



Personal Information

First Name / Surname **Szentesi Sivi-Gabriel**

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Nationality Romanian

Date of birth September 2nd, 1962

Gender M

Employment / Occupational field Professor, Faculty of Economics, „Aurel Vlaicu” University, Arad
Teaching-Research

Work experience

Dates 2002- present date

Occupation or position held Professor

- Main activities and responsibilities
- 2014-2015 semester Professor at the University Aurel Vlaicu Arad
 - 2014-2015 Winter Semester Professor at Technische Hochschule Deggendorf Germany, Professor for Environmental Economics and Natural Resources, and Economic Development,
 - 2014- 2015 Marketer of Center for Technological Transfer and Marketing „Horia Hulubei” National Institute of Physics and Nuclear Engineering;
 - June 2013 – present Counsellor of State Secretary for Scientific Research in the Ministry of National Education
 - 20.08.2012 – 30 may 2013 Deputy Sate Secretary – Vicepresident – National Authority for Scientific Research
 - 2010 –1.09.2012 Manager at Economic Research and Business Consulting Center, Aurel Vlaicu University, Arad
 - CNCSIS member since 2005 to present date
 - ARACIS member, assessment Marketing id department Transilvania Technical University Brasov, 2008, Alba Iulia University, 2009
 - 2005 chairman of Ethics Commission, Aurel Vlaicu University, Arad
 - 2003 associate professor, Friedensau University, Germany
 - 2000- present date, CBMC member and marketing consultant
 - member of the Board of Directors of Romanian Professionals and Entrepreneurs Convention
 - collaborator of Chamber of Commerce and Industry – Education and Professional Training Division
 - collaborator of Employers Association, Arad
 - founding member of the Association of Professional Christian Entrepreneurs since 1997
 - collaborator of the Romanian Christian Entrepreneurs Association
 - founder and coordinator-director of Labour Mediation Center PAEM Arad – PHARE Funds.

Name and address of employer Faculty of Economics, „Aurel Vlaicu” University, Arad
Bd Revolutiei 81

Type of business or sector Teaching

Dates

1990- present date

Occupation or position held Economist, assistant, lecturer, Ph. D. professor

- Main activities and responsibilities
- 2014-2015 semester Professor at the University Aurel Vlaicu Arad
 - June 2013 – present Counsellor of State Secretary for Scientific Research in the Ministry of National Education
 - 20.08.2012 – 30.05.2013, State Sub-secretary - Vicepresident – National Authority for Scientific Research
- Name and address of employer
- Type of business or sector
- 2002 – present 2014 professor, Aurel Vlaicu University, Arad, Faculty of Economics
 - 1.10. 2000 – 2002 Ph. D. associate professor Aurel Vlaicu University, Arad, Faculty of Economics
 - 1999-2000 Ph.D. associate professor “Emanuel” University, Oradea, Dean of the Faculty of Management
 - 1998-1999 Ph.D. associate professor “Aurel Vlaicu” University, Arad, Faculty of Engineering and Economics
 - 1995-1998 lecturer, “Aurel Vlaicu” University, Arad, Faculty of Engineering and Economics
 - 1993-1995 lecturer, “Vasile Goldiș” University, Arad, Faculty of Marketing, Management, IT
 - 1990-1993 professor, Economic High School, Arad
 - 1990-1993 assistant, “Vasile Goldiș” Univeristy, Arad, Faculty of Marketing, Management, IT
 - 1988-1990 economist, ICS Mărfuri Metalo-Chimice Arad

