

SCIENTIFIC ACTIVITY

PhD Lecturer RUSU (Condea) Corina Maria

I. PhD Thesis

Impactul managementului diversității asupra performanței în organizațiile din România (The Impact of Diversity Management on Corporate Performance in Romania), doctoral coordinator PhD University Prof. Stegăroiu Ion, Management domain, Doctoral School of Economics and Human Sciences, Valahia University of Târgoviște, public presentation on the 8th of October 2018

II. Books and Chapters in Books

1. **Rusu Corina**, 2019, *Managementul diversității și performanța în organizații – Particularități ale managementului diversității în organizațiile din România, Norvegia și din țările Uniunii Europene (Diversity Management and Corporate Performance – Particularities of Diversity Management in Organizations from Romania, Norvegia and the European Union Countries)*, Arad, Aurel Vlaicu University of Arad Publishing House, CNCSIS code 218, ISBN 978-973-752-823-0
2. Lile Ramona (coordinator), Bălan Leonard, Săplăcan Silviu, **Condea Corina**, 2015, *Management – caiet de seminar (Management – seminar notebook)*, Arad, Aurel Vlaicu University of Arad Publishing House, CNCSIS code 218, ISBN 978-973-752-743-1

III. Studies and Scientific Articles from the Main Flow of Information

a) Scientific Articles Published in Specialized Journals Indexed in Web of Science (WoS) or Listed by The National Council of Scientific Research (CNCS) in Category B+ and/or Indexed in International Databases (IDBs)

1. Barbu Florentina Simona, Sanda Grigorie, **Rusu Corina Maria**, Balint Petronela Gianina, 2024, *The Impact of Social Networks on the Choice of Tourist Destinations*, Proceedings of the 18th International Conference on Business Excellence, 21st-23rd of March 2024, Society for Business Excellence & Faculty of Business Administration in Foreign Languages (FABIZ), De Gruyter Publishing House, IDBs: EBSCO, Proquest, ExLibris, OCLC, Google Scholar, Microsoft Academic, CELDES, CNPIE, Naviga, Thomson Reuters ISI Web of Science (WoS) Conference Proceedings Citation Index Online: <https://sciendo.com/it/journal/PICBE> (under publication)
2. Faur Flaviu Casian, **Rusu Corina Maria**, Barbu Florentina Simona, Sanda Cristina Maria, Bălan Leonard Sergiu, 2023, *The Impact of Digitalization on Financial Fraud Detection and Prevention in Insurance Organizations from Romania*, The 1st International Conference on Ongoing Social, Economic and Environmental Challenges (OSEEC), 13rd-14th of October 2023, Faculty of Economics, Aurel Vlaicu University of Arad, ISSN 3008-6914, ISSN online 3044-8123, p. 72-83
Online: <https://www.isf.ro/ro/Publicatii-Volumul-Conferintei-Internationale-Ongoing-Social-Economic-and-Environmental-Challenges-2023>

