

Curriculum Vitae Europass

Personal Information

Name / Surname

VERESS SUZANA MONICA

Telephone(s)

E-mail(s)

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Nationality(-ies)

ROMANIAN

Occupation / Field of Activity

X. 2013 – present

Lecturer, Faculty of Economic Sciences, “Aurel Vlaicu” University of Arad

- Teaching and training activities in the following subjects: Consumer Behavior, Negotiation Techniques, Managerial Communication, Organizational Behavior and Climate
- Supervising bachelor's and master's theses
- Member of the timetable committee
- Member of the Alumni Committee

Work Experience

IX. 2007 – X. 2013

University Assistant

“Aurel Vlaicu” University of Arad, Faculty of Economic Sciences

- Teaching and training activities in Commercial Communication, Business Negotiation Techniques
- Supervising bachelor's theses
- Member of the Quality Evaluation and Assurance Committee
- Secretary of the Marketing Research Center
- Member of the Career Counseling and Guidance Committee
- Member of the working group for partnerships between higher education, academic research, and the business environment

IX. 2005 – IX. 2007

Marketing Manager

Manitoba Tex Srl, Textile Industry

- Promoting the organization's image
- Market and competition analysis

- Identifying new profitable business areas for the company
- Identifying the structure of the market – current and potential clients
- Designing questionnaires for market studies, collecting and processing data, drafting market study reports

X. 2003 – IX. 2005

Credit Analyst

Banca Italo-Romena Spa, Financial-Banking Sector

- Analysis of companies' financial documents
- Drafting credit proposals
- Preparing documentation for granting loans
- Monitoring loan performance
- Providing consultancy and counseling services to bank clients

1999 – 2003

Relationship Manager

Banca Unicredit SA, Financial-Banking Sector

I. 1996 – VI. 1999

Head Inspector – Payment Incidents Office

National Bank of Romania, Financial-Banking Sector

Education and Training

2014 – 2015

Postdoctoral diploma, thesis: Value and Co-creation of Value in the Sphere of Political Relations

Institute of World Economy, Bucharest

IX. 2007 – 2012

PhD in Marketing, thesis: Study on the Concept of Participation in Political Marketing
West University of Timișoara, Faculty of Economics and Business Administration

IX. 1990 – VI. 1995

Economist / Bachelor's degree in Economics

Academy of Economic Studies, Faculty of Commerce, Bucharest

IX. 1986 – VI. 1990

High School Diploma

Mathematics-Physics High School, Sfântu-Gheorghe, Covasna County

2007 – 2008

Graduation Certificate, Trainer

Department for Teacher Training, UAV

Personal Skills and Competences

Accredited Ikebana Teacher
Sogetsu School, Tokyo, Japan

Volunteer Activities

- Ikebana collaborator teacher at the Politehnica University of Timișoara Center for Art and Technology for collaboration with Japan – JUTSU (2024–2025)
- UPT Nippon Summer Fest – lecture on the History of Ikebana, workshop (2025)
- Exhibition at Cărturești Verona Bookstore, Bucharest, in the presence of His Excellency the Ambassador of Japan to Romania (2024)
- Kakehashi Exhibition at UPT Nippon Autumn Fest (2024)
- Ikebana Workshop – presentation and practice session (2024)
- Exhibition at the Romanian-American University, Bucharest, in the presence of His Excellency the Ambassador of Japan to Romania (2023)

Languages

Mother tongue(s): ROMANIAN

Foreign language(s):

English – Proficient user

Italian – Intermediate user

French – Intermediate user

Other Skills

Social skills: Ability to work in a team, with students from various socio-cultural backgrounds, ability to communicate within groups and organizations

Computer skills: Windows XP operation, Word text editing, PowerPoint presentations, Excel

Driving licence(s): Category B, since 1996

Date: 30.09.2025

Signature:

