



Curriculum vitae
Europass

Personal information

Name / First name **VERESS SUZANA MONICA**

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Nationality Romanian

Sex F

Workplace / Field Lecturer Professor PhD – titular teaching, Faculty of Economics, „Aurel Vlaicu” University from Arad,

Work experience

Period Oct 2013 - present

Employed job or position Lecturer PhD – titular teaching at „Aurel Vlaicu” University from Arad, Faculty of Economics

Main activities and responsibilities 1) Specific teaching and training activities as part of the subjects: the basis of Marketing, Marketing Communication, Negotiation Skills.
2) Scientific research in the above mentioned fields.

Name and address of the employer „Aurel Vlaicu” University from Arad, Faculty of Economics
Revoluției Blv. no. 77, Arad, ROMANIA

Type of activity or field of activity Education/Scientific research

Period IX.2007 – X.2013

Employed job or position	Assistant professor "Aurel Vlaicu" University from Arad, Faculty of Economics ;
Main activities and responsibilities	1) Specific activities of teaching and training as part of the subjects: basis of Marketing, Marketing Communication, Negotiation Skills. 2) Scientific research in the above mentioned fields.
Name and address of the employer	„Aurel Vlaicu” University from Arad, Faculty of Economics, Revoluției Blv. no. 77, Arad,
Type of activity or field of activity	Education/Scientific research

Period	IX 2005-IX 2007
Employed job or position	Marketing Responsible
Main activities and responsibilities	- Maintaining relationship with the cliets portfolio - Promoting the image of the organization; - Market and competition study; - Attracting new profitable areas for the firm
Name and address of the employer	Manitoba Tex
Dates	X. 2003 – IX. 2005
Occupation or position held	Credit Analyst Italo-Romena Bank Spa Arad
Dates	1999-2003
Occupation or position held	Relationship manager Unicredit Bank SA
Dates	. 1996- VI 1999
Occupation or position held	Chief of Incidents of Payments Bureau National Bank of Romania

Education and training

Period	2014-2015
Obtained training / diploma	Postdoctoral degree Economics
Main studied subjects /	
Name and type of educational institution / training provider	Institute of World Economy Bucharest
Period	IX 2007 – 2012
Obtained qualification / diploma	Doctor's degree / diploma Marketing
Main studied disciplines /	West University Timisoara
Obtained professional competences	IX. 1990 - VI. 1995 Bachelor diploma
Name and type of	

Personal abilities and competences

Mother tongue ROMANIAN

Foreign languages
Self -evaluation
European Level ()*

French

Italian

English

Understanding		Speaking		Writing
Listening	Reading	Conversation	Oral speech	Writing
Average user	Average user	Average user	Average user	Average user
Average user	Average user	Average user	Average user	Average user
Experienced user	Experienced user	Experienced user	Experienced user	Experienced user

() The level of the European Common Framework for Reference for Foreign Languages.*

Social competences and abilities

Teamwork, communication among the group and organisation .
Mutual respect, altruism, collegiality

Computer literacy

Word, PowerPoint, Excel, Internet

Artistic competences and abilities

Literature, film, sport, music, travel

Scientific and research activity

9 books published, 2 unique author,
36 articles

Driving licence

B category, since 1996

Date:

01.10.2024

Veress Suzana Monica