3. **Rusu Corina Maria**, Bîlți Raluca Simina, Barbu Florentina Simona, Bălan Leonard Sergiu, 2023, *The Impact of the Workforce Diversity, Innovation Capacity and Corporate Social Responsibility on the Image of the Organization*, Proceedings of the 17th International Conference on Business Excellence, volume 17(1), 23rd-25th of March 2023, Society for Business Excellence & Faculty of Business Administration in Foreign Languages (FABIZ), De Gruyter Publishing House, ISSN online 2558-9652, DOI 10.2478/picbe-2023-0100, p. 1119-1127, IDBs: EBSCO, Proquest, ExLibris, OCLC, Google Scholar, Microsoft Academic, CELDES, CNPIE, Naviga, Thomson Reuters ISI Web of Science (WoS) Conference Proceedings Citation Index
Online: <https://doi.org/10.2478/picbe-2023-0100>
4. Raul Mircea, **Rusu Corina**, 2022, *Methods and Techniques Used in Evaluating the Quality and Profitability of a Company*, Ovidius University Annals. Economic Scientific Series, XXIInd volume, 2/2022 issue, ISSN 2393-3119, ISSN Online 2393-3127, The International Conference – Global Economy Under Crises (GEUC), XIth issue, 15th-16th of December 2022, Ovidius University of Constanța, Constanța, Romania, IDBs: RePEc, DOAJ, EBSCO, CABELL, ULRICH'S, J-GATE, Scientific Indexing Services, INFOBASE INDEX, ResearchBib, Directory Research Journals Indexing, ERIH PLUS
Online: <https://stec.univ-ovidius.ro/html/anale/RO/2022-issue2/Section%204/27.pdf>
5. **Rusu Corina**, Săplăcan Silviu, Lile Ramona, 2020, *Successful Leadership of Virtual Teams: Challenges and Best Practices*, Proceedings of the 14th International Management Conference – Managing Sustainable Organizations, 5th-6th of November 2020, Bucharest University of Economic Studies, Bucharest, Romania, p. 744-751, ISSN 2286-1440, ISSN online 2783-9214, DOI 10.24818/IMC/2020/04.06, IDBs: Clarivate Analytics, Thomson Reuters, RePEc
Online: https://conference.management.ase.ro/archives/2020/PDF/4_6.pdf
6. **Rusu Corina**, Săplăcan Silviu, Lile Ramona, 2020, *Digital Labor in the Context of Globalization*, Proceedings of the 7th Review of Management and Economic Engineering International Management Conference – Management Challenges Within Globalization, 17th-19th of September 2020, Technical University of Cluj-Napoca, Cluj, Romania, p. 577-582, ISSN-L-2247-8639, IDBs: Clarivate Analytics, Web of Science
Online: <https://oa.mg/work/10.5281/zenodo.6557418>
7. Cristache Nicoleta, Stanciu Tiberius, Săplăcan Silviu, **Condea Corina**, 2018, *An Exploratory Approach of the Current Public Relations Framework in the Romanian University Environment*, Dunărea de Jos University Annals, Fascicle I – Economics and Applied Informatics, no. 1/2018, p. 39-45, 82 CNCSIS code, ISSN 1584-0409, ISSN Online 2344-441X, IDBs: ERIH+, EconLit, RePEc, DOAJ, EBSCO, Index Copernicus, ULRICH, ECONIS ZBW, Cambridge Scientific Abstract
Online: http://www.eia.fea.ugal.ro/images/eia/2018_1/Cristache_Stanciu_Salpacan_Candea.pdf
8. **Condea Corina**, Trocan Rareș, Popescu Delia, 2016, *A Leadership Model Revisited*, Agrobuletin AGIR, No. 21, Mirton Publishing House, CNCSIS code 185, ISSN 2066-6179, IDB: Index Copernicus
9. **Condea Corina**, Popescu Delia, 2016, *Women and Leadership*, Agrobuletin AGIR, No. 21, Mirton Publishing House, CNCSIS code 185, ISSN 2066-6179, IDB: Index Copernicus

10. Sicoe-Murg Oana, Ciolac Ramona, Tonea Elena, **Condea Corina**, Martin Simona, 2015, *The Impact of Willow Growings in Energy Forestry Systems Upon the Environment*, Agricultural Management Scientific Papers, Series 1, 17(1) volume, p. 268-272, Agroprint Timișoara Publishing House, 260 CNCSIS code, ISSN 1453-1410, ISSN Online 2069-2307, IDBs: DOAJ, EBSCO, CABI Full Text
Online: <https://lsma.ro/index.php/lsma/article/viewFile/829/pdf>

b) Scientific Articles Published in the Volumes of Some National and International Conferences and Indexed in International Databases (IDBs)

11. Lile Ramona, **Rusu Corina**, Săplăcan Silviu, 2019, *The Impact of Women CEOs on the Leadership of Organizations*, International Symposium Research and Education in an Innovation Era (ISREIE), VIIIth Edition, 23th-25th of May 2019, Aurel Vlaicu University of Arad, Arad, Romania, p. 11-19, ISSN-L-2065-2569
12. **Rusu Corina**, Săplăcan Silviu, Lile Ramona, 2018, *Positive and Negative Aspects of Using Gender Quotas*, National Scientific Conference of Academy of Romanian Scientists – Scientific Research for Sustainable Development, 20th-22nd of September 2018, Târgoviște, Romania, Book of Abstracts, volume no. 12, issue 1/2018, p. 80, ISSN 2601-5102
13. **Condea Corina**, 2018, *Calitatea în învățământ, o bază pentru profesioniștii “de mâine”* (*Quality in Education, A Basis for the Professionals “of tomorrow”*), Quality în Education – A Priority for Schools from Arad (Calitatea în învățământ – o prioritate pentru școlile arădene), 18th of October 2017, Arad, Romania, p. 49-53, Aurel Vlaicu University of Arad Publishing House, CNCSIS code 218, ISSN 978-973-752-782-0

