

Selective list of published works

I. Books

a. Published in CNCS recognized publishers

Cioarna, A., **Isac,F.L.**- *Metodologie și eficiență în activitatea de cercetare științifică*, Ed. Gutenberg Univers, Arad, 2016,ISBN: 978-606-675-098-1, 151 pages.

Isac, F.L.- *Comportament organizațional*, Ed. Universității Aurel Vlaicu din Arad, 2015, ISBN 978-973-752-744-8, 199 pages;

Isac, F.L., Bălan, L.S.- *Management comparat*, Ed. Universității Aurel Vlaicu din Arad, 2015, ISBN 978-973-752-726-4, 154 pages

Isac,F.L.- *Management în organizații*, Ed. Universității Aurel Vlaicu din Arad, 2010, ISBN 978-973-752-488-1, 255 pages

Isac,F.L., Rusu,S.- *Administrarea afacerilor hoteliere și de restaurație*, Ed. Universității Aurel Vlaicu din Arad, 2010.

Isac,F.L.- *Comunicare comercială. De la mesaj la consumator*, Ed. Universității Aurel Vlaicu din Arad, 2009, ISBN 978-973-752-422-5, 167 pages

Isac,F.L.- *Comportamentul consumatorului, ediție revizuită și adăugită*, Ed.Mirton, Timișoara, 2009, I.S.B.N. 978-973-52-0604-8,323 pages

Isac,F.L.- *Management organizațional*, Ed.Mirton, Timișoara, 2009, I.S.B.N. 978-973-52-0605-5, 253 pages

Rusu, S., Isac,F.L.- *Turism rural și ecoturism, Ed.a II-a revizuită și adăugită*, Ed.Universității Aurel Vlaicu din Arad, I.S.B.N. 78-973-752-335-8, 188 pages

Isac,F.L.- *Management în servicii*, Editura Mirton, Timișoara, 2008,ISBN 978-973-52-0424-2, 202 pages

Isac,F.L.,Rusu,S.- *Administrarea afacerilor în turism, ediția a doua revizuită și adăugită*, Ed. Mirton, Timișoara, 2008,I.S.B.N. 978-973-52-0537-9, 269 pages

Isac,F.L.-*Tehnici promoționale*, Ed.Mirton, Timișoara,2008,I.S.B.N. 978-973-52-0470-9,173 pages

Isac, F.L.- *Comportamentul și protecția consumatorului*, Ed. Mirton, Timișoara,2008, I.S.B.N. 978-973-52-0353-5, 327 pages

Isac, F.L.- *Cultură, Leadership și Motivație în Organizații*, volumul I, Ed.Mirton,Timișoara, ISBN: 978-973-52-0142-5 General,227 pages

Isac, F.L.- *Cultură, Leadership și Motivație în Organizații*, volumul II, Ed.Mirton, Timișoara,ISBN: 978-973-52-0142-5 General,221 pages

Isac, F.L. - *Comunicarea în marketing*, Editura Mirton, Timișoara, 2007, ISBN 978-973-52-0121-0, 239 pages

d. Published textbooks and university courses by CNCS recognized publishers

Cioarna, A., Isac,F.L., Cilan,T.- *Economie. Teorie și Probleme*, Ed. Universității Aurel Vlaicu din Arad, 2010, ISBN 978-973-752-204-7,140 pages

Isac,F.L., Bija,M.- *Tranzacții comerciale. Note de curs pentru uzul intern al studenților*, Ed. Universității Aurel Vlaicu din Arad, 2009, ISBN 978-973-752-425-6, 138 pages

Isac,F.L., Rusu, S.- *Comunicare și negociere în afaceri .Note de curs pentru uzul intern al studenților*, Editura Universității Aurel Vlaicu din Arad,2009.

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie II, Teorie și practică*, Ed.Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0285—9(general), , vol. II

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie I (Teorie, probleme de reflecție, aplicații practice)*, Editura Universității Aurel Vlaicu din Arad, 2008, I.S.B.N. 978-973-752-204-7, vol. I: 978-973-752-205-4.

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie II (Teorie, probleme de reflecție, aplicații practice)*, Editura Universității Aurel Vlaicu din Arad, 2008, I.S.B.N. 978-973-752-204-7, vol. II: 978-973-752-206-1.

