

SCIENTIFIC RESEARCH

1. Papers considered to be the most relevant for own professional achievements:

1. Eugenia Țigan, Monica Lungu, Oana Brînzan, **Radu Lucian Blaga**, Ioana Anda Milin, Simona Gavrilas, (2023), **Responsibility as an Ethics and Sustainability Element during the Pandemic**, Behav. Sci., Issue 13, 615/2023, MDPI Basel, ISSN 2076-328X (online), revistă indexată ISI - WOS, <https://doi.org/10.3390/bs13070615>;
2. Eugenia Țigan, **Radu Lucian Blaga**, Florin-Lucian Isac, Monica Lungu, Ioana Anda Milin, Florin Tripa, Simona Gavrilas, (2022), **Analysis of Sustainable Communication Patterns during the Telework Period in Western Romanian Corporations**, Int. J. Environ. Res. Public Health, Issue 19, 9796/2022, MDPI Basel, ISSN 1660-4601 (online), indexed journal ISI - WOS, <https://doi.org/10.3390/ijerph19169796>;
3. **Radu Lucian Blaga**, Alexandru Blaga, (2018), **Probabilistic model on buying decision of higher education services**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 28, Issue 2/2018, p.48 - p.69, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed journal ESCI - WOS: De Gruyter OPEN, RePec, Index Copernicus, EBSCO DOAJ (Directory of Open Access Journals), ProQuest, CEEOL (Central and Eastern European Online Library), <https://doi.org/10.2478/sues-2018-0009>;
4. Klaus Bruno Schebesch, **Radu Blaga**, (2018), **Entrepreneurship: a critical insider view from the intellectual capital perspective**, Proceedings of 14th International Conference: European Integration – New Challenges, EINCO 2018, University of Oradea, Romania, 24 – 26 May 2018, The Annals of the University of Oradea – Economic Sciences , TOM XXVII, 1st Issue, July 2018, p.113 – p.123, University of Oradea Publishing House, ISSN:1582-5450 (electronic format), index journal BDI: RePEc, DOAJ, EBSCO (indexed in collections: Business Source Complete and Business Source Corporate Plus), SCIOPI in process: CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES, SCOPUS;
5. Klaus Bruno Schebesch, Loredana Pribac, **Radu Blaga** (2016), **Using Financial and Entrepreneurial Literacy of a Region's Young Population**, Proceedings of the 8th European Conference on Intellectual Capital Ca' Foscari University of Venice, Italy, 12 – 13 May 2016, p. 262 – p.270, The Academic Conferences and Publishing International Limited Reading, UK 44-118-972-4148, www.academic-publishing.org, 2016, ISSN:2049-0933, ISSN-L:2049-0941, ISBN:978-1-910810-89-7, ISBN-L:978-1-910810-90-3;
6. **Radu Lucian Blaga**, Alexandru Blaga, (2016), **Price determination for educational services based on the investments in education**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 26 Issue 4/2016, p.78 - p.93, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, index journal BDI: De Gruyter OPEN, RePec, Index Copernicus, EBSCO DOAJ (Directory of Open Access Journals), ProQuest, CEEOL (Central and Eastern European Online Library);
7. **Blaga R.L.**, Duma A.D., (2015), **Considerations on the optimization of marketing decisions**, The Annals of the „Constantin Brâncuși" University of Târgu Jiu, Economy Series, Issue 6/2015, p.56 – 62, ISSN 2344 – 3685/ ISSN-L 1844 - 7007, index journal BDI: IDEAS, Genamics JournalSeek Database, EconPapers EcP, EBSCO, Cabell's, SCIOPI, DOAJ, REPEC, EconBiz, Ulrich's, Scirus, YORK UNIVERSITY, GLOABAL IMPACT;
8. Schebesch K.B, **Blaga R.L.**, (2015), **Clustering of Respondents for Developing a Recommender and Targeting System: The Case of Employment Services**, Journal of International Conference on Marketing and Business Development, vol.1, no.1/2015, Bucharest University of Economic Studies Publishing House, Bucharest, p.153 -160, ISSN:2344 – 5130, ISSN-L: 2344 – 5130, index journal BDI: Index Copernicus, RePEc, EconPapers, IDEAS, Cabell's Directories, Scribd, Microsoft Academic Search, Google Scholar;
9. Duma D.A., **Blaga R.L.**, (2014), **Economic situation of the tourist accomodation capacity on North-West and Center of Romania**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 24, Issue 4/2014, "Vasile Goldiș" Western University Press, Arad, p.84-93, ISSN

1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, index journal BDI: RePec, DOAJ, ProQuest, CEEOL, Index Copernicus, EBSCO;

10. Duma D.A., Blaga R.L., (2014), Economic analysis of the situation of tourist arrivals in the establishments of tourists' reception with functions of tourist accommodation in Romanian rural, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 24, Issue 4/2014, "Vasile Goldiș" Western University Press, Arad, p.53-64, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, index journal BDI: RePec, DOAJ, ProQuest, CEEOL, Index Copernicus, EBSCO;

11. Blaga R.L., (2013), Establishing the communication mix of tourism organizations by the objectives communication, through gradually knowledge of the customer profile, Studia Universitatis "Vasile Goldiș Arad". Economics Series, vol 23 - Issue 4/2013, "Vasile Goldiș" Western University Press, Arad, p.29-40, ISSN 1584-2339 (online), ISSN-L 1584-2339, index journal BDI: DOAJ, ProQuest, CEEOL.

II. PhD. Thesis:

1. "Tourist marketing and cultural diversity - an approach for effective communication", The West University of Timisoara, Faculty of Economics, 2009, coordinator: PhD. Prof. Constantin NEGRUȚ

III. Patents and other industrial property titles – not necessary

IV. Books and book's chapters:

a1) Published in CNCS Recognized Publishing Houses

1. Remeș E., David D., Boja N. (coord.), Blaga Radu ș.a., "Noțiuni Aplicative Fundamentale și de Specialitate în Domeniile Economic și Silvic", Editura Gutenberg Univers, Arad, **2018**, p.237 – 246 și p. 257 – 286, ISBN 978-606-675-162-9;

2. Remeș E., David D., Brad M., Boiță M. (coord.), Blaga R., ș.a., "Teste și Aplicații de Licență pentru Specializările Economice și Silvicultură", Editura Gutenberg Univers, Arad, **2017**, p.28 - 37, p.47 - 75, ISBN 978-606-675-127-8;

3. Remeș C., David G., Duma D., Blaga Radu (coord.), "Elemente de economie – de la teorie la practică", Editura Gutenberg Univers, Arad, **2016**, p.26 - 34, p. 60 - 69 și p. 79 – 87, ISBN 978-606-675-100-1;

