
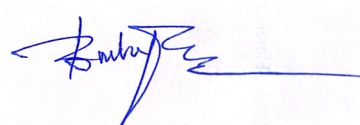


CURRICULUM VITAE

Personal information	
	Barbu Florentina Simona Arad, 0744191204 flore_sabau@yahoo.com flore_sabau@yahoo.com , florentina.barbu@uav.ro , https://orcid.org/0000-0001-7690-9008 , https://www.brainmap.ro/florentina-simona-barbu , https://www.researchgate.net/profile/Florentina-Barbu Gender: female Date of birth: 31/01/1976 Nationality: Romanian
Professional experience	
Period	October 2008 – present
Occupation or position held	University lecturer
Main activities and responsibilities	Teaching and research
The name and address of the employer	"Aurel Vlaicu" University Arad, based in Arad, str.Bd. Revolution, no. 77, 310130, Faculty of Economic Sciences, with headquarters in Arad, str. Paul Chinezul, no. 10, 310100, Romania
Type of activity or sector of activity	education
Period	October 2007 - September 2008
Occupation or position held	University assistant
Main activities and responsibilities	Teaching and research
The name and address of the employer	"Aurel Vlaicu" University Arad, Faculty of Economic Sciences, with headquarters in Arad, Bd. Revoluției, no. 77, 310130 Arad, Romania
Type of activity or sector of activity	education
Period	November 1998 - December 2006
Occupation or position held	Inspector
Main activities and responsibilities	Customs fraud investigations
The name and address of the employer	Arad Regional Customs Directorate, Arad, str. Neumann Brothers, 310399, Arad
Type of activity or sector of activity	Customs Supervision and Control Brigade - Anti-Fraud Department
Education and training	
Period	07 March 2025- 16 May 2025
The qualification / diploma obtained	Digital skills for using information technology as a learning and knowledge tool/graduation certificate
The main subjects studied / professional skills acquired	Application of occupational health and safety regulations Assimilation of basic concepts of information technology Using the Microsoft Windows operating system Using the Microsoft Word text editor Using the Microsoft Excel spreadsheet program Using the Power Point program Using internet services (information and communication)
Name and type of educational institution / training provider	SC UNIC SPORTS SRL, with its registered office in Craiova, Str Iancu Jianu No. 12, bl 12, sc 1, ap 11, Dolj county.



The level in the national or international classification	-
Period	March 2016- May 2016
The qualification / diploma obtained	Trainer / graduation certificate
The main subjects studied / professional skills acquired	Learning styles; Communication; communication styles and techniques, learning methods and techniques, training; Realization of the training program plan; Organization and evaluation of the training session; / according to the Occupational Standard
Name and type of educational institution / training provider	Center for Professional Training of Adults and Labor Mediation Arad, B-dul Decebal no. 6
The level in the national or international classification	Trainer (COR 242401)
Period	May 2015 - November 2015
The qualification / diploma obtained	graduation diploma
The main subjects studied / professional skills acquired	Module 1 - University teaching and psychopedagogy module - Curriculum design process in university education - Development of didactic materials specific to university education - Modern teaching methods for course and seminar activities - Management of the student group Module 2 – Advanced Scientific Research Module - International visibility of research products - Management of research projects and grants - The deontology of research and the logic of scientific discourse - Research methods and statistical interpretation of data
Name and type of educational institution / training provider	West University of Timișoara, Department for Teaching Staff Training
The level in the national or international classification	-
Period	16-25.05.2013
The qualification / diploma obtained	Technology Broker/ Graduation Certificate
The main subjects studied / professional skills acquired	Development Portfolio Development and Collaborative Networks; Providing technical assistance for choosing the best offer; Consultancy for technological transfer;
Name and type of educational institution / training provider	Romanian association for technological transfer and innovation AROTT
The level in the national or international classification	Technology broker/ COR 241265
Period	05-27.04.2013
The qualification / diploma obtained	Innovation Manager / Graduation Certificate management/
The main subjects studied / professional skills acquired	Development portfolio area; Promotion of products, knowledge, technologies; Technological transfer consultancy
Name and type of educational institution / training provider	IRECSON Institute Bucharest
The level in the national or international classification	Innovation Manager, COR 242106
Period	06-15.09.2012
The qualification / diploma obtained	Marketing Manager / Graduation Certificate Marketing/