Cioarna, Alexandru, **Isac, Florin Lucian**, Cilan, Teodor- *Economie I, Teorie și practică*, Ed.Mirton, Timișoara, 2007,I.S.B.N. 978-973-52-0285—9(general), 978-973-52-0286-6, vol. I.,224 pages.

Păcurariu, Gheorghe, Szenteși, Silviu, Maxim, Olga, **Isac, Florin Lucian**, Sanda, Grigorie, Cureteanu, Radu, Băra, Eva., *Teste pentru examenul de licența: specializarea Economia comerțului, turismului și serviciilor*, Editura Mirton, Timișoara, 2006, ISBN 973-661-834-X, p. 118 . (chapters Bazele managementului și Management în turism).

Păcurariu ,G.Szenteși ,S., Maxim,O., **Isac , F.L.**, Sanda., G., Cureteanu , R.,2005, *Teste de evaluare pentru examenul de licență specializarea Economia comerțului, turismului și serviciilor*, Arad,Editura UAV,ISBN 973-8363-76-4,p.150 (chapters Management în comerț și Management în turism).

Cioarna , A , **Isac, F.L.**,- *Economie (Scheme logice, teste, probleme, răspunsuri, rezolvări, soluții)*, vol. II, Timișoara, Editura Mirton,2005, ISBN 973-661-48-2, 315 pages.

Isac, F.L., Cioarna, Al.- *Economie (scheme logice, teste, probleme, răspunsuri, rezolvări, soluții)*, Timișoara, Ed.Mirton,2004, ISBN 973-661-483-2,299 pages.

Isac, F.L., - *Teste grilă pentru pregătirea examenului de licență-pentru specializarea finanțe-asigurări*, Timișoara, Ed.Mirton, ISBN 973-661-328-3,2004, p.10-32.

Isac, F.L.- *Teste grilă pentru pregătirea examenului de licență-pentru specializarea contabilitate și informatică de gestiune*, Timișoara, Editura Mirton, ISBN 973-661-315-1, 2004, p. 8-27.

Isac, F.L., 2003, *Teste grilă pentru pregătirea examenului de licență*, Timișoara, Editura Mirton, ISBN 973-585-955-6,806 pages

Isac,F.L., **Cioarna,Al.**- *Economie-teste, probleme, rezolvări-răspunsuri*, Arad , Editura Servo-Sat, ISBN-973-9442-39-0,2003,436 pages

Isac, F.L.- *Teste grilă pentru pregătirea examenului de licență* ,Arad, ISBN 973-8096-46-4, 2002, 250 pages

Isac, F.L., **Cioarna,Al.**, **Remeș,E.**- *Economie Sinteze, Teste, Probleme, Rezolvări*, Arad, Editura Servo-Sat,2000, ISBN 973-9442-08-0, 292 pages.

II. Studies published in volumes

a. Chapter published in books

Puiu Nistoreanu, Marinela Ghereș (coord.), **Florin Isac** (co-author: Cap. I, Cap. II), „Turism rural – Tratat”, Editura C.H.Beck, București, 2010, ISBN 978-973-115-780-1, 276 pages

Mirjana Radovic-Markovic (coordonator), **Isac Florin**, 2011, *Organizational Behaviour and Culture: Globalization and the Changing Environment of Organizations*, VDM Verlag Dr. Müller, Saarbrücken, Germany, ISBN 978-3-639-35923-7, 356 p., chapter Organizational Culture and Corporate Performance: Implications for Economic Development p. 237- 260.

Nedelea, Alexandru(coordonator), **Isac Florin** (coauthor), 2014- *Turism. Teorie și Practică*, Ed. Casa Cărții de Știință, Cluj Napoca, ISBN 978-606-17-0593-1, capitolul V „Antreprenoriatul în turism”,in collaboration with dr. Sergiu Rusu, p.167-181.

Isac,F.L., Cuc, L.D.(2018)- *Aspecte ale calității educației în facultățile cu profil economic. O abordare prin prisma standardelor specifice de evaluare*, in the volume „Calitatea în învățământ: o prioritate pentru școlile arădene”, coordinator Cuc Lavinia-Denisa, Ed.Universității Aurel Vlaicu din Arad, ISBN 978-973-752.782.0, p.85-89

Almași, R., Isac,F.L.(2018)-*Abordare comparativă a sistemelor de guvernare corporativă*, în volumul „Aportul contabilității la dezvoltarea societății românești în contextul aniversării centenarului unirii”, Ed. Eurostampa, Timișoara, ISSN 2344-2239, „PAVEL CIUCE” Szmposium, 16 thedition, Moneasa 19-21 October 2018, organized by CECCAR Arad

Isac,F.L., Cuc, L.D.(2019)- *Culture and Conflict. A particularization in the Business Context*, Journal of Romanian Literay Studies, 17/2019, Arhipelag XXI Press, Târgu Mureș, p.278-286, Indexed ERIHPLUS

III. Studies and articles in magazines mainstream information

b. Scientific aticles published in journals listed in category B+ CNCS and/or indexed in IDB (at least two IDB)

Isac,F.L., Rusu,S.(2019)- *The Influence of Culture on Communication in the Tourism Sector*, USAMVBT, Facultatea de Management Agricol, *Lucrări Științifice Management Agricol*, Seria I, Vol.XXI(1), p.116-121, B+, indexed EBSCO, CABI Full Text

Isac,F.L., Rusu,S.(2019)- *The Role of Innovation and Entrepreneurship in Small and Medium Businesses*, USAMVBT, Facultatea de Management Agricol, *Lucrări Științifice Management Agricol*, Seria I, Vol.XXI(1), p.122-128, B+, indexed EBSCO, CABI Full Text

Isac, F.L., Remeș, E.F.(2018)-*The Relationship Between Culture and Strategy-A Managerial Perspective Approach*, Studia Universitatis “Vasile Goldis”Arad. Economics Series Vol 28, Issue 3/2018 ISSN:1584-2339;(online) ISSN: 2285 –3065,p.76-85, Baidu Scholar; Cabell's Directory; CEEOL - Central and Eastern European Online Library; CNKI Scholar (China National Knowledge Infrastructure); CNPIEC; DOAJ (Directory of Open Access Journals); EBSCO (relevant databases); EBSCO Discovery Service; ERIH PLUS (European Reference Index for the Humanities and Social Sciences); Google Scholar; Index Copernicus; J-Gate; JournalGuide; JournalTOCs; KESLI-NDSL (Korean National Discovery for Science Leaders); Naviga (Softweco); Primo Central (ExLibris); ProQuest (relevant databases); Publons; ReadCube; Research Papers in Economics (RePEc); Sherpa/RoMEO; Summon (Serials Solutions/ProQuest); TDNet; Ulrich's Periodicals Directory/ulrichsweb; WanFang Data; WorldCat (OCLC)

Isac, F.L., Cuc, L.D.(2018)- *The Influence of Culture on Work Teams*, în Iulian Boldea, Dumitru Mircea Buda, Cornel Sigmirean(eds.)- *Mediating Globalization:Identities in Dialogue, Social Sciences*, Arhipelag XXI Press, ISBN 978-606-93692-8-9, p.201-208

Rusu, S., Milin, A.I., Isac, F.L., (2017)- *Entrepreneurship in Tourism: Necessary Resources and Impediments*, Ecoforum Journal, vol.6, nr.3., ISSN: 2344-2174, indexed DOAJ, RePEc, EBSCO,.ERIHPLUS, Econlit, CEEOL,Ulrichs Web, Base, DRJI, OAJI, ZBW, J-Gate, Academic Keys

Isac,F.L., Remeș, E.F.(2017)- *Culture and Business Ethics. A Comparative perspective*, Studia Universitatis “Vasile Goldis” Arad. Economics Series Vol 27 Issue 3/2017, ISSN:

1584-2339; (online) ISSN: 2285 – 3065, indexed RePEc, DOAJ, EBSCO, CEEOL, Index Copernicus, p. 54 – 65

Isac, Florin Lucian, 2016- *Service perceived consumer equity: theoretical and operational issues*, Anale Seria Științe Economice, Universitatea Tibiscus, Timișoara, vol. XXII, e-I.S.S.N. 1582 – 6333, indexed CEEOL, JEL on CD, DOAJ, EconLit, DOAJ, RePEc, EBSCO.

Isac, Florin Lucian, 2016- *Nurturing and managing talent-priorities of the modern organization*, Anale Seria Științe Economice, Universitatea Tibiscus, Timișoara, vol. XXII, e-I.S.S.N. 1582 – 6333, indexed CEEOL, JEL on CD, DOAJ, EconLit, DOAJ, RePEc, EBSCO.

