul XI, ianuarie 2010, pag. 18-26;
- Alina Bădulescu, **Sergiu Rusu** „The Dynamics of the International Tourism Market. Recent Developments and Challenges”, GeoJournal of Tourism and Geosites, Year II, no. 2, vol. 4, 2009, pag. 145-152;
- **Sergiu Rusu**, Radu Cureteanu, 2009, „International Tourism Evolution and Smartphone Impact on Tourism”, Journal of Economics and Business Research, „Aurel Vlaicu University” Arad, Year XV, No. 2/2009, ISSN 2068-3537, pag. 64-68;

- **Sergiu Rusu**, 2008, „The Economic Role of Tourism and the Dimension of the Touristic Phenomenon on a National and Global Scale”, Theoretical Developments in Contemporary Economics, „Aurel Vlaicu” University of Arad, ISBN 978-52-0489-1, pag. 106-111;
- **Sergiu Rusu**, Florentina Săbău, 2008, „The Tourist Product Life Cycle”, Theoretical Developments in Contemporary Economics, „Aurel Vlaicu” University of Arad, ISBN 978-52-0489-1, pag. 185-191;
- **Sergiu Rusu**, 2006, „Baza materială a turismului rural în România”, Scientific & Technical Bulletin, Universitatea „Aurel Vlaicu” Arad, ISSN 1454-8321, pag. 86-92;
- **Sergiu Rusu**, Eva Băra, 2006, „The notion of rural tourism”, Economic Science in a Knowledge Society, Universitatea „Aurel Vlaicu” Arad, ISBN (13)978-973-52-0014-5, pag. 200-205;
- **Sergiu Rusu**, Olga Maxim, 2006, „The relation among rural tourism, agrotourism and durable tourism”, Economic Science in a Knowledge Society, Universitatea „Aurel Vlaicu” Arad, ISBN (13)978-973-52-0014-5, pag. 43-49;
- **Sergiu Rusu**, 2005, „Turismul în România. Evoluție și tendințe”, Scientific & Technical Bulletin, Universitatea „Aurel Vlaicu” Arad, ISSN 1582-7976, pag. 92-98;
- **Sergiu Rusu**, 2004, „Turismul internațional la începutul noului mileniu. Câteva noțiuni de marketing în turismul internațional”, Scientific & Technical Bulletin, ISSN 1582-7976, pag. 56-60;
- **Sergiu Rusu**, 2004, „Turismul internațional și globalizarea pieței turismului”, Analele Universității „Aurel Vlaicu” Arad, ISSN 1582-3385, pag. 230-236;
- **Sergiu Rusu**, Matei Șimăndan, 2004, „Premisele unui program metodologic în filosofia științei”, Analele Universității „Aurel Vlaicu” Arad, ISSN 1582-3385, pag. 237-243;
- **Sergiu Rusu**, 2004, „Strategiile de marketing: scurt istoric și câteva concepții”, Scientific & Technical Bulletin, Universitatea „Aurel Vlaicu” Arad, ISSN 1454-8321, pag. 102-107;

IV. ISI Proceedings

V. Participations in national and international conferences (the papers marked with * were published)

VI. Research projects based on contract / grant

- Member in „Atelierul de antreprenoriat - școala de vară” (Entrepreneurship workshop - summer school), 2023, funded by Arad Municipal Center for Culture, contract: 1882/08.05.2023, 05.06.2023-21.06.2023, total value: 10000 lei, 2023
- Member in Simpozion Științific Studentesc „Economia - Prezent și Viitor” (Student Scientific Symposium "Economy - Present and Future"), 2023, project funded by the Ministry of National Education, in 28.11.2023, total value: 9900 lei, 2023
- Member in Simpozion Științific Studentesc „Economia - Prezent și Viitor” (Student Scientific Symposium "Economy - Present and Future"), 2022, project funded by the

Ministry of National Education, between 21.11.2022 – 23.11.2022, total value: 9000 lei, 2022

- Member in „Atelierul de antreprenoriat – școala de vară” (Entrepreneurship workshop - summer school), 2022, funded by Arad Municipal Center for Culture, contract: 2094/23/06.2022, 14.07.2022, total value: 7000 lei, 2022
- Member in „Măsuri integrate pentru tranziția studenților pe piața muncii” (Integrated measures for the transition of students to the labor market) - position in the project: tutor / practice instructor, 11.11.2020-10.11.2022 (from 22.05.2021), Project code: 132639, total value: 4.687.731 lei, 2021-2022.
- Member in "Stimularea creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale" (Stimulating the creativity of young people from Arad in the economic and social field through projects and entrepreneurial simulations), 2021, funded by Arad Municipal Center for Culture, contract: 2299/13.07.2021, between 01.09.2021-14.12.2021, total value: 9100 lei, 2021.
- Member in „Atelierul de antreprenoriat – școala de vară” (Entrepreneurship workshop - summer school), 2021, funded by Arad Municipal Center for Culture, contract: 2094/23/06.2021, between: 24.06.2021-29.07.2021, total value: 7000 lei, 2021.
- Member in „Concursul de economie Virgil Madgearu pentru studenți și elevi” (Virgil Madgearu Economic Contest for Students) - project funded by the Ministry of National Education, between 24.11.2021-26.11.2021, total value: 9000 lei, 2021.
- Member in Simpozion Științific Studentesc „Economia - Prezent și Viitor” (Student Scientific Symposium "Economy - Present and Future"), 2019, project funded by the Ministry of National Education, between 13.03.2019-25.04.2019, total value: 2520 lei, 2019.
- Member in „Concursul Virgil Madgearu pentru studenți și elevi” (Virgil Madgearu Contest for Students) - project funded by the Ministry of National Education, between 08.05.2019-10.05.2019, total value: 7000 lei, 2019.
- Member in „STARt în carieră, între așteptări și realitate” (STARt in career, between expectations and reality) - Youth Projects, Session I, organizers: „Aurel Vlaicu” University of Arad, Arad Municipal Center for Culture and Arad City Hall, between 25.05.2019-30.11.2019, total value: 4500 lei, 2019.
- Member in „Școala de Vară Căsoaia” – Ediția I / „Patrimoniul Județului Arad – noi direcții de dezvoltare a turismului – Căsoaia 2018” (Căsoaia Summer School - 1st Edition / Arad County Patrimony - New Directions for Tourism Development), 16-19 July 2018, organizers: „Aurel Vlaicu” University of Arad and Arad County Council , 2018.

- Member in „Concursul Virgil Madgearu pentru studenți și elevi” (Virgil Madgearu Contest for Students) - project funded by the Ministry of National Education, between 01.04.2018-15.05.2018, total value: 8500 lei, 2018.
- Member in „Concursul Virgil Madgearu pentru studenți și elevi” (Virgil Madgearu Contest for Students) - project funded by the Ministry of National Education, May 2017, total value: 3200 lei, 2017.
- Member in „Stimularea creativității tinerilor arădeni prin proiecte și simulări antreprenoriale” project (Stimulating creativity of Arad youth through projects and business simulations), won by competition in 2017 (Centrul Municipal de Cultură Arad - Primaria Arad), total value: 14050 lei, 2017.
- Member in „Stimularea creativității tinerilor arădeni prin proiecte și simulări antreprenoriale” project (Stimulating creativity of Arad youth through projects and business simulations), won by competition in second session 2016 (Centrul Municipal de Cultură Arad - Primaria Arad), total value: 13000 lei (from which 11500 lei financed by Centrul Municipal de Cultură Arad - Primăria Arad), 2016.
- Member in „Un an din viața UAV 2015-2016” project, november - december 2016, „Aurel Vlaicu” University of Arad together with Centrul Cultural Județean Arad, total value 40.950 lei, of which 34.950 lei financed by CCJA and 6.000 lei UAV, 2015-2016.
- Member in “Studiul de fezabilitate privind dezvoltarea turistică a Canalului Morilor” (Feasibility study on tourism development of Morilor Channel) - member, 446/2009, Ineu City Hall, „Aurel Vlaicu” University of Arad. Project objective: to reconnect the trail route from Romania to Hungary, 2009.
- Member in UAV-IT Incubator partnership with “Tessedik Sámuel” College, Gyula Hungary in the INTERREG III. A. HURO-06/02 project no. HURO0602/140 - “Dezvoltarea resurselor umane în turismul transfrontalier” (Human resources development in cross-border tourism), total amount 15 mil. ft., 2007-2008.
- Member in „Cultura civică a tinerilor și multiculturalitatea în contextul aderării României la Uniunea Europeană” (Civic culture of youth and multiculturalism in the context of Romania's EU accession) - member, CNCSIS Grant, no. 238A, total amount: 22.000 lei RON, 2005-2006.

VII. RECOGNITION OF ACHIEVEMENTS BY SPECIALISTS AND INSTITUTIONS

1. Reviews of the published works

2. Citations in specialty books, journals or magazines

- Zhenbin, W., Ramachandran, S., Siow, M., Subramaniam, T., & Hui, Z., 2024, Exploring the Formation of Behavioral Intention Toward Rural Tourism via Sensory Experience and Memorable Tourism Experiences, a Case Study in Henan, China. *Journal of Quality Assurance in Hospitality & Tourism*, 1–25.
<https://www.tandfonline.com/doi/full/10.1080/1528008X.2024.2390493>

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- Güngördü Belbağ, A., 2024, External and internal factors affecting collaborative consumption practices: insights from new-middle classes in an emerging market, *Social Responsibility Journal*, Vol. ahead-of-print No. ahead-of-print.
<https://www.emerald.com/insight/content/doi/10.1108/SRJ-01-2024-0025/full/html>

Cited article: Dabija, D. C., Csorba, L. M., Isac, F. L., & **Rusu, S.** (2023). Managing Sustainable Sharing Economy Platforms: A Stimulus–Organism–Response Based Structural Equation Modelling on an Emerging Market. *Sustainability*, 15(6), 5583

- Ali, F. A., 2024, Entrepreneurial orientation impact on entrepreneurial behavior in the service industry. *Eurasian Journal of Management & Social Sciences*, 5(1), 102-145.

Cited article: **Rusu, S.**, Isac, F., Cureteanu, R., & Csorba, L. (2012). Entrepreneurship and entrepreneur: A review of literature concepts. *African Journal of Business Management*, 6(10), 3570-3575

- Jacinto Jardim, 2024, Explanatory model of the impact of globalization on entrepreneurial education: Global policies, entrepreneurial behaviors and international networks, *REGEPE Entrepreneurship and Small Business Journal*, Vol. 13 No. 2 (2024): May/Aug., ISSN: 2965-1506, <https://www.regepe.org.br/regepe/article/view/2539>

Cited article: **Rusu, S.**, Isac, F., & Cureteanu, R. (2016). Worldwide tourism entrepreneurship, a global perspective. In *Lucrări Științifice* (Vol. 17, Issue 4, pp. 64–68)

- Susan Nekesa Ngera, Gregory S. Namusonge, Elizabeth, Nambuswa Makokha, 2024, Effect of Entrepreneurial Marketing Practice on Performance of Small and Medium Agro Based Youth Enterprises in Kenya, *International Journal of Education and Social Science*; Vol. 6 No. 3; June 2024, ISSN 5778-6990,
<https://iigdpublishers.com/storage/COQPQDi8qirv9fq2qPFUwIaNfMQH9Y-metaRWZmZWN0IG9mIEVudHJlcHJlbnV1cmllbCBNYXJrZXRpbmcgUHJhY3RpY2Ugb24gUGVvZm9ybWFuY2Ugb2YgU21hbGwgYW5kIE1lZG11bTkucGRm-.pdf>

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- Danie J. Erasmus, 2024, Optimising the application of modern and conventional trackless mobile machines in chrome smelting operations, Mini-dissertation accepted in partial fulfilment of the requirements for the degree Master of Business Administration at the North-West University South Africa,
https://repository.nwu.ac.za/bitstream/handle/10394/42606/Erasmus_DJ_2024.pdf?sequence=1

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- Vaduva Florin, Dinu Vasile, Csorba Luiela Magdalena, 2024, Building Consumers' Trust Towards E-Commerce Platforms: Particularities of An Emerging Country, Transformations in Business & Economics, Volume 23, Issue 1, Page 470-490, ISSN 1648-4460, <https://www.webofscience.com/wos/woscc/full-record/WOS:001261511300023?AlertId=30c8d5b8-cf4c-4b4c-916c-50456a8b8c9f&SID=EUW1ED0CA5bDgUQqCJKrQSleof7p2>, (*ISI Thomson*)

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- Vaduva Florin, Dinu Vasile, Csorba Luiela Magdalena, 2024, Building Consumers' Trust Towards E-Commerce Platforms: Particularities of An Emerging Country, Transformations in Business & Economics, Volume 23, Issue 1, Page 470-490, ISSN 1648-4460, <https://www.webofscience.com/wos/woscc/full-record/WOS:001261511300023?AlertId=30c8d5b8-cf4c-4b4c-916c-50456a8b8c9f&SID=EUW1ED0CA5bDgUQqCJKrQSleof7p2>, (*ISI Thomson*)

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- Gordana Radović, Zorica Vasiljević, Danijela Vićentijević, 2024, Sustainable Development of Wine and Religious Tourism in the Fruška Gora Area, Tourism and Green Investments (TISC 2024) – Conference proceedings, https://scholar.google.ro/scholar_url?url=https://tisc.rs/proceedings/index.php/hitmc/article/download/472/464&hl=ro&sa=X&d=12986273565249909280&ei=6NOZZv_OEq3Ey9YP04SXyAo&scisig=AFWwaeYI09ocOiQ99JUonHq85hQY&oi=scholar&hist=e4DTcMwAAAAJ:4941844339276039417:AFWwaezbjQBvKdu3tkDS2KAc579G&html=&pos=0&folt=cit&fols=

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- Pancy and Sujood, 2024, Uncorking the potential of wine: an empirical prediction of consumers' intention to visit wine tourism destinations (WTDs) post-COVID-19, British Food Journal, Vol. ahead-of-print No. ahead-of-print., <https://www.emerald.com/insight/content/doi/10.1108/BFJ-10-2023-0928/full/html>, <https://doi.org/10.1108/BFJ-10-2023-0928>

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- Sinaau Aishath, Shaznie Aminath, & Hoo Wong Chee, 2024, Entrepreneurial Experiences of Female Entrepreneurs in the Maldives: From Concept to Implementation and Beyond, Journal of

Contemporary Administration, 28 (3), e230267,
<https://rac.anpad.org.br/index.php/rac/article/view/1638>

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- Carmelia Mariana Dragomir Bălănică, Cecilia Șerban, 2024, Chapter: Difficulties, Outcomes, and Future Tendencies in Ecotourism, in: *Approaches on the Quality of Life. Cross-Border Perspectives*, CEEOLPRESS, pg. 59-94, <https://www.ceeol.com/search/chapter-detail?id=1250674>

Cited volume: **Sergiu Rusu**, Florin Isac, 2010, „Turism rural și ecoturism”, Editura Universității „Aurel Vlaicu”

- Marek Hendel, 2024, *Współdzielenie Jako Czynniki Różnicujące Zachowania Turystyczne Mieszkańców Polski*, Rozprawa doktorska, Uniwersytet Ekonomiczny w Krakowie, Dziedzina nauk społecznych, Dyscyplina ekonomia i finanse, https://dr.uek.krakow.pl/wp-content/uploads/2024/06/rozprawa-doktorska_M.Hendel_2024.pdf

Cited article: Dabija D.C., Csorba L.M., Isac F.L., **Rusu S.**, 2022, Building Trust toward Sharing Economy Platforms beyond the COVID-19 Pandemic, „*Electronics*” nr 11(18)

- Facundo M. Hernández, 2024, El problema del desarrollo turístico. Aproximaciones en clave latinoamericana / The problem of touristic development. Approaches from Latin American perspective, *Intersticios Sociales El Colegio de Jalisco*, septiembre 2024-febrero 2025 núm. 28, ISSN 2007 - 4964, https://scholar.google.ro/scholar_url?url=http://www.intersticiosociales.com/index.php/is/article/download/576/843&hl=ro&sa=X&d=2679189231606601635&ei=H9-JZo7NLJWx6rQP8emcuAM&scisig=AFWwaeY0u0ZA7ClpPiOHhrITOL-t&oi=scholarart&hist=e4DTcMwAAAAJ:4941844339276039417:AFWwaebzjQBvKdu3tkDS2KAc579G&html=&pos=0&folt=cit&fols=

Cited article: **Sergiu Rusu**, “Tourism multiplier effect”, *Journal of Economics and Business Research* 17, n. 1, 2011

- Kalu Alexandra, Ogbonna Udu, Unachukwu Larry Chukwuemeka, 2024, *Liquified Natural Gas Lng Downstream Marketing and Business Growth in Nigeria: An Empirical Evidence Small and Medium Scale Enterprises*, *Nigerian Journal of Management Sciences* Vol. 25 (1b) June 2024, <https://nigerianjournalofmanagementsciences.com/wp-content/uploads/2024/06/LIQUIFIED-NATURAL-GAS-DOWNSTREAM-Word-to-PDF-2-1-1.pdf>

Cited article: Isac, F. L. & **Rusu, S.** (2014). Theories of consumer’s satisfaction and the optionalization of the expectation disconfirmation paradigm, *Annals of Constantin Brancusi University of Targu Jiu, Economic Series*, Issue 2344, P. 83

- Lili Domián & Raphael Stahl, 2024, *Confronting Entrepreneurial Stress - Unpacking the Coping Strategies of Entrepreneurs*, Master’s Thesis in Entrepreneurship and Innovation, Lund University, School of Economics and Management, <https://lup.lub.lu.se/luur/download?func=downloadFile&recordId=9163478&fileId=9163487>

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- Journal of Economics and Business Research JEBR (ISSN 2068 – 3537, E – ISSN 2069 – 9476) - Scientific Editor (2014 - 2019), <http://www.uav.ro/en/journals/jebr/editorial-board>
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- Journal of Gastronomy, Hospitality and Travel / JOGHAT (ISSN: 2619-9548) - Board of Referees member (2019 - present) - <http://www.joghat.org/board-of-referees>
- Research and Education in an Innovation Era ISREIE International Symposium at „Aurel Vlaicu” University of Arad – member of the organizing committee (2016, 2018, 2019, 2020)
- Member of DAAAM International Vienna, Austria

4. Titles and prizes

- Diploma of excellence for scientific activity and results obtained in research at Aurel Vlaicu University in Arad - December 12, 2018.
- Diploma of excellence for the promotion of team spirit at Aurel Vlaicu University in Arad - December 12, 2018.
- Diploma of excellence for remarkable results in scientific research and special contributions to the prestige of Aurel Vlaicu University in Arad - December 7, 2017.
- Diploma of excellence for remarkable results in scientific research and special contributions to the prestige of Aurel Vlaicu University in Arad - December 12, 2016.

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11.09.2024

Lect. univ. dr. Sergiu Rusu

A handwritten signature in blue ink, appearing to be 'S. Rusu', written in a cursive style.