Education and training

- | | |
|---|--|
| <p>Dates</p> <p>Title of qualification awarded</p> <p>Principal subjects/occupational skills covered</p> <p>Name and type of organisation providing education and training</p> <p>Level in national or international classification</p> | <ol style="list-style-type: none"> 1. Graduation certificate Ministry of Education - Communication in German - intermediate level 2015; 2. Graduation certificate Ministry of Education - Trainer 2015; 3. Graduation certificate Ministry of Education - Project- Manager IRECSO Bucharest 2012 4. UEFISCDI- Executive Agency for Higher Education and Research Funding –Certificate of Completion” <i>Foresight and Strategic Planning for University Leaders</i> “ 14 September Bucharest 2011 ; 5. Doctor of Economics, since March 6th, 1998 6. Teaching completion course – Bucharest Academy of Economic Studies – certified by Minister Order no. 6146-1993 7. 1983-1988 Faculty of Economics, University of Timișoara 8. 1977-1981 Economic and Administrative Law High School, Arad 9. 1973-1977 “Ioan Slavici”(Moise Nicoară) High School, Arad – 5th to 8th grade 10. 1969-1973 Pedagogical High School, Arad – 1st to 4th grade 11. 1999 –May - Business College Of Europartners – Budapest 12. 1999–November - Business College Of Europartners – Budapest 13. 2000–March – Cranfield University, UK – teaching case study course 14. 2000 Business College Of Europartners – Budapest 15. 2003 Certificate of English language knowledge, issued by University of Bucharest – Foreign Languages Center. |
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Personal skills and competences

Mother tongue(s) Romanian

Other language(s)

Self-assessment

European level (*)

German

Understanding

Listening

Reading

Proficient user

Proficient user

Speaking

Spoken interaction

Spoken production

Proficient user

Independent user

Writing

Proficient user

English	Proficient user	Proficient user	Proficient user	Proficient user	Proficient user
Hungarian	Proficient user	Proficient user	Proficient user	Independent user	Proficient user
French	Independent user	Independent user	Independent user	Independent user	Independent user

(*) *Common European Framework of Reference for Languages*

Social skills and competences Ability to work as a team member
Ability to work with students from all social and cultural backgrounds
Ability to communicate within a group and an organization.

- Organisational skills and competences
- 01.09.2015 Director of Center for Economic Research and Business Consulting Arad Aurel Vlaicu University
 - June 2013 – present Counsellor of State Secretary for Scientific Researc in the Ministry of National Education
 - 2012 – 31.05.2013 Vicepresident – National Authority for Scientific Research
 - 2010 – 1.09.2012 Manager at Economic Research and Business Consulting Center, Aurel Vlaicu University, Arad
 - 2001-2005 rector - ITA Cernica Bucharest
 - 2000- 2004 prodean - Faculty of Economics –Aurel Vlaicu University, Arad
 - 1999- 2000 dean - Faculty of Management - “Emanuel” University – Oradea
 - 1998-2000 auditor for “Salubritate”
 - 1997- 1999 Head of Economics Department - “Aurel Vlaicu” University, Arad
 - 1996-1999 Manager of Labour Information and Mediation Center, PHARE funds
 - 1996 - Member of the Board of Teachers, Faculty of Engineering and Economics, “Aurel Vlaicu” University, Arad
 - 1996 - Scientific Secretary, Economics Department, “Aurel Vlaicu” University, Arad
 - 1993-1996 Scientific Secretary and Member of the Senate of the Faculty of Marketing, Management, IT, “Vasile Goldiș” University, Arad la Facultatea de Marketing, Management Informatică din cadrul Universității “Vasile Goldiș” Arad
 - 1990 - member of initiative group, together with Ph.D. associate professor Emil Cazan (Dean of Faculty of Economics – Timișoara 1990-1996) and Professor Dr. Gheorghe Păcurariu (Rector of “Aurel Vlaicu” University, Arad -1996), for founding the Faculty of Marketing, Management, IT, “Vasile Goldiș” University, Arad
 - 1988-1990 economist, commercial manager deputy
 - 1986-1990 responsible with building materials department

Awards and distinctions	<ul style="list-style-type: none"> • Member of CBMC international organization and marketing consultant • Board of Directors of Romanian Professionals and Entrepreneurs Convention • Chamber of Commerce and Industry – Education and Professional Training Department • Employers Association, Arad • Association of Professional Christian Entrepreneurs since 1997. • Romanian Christian Entrepreneurs Association • founder and coordinator of Labour Mediation Center PAEM Arad – PHARE Funds
Computer skills and competences	Competent with Windows XP and most Microsoft Office programmes
Artistic skills and competences	Lover of history, religion, music, sports
Driving licence	Driving licence category B since 1999

Additional Information

References/Collaborations

2014- Evaluator August-September Horizon 2020 Work Program EURO-SOCIETY-2014 Socioeconomic and Humanistic Science SSH

2013- January-may Evaluator FP 7 Work Program Call 6 Socioeconomic and Humanistic Science SSH

2010 – 1.09.2012 Manager at Economic Research and Business Consulting Center, Aurel Vlaicu University, Arad

2000- 2004 prodean - Faculty of Economics –Aurel Vlaicu University, Arad

1999- 2000 dean - Faculty of Management - “Emanuel” University – Oradea

1998-2000 auditor for “Salubritate”

1997- 1999 Head of Economics Department - “Aurel Vlaicu” University, Arad

1996-1999 Manager of Labour Information and Mediation Center, PHARE funds

1996- Member of the Board of Teachers, Faculty of Engineering and Economics, “Aurel Vlaicu” University, Arad

1996- Scientific Secretary, Economics Department, “Aurel Vlaicu” University, Arad

1993-1996 Scientific Secretary and Member of the Senate of the Faculty of Marketing, Management, IT, “Vasile Goldiș” University, Arad la Facultatea de Marketing, Management Informatică din cadrul Universității “Vasile Goldiș” Arad

1990- member of initiative group, together with Ph.D. associate professor Emil Cazan (Dean of Faculty of Economics – Timișoara 1990-1996) and Professor Dr. Gheorghe Păcurariu (Rector of “Aurel Vlaicu” University, Arad -1996), for founding the Faculty of Marketing, Management, IT, “Vasile Goldiș” University, Arad

1988-1990 economist, commercial manager deputy

1986-1990 responsible with building materials department

Scientific Activity

I. Books published

a) CNCS recognized publishers

1. *Project Management*, **S Szentesi**, Al.Ciorana,R. Lile, R.Cureteanu; Aurel Vlaicu University Publishing House, Arad , 2009 ISBN : 978-973-752-360-0, pag.457
2. *Marketing Practice Notebook* , **S Szentesi**, R. Lile, M Iacob, F Barbu Aurel Vlaicu University Publishing House, Arad , 2011 ISBN : 978-973-752-5581-9, 95 pag.

3. *Economic Statistics*, **S.Szentesi**, R.Lile, L. Csorba L. Balan, S. Rusu, Aurel Vlaicu University Publishing House, Arad, 2011, ISBN : 978-973-752-553-6, 371 pag.
4. *Marketing Research Studies, Vol I.. Goal, research type and marketing data collection methodology*, **S Szentesi**, Editura Universității Aurel Vlaicu, Arad, 2010
5. *Modelling the economic-environmental balance for investment projects*, **Silviu Gabriel Szentesi coordinator (main author)**, Aurel Vlaicu University Publishing House, Arad, ISBN 978-973-752-388-4, 2010, 241 pag.
6. *Science, Economy, Society* **co-writer**, Aurel Vlaicu University Publishing House 2010 978-973-752-507-9 235 pag.
7. *Marketing Studies in Commerce, Tourism and Services*, **S Szentesi**, F Sabau, Aurel Vlaicu University Publishing House, Arad, 2009
8. *Statistics*, **S.Szentesi**, R.Lile, L. Balan, S. Rusu, Aurel Vlaicu University Publishing House, Arad, 2009
9. *Statistics*, **S.Szentesi**, E. Ionescu, R.Lile, L. Balan, S. Rusu, Aurel Vlaicu University Publishing House, Arad, 2008
10. *Evaluation Tests for Graduation Exams - Commerce, Tourism and Services qualification*; **co-writer**; Aurel Vlaicu University Publishing House, Arad 2006
11. *Evaluation Tests for Graduation Exams - Commerce, Tourism and Services qualification*; **co-writer**; Aurel Vlaicu University Publishing House, Arad 2005
12. *Economic Activity Statistics*. **Silviu Szentesi**, Sergiu Rusu, Radu Cureteanu, Mirton Publishing House Timișoara 2005
13. *Management and Analysis of Investment Projects*, **Szentesi Silviu și Cureteanu Radu**, Mirton Publishing House Timișoara 2004
14. *Marketing. Explanatory Dictionary*. Coordonators: C. Florescu, P Mâlcomete, N Al. Pop, Economica Publishing House 2003, **co-writer Silviu Gabriel Szentesi**.
15. *Investment Process Decisions*, **Silviu Szentesi** Aurel Vlaicu University Publishing House, Arad, 1999
16. *The Management of investment Projects*, **Silviu Szentesi**, Aurel Vlaicu University Publishing House, Arad, 1998
17. *Statistics in economy*, **Silviu Szentesi** Aurel Vlaicu University Publishing House, Arad, 1998
18. *Economy Statistics*, **Silviu Szentesi** Aurel Vlaicu University Publishing House, Arad, 1997

b) ANCS grants

1. *Modelling the economic-environmental balance for investment projects*, **Silviu Gabriel Szentesi coordinator (main author)**, Aurel Vlaicu University Publishing House, Arad, ISBN 978-973-752-388-4, 2010, 241 pag.

c) World-Cat indexed

2. *Marketing. Explanatory Dictionary*. Coordonators: C. Florescu, P Mâlcomete, N Al. Pop, Economica Publishing House 2003, **co-writer Silviu Gabriel Szentesi**.

d) Univeristary courses published with CNCS recognized publishers

3. *Marketing Mix*, Aurel Vlaicu University Publishing House, Arad, 1998
4. *Economic Efficiency of Investments*, Aurel Vlaicu University Publishing House, Arad, 1996
5. *Statistics*, Ed. Vasile Goldis University Publishing House, Arad, 1999

II. Study volumes

a) CNCSIS recognized publishers (editor)

- 1 *Marketing. Explanatory Dictionary*. Coordonators: C. Florescu, P Mâlcomete, N Al. Pop, Economica Publishing House 2003, **co-writer Silviu Gabriel Szentesi**.

b) Chapters published in books

c) Studies presented at conferences

III. Studies and articles published in journals

A. Scientific articles published in ISI journals

1. Silviu Gabriel Szentesi (2014), *Applying utility theory in the sustainable development modelling: a case study for an industrial pollution*, Conferința Internațională Creștină "Puterea de a fi altfel" 30-31 Octombrie , prima ediție, Timișoara, România
2. Dan-Cristian Dabija, Nicolae Al. Pop, Silviu G. Szentesi, *A Customer-oriented Perspective on Retail Brand Equity in the Fashion Industry*, Textile Industry Scientific Magazine n.2 February 2014 Bucharest;
3. Gabriela Cristescu, Laurentiu Jitaru, Silviu Gabriel Szentesi, *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*, Publicatia cotata ISI, American Institute of Physics USA, Conference Proceedings, 1184(2009), pag.254-261.
4. Szentesi Silviu, Franțescu Marius, *Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental*" CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference" Industrial Revolution from the globalization and postgloation perspective, UNIVERSITY „LUCIAN BLAGA” Sibiu 2009 7-8 mai.
5. Proceedings in ISI Thomson database. Fixed Point Theory, 11(2010), no. 2, 203-224, <http://www.math.ubbcluj.ro/~nodeacj/sfptcj.html> Approximation of common fixed points and variational solutions for one-parameter family of Lipschitz pseudocontractions *Lu-Chuan Ceng, Adrian Petrus_EI_ Silviu Szentesi And Jen-Chih Yao*
6. Tania Lazăr,1 Ghiocel Moț,2 Gabriela Petrușel,3 and Silviu Szentesi,4 *The Theory of Reich's Fixed Point Theorem for Multivalued Operators*, Fixed Point Theory and Applications, Volume 2010 (2010), Article ID 178421, 10 pages 10.1155/2010/178421

B. Scientific articles published in +B BDI and CNCSIS journals

1. S Szentesi, Frantescu Marius Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS *Designing a management model for achieving economic-environmental balance in investment projects* International Conference "European Integration – new challenges for Romanian economy", 6th Edition and "EU Sustainable Economic Development and Competitiveness", 141564-LLP-1-2008-1-RO-AJM-MO, Oradea 2010
2. Szentesi Silviu Gabriel, Crișan Simona, Franțescu Marius *Dynamic Model for Evaluation the Economical-Ecological Equilibrium for an Investment Project* Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS, 4th Edition of International Conference „Current Issues of Global Economy”, held on the 20th celebration of „Ovidius” University, Constanta, May 21-22, 2010. Ovidius University, Constanta 2010.
3. S Szentesi, Frantescu Marius, *Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental*" CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference" Industrial Revolution from the globalization and postgloation perspective, UNIVERSITY „LUCIAN BLAGA” Sibiu 2009
4. SZENTESI Silviu Gabriel, CRISTESCU Gabriela „*Modern numerical approach to economic environmental for for investment projects*" Annals of the ORADEA UNIVERSITY, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
5. SZENTESI Silviu Gabriel, CRISTESCU Gabriela, *Ecologic-economic efficiency by non-numerical multiple criteria decision methods*. Annals of the ORADEA UNIVERSITY, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
6. S.Szentesi, F.Sabau, G. Sanda *Measurment in marketing research* The international scientific conference" European integration new challenges for Romanian Economy, May 30-31, Oradea Romania 2008
7. S.Szentesi, G. Cristescu *Environmental valuation methods used for improving economic-ecologic balance* The international scientific conference" European integration new challenges for Romanian Economy, May 30-31, Oradea Romania 2008
8. S.Szentesi, G Cristescu *Environmental Valuation Techniques* Annals of Oradea University. Fascicle of Mangement and Technological Engineering, volume VII (XVII), 2008

C. Scientific articles published in B, C BDI and CNCSIS journals

1. April 2007, no. 4, Organisational Philosophy and the Importance of Educational Marketing, S Szentesi
2. Silviu Gabriel Szentesi, Marius Frantescu *Achieving economic and ecological balance for investment objectives with the model confirmation / infirmation*, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad

3. Szentesi Silviu Gabriel *Achieving economic and ecological balance for investment projects based on utility model* UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad,

D. Scientific articles published in international conferences fascicles

1. Gabriela Cristescu, Laurentiu Jitaru, Silviu Gabriel Szentesi, *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*. The 35th Conference *Applications of Mathematics in Engineering and Economics* (AMEE'09) held June 7 - 12, 2009 at Sozopol.Bulgaria
2. „*The 23-th European Conference on Operational Research*”, 5-8 July 2009, Bonn, Germany
3. G.Cristescu, L. Neamtiu, S.G.Szentesi: *Multiple Criteria Optimization Models for solving Contemporary Ethical Issues in Decision Making*.Third Human Centered Processes Conference, Delft The Netherlands June 8-12, 2008
4. Silviu Szentesi 2001 *Aspects of evaluating the efficiency of price reducing action*. Technical University of Budapest PAMM- Centre 2001 –Nonlinear aspects for the transportation problem, Interuniversity Network in Central Europe. Balaton.
5. Silviu Szentesi 1998 *Entscheidungsmodelle zur werbebudgetplanung grundlage :die werbe- response funktion statische response funktionen* .Written by. Sen dr. Silviu Szentesi.Technical University of Budapest PAMM- Centre
6. Silviu Gabriel Szentesi, Marius Frantescu *Achieving economic and ecological balance for investment objectives with the model confirmation / infirmation*, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad
7. Szentesi Silviu Gabriel *Achieving economic and ecological balance for investment projects based on utility model* UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad,

E. Other scientific articles

1. 2004, *Statistical methods for assessing poverty*, International conference „Christianism and postmodernism”, Emanuel University, Oradea, March 26th, 2004
2. 2000 *Marketing research role in decision making*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
3. 2000 *Marketing Research Ethics*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
4. 2000 *Statistical analysis of time series*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
5. 2000 *Prediction methods based on autoregressive error models*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
6. 2000 *Social and economical balance*, Scientific Symposium of Biblical Institute Oradea
7. 2000 *Strategic decisions in pricing*; Arad Academic Days, Arad, May 17-20.
8. 1999 *Price variance*, Technical and Scientific Bulletin, no.5, 1999, “Aurel Vlaicu” University, Arad
9. 1998 *Fundamenting the decision of introducing of new product variants in production, based on updated profit*. Scientific session; West University, Timișoara, May 21-22, 1998
10. 1998 *Assortment policy optimization using linear programming*. Arad Academic Days; 8th edition, Arad, May 8-9
11. 1998 *National accounts system and environmental losses*, Arad Academic Days, 8th edition, Arad, May 8-9
12. 1998 *Sampling in marketing*; “Economy – present and future” AGER symposium, Arad, November 27th, 1998.
13. 1998 *Strategic decisions in pricing policy*; “Economy – present and future” AGER symposium, Arad, November 27th, 1998.
14. 1996 *Law of social-economicevolution and development*, Arad Academic Days – 6th edition, May 25-26, 1996.
15. 1996 *Experts’ opinion – modern economy management method*, Arad Academic Days – 6th Edition, 25-26 May 1996.
16. 1996 *Commodities classification as marketing concept*, proceeding of the Scientific Communications Meeting, 3rd Edition, Arad, 16-17 May 1996, vol.13, p. 145-156
17. 1995 *External effects of economic activity*, proceeding of the Scientific Communications Meeting, 3rd Edition, Arad, 16-17 May 1996, vol.13, p. 157-162.
18. 1994 *Argument for organizing the marketing department at S.C. ARBEMA S.A. Arad*, Studia Universitatis edited by “Vasile Goldiș” University, Arad.

19. 1994 *Organizing marketing activities in companies during transition process in Romania*, Arad Academic Days, 4th Edition, May 1994
20. 1993 *Marketing study on food sales dependance on commercial area and numer of employees in Arad*, Studia Universitatis editated by "Vasile Goldiș" University, Arad
21. 1993 *Economic balance – criteria for achieving it*, proceeding of the Scientific Communications Meeting, "Aurel Vlaicu" University, Arad 1992, vol.4. economics.
22. 1992 *Study on bread sales in Arad*, Arad Academic Days – 2nd Edition, 1992
23. 1992 *Economic and social development mechanism*, Arad Academic Days - 2nd Edition, 1992
24. 1991 *Meat sales prospects in Arad*, Arad Academic Days – 1st Edition, 1991
25. 1991 *Proposals regarding the trade network structure in Arad commercial center*, Arad Academic Days – 2nd Edition, 1992

IV. Proceedings

V. National and international conferences

1. Gabriela Cristescu, Laurentiu Jitaru, Silviu Gabriel Szentesi, *Bilevel Generalized Quasi Convex Optimization in Ecologic Economic Efficiency*. The 35th Conference *Applications of Mathematics in Engineering and Economics (AMEE'09)* June 7 - 12, 2009 at Sozopol.Bulgaria
2. Participant la conferința „*The 23-th European Conference on Operational Research*”, 5-8 July 2009, Bonn, Germany
3. G.Cristescu, L. Neamtiu, S.G.Szentesi: *Multiple Criteria Optimization Models for solving Contemporary Ethical Issues in Decision Making*.Third Human Centered Processes Conference, Delft The Netherlands june 8-12, 2008
4. Silviu Szentesi 2001 Aspects of evaluating the efficiency of price reducing action. Technical University of Budapest PAMM- Centre 2001 –Nonlinear aspects for the transportation problem, Interuniversity Network in Central Europe. Ballton.
5. Silviu Szentesi 1998 Entscheidungsmodelle zur werebugetplanung grundlage :die werbe- response funktion statische response funktionen .Written by. Sen dr. Silviu Szentesi.Technical University of Budapest PAMM- Centre
6. Szentesi Silviu, Franțescu Marius, *Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental*” CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference” Industrial Revolution from the globalization and postglobation perspective, UNIVERSITY „LUCIAN BLAGA” Sibiu 7-8 May 2009.
7. S Szentesi, Frantescu Marius Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS Designing a management model for achieving economic-environmental balance in investment projects International Conference „European integration – new challenges for Romanian economy”, 6th Edition and "EU Sustainable Economic Development and Competitiveness", 141564-LLP-1-2008-1-RO-AJM-MO, Oradea 2010
8. Szentesi Silviu Gabriel, Crișan Simona, Franțescu Marius Dynamic Model for Evaluation the Economical-Ecological Equilibrium for an Investment Project Research conducted in the Concept Research Project 1239 PN II 2007 CNCSIS, 4th Edition of International conference „Current Issues of Global Economy”, held on the 20th celebration of „Ovidius” University, Constanta, May 21-22, 2010. Ovidius University, Constanta 2010.
9. S Szentesi, Frantescu Marius, *Fundamenting the environmental economical balance modelling for investment project having a major impact on environmental*” CD –ROM Edition, ISBN 978-973-739-755-1, 16th International Economic Conference” Industrial Revolution from the globalization and postglobation perspective, UNIVERSITY „LUCIAN BLAGA” Sibiu 2009
10. SZENTESI Silviu Gabriel, CRISTESCU Gabriela „Modern numerical approach to economic environmental for investment projects” Annals of the ORADEA UNIVERSITY, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
11. SZENTESI Silviu Gabriel, CRISTESCU Gabriela, *Ecologic-economic efficiency by non-numerical multiple criteria decision methods*. Annals of the ORADEA UNIVERSITY, „Fascicle of Mangement and Tehnological Engineerig, Volume VIII (XVIII) 2009
12. S.Szentesi, F.Sabau, G. Sanda Measurment in marketing research The international scientific conference” European integration new challenges for the Romanian Economy, May 30-31, Oradea Romania 2008
13. S.Szentesi, G. Cristescu Environmental valuation methods used for impoving economic-ecologic balance The international scientific conference” European integration new challenges for the Romanian Economy, May 30-31, Oradea Romania 2008

14. S.Szentesi, G Cristescu Environmental Valuation Techniques Annals of Oradea University.Fascicle of Mangement and Technological Engineering, volume VII (XVII), 2008
15. Silviu Gabriel Szentesi, Marius Frantescu Develop economic-ecological balance of investment objectives with the model confirmation / infirmation, UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad
16. Szentesi Silviu Gabriel Realizarea echilibrului economic-ecologic pentru proiectele de investitii pe baza modelului utilitatii UAV 2010 ISREIE 2010: International Symposium Research and Education in Innovation Era, 3rd Edition, Arad, November 11-12, 2010, organized by "Aurel Vlaicu" University of Arad,
17. 2004, Statistical methods for assessing poverty, International conference „Christianism and postmodernism”, Emanuel University, Oradea, March 26th, 2004
18. 2000 *Marketing research role in decision making*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
19. 2000 *Marketing Research Ethics*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
20. 2000 *Statistical analysis of time series*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
21. 2000 *Prediction methods based on autoregresive error models*; Jubilee scientific session with international participation, Aurel Vlaicu University, Arad, October 27-28, 2000.
22. 2000 *Social and economical balance*, Scientific Symposium of Biblical Institute Oradea
23. 2000 *Strategic decisions in pricing*; Arad Academic Days, Arad, May 17-20.
24. 1999 *Price variance*, Technical and Scientifical Bulletin, no.5, 1999, “Aurel Vlaicu” University, Arad
25. 1998 *Fundamenting the decision of introducing of new product variants in production, based on updated profit*. Scientific session; West University, Timișoara, May 21-22, 1998
26. 1998 *National accounts system and environmental losses*, Arad Academic Days, 8th edition, Arad, May 8-9
27. 1998 *Sampling in marketing*; “Economy – present and future” AGER symposium, Arad, November 27th, 1998.
28. 1998 *Strategic decisions in pricing policy*; “Economy – present and future” AGER symposium, Arad, November 27th, 1998.
29. 1996 *Law of social-economicevolution and development*, Arad Academic Days – 6th edition, May 25-26, 1996.
30. 1996 *Experts’ opinion – modern economy management method*, Arad Academic Days – 6th Edition, 25-26 May 1996.
31. 1996 *Commodities classification as marketing concept*, proceeding of the Scientific Communications Meeting, 3rd Edition, Arad, 16-17 May 1996, vol.13, p. 145-156
32. 1995 *External effects of economic activity*, proceeding of the Scientific Communications Meeting, 3rd Edition, Arad, 16-17 May 1996, vol.13, p. 157-162.
33. 1994 *Argument for organizing the marketing department at S.C. ARBEMA S.A. Arad*, Studia Universitatis edited by “Vasile Goldiș” University, Arad.
34. 1994 *Organizing marketing activities in companies during transition process in Romania*, Arad Academic Days, 4th Edition, May 1994
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