CURRICULUM VITAE

Personal information							
	Barbu Florentina Simona						
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	<u>https://orcid.org/0000-0001-7090-9008</u>						
	Gender: female						
	Date of birth: 31/01/1976 Nationality: Romanian						
Professional experience							
Period	October 2008 – present						
Occupation or position held	University lecturer						
Main activities and responsibilities	Teaching and research						
The name and address of the	"Aurel Vlaicu" University Arad, based in Arad, str.Bd. Revolution, no. 77, 310130, Faculty of Economic Sciences, with headquarters in Arad, str. Paul Chinezul, no. 10, 310100,						
employer	Romania						
Type of activity or sector of	education						
activity							
Period	October 2007 - September 2008						
Occupation or position held	University assistant						
Main activities and responsibilities	Teaching and research						
The name and address of the employer	"Aurel Vlaicu" University Arad, Faculty of Economic Sciences, with headquarters in Arad, Bd. Revoluției, no. 77, 310130 Arad, Romania						
Type of activity or sector of activity	education						
Period	November 1998 - December 2006						
Occupation or position held	Inspector						
Main activities and responsibilities	Customs fraud investigations						
The name and address of the	Arad Regional Customs Directorate, Arad, str. Neumann Brothers, 310399, Arad						
employer							
Type of activity or sector of activity	Customs Supervision and Control Brigade - Anti-Fraud Department						
Education and training							
Period	March 2016- May 2016						
The qualification / diploma obtained	Trainer / graduation certificate						
The main subjects studied / professional skills acquired	Learning styles; Communication; communication styles and techniques, learning methods and techniques, training; Realization of the training program plan; Organization and						
Name and two of advastices	evaluation of the training session; / according to the Occupational Standard						
Name and type of educational institution / training provider	Center for Professional Training of Adults and Labor Mediation Arad, B-dul Decebal no. 6						
The level in the national or	Trainer (COR 242401)						
international classification							
Period	od May 2015 - November 2015						

The qualification / diploma obtained	graduation diploma							
The main subjects studied / professional skills acquired	 Module 1 - University teaching and psychopedagogy module Curriculum design process in university education Development of didactic materials specific to university education Modern teaching methods for course and seminar activities Management of the student group Module 2 – Advanced Scientific Research Module International visibility of research products Management of research projects and grants The deontology of research and the logic of scientific discourse Research methods and statistical interpretation of data 							
Name and type of educational institution / training provider	West University of Timișoara, Department for Teaching Staff Training							
The level in the national or international classification	-							
Period	16-25.05.2013							
The qualification / diploma obtained	Technology Broker/ Graduation Certificate							
The main subjects studied / professional skills acquired	Development Portfolio Development and Collaborative Networks; Providing technical assistance for choosing the best offer; Consultancy for technological transfer;							
Name and type of educational institution / training provider	Romanian association for technological transfer and innovation AROTT							
The level in the national or international classification	Technology broker/ COR 241265							
Period	05-27.04.2013							
The qualification / diploma obtained	Innovation Manager / Graduation Certificate management/							
The main subjects studied / professional skills acquired	Development portfolio area; Promotion of products, knowledge, technologies; Technological transfer consultancy							
Name and type of educational institution / training provider	IRECSON Institute Bucharest							
The level in the national or international classification	Innovation Manager, COR 242106							
Period	06-15.09.2012							
The qualification / diploma obtained	Marketing Manager / Graduation Certificate Marketing/							
The main subjects studied / professional skills acquired	Communication, promotion of the organization's image, products and services Stimulating effective relations with the target audience Optimizing the company-client relationship Elaboration of marketing policy and strategies							
Name and type of educational institution / training provider	IRECSON Institute Bucharest							
The level in the national or international classification	Marketing Manager COR 122107							
Period	2008 - 2015							
The qualification / diploma obtained	PhD in Marketing							
The main subjects studied / professional skills acquired	Marketing - "Study on the ecological behavior of consumers of agro-food products" - thesis publicly supported 16 Jan. 2015							
Name and type of educational institution / training provider	"Babeș Bolyai" University Cluj-Napoca, Institute of Doctoral Studies, Marketing field							
The level in the national or international classification	PHD							

Period	2003-2005										
The qualification / diploma obtained	Postgraduate Specialization / Master's Diploma										
The main subjects studied / professional skills acquired	Accounting and enterprise management										
Name and type of educational institution / training provider	Accounting and enterprise management "Aurel Vlaicu" University of Arad, Master: Accounting and Business Management										
The level in the national or international classification	master										
Period	Oct. 1994-July 1998										
The qualification / diploma obtained	Economist / Bachelor's Degree										
The main subjects studied / professional skills acquired	Marketing, Management, Agrarian Economy										
Name and type of educational institution / training provider	West University of Timisoara, Faculty of Economic Sciences										
The level in the national or international classification	license										
Period	Sept. 1989-June 1994										
The qualification / diploma obtained	Medical assistant / Baccalaureate diploma										
The main subjects studied / professional skills acquired	Chemistry, biology, physics										
Name and type of educational institution / training provider	Sanitary High School from Arad										
The level in the national or international classification	Secondary										
Personal skills and											
competences											
Scientific and research activity	 3 books published in publishing houses recognized by CNCS, co-author; 20 scientific works indexed as follows: 16 scientific articles published in specialized journals rated CNCS in category B+ and/or indexed in BDI; 3 scientific articles published in the volumes of international conferences; 3 scientific articles published in various volumes. 13 projects as a member and 7 as a project coordinator, of which: Member - Expert internship and placement within the Project: POCU/626/6/13/132639, "Integrated measures for the transition of students to the labor market", Implementation period: November 10, 2020 - September 9, 2023, Total value of the project: 4.687.731.80 lei, beneficiary "Aurel Vlaicu" University from Arad together with partners Get You Hired S.R.L and Sida Group S.R.L., Member - "Entrepreneurship and equal opportunities. An inter-regional model of entrepreneurial school for women", POS_DRU 2007-2013, Coordinator University of Oradea, Period 2008-2010, Value: 1.247.480 RON. 										
Mother tongue	Romanian langua	ge									
Known foreign language	English										
English	Compre	hension		Speaking				Writing			
SELF	Ascultare		Citire		Participare la Discurs oral conversație		oral	Exprimare scrisă			
European level (*)	C Elementary 1 user	В 2	Elementary user	В 1	Elementary user	B Elemen 2 user	•	В 1	Elementary user		
	(*)The level of t	(*)The level of the Common European Framework of Reference for Foreign Languages									
Organizational competences and skills	Coordinating stude Coordination of or				25.						

Technical skills and abilitiesUse of specific computer peripheralsComputer skills and abilitiesA good mastery of programming languages: Word, Excel, Power Point, acquired during the
course of the activity.Other skills and abilities-Driver's license (s).Category B

Date of completion: 20.09.2024

Signature:

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