Isac, F.L., 2016- *Cultural Influences and Work Motivation-A Literature Review*, Journal of Economics and Business Research, volume XXII, No.1, DOAJ, EBSCO, INDEX COPERNICUS, SCPIO, EconBiz, WorldCat, NewJour, CABI Abstracts, Econbib, p.110-121

Isac, F.L., Rusu, S., 2016- *The Influence of Culture on the Human Resources Management and Practices*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, Seria I., DOAJ, EBSCO, CABI, vol. XVIII(2), ISSN: 1453-1410, p.77-81

Isac, F.L., Rusu, S., 2016- *Emotions and Consumer Satisfaction*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, Seria I., vol. XVIII(2), DOAJ, EBSCO, CABI, ISSN: 1453-1410, p.81-89

Isac, F.L., Milovan-Ciuta, A.M., Dobre, A., 2015- *Behavioral consequences of customer satisfaction with banking products and services*, Timișoara Journal of Economics and Business, vol. 8, nr.2., 2015, CABI, DOAJ, EBSCO, EconLit, NewJour, PrimoCentral, RePEc, Sumon, Ulrich's Periodical Directory, WorldCat, ISSN-L 2286-0991, p.232-254

Sergiu Rusu, **Florin Lucian Isac**, Radu Cureteanu, 2015- *Worldwide Tourism Entrepreneurship, A Global Perspective*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVII (4), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p.64-68

Sergiu Rusu, **Florin Lucian Isac**, Radu Cureteanu, 2015- *Cultural Dimensions in Romanian Management*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XVI (2), 2015, ISSN 1453 – 1410, E-ISSN: 2069-2307, CNCSIS "Clasa B+", indexed EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. , p. 136-140

Isac, Florin Lucian- *Influence of Culture on the Process of Managing Decisions Adoption*, Journal of Economics and Business Research, volume XXI, No.2, 2015, indexed DOAJ, EBSCO, INDEX COPERNICUS, SCPIO, EconBiz, WorldCat, NewJour, ISSN 2068-3537, p.99-106

Rusu, Sergiu, **Isac, Florin Lucian-** *Entrepreneurship and Small Business in Tourism*, Ovidius Annals, Economic Sciences Series, vol. XV, Issue 1, ISSN 2393-3127, p.616-621

Isac, Florin Lucian, Rusu, Sergiu- *Theories of Consumer's Satisfaction and the operationalization of the Expectation Disconfirmation Paradigm*, Annals of The „Constantin Brâncuși” University of Târgu Jiu, Issue 2/2014, indexed IDEAS, Genamic Seek Journal Database, EconPapers, EBSCO, Cabells, SCPIO, DOAJ, REPEC, Econbiz, Ulrichs, Scirus, York University, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing, ISSN 2344-3685, p.82-88

Isac, Florin Lucian, Rusu, Sergiu- *Particularizing Strategies and Research Methods for Perceived Quality in The Field of Bank Services*, Annals of The „Constantin Brâncuși” University of Târgu Jiu, Issue 2/2014, indexed IDEAS, Genamic Seek Journal Database, EconPapers, EBSCO, Cabells, SCPIO, DOAJ, REPEC, Econbiz, Ulrichs, Scirus, York

University, GLOABAL IMPACT FACTOR, SOCIONET, Directory of Research Journals Indexing,ISSN 2344-3685 p.185-187.

Rusu, Sergiu, Isac, Florin-Lucian, Cureteanu, Radu Silviu- *Hospitality Industry and Tourism*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice Seria I, Vol. XVI(4), 2014, ISSN 1453-1410, CNCSIS B+, indexed Copernicus, EBSCO, CABI Fulltext and DOAJ Databases, p.1-4

Rusu, Sergiu, Isac, Florin-Lucian, Cureteanu, Radu Silviu- *The Dimensions of Hospitality Industry*, Banat University of Agricultural Sciences and Veterinary Medicine Timișoara, Facultatea de Management Agricol, Lucrări Științifice Seria I, Vol. XVI(4), 2014, ISSN 1453-1410, CNCSIS B+, Indexed Copernicus, EBSCO, CABI Fulltext and DOAJ Databases, p.28-31

Rusu, Sergiu , **Isac, Florin**,Cureteanu, Radu -„*Innovation, Tourism and Entrepreneurship*”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XV (4), 2013, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 187-190

Rusu, Sergiu , Cureteanu, Radu, Isac, Florin-„*The European Countries and Tourism Entrepreneurship*”, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, Facultatea de Management Agricol, Lucrări Științifice, SERIA I, VOL.XV (4), 2013, ISSN 1453 – 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database, CABI Full Text, and Directory of Open Access Journals (DOAJ) database, p. 179-186

Cureteanu Radu, **Isac Florin**, Rusu Sergiu, *Aspects regarding the advantages of innovation for corporate strategies*, ”Constantin Brâncuși” University of Târgu-Jiu ECOTREND 2011 International Conference, 8th edition, November 25-26, 2011 published in ”Constantin Brâncuși” University Annals, Economic Series, Issue 4/I/2011, ISSN 1844-7007 CNCSIS B+ cod 652 indexed RePEc database, IDEAS, Genamics Journal Seek Database, EconPapers, NewJour international catalogue, p.63-65.

Rusu, Sergiu., Cureteanu, Radu, **Isac, Florin Lucian**.- *Transnational entrepreneurial opportunities and the new businesses*, LUCRĂRI ȘTIINȚIFICE, SERIA I, VOL. XIV (1),Facultatea de Management Agricol, USAMBV Timișoara, p.293-296.

Rusu, Sergiu., **Isac, Florin Lucian**, Cureteanu, Radu,- *Entrepreneurial activity and economic growth*, LUCRĂRI ȘTIINȚIFICE, SERIA I, VOL. XIV (1),Facultatea de Management Agricol, USAMBV Timișoara, p.283-288

Csorba Luiela, **Isac Florin**, Cureteanu Radu, Rusu Sergiu, "*The mobile phones consumer protection*", European Scientific Journal, London, vol. 8, nr. 25, October special edition 2012, ISSN 1857-7881, p. 1-23 (Indexat BDI: Open J Gate, Proquest, EBSCO, Index Copernicus , Ulrichs, JournalSeek, Scirus etc.)

Sergiu Rusu, Luiela Csorba, Radu Cureteanu, **Florin Isac**, “Tourism Entrepreneurship and its Role in the Activity of SMEs in Romania”, Journal of Economics and Business Research Volume XVIII, No. 2/2012, “AUREL VLAICU” University Arad, 2012, ISSN 2068 – 3537, E – ISSN (online) 2069 – 9476, ISSN – L = 2068 – 3537, p.23-32, indexed: DOAJ, EBSCO, Index Copernicus

Rusu, Sergiu, **Isac, Florin Lucian**, Cureteanu, Radu Silviu Csorba, Luiela *Entrepreneurship and entrepreneur: a review of literature concepts*, African Journal of Business Management vol 6(10) pp. 3570-3575, 14 March 2012, ISSN: 1993-8233, DOI: 10.5897/AJBM11.2785, Indexed DOAJ, Open J-gate, Genamics Journal Seek, ASCI, VCU Library

Costinel Dobre, Anca Dragomir, **Florin Lucian Isac**, *Duality, asymmetry and the placebo effect of the sale price. The relationship between the perceived prices and perceived value of*

products in the marketing literature, Revista Română de Marketing, 4/2011, B+, Cabell's , EBSCO host , Index Copernicus , ProQuest , p.23-31.

Isac, F., 2011- *Antecedents of Services Consumer Satisfaction Mirroring Individual Differences*, Journal of Economics and Business Research, Year XVII, No.1, p.160-165.

Rusu S., Cureteanu R., **Isac F.**, *Entrepreneur – essential vector of economic growth*, Ovidius University of Constanta, Round Table discussion on “The Effects of the Present Crisis on Global Economy”, Annals of Ovidius University, Economic Science Series Volume XI, Issue 2, 2011, ISSN 1582-9383, CNCSIS "Clasa B+" indexed RePEc database, Directory of Open Access Journals (DOAJ) database, EBSCO database, p. xx-xx

Rusu S., **Isac F.**, Cureteanu R., *The Labor Force International Migration and its Causes*, Ovidius University of Constanta, International Conference “Present Issues of Global Economy”, 8th Edition April 16-17, 2011, Ovidius University Annals, Economic Science Series Volume XI, Issue 1, 2011, ISSN 1582-9383, CNCSIS "Clasa B+" indexed RePEc database and Directory of Open Access Journals (DOAJ) database

Rusu S., Cureteanu R., **Isac F.**, *Relationship between tourism and national economy*, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May, 2011, Scientifical Papers Seria I Vol. XIII(2), ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 151-156

Isac Florin Lucian, Rusu Sergiu, Cureteanu Radu, *Improvement of the management at a tourists' pension from Savarsin area*, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May 20, 2010, Scientifical Papers Seria I Vol. XII(3), ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p. 471-478

Rusu Sergiu, **Isac Florin Lucian**, Cureteanu Radu, *Business tourism, motivations and forms*, Banat University of Agricultural Sciences and Veterinary Medicine Timisoara, University of Szeged, Management Of Durable Rural Development, May 20, 2010, Scientifical Papers Seria I Vol. XII(3), ISSN 1453 - 1410, CNCSIS "Clasa B+", indexed COPERNICUS and EBSCO database and Directory of Open Access Journals (DOAJ) database, p.479-486

Sergiu Rusu, Florin Isac, 2009, *Place and integration of the rural tourism inside the local and national economy*, International Scientific Symposium „Management of Durable Rural Development” Timișoara, ISSN 1453-1410, pag. 223-230, B+

Isac, F.L., Rusu, S.- „*Assesment of the quality of the touristic services by means of "walk-through" audit*”, Lucrari Stiintifice Seria I, Vol. XI(3), p.341-349, B+.

Isac, F.L., Nițu, C.- *Organizational Change Models*, Annals of the Oradea University, Fascicle of Management and Technological Engineering, ISSN 1583 –0691.

Isac, F.L., Rusu, S., 2008, *Cultural Peculiarities of the Negotiation Style*, Lucrări Științifice seria I, vol X, Facultatea de Management Agricol, USAMVB Timișoara, 2008, ISSN 1453-1410(B+).

Isac, F.L., 2008, *Peculiarities in the Management of the Quality in Services in Tourism*, Lucrări Științifice seria I, vol X, Facultatea de Management Agricol, USAMVB Timișoara, 2008, ISSN 1453-1410(B+).

Rusu, S., Isac, F.L., 2008, *Ecotourism and the sustainable development*, Lucrări Științifice seria I, vol X, Facultatea de Management Agricol, USAMVB Timișoara, 2008, ISSN 1453-1410(cotată B+).

Isac, F.L., 2008, *Dimensions of the Corporate Social Responsibility*, Annals of the Oradea University, Fascicle of Management and Technological Engineering, ISSN 1583 – 0691 (B+).

Isac, F.L., 2008, *General Manager`s Responsibilities and skill Development within Hotel Entreprise, Annals of the Oradea University, Fascicle of Management and Technological Engineering*, ISSN 1583 – 0691 (B+).

Isac, F.L., 2008, *Methods of Assessing The Quality in Services*, European Integration-New Challenges for The Romanian Economy, 4th. Ed., Oradea, 30-31 may, Analele Universității din Oradea, Seria Științe Economice, ediție pe suport CD-ROM. , ISSN 1582 - 5450, (B+).

Isac, F.L., 2008, *Distinctive Aspects of The Services Strategy*, European Integration-New Challenges for The Romanian Economy, 4th. Ed., Oradea, 30-31 may, Analele Universității din Oradea, Seria Științe Economice, ISSN 1582 - 5450, ediție pe suport CD-ROM, (B+).

Isac F., 2007, *Convergence towards a european management model?*, European Integration-New Challenges for The Romanian Economy, 3 rd. Editura Oradea, 25-26 mai 2007, Analele Universității Oradea, Seria Științe Economice, ediție pe suport CD-ROM, ISSN 1582-5450.

Isac F., 2007, *The role of the cultural factors in the verbal and nonverbal communication*, European Integration - New Challenges for The Romanian Economy, 3 rd. Editura Oradea, 25-26 mai 2007, Analele Universității Oradea, Seria Științe Economice, ediție pe suport CD-ROM, ISSN 1582-5450.

c. Scientific articles published in specialized journals listed in category B CNCS and/or indexed in IDB (at least one IDB)

Isac, F.L., Cureteanu, R., Rusu, S., 2010, „*The role of the service - profit chain inside the interaction between the service supplying company and the client*”, University “Vasile Alecsandri” Bacău, The Fifth International Conference "Contemporary Economy and Romanian Realities" April 18 - 20, 2010, Studies and Scientific Research, Economics Series, ISSN 2066 - 561X, indexed RePEc database, pag. 371-374;

Isac, F.L., Cureteanu, R., Rusu, S., 2010, „*The Economic Role of Tourism and the Dimension of the Touristic Phenomenon on a National and Global Scale*”, University “Vasile Alecsandri” Bacău, The Fifth International Conference "Contemporary Economy and Romanian Realities" April 18 - 20, 2010, Studies and Scientific Research, Economics Series, ISSN 2066 - 561X, indexed RePEc database, pag. 440-442;

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Isac F., 2007, *Leadership styles taxonomy in some organization of Arad town*, The International Economic Conference: Romania within the EU: Opportunities, Requirements and perspectives, vol.II, Section II: Management, Marketing, Tourism, Lucian Blaga Publishing House, ISBN (13) 978-973-739-443-9, p. 222-229

d. Scientific articles published in specialized journals listed in category C CNCS

Isac, F.L., **Rusu, S.**- *La fidélité du consommateur et les programmes de fidélisation*, Theoretical and Practical Approaches in Economics, Ed. Universității Aurel Vlaicu din Arad, ISBN 978-973-752-523-9, 2010, p.50-59.

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- Isac,F.L.**, 2008, *Aspects of the organization of the housekeeping department in a hotel*, Theoretical Developments in Contemporary Economics, Mirton Publishing House, ISBN 978-973-52-0489-1,p. 155-161
- Isac, F.L.** - *Particularités du management de la qualité dans les services*, 4th International Scientific Conference ECO-TREND 2007, Economics and Globalization, 23-24 november 2007, Târgu Jiu, ISSN 1842-4856, Analele Universității Constantin Brâncuși din Târgu Jiu nr.1/2008, ISSN 1842-4856.(categoria C.)
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- Isac Florin**, Rusu Sergiu, Cureteanu Radu, *Problems in defining the concept of consumer satisfaction*, ”Constantin Brâncuși” University of Târgu-Jiu ECOTREND 2011 International Conference, 8th edition, November 25-26, 2011 published in ”Constantin Brâncuși” University Annals, Economic Series, Issue 4/I/2011, ISSN 1844-7007 CNCSIS B+ cod 652 indexed RePEc database, IDEAS, Genamics Journal Seek Database, EconPapers, NewJour international catalogue
- Isac, Florin-** *L’interface travail-famille: question d’actualité du comportement organisationnel*, paper presented in the conference ISREIE 2016 organized by UAV Arad, 08-10 of December, 2016.

2. RESEARCH PROJECTS BASED ON CONTRACT/GRANT

<i>r.crt.</i>	Programme/Project	Value	Project Manager	Function	Period
1	<i>Proiectul „Studentul consiliat-Excelent viitor angajat”, Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007 – 2013 Cod Contract POSDRU/160/2.1/S/138850</i>		Melania Vergu	Expert atragere și menținere grup țintă	2014-2015
2	<i>European Manager for export and import(EM fEI) – testing, implementation and certification of concept for the vocational training in foreign trade”- Lifelong Learning programme, Leonardo da Vinci LdV, Contract nr. DE/09/LLP-LdV/TOI/147244, Agreement number: 147 244/2009-1-DE2-LEO05-01765</i>		Prof.univ.dr. Lucian Cernușca	Member	2010-2011
3	TAMARO		Prof.univ.dr.M ariana Nagy	Lecturer external trade and tourism	2010-2011
4	Dolceta	44.800 euro	Prof.univ.dr. Dorin Herlo	Module 6 Manager: Services of General Interest	2007-2010
5	<i>PHARE 2005-Programul de coeziune economică și socială</i> <i>Dezvoltarea formării continue pentru personalul din învățământul preuniversitar Managerul Școlar</i> <i>Linia de buget: RO2005/017-553.04.01.02.04.02 Cod PERSEUS: RO2005/017-553.04.01.02.04.02.</i>		Lector univ.dr. Alina Roman	Expert for Courses <i>Quality Mangement/R essource Management in universities</i>	2007- 2008,
6	Contract no.315/03.10.2007 with SC. COANDI SRL. „ <i>Studierea ofertei spațiilor de cazare din unitățile turistice ale Municipiului Arad în vederea îmbunătățirii calității serviciilor hoteliere</i> ”	10.000 lei	Conf.univ.dr Olga Irina Maxim	Member	2007-2008,
7	UAV-IT Incubator is in partnership with “Tessedik Sámuel” College Gyula Hungary - INTERREG III. A. HURO-06/02 (Ungaria) nr. HURO0602/140 cu titlul “ <i>Dezvoltarea resurselor umane în turismul transfrontalier</i> ”	15 mil. ft.	Sanda Grigorie	Member	2007-2008
8	UAV-IT Incubator is in partnership with B.M.V.A. Bekescsaba Hungary INTERREG III A. <i>Realizarea unei rețele de colaborare în domeniul agriculturii (legume fructe)</i>	35 mil. ft.	Sanda Grigorie	Member	2007-2008
9	Contract 130/ 18.10.2007 with Astra Bus „ <i>Dezvoltarea pieței interne de troleibuse</i> ”	3.000 euro	Conf.univ.dr Florin Ion Coană	Member	2007-2008
10	<i>SME’s Actor Project</i> , Grant nr. RO/06/B/F/PP175026, financed by Leonardo Da Vinci programme, partner for Unimpresa Romania	500.000 Euro, UAV contribution 26.600Euro	Mariana Lodroman, Mariana Nagy-	Facilitator	2006-2008

			director partener		
11	„Închidere rampă de deșeuri amplasată în strada Câmpul Liniștii”- research contract no. 25579/19.06.2006.	75.000 lei	Prof.univ.dr. Lizica Mihuț	Member	2006-2007
12	Program PHARE 2000- Economic and Social Cohesion: <i>Perfecționarea și recalificarea forței de muncă disponibile în județul Arad.</i>	50.000 Eur.	Lizica Mihuț	Member	2002-2003
13	„Orașe pentru toți (2001-2005), etapa a II-a, 2002/2003”, proiect financat de US Embassy	4400 USD	Ecaterina Ani Jager ANPH	Member	Ianuarie 2002 – decembrie 2003
14	<i>Proiectul”Anulul Handicapului”</i> , proiect financat de UNICEF	17.000 USD	Ioana Monica Antoci, national coordinator ANPH	Member	August 2002 – iulie 2003
15	„Egalizarea șanselor pentru persoanele cu handicap din România”, partners „Aurel Vlaicu” University of Arad, AJOFM Arad, ANPH and „Europa pentru Europa” Fundation from Arad.	8.000 USD	Ioana Monica Antoci, national coordinator ANPH	Member	Iunie 2003 – mai 2004
16	„Centru de documentare, informare, consultanță și consiliere pentru persoanele cu handicap și familiile lor”, partners: „Aurel Vlaicu” University of Arad AJOFM Arad and Direcția de asistență comunitară din cadrul Primăriei Municipiului Arad.	12.000 USD	Ioana Monica Antoci, national coordinator ANPH	Member	sept. 2003 – august 2004

3. RECOGNITION BY SPECIALISTS AND INSTITUTIONS

I. Published works reviews

Marcel Ciprian Pop- Book Review on “Rural Tourism – Treaty” by Puiu Nistoreanu and Marinela Gheres (coord.), C.H. Beck Publishing House, Bucharest, 2010, International Journal of Economic Practices and Theories, Vol. 1, No. 1, 2011 (July)

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Șimandan, M, 2013, *Mediating Relations between Organizations and Institutions. The Role of Organizational Culture*, in „Journal of Economics and Business Research”, (XIX), nr. 2, ISSN 2068-3557, indexed UlrichsWeb, IndexCopernicus, EBSCO, p. 14-15

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III. Participation in specialty boards and valuation activities

- ARACIS assessor in Management since 2011

- Participant in Erasmus Programme Staff Mobility, period 19/05/2013 - 24/05/2013 at Academy School, Napoli ,Italy, Dissertation “*The tourism industry in Romania: development potential and managerial issues*”

IV. Coordinating scientific, professional or administrative structures

- Head of Distance Learning Department (2007, November- 2014, March)
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