

CURRICULUM VITAE

PERSONAL INFORMATION:



BARBU FLORENTINA SIMONA

Arad,
0744191204
flore_sabau@yahoo.com

Sex : female
Date of birth: 31/01/1976
Nationality: Romanian

WORK EXPERIENCE:

- Dates (from - to) **Octombrie 2008 - prezent**
- Employer's name and locality „AUREL VLAICU” University of ARAD, Faculty of Economics, Bd. Revoluției, no. 77, 310130 Arad, România
 - Business or sector Higher Education
 - Occupation or position held Lecturer
 - Activities and responsibilities Marketing, Marketing research, Direct Marketing, Ecological Marketing,
- Dates (from - to) **October 2007 - September 2008**
- Employer's name and locality „AUREL VLAICU” University of ARAD, Faculty of Economics, Bd. Revoluției, no. 77, 310130 Arad, România
 - Business or sector Higher Education
 - Occupation or position held Assistant university
 - Activities and responsibilities seminars to disciplines: marketing, production management
- Dates (from - to) **November 1998 - December 2006**
- Employer's name and locality Customs Regional Directorate of Arad
 - Business or sector Custom - Fraud Department
 - Occupation or position held Inspector
 - Activities and responsibilities Customs fraud investigation

EDUCATION AND TRAINING:

- Dates (from - to) **March 2016 - May 2016**
- Title of qualification awarded **Trainer / Graduation Certificate**
- Name and type of organisation providing education and training Adult Vocational Training Center and Labor Mediation (Centru de Pregătire Profesională a Adulților și Medierea Muncii) Arad, B-dul Decebal no.6
- Level in national or international classification Trainer (COR 242401)
- Dates (from - to) May 2015-November 2015
- Title of qualification awarded Graduation certificate

Disciplinele principale studiate / competențe profesionale dobândite	<p>Modul 1 -Didactical and psycho pedagogy university module</p> <ul style="list-style-type: none"> • Curriculum design process of university education • Developing specific didactical materials for universities • Modern methods of teaching lectures and seminar activities • Student group management <p>Modul 2 – Advanced scientific research module</p> <ul style="list-style-type: none"> • International visibility of research products - ISI journals • Project management and research grants • Research ethics and scientific research speech • Research methods and statistical data interpretation
Name and type of organisation providing education and training	West University of Timisoara, Department for Teacher Training
Level in national or international classification	Higher Education
Dates (from - to)	16-25 May 2013
Title of qualification awarded	Technology Broker / Graduation Certificate
Name and type of organisation providing education and training	Romanian Association for Technology Transfer and Innovation AROTT
Level in national or international classification	Technology Broker / COR 241265
Dates (from - to)	05-27 April 2013
Title of qualification awarded	Innovation Manager / Graduation Certificate
Name and type of organisation providing education and training	IRECSON Institute Bucharest
Level in national or international classification	Innovation Manager, COR 242106
Dates (from - to)	06-15 September 2012
Title of qualification awarded	Marketing Manager / Graduation Certificate
Name and type of organisation providing education and training	IRECSON Institute Bucharest
Level in national or international classification	Marketing Manager COR 122107
Dates (from - to)	2008 - 2015
Title of qualification awarded	PhD in Marketing
Name and type of organisation providing education and training	Marketing / Doctoral Thesis submitted in January 2015: " STUDY REGARDING THE ENVIRONMENTAL BEHAVIOUR OF AGRIFOOD CONSUMERS", "Babeş Bolyai" University of Cluj-Napoca, Institute of Doctoral Studies, Marketing Domain
Level in national or international classification	PhD
Dates (from - to)	2003-2005
Title of qualification awarded	Postgraduate Specialization / Master's Degree
Name and type of organisation providing education and training	"Aurel Vlaicu" University of Arad, Master: Accounting and Enterprise Management
Level in national or international classification	master
Dates (from - to)	October 1994-July1998
Title of qualification awarded	Economist / Graduate Diploma
Name and type of organisation providing education and training	Marketing, Management, Agricultural Economics West University of Timișoara , Faculty of Economics

Level in national or international classification Higher Education - licensed in economy

Dates (from - to) **September 1989- July 1994**

Title of qualification awarded **Nurse / Bachelor's degree**

Name and type of organisation providing education and training **Sanitary High School of Arad**

Level in national or international classification highschool

PERSONAL SKILLS:

- Scientific Activity**
- 3 published textbooks and university courses in publishing CNCS, co-author;
 - 18 scientific papers indexed as follows:
 - 13 scientific articles published in journals listed in category B + CNCS and / or indexed in BDI;
 - 3 scientific articles published in international conferences;
 - 2 other scientific articles- published in the Trade Magazine/
 - 12 Research projects based on contract /GRANT-project team member

Mother tongue(s) Romanian

Other language(s) English

Autoevaluation <i>European level (*)</i>	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	Written expression
C	B	B	B	B	B
1	Basic User	Basic User	Basic User	Basic User	Basic User

(*)Common European Framework of Reference for Languages

Social skills and competences Team spirit
Communication and rhetorical skills
Flexibility in addressing issues
Ambition and perseverance in achieving the goals

Organisational / managerial skills Coordination internship students and teaching.
Coordination of my own teaching activities.

Computer skills Windows XP, Vista, Microsoft Office, Corel Word Perfect, Fox Pro, Internet

Other skills and competences Member of the professional associations: Member of Economic Research and Business Consulting Center, Aurel Vlaicu University Arad

Driving licence B Category

Date:
30.09.2019

Signature: