

Scientific Activities**I. Books****a. Published in recognized CNCS publish houses**

1. Bălan, L., 2011, *Bazele economiei întreprinderii*, Arad, Editura Universității „Aurel Vlaicu”, ISBN 978-973-752-576-5, 200 p
2. Bălan, L., 2009, *Economia întreprinderii*, Arad, Editura Universității „Aurel Vlaicu”, ISBN 978-973-752-378-5, 221 p.

b. Published through ANCS / CNCS grants**c. Indexed in the catalog World Cat (www.worldcat.org)****d. Textbooks and university lectures published in recognized CNCS publish houses**

1. Lile, R., **Bălan, L.**, Săplăcan, S., Condea C., *Management. Caiet de seminar*, 2015, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-743-1, 70 p
2. Isac, F.L., **Bălan, L.**, *Management comparat*, 2015, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-726-4, 154 p
3. Lile,R., Szentesi,S., Rusu,S., Luiela, C., Bălan,L., *Statistică economică. Micro și macroeconomică. Ediția a II-a, revizuită și adăugită*, 2015, Editura Presa Universitară Clujeană, Cluj-Napoca, ISBN 978-973-595-898-5, 316 p.
4. Lile R., **Bălan L.**, Sabău F, 2008, *Managementul producției*, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-301-3, 240 p.
5. Szenteși S., Ionescu E., Rusu S., **Bălan L.**, 2008, *Bazele statisticii*, Editura Universității „Aurel Vlaicu”, Arad, ISBN 978-973-752-297-9, 351 p.
6. Szenteși, S., Ionescu, E., Lile, R., **Bălan, L.**, Rusu, S., 2007, *Statistica economică - ediția a II-a*, Arad, Editura Universității „Aurel Vlaicu”, ISBN(10) 973-752-095-1, 336 p.
7. Szenteși, S., Ionescu, E., Lile, R., **Bălan, L.**, Rusu, S., 2007, *Statistica economică - ediția a III-a*, Arad, Editura Universității „Aurel Vlaicu”, ISBN 978-973-752-185-9, 351 p.

e. Coordination of collective volumes published in recognized CNCS publish houses**II. Studies published in volumes****a. Chapters published in books****b. Studies presented at conferences**

III. Studies and articles in speciality magazines from the main flow of information

a. Scientific articles published in speciality magazines rated ISI

b. Scientific articles published in speciality magazines rated CNCS in category B + and/or indexed in BDI (at least two BDI)

1. Rusu, C.M., Bilți, R.S., Barbu, F.S., **Bălan L.S.**, 2023, “The Impact of the Workforce Diversity, Innovation Capacity and Corporate Social Responsibility on the Image of the Organization”, Proceedings of the 17th International Conference on Business Excellence, volume 17(1), 23rd-25th of March 2023, Society for Business Excellence & Faculty of Business Administration in Foreign Languages (FABIZ), De Gruyter Publishing House, ISSN online 2558-9652, DOI 10.2478/picbe-2023-0100, p. 1119-1127, IDBs: EBSCO, Proquest, ExLibris, OCLC, Google Scholar, Microsoft Academic, CELDES, CNPIE, Naviga, Thomson Reuters ISI Web of Science (WOS) Conference Proceedings Citation Index
2. Săplăcan, S., **Bălan, L.S.**, Lile, R., Cuc, L.D., 2018, *Efficient Management Of Tax Payment In Cash By Legal Entities In Romania*, The International Scientific Conference, Communication, context, interdisciplinarity ediția a 5-a, Târgu Mureș, The Challenges of Communication, Contexts and Strategies in the World of Globalism - 5th Edition, ISBN: 978-606-8624-00-6, pg. 68-72
3. Roman, R.M., **Bălan, L.S.**, 2015, *Communication management in organizations .A case of private companies in western Romania*, Journal of Economics and Business Research, vol. XXI, no. 2/2015, ISSN 206-3537 (BDI: DOAJ, EBSCO, Index Copernicus, SCPIO; EconBiz, WorldCat; NewJour), pg. 172-184
4. **Bălan , L.S.**, 2013, *A Strategic Approach To Corporate Integrity Using Knowledge And Business Management*, vol. “Management agricol. Lucrări științifice”, seria I, vol. XV(2), Editura Agroprint, Timișoara, (BDI: CABI Full Text, Index Copernicus, EBSCO, DOAJ), pg. 263-268;
5. **Bălan , L.S.**, 2013, *Management. The New Knowledge Economy*, vol. “Economie și dezvoltare rurală”, seria I, vol. XV(1), Editura Agroprint, Timișoara, (BDI: CABI Full Text, Index Copernicus, EBSCO, DOAJ), pg. 341-345;
6. **Bălan , L.S.**, Lile, A., 2012, *A Context of Organizational Culture on Business Management. The gender aspects of organizations*, Journal of Economics and Business Research, vol. XVIII, no. 1/2012, (BDI: DOAJ, EBSCO, Index Copernicus), ISSN 2068-3537, pg. 152-160;
7. **Bălan, L.S.**, 2012, *Management Research and Practice*, Journal of Economics and Business Research, vol. XVIII, no. 1/2012, (BDI: DOAJ, EBSCO, Index Copernicus), ISSN 2068-3537, pg. 160-166;
8. **Bălan, L.S.**, 2011, *Organizational and Technological Dimensions of Management Services in Companies*, Journal of Economics and Business Research, vol. XVII, no. 2/2011, (BDI: DOAJ, EBSCO, Index Copernicus), ISSN 2068-3537, pg. 198-207.

c. Scientific articles published in speciality magazines rated CNCS in category B and/or indexed in BDI (one BDI)

d. Scientific articles published in speciality magazines rated CNCS in category C

1. **Bălan, L.S.**, 2003, *Dimensiuni culturale în management. Modelul cvadridimensional al diferențelor între culturile naționale*, în Scientific and Technical Bulletin, series Social and Humanistic Sciences, (IX), Nr.4, ISSN 1454-8321, p. 149-152.

e. Scientific articles published in the volumes of international conferences

1. **Bălan, L.S.**, 2010, Băra E., *Industrial sociology and work. Scientific and technical revolution and globalization process*, Research and Education in Innovation Era, International Conference, 3rd Edition, Theoretical and Practical Approaches in Economics, Editura Universității „Aurel Vlaicu” ,Arad, ISBN 978-973-752-523-9, pg. 123-134
2. **Bălan L.S., Băra E.**, 2008, *Theoretical models of the work-related stress. The effects of work stress*, Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara, 2008, ISBN 978-973-52-0489-1, pg. 127-129;
3. **Băra E., Bălan L.S.**, 2008, *The developments phases and current status of the work-related stress researches*, , Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara 2008, ISBN 978-973-52-0489-1, pg. 232-236.

f. Other scientific articles

IV. ISI Proceedings

V. Participation in national and international conferences (information marked with * have been published)

1. **Bălan, L.S.**, 2010, *Considerations on the concept of „stress”. Theoretical models of occupational stress*, Sesiunea de comunicări doctorale în management, Timișoara, iulie 2010.
2. **Bălan, L.S.**, 2010, Băra E., *Industrial sociology and work. Scientific and technical revolution and globalization process*, Research and Education in Innovation Era, International Conference, 3rd Edition, Theoretical and Practical Approaches in Economics, Editura Universității „Aurel Vlaicu” ,Arad, ISBN 978-973-752-523-9, pg. 123-134
3. **Bălan L.S., Băra E.**, 2008, *Theoretical models of the work-related stress. The effects of work stress*, Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara, 2008, ISBN 978-973-52-0489-1, pg. 127-129;
4. **Băra E., Bălan L.S.**, 2008, *The developments phases and current status of the work-related stress researches*, , Research and Education in Innovation Era, Theoretical Developments in Contemporary Economics, Mirton Publishing House, Timișoara 2008, ISBN 978-973-52-0489-1, pg. 232-236.

2. RESEARCH PROJECTS BASED ON CONTRACT/GRANT

- *"Setting up a consultancy network for Romanian-Hungarian firms TAMARO"*, Hungary-Romania cross-border co-operation program 2007-2013, period 2010-2011, value 74.056 euro, project manager Nagy Mariana;
- *"Pre-feasibility study on tourism development of Canalul Morilor "*, period 02.2009 - 06.2009, value 110.000 lei, project manager Spînu Marian-Nicu;
- Activities within the project *"Transport Masterplan"* - Contract no. 1192 / 04.06.2010 with Dr. Brenner Ingenieuresellschaft MBH for HURO / 0801/081 - student coordinator (educational expert 235202).

3. RECOGNITION OF ACHIEVEMENTS BY PROFESSIONALS AND INSTITUTIONS

I. Reviews of published work

II. Citations in books or magazines

III. Participation in specialty committees and expertise activities

IV. Coordination of scientific, professional or administrative structures

V. Professional affiliations

Society for Business Excellence (SBE) - member

VI. Titles and Awards

Date

02.10.2023

Signature,