4. Blaga R., Dumiter F., Pribac L. (coord.), Blaga R., ș.a., Elemente de teorie și practică economică, Editura Casa Cărții de Știință, Cluj-Napoca, **2015**, p.82 – 98 și p.201 – 232, ISBN 978-606-17-0684-6;

5. Remeș E, David D. (coord.), Blaga R. ș.a., Abordări Economice Conceptuale din Perspectivă Practică, Editura Gutenberg Univers, Arad, **2014**, p. 93 – 111 și p.145 – 161, ISBN-978-606-675-034-9;

6. Blaga Radu Lucian, BAZELE MARKETINGULUI – Aspecte asupra fundamentelor marketingului, Editura "Vasile Goldiș" University Press, Arad, **2013**, 149 pag. proprii, ISBN 978-973-664-603-4;

7. Remeș C., Șoim H. (coord), Blaga R., ș.a., Teste de evaluare a cunoștințelor economice fundamentale și de specialitate, Editura Gutenberg Univers Arad, **2013**, p. 108 – 122, ISBN 978-606-675-008-0;

8. Blaga R. L., Șimon A., Tamaș A., Arad – Ghidul județului, ediția a II-a revăzută și adăugită, Editura Nigredo, Arad, **2002**, p.28-89, ISBN 1263-59-8956211.

a2) Books and book's chapters published abroad

1. Radu Lucian Blaga, Oana Brinzan, Considerations about rural tourism concept, in Sentieri dell'innovazione nel territorio, Dinamiche di sviluppo ed aggregazione: il caso Italia – Romania (editor Franco Rosa), Editrice Universitaria Udinese srl, Udine, 2006, p. 141-147, ISBN-10 888420-324-4.

b) Published by grants of ANCS / CNCS

c) Indexed in the world's catalogue World Cat (www.worldcat.org)

d) Manuals, university courses and applications, including on electronic support in the job specialty

1. **Blaga R. L.**, *Fundamentarea Științei Mărfurilor - course notes in electronic format*, Universitatea "Aurel Vlaicu" din Arad, ECTS specialization, Field: Business Administration, Faculty of Economic Sciences, IF. Arad, **2023**;
2. **Blaga R. L.**, *Economia Turismului – aplicații power point, course notes in electronic format*, Universitatea "Aurel Vlaicu" din Arad, ECTS specialization, Field: Business Administration, Faculty of Economic Sciences, IF. Arad, **2023**;
3. **Blaga R. L.**, *Fundamentarea Științei Mărfurilor - course notes in electronic format*, Universitatea "Aurel Vlaicu" din Arad, ECTS specialization, Field: Business Administration, Faculty of Economic Sciences, IF. Arad, **2022**;
4. **Blaga R. L.**, *Economia Turismului – aplicații power point, course notes in electronic format*, Universitatea "Aurel Vlaicu" din Arad, ECTS specialization, Field: Business Administration, Faculty of Economic Sciences, IF. Arad, **2022**;
5. **Blaga R. L.**, *Management comercial - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, ECTS specialization, Field: Business Administration, Faculty of Economic Sciences, Computer Science and Engineering, IF. Arad, **2019**;
6. **Blaga R. L.**, *Marketing Global – course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Master Programme - Marketing and Company Management, Field: Marketing - Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2019**;
7. **Blaga R. L.**, *E-Commerce – course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Business Administration, Field: Business Administration – Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2018**;
8. **Blaga R. L.**, *Marketing – course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Master Programme - Marketing and Company Management, Field: Marketing - Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2017**;
9. **Blaga R. L.**, Neagu O., *Marketingul Organizațiilor Nonprofit - course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Marketing, Field: Marketing – Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2017**;
10. **Blaga R. L.**, *E-Marketing – course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Master Programme - Marketing and Company Management, Field: Marketing - Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2016**;
11. **Blaga R. L.**, Schebesch K.B., *Cercetarea conjuncturii pieței – course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Master Programme - Marketing and Company Management, Field: Marketing - Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2016**;
12. **Blaga R. L.**, Schebesch K.B., *Marketing business to business - course notes in electronic format*, Universitatea de Vest "Vasile Goldiș" Arad, Marketing, Field: Marketing – Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2014**;
13. **Blaga R. L.**, *Marketingul serviciilor - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Marketing, Field: Marketing – Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2014 și 2016**;
14. **Blaga R. L.**, *Marketingul micilor afaceri - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Marketing, Field: Marketing – Faculty of Economic Sciences, IF, Arad, **2014**;
15. **Blaga R. L.**, *Publicitate și planificare media - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Master Programme - Marketing and Company Management, Field: Marketing - Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2013, 2015 și 2017**;
16. **Blaga R. L.**, *Marketing internațional - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Marketing, Field: Marketing – Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2013 și 2017**;

- 17. Blaga R. L.,** *Marketing direct - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Marketing and ECTS, Field: Marketing and Business Administration, Faculty of Economic Sciences, Computer Science and Engineering, IF, Arad, **2012, 2015 și 2017**;
- 18. Blaga R. L.,** *Economia Serviciilor - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Marketing, Field: Marketing – Faculty of Economic Sciences, Arad, **2012**;
- 19. Blaga R. L.,** *Economia Comerțului - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, ECTS specialization, Field: Business Administration, Faculty of Economic Sciences, Arad, **2012**;
- 20. Blaga R. L.,** *Bazele Marketingului - course notes in electronic format*, Universitatea de Vest Vasile Goldiș Arad, Marketing și ECTS specialization, Field: Marketing and Business Administration, Faculty of Economic Sciences, IF. Arad, **2012, 2014, 2016 și 2017**.

e) Coordination of collective volumes published in recognized by CNCS publishing houses

- 1. Blaga R.L., Costea A.D. – coordinators (2014),** **Știința, Arta și Economia – Dialoguri Transdisciplinare - Învățarea integrată între tradiție și inovație**, "Vasile Goldiș" University Press Arad, 321 p., 314 coordinated pages, ISBN 978-973-664-717-8;
- 2. Blaga R.L., Miclea Fl.– coordinators (2014),** **Administrația publică și economia – Comunitățile locale și mediul de afaceri din perspectiva procesului de integrare europeană**, "Vasile Goldiș" University Press Arad, 82 p., 79 coordinated pages, ISBN 978-973-664-718-5.

V. Studies and articles in extenso, published in journals from the main international scientific stream:

a) Scientific articles published in specialty journals rated by ISI

- 1. Eugenia Țigan, Monica Lungu, Oana Brînzan, Radu Lucian Blaga, Ioana Anda Milin, Simona Gavrilaș, (2023),** **Responsibility as an Ethics and Sustainability Element during the Pandemic**, Behav. Sci., Issue 13, 615/2023, MDPI Basel, ISSN 2076-328X (online), revistă indexată ISI - WOS, <https://doi.org/10.3390/bs13070615>;
- 2. Eugenia Țigan, Radu Lucian Blaga, Florin-Lucian Isac, Monica Lungu, Ioana Anda Milin, Florin Tripa, Simona Gavrilaș, (2022),** **Analysis of Sustainable Communication Patterns during the Telework Period in Western Romanian Corporations**, Int. J. Environ. Res. Public Health, Issue 19, 9796/2022, MDPI Basel, ISSN 1660-4601 (online), indexed journal ISI - WOS, <https://doi.org/10.3390/ijerph19169796>;

b) Scientific articles published in specialty journals rated by CNCS in the B+ category and/or indexed in BDI (at least two BDI)

- 1. Blaga Radu Lucian, (2021),** **Safety Issues For Consumers From Essential Goods Stores In The Context Of The Pandemic - Covid 19**, The Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 6/2021, p.108 – 118, ISSN 2344 – 3685/ ISSN-L 1844 - 7007, indexed in BDI: IDEAS, Genamics JournalSeek Database, EconPapers EcP, EBSCO, Cabell's, SCIOPI, DOAJ, REPEC, EconBiz, Ulrich's, Scirus, YORK UNIVERSITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing;
- 2. Radu Lucian Blaga, Alexandru Blaga, (2018),** **Probabilistic model on buying decision of higher education services**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 28, Issue 2/2018, p.48 - p.69, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI (ESCI): De Gruyter OPEN, RePec, Index Copernicus, EBSCO DOAJ (Directory of Open Access Journals), ProQuest, CEEOL (Central and Eastern European Online Library), <https://doi.org/10.2478/sues-2018-0009>;
- 3. Radu Blaga, Alexandru Blaga, (2018),** **Social Responsibility and Sustainable Development in Economic and Educational Policies of Sports Organizations**, Studia Universitatis "Vasile Goldiș Arad". Seria Educație Fizică și Kinetoterapie, volumul 7, nr.1(13) Iunie/2018, p.21 - p.30, "Vasile Goldiș" University Press Arad, ISSN 2284-7324; ISSN-L 2284-7324, indexed in BDI: EBSCO Publishing, ProQuest, Index Copernicus International, Scipio;

4. **Radu Lucian Blaga**, Alexandru Blaga, (2016), **Price determination for educational services based on the investments in education**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 26 Issue 4/2016, p.78 - p.93, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI: De Gruyter OPEN, RePec, Index Copernicus, EBSCO DOAJ (Directory of Open Access Journals), ProQuest, CEEOL (Central and Eastern European Online Library);
5. **R. L. Blaga**, A. Blaga, (2016), **The interest in sport and communication – economic and social implications**, Studia Universitatis "Vasile Goldiș Arad". Seria Educație Fizică și Kinetoterapie, volumul 5, nr.1(9) Iunie / 2016, p.98 - p.104, "Vasile Goldiș" University Press Arad, ISSN 2284-7324; ISSN-L 2284-7324, indexed in BDI;
6. **Blaga R.L.**, Duma A.D., (2015), **Considerations on the optimization of marketing decisions**, The Annals of the „Constantin Brâncuși” University of Târgu Jiu, Economy Series, Issue 6/2015, p.56 – 62, ISSN 2344 – 3685/ ISSN-L 1844 - 7007, indexed in BDI: IDEAS, Genamics JournalSeek Database, EconPapers EcP, EBSCO, Cabell's, SCIPRO, DOAJ, REPEC, EconBiz, Ulrich's, Scirus, YORK UNIVESITY, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing;
7. **Blaga R.L.**, (2014), **Considerations concerning the evolution of the Local Development Strategy of some LEADER territories in Arad county**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, vol 24 - Issue 4/2014, "Vasile Goldiș" Western University Press, Arad, p.145-163, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI: RePec, DOAJ, ProQuest, CEEOL, Index Copernicus, EBSCO;
8. Duma D.A., **Blaga R.L.**, (2014), **Economic situation of the tourist accomodation capacity on North-West and Center of Romania**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 24, Issue 4/2014, "Vasile Goldiș" Western University Press, Arad, p.84-93, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI: RePec, DOAJ, ProQuest, CEEOL, Index Copernicus, EBSCO;
9. Duma D.A., **Blaga R.L.**, (2014), **Economic analysis of the situation of tourist arrivals in the establishments of tourists' reception with functions of tourist accommodation in Romanian rural**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 24, Issue 4/2014, "Vasile Goldiș" Western University Press, Arad, p.53-64, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI: RePec, DOAJ, ProQuest, CEEOL, Index Copernicus, EBSCO;
10. **Blaga R.L.**, (2014), **Macedo-Romanian economic successes of the Habsburg Empire in the eighteenth and nineteenth centuries**, Studia Universitatis "Vasile Goldiș Arad". Economics Series, vol 24 - Issue 3/2014, "Vasile Goldiș" Western University Press, Arad, p.70-77, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI: RePec, DOAJ, ProQuest, CEEOL, Index Copernicus, EBSCO;
11. **Blaga R.L.**, (2014), **Present and future issues of sport and recreation tourism from Arad county, reflected by the local sources**, Studia Universitatis "Vasile Goldiș Arad". Seria Educație Fizică și Kinetoterapie, volumul 3, nr.2(6) Decembrie/2014, "Vasile Goldiș" Western University Press, Arad, p. 21-30, ISSN 2284-7324, ISSN-L 2284-7324, indexed in BDI: EBSCO Publishing, ProQuest, Index Copernicus, Scipio;
12. **Blaga R.L.**, (2013), **Establishing the communication mix of tourism organizations by the objectives communication, through gradually knowledge of the customer profile**, Studia Universitatis "Vasile Goldiș Arad". Seria Științe Economice, vol 23 - Issue 4/2013, "Vasile Goldiș" Western University Press, Arad, p.29-40, ISSN 1584-2339 (online), ISSN-L 1584-2339, indexed in BDI: DOAJ, ProQuest, CEEOL;
13. **Blaga R.L.**, (2013), **Integrating Tourism and positioning culture as a determinant in defining the future travel offers**, Studia Universitatis "Vasile Goldiș Arad". Seria Științe Economice, vol 23 - Issue 2/2013, "Vasile Goldiș" Western University Press, Arad, p.17-25, ISSN 1584-2339 (online), ISSN-L 1584-2339, indexed in BDI: DOAJ, ProQuest, CEEOL;
14. **Blaga R.L.**, Blaga A.C., (2012), **Învățământul superior economic și perspectiva formării de competențe - Economic higher education and the competences training perspective**, Revista de Administrație Publică și Politici Sociale, Anul IV Nr.1 (8), „Vasile Goldiș" University Press, Arad, p.83-95, ISSN 2067-1695, ISSN-L 2067-1695, indexed in BDI: DOAJ, ProQuest, Index Copernicus Journals Master List.

c) Scientific articles published in specialty journals rated by CNCS in the B category and/or indexed in BDI (one BDI)

d) Scientific articles published in specialty journals rated CNCS in the C category

e) Scientific articles published in the volumes of international conferences

1. Klaus Bruno Schebesch, **Radu Blaga** (2018), **Entrepreneurship: a critical insider view from the intellectual capital perspective**, Proceedings of the 14th International Conference: European Integration – New Challenges, EINCO 2018, University of Oradea, Romania, 24 – 26 May 2018, The Annals of the University of Oradea – Economic Sciences - TOM XXVII, 1st Issue, July 2018, ISSN:1222-569X (printed format), ISSN:1582-5450 (electronic format), p.113 – p.123, University of Oradea Publishing House, indexed in BDI: RePEc, DOAJ, EBSCO (indexed in collections: Business Source Complete and Business Source Corporate Plus), SCPIO in process: CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES, SCOPUS;
2. **Radu Blaga** (2017), **Economic and social approaches on sports bets and the use of some applications of probability**, Proceedings of the International Conference "Arad Academic Days" – the XXVII-th edition, Vasile Goldiș" Western University of Arad, 18-21 May 2017, Arad; Studia Universitatis "Vasile Goldiș Arad". Seria Educație Fizică și Kinetoterapie, volumul 6, nr.1(11) Iunie/2017, p.18 - p.27, "Vasile Goldiș" University Press Arad, ISSN 2284-7324; ISSN-L 2284-7324, indexed in BDI;
3. Pribac L., Anghelina A., **Blaga R.L.** (2015), **Return on investment in education. Case study on education in Romania**, The II-nd International Conference on Regional Sustainable Development – Through Competitiveness, Innovation and Human Capital, "Vasile Goldiș" Western University of Arad, 29 – 30.10.2015; Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 26, Issue 1/2016, p.26 - p.39, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI;
4. Schebesch K.B, **Blaga R.L.**, (2015), **Clustering of Respondents for Developing a Recommender and Targeting System:The Case of Employment Services**, Journal of International Conference on Marketing and Business Development, vol.1, no.1/2015, Bucharest University of Economic Studies Publishing House, Bucharest, p.153 -160, ISSN:2344 – 5130, ISSN-L: 2344 – 5130, indexed in BDI;
5. **Blaga R.L.**, (2006), **Le profil du consommateur de services touristiques de Moneasa – station balnéo-climatique du département d'Arad**, The First International Conference „Research and Education in Innovation Era”, Economic Science in a Knowledge Society, Arad, Mirton Publishing House, Timișoara, p.97 – 107, ISBN (10) 973-52-0014-7, (13) 978-973-52-0014-5;
6. Oana Brînzan, **Radu Lucian Blaga** (2004), **The modeling of a touring circuit in Arad vineyard area**, The 6th International Conference on Food Science Proceedings, University of Szeged, College of Food Engineering, 20-21 May, 2004, CD - ISBN 963 482 677 6.

f) Other scientific articles

1. **Blaga R.L.**, Blaga A. C., (2015), **Perspectivă didactică asupra unui model binar de structurare și evaluare a competențelor**, Proceedings of the National Didactics Conference – Quality. Innovation. Communication in the continuous training system of didacticism in higher education - coordinator Orțan Fl., University of Oradea Publishing House, p. 212-216, ISBN 978-606-10-1575-7;
2. Brînzan O., **Blaga R.L.**, (2004), **Considerații asupra conceptului de turism rural**, The Annals of the "Aurel Vlaicu" University of Arad, Chemistry Series, Food Engineering Fascicola, Mirton Publishing House, Timișoara, p. 134-141, ISSN 1582-3415;
3. **Blaga R.L.**, (2002), **Perspective ale dezvoltării turismului – o viziune strategică asupra produsului turistic din județul Arad**, Proceedings of the National Conference "30 years of Public Higher Education in Arad" - "Aurel Vlaicu" University of Arad, Faculty of Economic Sciences, Annals of the "Aurel Vlaicu" University of Arad, Economics Series, Fascicola: Management, Marketing, Commerce, Finance, Accounting, Insurance, Computer Science and

Economic Statistics, Socio-Human Sciences, Mirton Publishing House, Timișoara, p.9 – 14, ISSN 1582 – 3385;

4. **Blaga R.L.**, (2002), **Agroturismul – un produs al secolului XXI**, National Symposium "Natural Harmonies" – IV-th edition, Colecția Museum Arad – Armonii Naturale, Complexul Muzeal Arad Publishing House – Natural Sciences Section, Arad, p.330-348, ISSN 1454-8208.

VI. ISI Proceedings:

1. K. B. Schebesch, Loredana Pribac, **R. Blaga** (2016), **Using Financial and Entrepreneurial Literacy of a Region's Young Population**, Proceedings of the 8th European Conference on Intellectual Capital Ca' Foscari University of Venice, Italy, 12 – 13 May 2016, p. 262 – p.270, The Academic Conferences and Publishing International Limited Reading – ISI Proceedings, UK 44-118-972-4148, www.academic-publishing.org, 2016, ISSN:2049-0933, ISSN-L:2049-0941, ISBN:978-1-910810-89-7, ISBN-L:978-1-910810-90-3.

VII. Participations in national and international conferences (the papers marked with * were published):

1. * **International Conference: European Integration – New Challenges, EINCO 2018 - the 14th edition**, University of Oradea, Romania, 24 – 26 May 2018, Klaus Bruno Schebesch, **Radu Blaga**, *Entrepreneurship: a critical insider view from the intellectual capital perspective*, in The Annals of the University of Oradea – Economic Sciences - TOM XXVII, 1st Issue, July 2018, p.113 – p.123, University of Oradea Publishing House, ISSN 1222-569X (printed format), ISSN 1582-5450 (electronic format), CNCSIS B+ rating, BDI indexed journal: RePEc, DOAJ, EBSCO (indexed in collections: Business Source Complete and Business Source Corporate Plus), SCIOPI in process: CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES, SCOPUS;

2. * **International Conference "Arad Academic Days" – the XXVII-th edition**, "Vasile Goldiș" Western University of Arad, Romania, 18 - 21 May 2017, **Radu Blaga**, *Economic and social approaches on sports bets and the use of some applications of probability*, in Studia Universitatis "Vasile Goldiș Arad". Seria Educație Fizică și Kinetoterapie, volumul 6, nr.1(11) Junie/2017, p.18 - p.27, "Vasile Goldiș" University Press Arad, ISSN 2284-7324; ISSN-L 2284-7324, CNCSIS B+ rating, BDI indexed journal;

3. * **European Conference on Intellectual Capital - the 8th edition**, Ca' Foscari University of Venice, Italy, 12 – 13 Mai 2016, K. B. Schebesch, Loredana Pribac, **R. Blaga**, *Using Financial and Entrepreneurial Literacy of a Region's Young Population*, The Academic Conferences and Publishing International Limited Reading – ISI Proceedings, UK 44-118-972-4148, www.academic-publishing.org, 2016, p. 262 – p.270, ISSN:2049-0933, ISSN-L:2049-0941, ISBN:978-1-910810-89-7, ISBN-L:978-1-910810-90-3;

4. **International Conference "Arad Academic Days" – the XXVI-th edition**, "Vasile Goldiș" Western University of Arad, Romania, 18 - 21 May 2016, **Radu Lucian Blaga**, *Considerations in terms of profitability of higher education graduation*;

5. ***International Conference on Regional Sustainable Development – Through Competitiveness, Innovation and Human Capital - the II-nd edition**, "Vasile Goldiș" Western University of Arad, Romania, 29 – 30 October 2015, Pribac L., Anghelina A., **Blaga R.L.**, *Return on investment in education. Case study on education in Romania*, in Studia Universitatis "Vasile Goldiș Arad". Economics Series, volume 26, Issue 1/2016, p.26 - p.39, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, CNCSIS B+ rating, BDI indexed journal;

6. ***International Conference "Marketing and Business Development" MBD 2015 – ediția III**, Bucharest University of Economic Studies, Romania, 25 – 27 June 2015, Schebesch K.B., **Blaga R.L.**, *Clustering of Respondents for Developing a Recommender and Targeting System: The Case of Employment Services*, in Journal of International Conference on Marketing and Business Development, vol.1, no.1 / 2015, p.153 -160, Bucharest University of Economic Studies Publishing House, Bucharest, ISSN:2344 – 5130, ISSN-L: 2344 – 5130, CNCSIS B+ rating, BDI indexed journal;

7. **International Conference "Socio-economic opportunities available for the EU members states during 2014 - 2020"**, "Szent Istvan" University – Faculty of Economic, Agrar

and Medical Sciences, Bekescsaba, Hungary, November 19-20, 2014, **Blaga R.L.**, *The educational and research approaches of "Vasile Goldiș" Western University of Arad – Faculty of Economics in regional development context of the European Union*;

8. *International Conference "Research and Education in Innovation Era" - the first edition, "Aurel Vlaicu" University of Arad, Romania, 2006, **Blaga R.L.**, *Le profil du consommateur de services touristiques de Moneasa – station balnéo-climatique du département d'Arad*, The First International Conference „Research and Education in Innovation Era”, Economic Science in a Knowledge Society, p.97 – 107, Mirton Publishing House, Timișoara, ISBN (10) 973-52-0014-7, (13) 978-973-52-0014-5;

9. *International Conference on Food Science Proceedings - the 6th edition, University of Szeged, College of Food Engineering, Ungaria, 20-21 Mai, 2004, Oana Brînzan, **Radu Lucian Blaga**, *The modeling of a touring circuit in Arad vineyard area*, on CD _ ISBN 963 482 677 6.

10. * National Didactics Conference – Quality. Innovation. Communication in the continuous training system of didacticism in higher education, University of Oradea, Romania, 2015, **Blaga R.L.**, Blaga A. C., *Perspectivă didactică asupra unui model binar de structurare și evaluare a competențelor*, in Proceedings of the National Didactics Conference – Quality. Innovation. Communication in the continuous training system of didacticism in higher education - coordinator Orțan Fl., p. 212-216, University of Oradea Publishing House, ISBN 978-606-10-1575-7;

11. * National Conference "30 years of Public Higher Education in Arad" - "Aurel Vlaicu" University of Arad, Faculty of Economic Sciences, 2002, **Blaga R.L.**, *Perspective ale dezvoltării turismului – o viziune strategică asupra produsului turistic din județul Arad*, in Annals of the "Aurel Vlaicu" University of Arad, Economics Series, Fascicola: Management, Marketing, Commerce, Finance, Accounting, Insurance, Computer Science and Economic Statistics, Socio-Human Sciences, p.9 – 14, Mirton Publishing House, Timișoara, ISSN 1582 – 3385;

12. * National Symposium "Natural Harmonies" – IV-th edition, Complexul Muzeal Arad, 2002, **Blaga R.L.**, *Agroturismul – un produs al secolului XXI*, in Colecția Museum Arad – Armonii Naturale, p.330-348, Complexul Muzeal Arad Publishing House – Natural Sciences Section, Arad, ISSN 1454-8208.

VIII. Research projects based on contract / grant:

1. "Evaluation, analysis and identification services of new possible customers in the automotive and non-automotive industry, series production in Western Romania", research contract no. 1591/1 /1691 of 07.06. 2016 - SC Autonova SA, Satu Mare, private funds, June - July 2016, contract value: 1,000 lei - **research project manager**;

2. DIGITAL LABORATORY – project awarded by the "European Digital Skills Award", Google Romania and Junior Achievement Romania (JARo), donation contract - JAR 2017-029 of 31.05.2017, Arad, Romania, 15.06. 2016 - 31.05.2017, total contract value: 6,500 Euro – Blaga Radu Lucian – **partner project manager** (project director - Decision of the Council of the Faculty of Economic Sciences, Computer Science and Engineering of 12.10.2016);

3.ENTREPRENEURIAL UNIVERSITY - administration of the HEI tools (HEInnovate) developed by the European Commission and the OECD to identify intrapreneurship and entrepreneurship needs at the partner faculty/university level, partnership agreement - JAR 2016 of 17.10.2016, Romanian - American Foundation, Arad, Romania, 17.10 .2016 - 31.07.2018, total contract value: 253.000 USD – Blaga Radu Lucian – **responsible partner project with research component** (project director – Decision of the Council of the Faculty of Economic Sciences, Informatics and Engineering of 12.10.2016);

4. "Evaluation services, analysis of tourism questionnaires, within the My European City project - data analysis services", research contract no. 13834 of 02.03.2016 – Arad City Hall, national and European public funds, March - April 2016, contract value: 1.555 lei – **research project manager**;

5. Prospecting service for the luxury car market within the entrepreneurial project "Target to Direct marketing", research contract no. 1690 of 07.06.2016 - SC Auto Schunn SRL, private funds, June 2016, contract value: 4.500 lei - **project manager research**;

6. "Evaluation, analysis and identification services of new possible customers in the automotive and non-automotive industry, series production in Western Romania",

research contract no. 1591/1 /1691 of 07.06. 2016 - SC Autonova SA, Satu Mare, private funds, June - July 2016, contract value: 1.000 lei - **research project manager**;

7. "Antreprenoriat sustenabil pentru tinerii din regiunile NV și V", POSDRU/176/3.1/S/150381, project financed by the European Social Fund, Main Beneficiary - Cluj Chamber of Commerce and Industry and Partner - "Vasile Goldiș" Western University of Arad, February - November 2015, grant: 5.810.378 lei - **project team member, lecturer training courses**;

8. "O carieră pentru viața ta! Oportunități de carieră prin consiliere și orientare profesională - CARPEVITA", POS DRU/161/2.1/G/132792, project financed by the European Social Fund, Main Beneficiary - "Vasile Goldiș" Western University of Arad, Faculty of Economic Sciences, May 2014 - October 2015, grant: 1.581.480 lei - **project team member, expert - advisor in the project with a research component - activity A4**;

9. Local Action Group (LAG) "Valea Superioară a Crișului Alb" - ARAD for the support of Measures 41- Implementation of the Local Development Strategy of the "Valea Superioară a Crișului Alb" micro-region, PNDR, LEADER 2007 - 2013, project financed from the European Fund for Agriculture and Rural Development - FEADR, Sub-measure 431.2; Main beneficiary - LAG "Valea Superioara a Cișului Alb" - ARAD county, grant: 429,210 euro - **project manager within the association**;

10. "Calificare și antreprenoriat – alternative pentru persoanele inactive din mediul rural", POSDRU/110/5.2/G/89194, 2013, project financed by the European Social Fund, Main Beneficiary - Romanian-German Foundation for Professional Training and Improvement (FRG), Vladimirescu - Arad county - **project team member and training lecturer**;

11."AGROTURISMUL – premisă pentru ocuparea forței de muncă", POSDRU/110/5.2/G/88694, September 2012 – November 2013, project financed by the European Social Fund, Main Beneficiary – Aldmaridim Association, Bârsa Commune, Arad county, **project team member & course trainer, business information expert - long-term expert within the association**;

12."Investiție în capitalul uman din zona rurală a Județului Arad", POSDRU/110/5.2/G/88656, May 2012 – March 2013, project financed by the European Social Fund, Main Beneficiary - Amfiteatru Foundation, Bucharest, **member of the project team - regional coordinator/ organizer of events and study elaboration - long-term expert within the foundation**;

13. "Promovarea turismului arădean prin circuite culturale", POR 2007 – 2013, project financed by the European Fund for Regional Development, Priority Axis 5 – Sustainable development and promotion of tourism, Area of intervention 5.3, Main beneficiary - Arad County Council, 2010 – 2012, grant: 811.282,22 lei, **team member of the project - expert in tourism and coordinator of tourism communication and marketing activities**;

14. Crearea Centrelor Naționale de Informare și Promovare Turistică (CNIPT) și dotarea acestora – înființarea CNIPT a județului Arad, POR 2007-2013, project financed by the European Fund for Regional Development, Priority Axis 5 – Sustainable development and promotion of tourism, Area of intervention 5.3, Main beneficiary - Arad County Council, 2009 – 2012, grant: 1.169.641,36 lei, **member in the research team - tourism expert and marketing research coordinator**;

15. Pre-feasibility study regarding the tourist development of the "Canalul Morilor" in Arad county, project financed by the "Canalul Morilor" Association, Arad (RO) - Bekes (HU) counties, 2009, contract value: 15.000 lei, developed by "Aurel Vlaicu" University of Arad - **member of the research team**;

16. "Europa! Aradul și Bekes-ul te așteaptă", Phare CBC, RO-2004/016-940.01.01.01.10, 2006 – 2008, Main Beneficiary – Romanian – German Foundation for Vocational Training and Improvement (FRG), Vladimirescu – Arad county, grant: 120,000 euro, member of the team of research – **research economist in tourism marketing**.

Local projects on a contract/grant basis

1. Entrepreneurship workshop" - summer school 2023, project financed by the County of Arad through the Arad County Cultural Centre, held in the period June - July 2023; Main beneficiary: "Aurel Vlaicu" University of Arad, project value 12.200 lei, of which 10.000 lei the CCJA contribution and 2.200 lei UAV - **project director**;

- 2. "Entrepreneurship workshop" - summer school 2022**, project financed by the Ministry of Education, held in June 2022; Main beneficiary: "Aurel Vlaicu" University of Arad, project value 10.700 lei, of which 8.300 lei contribution from the Ministry of Education and 2.400 lei UAV - **project director**;
- 3. "Entrepreneurship workshop" - summer school 2021**, project financed by the County of Arad through the Arad County Cultural Centre, held in the period June - July 2021; Main beneficiary: "Aurel Vlaicu" University of Arad, project value 9.000 lei, of which 7.000 lei the CCJA contribution and 2.000 lei UAV - **project director**;
- 4. UAV EXCELLENCE GALA – 2022 edition**, project director: PhD. Associate Professor Vanina Adoriana Trifan, project financed by the Municipality of Arad through the Municipal Cultural Center of Arad, carried out December 2022; Beneficiary: "Aurel Vlaicu" University of Arad, project value 8,996.59 lei, of which 7,994.4 lei the contribution of C.M. Arad and 1,002.19 lei co-financing UAV - **project team member**;
- 5. "Stimulating the creativity of young people from Arad in the economic and social field through entrepreneurial projects and simulations", 2022 edition**, project director: PhD. Associate Professor Teodor Florin Cilan, project financed by the Municipality of Arad through the Municipal Cultural Centre of Arad, carried out May - December 2022; Beneficiary: "Aurel Vlaicu" University of Arad, project value 9.100 lei, of which 8.000 lei CMA contribution and 1.100 lei UAV co-financing) - **project team member**;
- 6. Student Scientific Symposium "Economics - Present and Future", edition XXIII - 2022**, project director: PhD. Lecture Bogdan Cosmin Gomei, project financed by the Ministry of Education, carried out November 2022; Main beneficiary: "Aurel Vlaicu" University from Arad, project value 9.000 lei - **project team member**;
- 7. The "Virgil Madgearu" economics competition for students and pupils, X-th edition, 2023**, project director: PhD. Lecture Florentina Simona Barbu, project financed by the Ministry of Education, carried out May 2023; Main beneficiary: "Aurel Vlaicu" University of Arad, project value 9.000 lei - **project team member**;
- 8. The "Virgil Madgearu" economics competition for students and pupils, IX-th edition, 2022**, project director: PhD. Lecture Florentina Simona Barbu, project financed by the Ministry of Education, carried out May 2022; Main beneficiary: "Aurel Vlaicu" University of Arad, project value 9.000 lei - **project team member**;
- 9. "Stimulating the creativity of young people from Arad in the economic and social field through entrepreneurial projects and simulations", 2021 edition**, project director: PhD. Associate Professor Teodor Florin Cilan, project financed by the Municipality of Arad through the Municipal Cultural Centre of Arad, carried out September - December 2021; Beneficiary: "Aurel Vlaicu" University of Arad, project value 9.100 lei, of which 8.000 lei CMA contribution and 1.100 lei UAV co-financing) - **project team member**;
- 10. The "Virgil Madgearu" economics competition for students and pupils, VIII-th edition, 2021**, project director: PhD. Lecture Florentina Simona Barbu, project financed by the Ministry of Education, carried out November 2021; Main beneficiary: "Aurel Vlaicu" University of Arad, project value 9.000 lei – **project team member**;
- 11. Student Scientific Symposium "Economics - Present and Future", edition XXII - 2021**, project director: PhD. Lecture Bogdan Cosmin Gomei, project financed by the Ministry of Education, carried out November 2021; Main beneficiary: "Aurel Vlaicu" University from Arad, project value 6.750 lei - **project team member**.

IX. Recognition of achievements by specialists and institutions:

a) Reviews of the published works

- 1. Edmore Mahembe, Nicholas M. Odhiambo** – Manuscript evaluation on the article *"The Dynamics of Extreme Poverty in Developing Countries"*, Studia Universitatis "Vasile Goldiș Arad". Economics Series, Vol. 28 No. 2 (2018), p.18 - p.35, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI (ESCI);
- 2. Corina Pelau, Alexandra Catalina Chinie** – Manuscript evaluation on the article *"Cluster Analysis for the Determination of Innovative and Sustainable Oriented Regions in Europe"*, Studia Universitatis "Vasile Goldiș Arad". Economics Series, Vol. 28 No. 2 (2018), p.36 - p.47,

"Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI (ESCI);

3. Erika Loučanová, Martina Nosálová, Ján Parobek, Ana Dopico - Manuscript evaluation on the article "The Kano Model Use to Evaluate the Perception of Intelligent and Active Packaging of Slovak Customers", *Studia Universitatis "Vasile Goldiș Arad". Economics Series*, Vol. 28 No. 1 (2018), p.35 - p.45, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, indexed in BDI (ESCI).

b) Quotes in specialty books or journal - selective

1. Radu Lucian Blaga, Alexandru Blaga, *Probabilistic model on buying decision of higher education services*, *Studia Universitatis "Vasile Goldiș Arad". Economics Series*, Volume 28, Issue 2/2018, p.48 - 69, DOI: 10.2478/sues-2018-0009, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, in:

- *The Role of Service Marketing Mix in Assessing Youths' Decision-Making Styles*, **Nor Azlin Sulaimana, Haryanni Harun**, *International Journal of Innovation, Creativity and Change*, Volume 15, Issue 5, 2021, ISSN 2201-1323 by: <https://www.ijcc.net/> <https://www.ijcc.net/>

- *The Influence of Sales Promotion and Brand Image on Buying Decisions in the Marketplace Shopee*, **Jati Nugroho, S.E., M.M.**, *JAB (Jurnal Akuntansi & Bisnis)*, Vol. 8 No. 01, Juni 2022, p-ISSN: 2502-3497, e-ISSN: 2828-5670, by: www.journal.uyr.ac.id

2. K. B. Schebesch, Loredana Pribac, Radu Blaga, *Using Financial and Entrepreneurial Literacy of a Region's Young Population*, *Proceedings of the 8th European Conference on Intellectual Capital Ca' Foscari University of Venice, Italy*, 12 – 13 May 2016, p. 262 – 270, The Academic Conferences and Publishing International Limited Reading – ISI Proceedings, UK 44-118-972-4148, www.academic-publishing.org, 2016, ISSN:2049-0933, ISSN-L:2049-0941, ISBN:978-1-910810-89-7, ISBN-L:978-1-910810-90-3 in:

- **Marina Dabić, Jane Frances Maley, Miriam Moeller, Božidar Vlačić** (2021), *Embodiment of Talent Management Within Entrepreneurship - A Bibliometric Approach*, Chapter in the book: **Contemporary Talent Management – A Research Companion**, 1st Edition, Routledge Publishing House, eBook: ISBN9781003182788, by: <https://doi.org/10.4324/9781003182788>

- *Research on the Evaluation System of Undergraduates' Entrepreneurship Core Literacy Based on Delphi Method and AHP*, **Y. Zhang and S. Duan**, 2nd International Conference on Information Science and Education (ICISE-IE), 2021, p. 729 - 732, by: <https://doi.org/10.1109/ICISE-IE53922.2021.00170>

3. Pribac L., Anghelina A., Blaga R.L., *Return on investment in education. Case study on education in Romania*, *Studia Universitatis "Vasile Goldiș Arad". Economics Series*, Volume 26, Issue 1/2016, p. 26-39, DOI: 10.1515/sues-2016-0003, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, in:

- *Human Capital Quality And Development: An Employers And Employees Comparative Insight*, **Olimpia Neagu, Vasile Lazăr, Mircea Teodoru, Simona Macarie**, *Studia Universitatis "Vasile Goldiș Arad". Economics Series*, volume 26, Issue 3/2016, p.62 - 73, "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339, by: <https://doi.org/10.1515/sues-2016-0015>

- *The return on investment for education in Pakistan*, **Nazar Raima, Chaudhry Imran Sharif**, *Pakistan Journal of Commerce and Social Sciences (PJCSS)*, Vol. 11, Iss. 3/2017, p.1069-1083, Johar Education Society, Pakistan (JESPK), Lahore, ISSN 2309-8619

- *Factors Influencing Parents' Awareness of Children' Education Investment: A Systematic Review*, **Wati, A. P.; Sahid, S.** *Sustainability* 2022, 14, 8326. <https://doi.org/10.3390/su14148326>

4. Blaga R.L., *Establishing the communication mix of tourism organizations by the objectives communication, through gradually knowledge of the customer profile*, *Studia Universitatis "Vasile Goldiș Arad". Economics Series*, Volume 23, Issue 4/2013, p. 29 - 40, "Vasile Goldiș" Western University Press, Arad, ISSN 1584-2339 (online), ISSN-L 1584-2339 in:

- *Assessment of the Effectiveness of Traditional Media for the Promotion of Tourism in This Digital Age in KwaZulu-Natal South Africa*, **Elvis Madondo, Douglas Chiguvu & Ruramayi Tadu**, *Business and Management Studies*, Vol. 5, No. 4, December 2019, p. 36 – 48, Published

by Redfame Publishing, ISSN: 2374-5916, E-ISSN: 2374-5924, by:
<https://doi.org/10.11114/bms.v5i4.4598>

• *Determinants of the effectiveness of integrated marketing communications (IMC): Insights from volunteer tourism organizations*, **Kattiyapornpong, U., & Yu, X.**, Journal of Tourism Quarterly, 1(1-2) / 2019, p. 14 - 30, ISSN 2689-2294 (Online), by:
<http://htmjournals.com/jtq/index.php/jtq/article/view/1>

• *Effectiveness of traditional and digital advertising platforms for the marketing of tourism*, **Chiguvi, D.**, International Journal of Research in Business and Social Science (2147- 4478), 11(10), 01–12, 2022, <https://doi.org/10.20525/ijrbs.v11i10.2141>

c) Participation in specialty boards and valuation activities

- member of the Dissertation Commission, July 2023 session and Bachelor + Dissertation Commission, September 2023 session, Faculty of Economic Sciences, "Aurel Vlaicu" University of Arad;

- member of the Admissions Committee, July 2022 session, Faculty of Economic Sciences, "Aurel Vlaicu" University of Arad;

- member of the Commission for the resolution of appeals for the exam for undergraduate and master's university studies within the Faculty of Economic Sciences, Computer Science and Engineering, admission session 2018-2019;

- member of the Editorial Board, Studia Universitatis Journal "Vasile Goldiș". Economics Series (ESCI listed journal), "Vasile Goldiș" University Press Arad, ISSN 1584-2339 (online), ISSN 2285-3065; ISSN-L 1584-2339 (2015 - 2019);

- member of the Editorial Board, Journal of Research and Study. Economics – Bachelor and Master Series "Vasile Goldiș" University Press Arad, ISSN 2393-1310 (2016 - 2019);

- member of the first and second didactic degree commission, "Vasile Goldiș" Western University of Arad, Teaching Staff Training Department, 2016-2018 series and 2017-2019 series;

- member of the Undergraduate and Master Commission, Faculty of Economic Sciences, Informatics and Engineering, "Vasile Goldiș" Western University of Arad, Romania (2015 - 2018);

- member of the Commission for professional counseling and orientation, level - dean's office of the Faculty of Economic Sciences, "Aurel Vlaicu" University of Arad (2023);

- member of the Commission for donations and sponsorships, level - dean's office of the Faculty of Economic Sciences, "Aurel Vlaicu" University of Arad (2023);

- member of the Vice-Rector's Office for Entrepreneurship (Entrepreneurship Center), institutional level - "Vasile Goldiș" Western University of Arad (2015 - 2017);

- member of the Commission for the relationship of the Faculty of Economic Sciences with schools, level – dean's office of the FSE, "Vasile Goldiș" Western University of Arad (2014 - 2019);

- member of the Quality Assessment and Assurance Department, organized at the institutional level - "Vasile Goldiș" Western University of Arad (2014 - 2015);

- member of the Commission for the relationship of the Faculty of Economic Sciences, Informatics and Engineering with the business environment - dean's office of the FSE, "Vasile Goldiș" Western University of Arad (2013 - 2019).

d) Coordinating scientific, professional or administrative structures

- 2018-2019 admissions session: President of the Admissions Committee for undergraduate university studies, Programme – Economics of Trade, Tourism and Services (ECTS), Faculty of Economic Sciences, Computer Science and Engineering, "Vasile Goldiș" Western University of Arad - Sebiș branch;

- 2017 – 2019: The establishment, coordination and development of a research laboratory - "Digital Workshop", within the Faculty of Economic Sciences, Computer Science and Engineering, "Vasile Goldiș" Western University in Arad (donation contract - JAR 2017-029 of 31.05.2017);

- September 2016 – March 2019: Director of study program - Economy of Trade, Tourism and Services (ECTS) Sebiș - undergraduate study program, IF, "Vasile Goldiș" Western University "Vasile Goldiș" of Arad;

- September 2016 – March 2019: President of the Commission for the relationship of the Faculty of Economic Sciences, Computer Science and Engineering with the business environment - dean's office of the FSE, "Vasile Goldiș" Western University of Arad;
- October 2015 – September 2016: Director of the Entrepreneurship Center - department at the Rectorate level of the "Vasile Goldiș" Western University of Arad;
- June 2014 - September 2015: Vice-dean of the Faculty of Economic Sciences, "Vasile Goldiș" Western University of Arad.

e) Professional affiliations

- member of the Romania General Association of Economists (AGER) – branch Vâlcea, since 2014.

f) Titles and awards

- Diploma of excellence as a sign of distinguished appreciation for the involvement and dedication in the activity carried out within the "Aurel Vlaicu" University of Arad, UAV Excellence Gala, 2021;
- The "Entrepreneurial University" award 2017 - awarded by the Junior Achievement Association of Romania (JA Ro), member of the international organization Junior Achievement Worldwide, Bucharest, Romania - for professional and scientific contributions to the research project: HEI (HEInnovate) developed by the European Commission and OECD for identifying intrapreneurship and entrepreneurship needs at the faculty/university level;
- Diploma award "Academic Awards Gala - 2017", section: Grants and projects won through national and international competition at the "Vasile Goldiș" Western University of Arad - for the implementation of the project: Digital Workshop Junior Achievement Romania - "Vasile Goldiș" Western University of Arad, Romania;
- Diploma of excellence of the "Vasile Goldiș" Western University of Arad (series AR 0504/14.05.2015) - on the occasion of the 25th anniversary of UVVG Arad, for exceptional contributions to the promotion of the quality of academic education, research scientific and institutional development;
- Diploma award "Academic Awards Gala - 2014", section: Grants and projects won through national and international competition at the "Vasile Goldiș" Western University of Arad to: Șoim Horațiu (project coordinator); Muscă Ioana ... Blaga Radu, etc., for the implementation of the POSDRU project "CARPEVITA".