IV. National and International Conferences and Symposiums

Participations at National and International Conferences

1. The 16th International Conference on Management, Economics and Accounting (ICMEA), 8th-10th of May 2024, Faculty of Economics, 1 Decembrie 1918 University of Alba Iulia, Alba Iulia, Romania. Presented paper: The Social Determinants Impact on the Financial Markets Functions
2. The 18th International Conference on Business Excellence (ICBE) – Smart Solutions for a Sustainable Future, 21st-23rd of March 2024, Society for Business Excellence & Faculty of Business Administration in Foreign Languages (FABIZ), Bucharest, Romania. Presented paper: The Impact of Social Networks on the Choice of Tourist Destinations
3. National Multidisciplinary Conference “Brain, Neurosciences and Society”, Brain Awareness Week 2024, 11th-17th of March 2024, Aurel Vlaicu University of Arad, România. Presented paper: The role of self-confidence in organizational risky strategic decision-making
4. The 1st International Conference on Ongoing Social, Economic and Environmental Challenges (OSEEC), 13rd-14th of October 2023, Faculty of Economics, Aurel Vlaicu University of Arad, Moneasa, Arad, România. Presented paper: The Impact of Digitalization on Financial Fraud Detection and Prevention in Insurance Organizations from Romania

5. The 6th International Scientific Conference on Craft Craftsmanship – its Local, Regional and International Dimension (CILRAID) – Craftsmanship with respect for tradition and sustainable development, 19th of May 2023, Faculty of Economics and Management, Opole University of Technology & Opole Center for Economic Development, Opole, Poland. Presented paper: The Link between Crafts, the Use of Social Media and People's Happiness
6. The 15th International Conference on Management, Economics and Accounting (ICMEA), 10th-13th of May 2023, Faculty of Economics, 1 Decembrie 1918 University of Alba Iulia, Alba Iulia, Romania. Presented paper: The Role of Key Performance Indicators and the Business Strategy Implementation
7. The 17th International Conference on Business Excellence (ICBE) – Rethinking business: Sustainable leadership in a VUCA world, 23rd-25th of March 2023, Society for Business Excellence & Faculty of Business Administration in Foreign Languages (FABIZ), Bucharest, Romania. Presented paper: The Impact of the Workforce Diversity, Innovation Capacity and Corporate Social Responsibility on the Image of the Organization
8. The International Conference – Global Economy Under Crises (GEUC), XIth issue, 15th-16th of December 2022, Ovidius University of Constanța, Constanța, Romania. Presented paper: Methods and Techniques Used in Evaluating the Quality and Profitability of a Company
9. The 14th International Management Conference – Managing Sustainable Organizations, 5th-6th of November 2020, Bucharest University of Economic Studies, Bucharest, Romania. Presented paper: Successful Leadership of Virtual Teams-Challenges and Best Practices
10. The 7th International Management Conference – Management Challenges Within Globalization, 17th-19th of September 2020, Technical University of Cluj-Napoca, Cluj, Romania. Presented paper: Digital Labor in the Context of Globalization
11. Conference Economic Academy. The Principles of Economics on the Meaning of the Teenagers from Arad, 27th of November 2019, Aurel Vlaicu University of Arad, Arad, Romania. Presented paper: Lider sau manager? (Leader or manager?)
12. International Symposium Research and Education in an Innovation Era (ISREIE), VIIIth Edition, 23th-25th of May 2019, Aurel Vlaicu University of Arad, Arad, Romania. Presented paper: The Impact of Women CEOs on the Leadership of Organizations
13. National Scientific Conference of Academy of Romanian Scientists – Scientific Research for Sustainable Development, 20th-22nd of September 2018, Târgoviște, Romania. Presented paper: Positive and Negative Aspects of Using Gender Quotas
14. Conference Quality in Education – A Priority for Schools from Arad, 18th of October 2017, Aurel Vlaicu University of Arad, Arad, Romania. Presented paper: Calitatea în învățământ, o bază pentru profesioniștii “de mâine” (Quality in Education, A Basis for the Professionals “of tomorrow”)
15. The 2nd International Conference Contemporary Challenges for the Society in the Context of the Recent Economic and Social Changes, 23rd-24th of July 2017, Târgoviște, România. Presented paper: Quality Management in a Sustainable Society and Diversity in the Knowledge Society

National and International Conferences and Symposiums

1. “Virgil Madgearu” Economics competition for students and pupils, 11th Edition, 20th-24th of May 2024, 10th Edition, 3rd-5th of May 2023, 9th Edition, 18th-20th of May 2022, 8th Edition, 24th-26th of November 2021, 7th Edition, 25th-27th of November 2020, 6th Edition, 8th-10th of May 2019, Aurel Vlaicu University of Arad, Arad, Romania (Papers Coordinator)
2. Scientific Symposium of Students “Economics – Present and Future”, XXIVth Edition, 28th-29th of November 2023, XXIInd Edition, 21st-23rd of November 2022, ”, XXIInd Edition, 23rd-27th of November 2021, XXIth Edition, 24th-27th of November 2020, XXth Edition, 17th of April 2019, XIXth Edition, 29th of March 2018, XVIIIth Edition, 24th of March 2017, XVIIth Edition, 12th of May 2016, Aurel Vlaicu University of Arad, Arad, Romania (Organizer and Papers Coordinator)
3. “The Investment Academy” Contest, October-December 2022, the Institute of Financial Studies (ISF) with the support of the Financial Supervisory Authority (ASF), the Fund Management Association (AAF) and the Bucharest Stock Exchange (BVB), the Bullish Capital team coordinated ranked among the top 10 teams in the country (Paper Coordinator)
4. Conference “Economic Academy. The principles of the economy as understood by the young people of Arad”, 27th of November 2019, Aurel Vlaicu University of Arad, Arad, Romania (Participant and Papers Coordinator)
5. National Student Scientific Session “The Economics and the Digital Society”, IIIrd Edition, 6th-8th of November 2019, Petrol-Gaze University of Ploiești, Prahova, Romania (Participant and Papers Coordinator)

V. Projects and Programs

• As Project coordinator

1. “Communication and interculturality - XIXth Edition of the Summer School”, funded by Municipal Cultural Center of Arad, contract no. 1899/06.04.2023, value 19.500 lei, project director PhD Assistant Professor **Rusu Corina-Maria**, period 01.05.2023-15.11.2023
2. “30 Years of UAV” (“30 de ani de UAV”), funded by Municipal Cultural Center of Arad, contract no. 1738/26.04.2022, value 21.000 lei, project director PhD Assistant Professor **Rusu Corina-Maria**, period 01.05.2022-31.11.2022
3. “One year of UAV’s life 2020-2021” (“Un an din viața UAV 2020-2021”), funded by Municipal Cultural Center of Arad, contract no. 2110/30.06.2021, value 4.500 lei, project director PhD Assistant Professor Rusu Corina-Maria, period 01.07.2021-30.11.2021

• As Member

1. Scientific Symposium of Students “Economics – Present and Future”, XXIVth Edition (Simpozion științific studentesc “Economia-Prezent și Viitor” – Ediția a XXIII-a), funded by the Ministry of National Education, order no. 6121/2022, value 9.000 lei, project director PhD Lecturer Gomoi Bogdan, period 28.11.2023-29.11.2023
2. “Stimulating the Teenagers of Arad Creativity in the Economic and Social Field Through Projects and Entrepreneurial Simulations – VIIth Edition” (“Stimularea

- creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale – Ediția a VII-a”), funded by Municipal Cultural Center of Arad, contract no. 1778/27.04.2022, value 9.100 lei, project director PhD Associate Prof. Cilan Teodor-Florin, period 01.10.2023-03.12.2023
3. Entrepreneurship Workshop – Summer School – 2023 Edition, funded by Municipal Cultural Center of Arad, contract no. 1882/08.05.2023, value 10.000 lei, project director PhD Assistant Professor Blaga Radu-Lucian, period 05.06.2023-21.06.2023
 4. Scientific Symposium of Students “Economics – Present and Future”, XXIIIrd Edition (Simpozion științific studentesc “Economia-Prezent și Viitor” – Ediția a XXIII-a), funded by the Ministry of National Education, order no. 3111/2018, value 9.000 lei, project director PhD Lecturer Gomoi Bogdan, period 21.11.2022-23.11.2022
 5. Entrepreneurship Workshop – Summer School – 2022 Edition, funded by Municipal Cultural Center of Arad, contract no. 3111/2018, value 9.000 lei, project director PhD Assistant Professor Blaga Radu-Lucian, period 15.06.2022-18.06.2022
 6. “Stimulating the Teenagers of Arad Creativity in the Economic and Social Field Through Projects and Entrepreneurial Simulations – VIth Edition” (“Stimularea creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale – Ediția a VI-a”), funded by Municipal Cultural Center of Arad, contract no. 1778/27.04.2022, value 9.100 lei, project director PhD University Associate Prof. Cilan Teodor-Florin, period 01.05.2022-14.12.2022
 7. Scientific Symposium of Students “Economics – Present and Future”, XXIInd Edition (Simpozion științific studentesc “Economia-Prezent și Viitor” – Ediția a XXII-a), funded by the Ministry of National Education, order no. 3111/2018, value 6.750 lei, project director PhD Lecturer Gomoi Bogdan, period 23.11.2021-26.11.2021
 8. “Stimulating the Teenagers of Arad Creativity in the Economic and Social Field Through Projects and Entrepreneurial Simulations – Vth Edition” (“Stimularea creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale – Ediția a V-a”), funded by Municipal Cultural Center of Arad, contract no. 2299/13.07.2021, value 9.100 lei, project director PhD University Associate Prof. Cilan Teodor-Florin, period 01.09.2021-14.12.2021
 9. “Economic Academy. The Principles of Economics on the Meaning of the Teenagers from Arad” (“Academia economică. Principiile economiei pe înțelesul tinerilor arădeni”), funded by Municipal Cultural Center of Arad and Local Council of Arad, contract no. 8016/29.10.2019, value 12.932,51 lei, project director PhD Lecturer Cuc Lavinia, period 04.11.2019-10.12.2019
 10. “Promoting the Business Culture Among Teenagers in Order to Develop Entrepreneurship” (“Promovarea culturii de business în rândul tinerilor în vederea dezvoltării spiritului întreprinzător”), in partnership with Municipal Cultural Center of Arad and Arad City Hall, contract no. 2582/13.05.2019, value 7.262,95 lei, project director PhD Prof. Cernușcă Lucian, period 01.06.2019-06.12.2019
 11. Scientific Symposium of Students “Economics – Present and Future”, XXth Edition (Simpozion științific studentesc “Economia-Prezent și Viitor” – Ediția a XX-a), funded by the Ministry of National Education, order no. 3111/2018, value 2.520 lei, project director PhD Lecturer Gomoi Bogdan, period 13.03.2019-25.04.2019
 12. Scientific Symposium of Students “Economics – Present and Future”, XIXth Edition (Simpozion științific studentesc “Economia-Prezent și Viitor” – Ediția a XIX-a), funded

by the Ministry of National Education, order no. 3111/2018, value 4.010 lei, project director PhD Lecturer Gomoi Bogdan, period 01.03.2018-05.04.2018

13. “Awareness of the people of Arad About the Impact of Culture and Information Conflict in the Online Environment” (“Conștientizarea arădenilor despre impactul culturilor și conflictul informațional în mediul on-line”), funded by Municipal Cultural Center of Arad, contract no. 5985/30.08.2017, value 5.450 lei, project director PhD Lecturer Mazuru Luminița, period 01.09.2017-15.12.2017
14. “The NATO Challenge for the Teenagers of Arad” (“Provocarea NATO pentru tinerii arădeni”), funded by Municipal Cultural Center of Arad, contract no. 5986/30.08.2017, value 7.929 lei, project director PhD Lecturer Sanda Grigorie, period 01.09.2017-15.12.2017
15. “Stimulating the Teenagers of Arad Creativity in the Economic and Social Field Through Projects and Entrepreneurial Simulations” (“Stimularea creativității tinerilor arădeni în domeniul economic și social prin proiecte și simulări antreprenoriale”), funded by Municipal Cultural Center of Arad, contract no. 5985/30.08.2017, value 14.050 lei, project director PhD Associate Prof. Cilan Teodor-Florin, period 01.09.2017-15.12.2017
16. “Quality în Education – A Priority for Schools from Arad” (“Calitatea în învățământ – o prioritate pentru școlile arădene”), funded by Municipal Cultural Center of Arad, contract no. 3948/03.07.2017, value 7.866 lei, project director PhD Lecturer Cuc Lavinia, period 01.07.2017-31.12.2017
17. Scientific Symposium of Students “Economics – Present and Future”, XVIIIth Edition (Simpozion științific studentesc “Economia-Prezent și Viitor” – Ediția a XIX-a), funded by the Ministry of National Education, project director PhD Lecturer Gomoi Bogdan, period 01.04.2017-30.04.2017

Date,
20.09.2024

Signature,
Rusu Corina Maria