The main subjects studied / professional skills acquired	Communication, promotion of the organization's image, products and services Stimulating effective relations with the target audience Optimizing the company-client relationship Elaboration of marketing policy and strategies
Name and type of educational institution / training provider	IRECSON Institute Bucharest
The level in the national or international classification	Marketing Manager COR 122107
Period	2008 - 2015
The qualification / diploma obtained	PhD in Marketing
The main subjects studied / professional skills acquired	Marketing - "Study on the ecological behavior of consumers of agro-food products" - thesis publicly supported 16 Jan. 2015
Name and type of educational institution / training provider	"Babeş Bolyai" University Cluj-Napoca, Institute of Doctoral Studies, Marketing field
The level in the national or international classification	PHD
Period	2003-2005
The qualification / diploma obtained	Postgraduate Specialization / Master's Diploma
The main subjects studied / professional skills acquired	Accounting and enterprise management
Name and type of educational institution / training provider	Accounting and enterprise management "Aurel Vlaicu" University of Arad, Master: Accounting and Business Management
The level in the national or international classification	master
Period	Oct. 1994-July 1998
The qualification / diploma obtained	Economist / Bachelor's Degree
The main subjects studied / professional skills acquired	Marketing, Management, Agrarian Economy
Name and type of educational institution / training provider	West University of Timisoara, Faculty of Economic Sciences
The level in the national or international classification	license
Period	Sept. 1989-June 1994
The qualification / diploma obtained	Medical assistant / Baccalaureate diploma
The main subjects studied / professional skills acquired	Chemistry, biology, physics
Name and type of educational institution / training provider	Sanitary High School from Arad
The level in the national or international classification	Secondary
Personal skills and competences	

Scientific and research activity	<ul style="list-style-type: none">• 3 books published in publishing houses recognized by CNCS, co-author;• 26 scientific works indexed as follows:<ul style="list-style-type: none">- 4 scientific articles published in ISI journals- 15 scientific articles published in CNCS B+ and/or BDI indexed journals;- 4 scientific articles published in international conference proceedings;- 3 scientific articles published in various volumes.• 13 projects as a member and 9 as a project coordinator, of which:: Member - Expert internship and placement within the Project: POCU/626/6/13/132639, "Integrated measures for the transition of students to the labor market", Implementation period: November 10, 2020 - September 9, 2023, Total value of the project: 4.687.731.80 lei, beneficiary "Aurel Vlaicu" University from Arad together with partners Get You Hired S.R.L and Sida Group S.R.L., Member - "Entrepreneurship and equal opportunities. An inter-regional model of entrepreneurial school for women", POS_DRU 2007-2013, Coordinator University of Oradea, Period 2008-2010, Value: 1.247.480 RON.									
Mother tongue	Romanian language									
Known foreign language	English									
English	Comprehension				Speaking				Writing	
SELF	Ascultare		Citire		Participare la conversație		Discurs oral		Exprimare scrisă	
European level (*)	C 1	Elementary user	B 2	Elementary user	B 1	Elementary user	B 2	Elementary user	B 1	Elementary user
	(*)The level of the Common European Framework of Reference for Foreign Languages									
Organizational competences and skills	Coordinating students in various activities. Coordination of own didactic activity.									
Technical skills and abilities	Use of specific computer peripherals									
Computer skills and abilities	A good mastery of programming languages: Word, Excel, Power Point, acquired during the course of the activity.									
Other skills and abilities	-									
Driver's license (s).	Category B									

Date of completion:
25.09.2025

Signature: